

Experience

Senior Experience Designer @ Signet Jewelers, Since 2021

- Design lead on building out the Amor design system.
- Working collaboratively with UX designers, researchers, content writers, strategists, product owners and engineers.
- Responsible for supporting multiple brands.
- Leading the shifting toward a scalable semantic token naming scheme.
- Point person for accessibility queries.
- Founding member of team culture.

UI & UX Tutor @ CareerFoundry, Since 2021

Educating the next generation of UI and UX designers.

Senior Visual Designer @ College Board, 2019–2021

- Led the design for College Board's first digital event; designed concept, created visual assets for multichannel collateral, and supervised design team.
- Visual lead for website re-platforming project encompassing six different properties.
- Worked closely with program leads, design team, and development teams to design cohesive experiences between different digital platforms.
- Oversaw standup of new international corporate office branding/standards.

Visual Designer @ College Board, 2013–2019

- Led refresh and rollout of company presentation standards.
- Collaborated with content, communications, marketing, and web production teams over a wide range of media, including web, digital, print, environmental, and video.
- Provided art direction and visual designs for webpages, marketing collateral, and informational materials.
- Designed and led cohesive experiences for 14 annual College Board events.
- Experienced in mobile-ready media formats and knowledgeable in web accessibility.

Associate Designer @ Van Gennep Design, 2012–2013

Worked with nonprofit organizations and businesses to find solutions for their creative needs. *Clients included Apollo Theater, The Noguchi Museum, and Planned Parenthood of New York City*

Designer @ CityPockets, 2011

Designed the user interface of their first mobile app. Collaborated with the development team to provide deliverable assets for production.

Skills

Art Direction
Defining Tasks and Goals
Design Education
Design Systems
Prototyping
Site Maps
Visual Design
User Flows
User Research
Wireframing

Tools

Adobe Creative Cloud
Figma
Google Drive
HTML/CSS
Invision
Jira
Microsoft Powerpoint
Miro
Sketch
Zeroheight

Education

Pratt Institute

M.S. in Communications Design

The City College of New York

B.A. in Electronic Design and Multimedia

Continuous Learning

Leadership Academy @ Rare with Google

Built a deeper understanding of leadership through values, purpose, behaviors, resilience, and connection.

UX Design @ General Assembly

Researched, prototyped, and wireframed design solutions. Put together a full set of UX documentation for a digital product.

Improv and Musical Improv @ Magnet Theater

Improved listening skills and honed on-the-spot speaking skills. Gained knowledge in setting scenes, character building, storytelling, directing attention through asking questions and breaking into song.

Dale Carnegie Course @ Dale Carnegie Training Center

Developed skills in communicating logically and clearly while creating engaging stories and presentations.

Full-Stack Web Development Intensive @ City Tech

Increased knowledge in HTML/CSS and designing for the web. Created personas and wireframes; coded prototype. Gained better understanding of Bash, Git, MySQL, Javascript, and PHP.