Amirah Oyegoke

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WORK EXPERIENCE

Ise Africa   **Lagos, Nigeria**
Product Design Lead   March 2023- Present
- Successfully led the ideation and design process of a new education platform, from research to design handoff, resulting in a highly user-friendly and engaging experience for students and tutors.
- Developed and implemented a comprehensive product roadmap, which included prioritizing features and defining project timelines which reduced project delivery time by 10%.
- Implemented agile methodologies, including sprint planning and backlog management, resulting in 20% increase in team productivity and more efficient project management.
- Led a team of 5 designers ensuring that projects were completed on time and within budget

Image Appeal   **Florida, USA**
UX Designer   January 2023-March 2023
- Collaborated with clients from various industries, including healthcare, finance, and e-commerce, to design intuitive and engaging user experiences for their digital products
- Developed wireframes, prototypes, and high-fidelity designs using tools such as Figma, resulting in a 20% increase in user engagement on a client's mobile app

WeDance   **Munich, Germany**
UX Design Intern   September 2022- February 2023
- Facilitated a successful design sprint with a cross-functional team of four to optimize the event creation flow, resulting in estimated 40% reduction of time spent on this process
- Created sketches, storyboards, mockups, and prototypes; audited competition to generate solutions; implement and tested ideas to improve user experience at WeDance
- Conducted user research and gathered feedback from target users to inform design decisions, resulting in a 30% increase in user satisfaction ratings

Fiverr (Freelance)   **Remote**
Website Designer   Jan 2020-July 2022
- Successfully completed over 50 website design projects for clients from various industries, resulting in a 5-star rating and positive reviews.
- Communicated with clients throughout the project lifecycle to provide updates, gather feedback, and ensure timely delivery.
- Monitored and analyzed clients' websites using Google Analytics and other data analysis tools, resulting in at least 15% increase in website traffic and 10% increase in conversion rates
- Increased repeat business by 50% and referrals through excellent customer service and building strong relationships with clients.

Graphic Interface Designer, EntryLevel, (Contract)   February 2023- April 2023
UX Auditor, YBS Kids, (Contract)   November 2022- January 2023

EDUCATION

Grow with Google **Remote**
UX Design Certification March 2022- Dec 2022

Obafemi Awolowo University **Nigeria**
Bachelor of Science March 2022

SKILLS

- **Software** : Figma, Sketch, Adobe XD, Miro, Maze, Google Workspace, Notion, Trello
- **Design** : Wireframing, Interface Design, User experience design, Prototyping, Interaction design
- **Techniques** : Design System, Market Research, Agile Methodologies, Product Management, Design Thinking, User Research, Rapid Prototyping, Product Design, User Interviews, Product Design, Usability Testing