

# SARAH ZELLINGER

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## OBJECTIVE

A marketing position in a sports organization where I will contribute strengths in leadership, creativity, and project management.

## EDUCATION

**North Carolina State University**, Raleigh, NC  
B.S. in Sports Management, May 2011  
GPA: 3.06/4.00 major, 2.88/4.00 overall

## ATHLETICS

North Carolina State University Scholarship Athlete – Gymnastics  
East Atlantic Gymnastics League – Conference Champion  
Caterpillar Scholar Athlete

## INTERNSHIP EXPERIENCE

**Carolina Hurricanes**, Raleigh, NC  
Public Affairs Intern, Summer 2010

- Assisted Director with outreach services and programs for current and prospective fans.
- Interacted with team administrators, business leaders, fans, and the media.
- Created brochure designed to increase the number of group events with local businesses.
- Updated promotions and fan development information on the Hurricanes website.
- Developed strong writing and editing skills.
- Represented the organization professionally at promotional events.
- Learned the complexities of marketing and communication for a professional sports organization.

## WORK EXPERIENCE

**North Carolina State University – Gymnastics Camps**, Raleigh, NC  
Assistant Coach, Summer 2008, 2010

- Led group activities for campers age 8-10 with a focus on technique, performance and teamwork.
- Mentored campers individually to identify strengths and work on areas needing improvement.
- Used leadership and creativity to motivate, encourage, and inspire success.

**North Carolina State University – Athletics Ticket Office**, Raleigh, NC  
Sales Assistant, Summer 2009

- Interacted with the public regarding group and individual ticket purchases.
- Ensured customer satisfaction, resolving concerns quickly and professionally.

## SKILLS

**Computers:** Mac OS, Windows, Dreamweaver, Photoshop, Publisher, Word, Excel, PowerPoint  
**Personal:** Leadership, project management, creativity, writing/editing, customer service

## LEADERSHIP & SERVICE

ASPSA – participated in transition to career panel  
Varsity Gymnastics – Captain  
All Conference Champion – H.S.  
Youth Group – Student Leader, Service Project Leader  
Special Olympics – Volunteer  
Artsposure – Volunteer  
International travel experience – France, Spain, Portugal