

PREPARING FOR A CAREER FAIR

employer checklist for success

Register early

Some career fairs fill well in advance of deadlines.

Use ePACK

- Post internships and entry-level jobs
 - Advertise your opportunities before the fair. Include a statement in your posting that you are attending the fair and encourage interested students to stop by your booth.
- Schedule on-campus interviews
 - Reserve rooms at the UCC to interview students you meet at the fair. Choose a date immediately following the fair or a few weeks later. Students can sign up for interviews electronically through ePACK or create a sign up sheet and sign up students at the fair.
- Search for candidates to invite
 - Search the database of student resumes before the fair. Identify students of interest and invite them to stop by your booth. Provide information about your opportunities to help them make a decision.

Advertise your visit

Let students know about your visit by sending announcements to academic departments, student organizations, and media venues of interest.

- Academic departments: www.ncsu.edu/academics/departments-a-z/index.php
- Student organizations: www.ncsu.edu/sorc/myOrgs/index.php
- Student media: www.ncsu.edu/sma/

Bring an NC State intern or graduate

When possible, bring a representative with ties to NC State. You'll be amazed at the connections they will make with students, alumni, and faculty.

Provide handouts

Students appreciate information to take with them -- descriptions of internships and entry-level jobs – or a business card with a website providing this information.

Consider freshman & sophomore level students

These students have lots of questions about majors and careers and are eager to test their choice with an internship. Cultivate a future hire!

Consult the UCC staff

We're here to help you experience success at NC State career fairs. 919.515.2396, <u>career_center@ncsu.edu</u>.