Business Name: Zia’s Pizza

Zia’s Pizza is a regional pizza establishment whose target customer is too busy to prepare a family meal. Typically located in the near suburbs of a metropolitan area, Zia’s strives to deliver superior quality specialty pizzas and pasta meals to commuting workers who find they lack the time necessary to prepare dinner for a family, or otherwise don’t have the ability to do so. Zia’s focuses on high-quality fresh ingredients and a variety of pizza options. Zia’s highlights health-conscious options, such as lower-carb pizza crust options and gluten-free pastas, as well as healthy sides and dressings. They are able to offer a wide spectrum of competitive pricing, depending on options chosen by the customer.

Services:

* Zia’s offers delivery and pick-up services only. No in-store dining.
* Zia’s only accepts advance orders online or by phone. Pick-up orders are fulfilled at a drive-thru window, when possible, otherwise, customers pick up at a walk-up window/counter (inside customer space is limited).