

Exponential functions  $C r^{at}$

Caribou:

$$P(t) = 1000 (1.1)^t$$

claim: by a good choice of  $a$

$$1000 (1.1)^t = 1000 \cdot 2^{at}$$

This population then doubles every time

$t$  goes up by?  $\frac{1}{a}$

$$2^{a \cdot 0} = 1$$

$$2^{at} = z$$

$$at = 1 \quad t = 1/a$$

$$2^{a(\frac{2}{a})} = 4$$

$$0 \rightsquigarrow \frac{1}{a} \rightsquigarrow \frac{2}{a}$$

$$2^{at} \mid \rightarrow 2 \rightarrow 4$$

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To rewrite we need logarithms

Recall  $\log_{10}(10^x) = x$   $10^{\log_{10}y} = y$

$$\log_e(e^x) = x \quad e^{\log_e y} = y$$

$$e \approx 2.7$$

$$\log_7(7^x) = x \quad 7^{\log_7 y} = y$$

This is an example of an inverse function.

$$f^{-1}(f(x)) = x \quad f(f^{-1}(y)) = y$$

# Log rules

$$10^{x+y} = 10^x 10^y \leftrightarrow \log_{10}(ab) = \log_{10}a + \log_{10}b$$

$$(10^x)^y = 10^{xy} \leftrightarrow \log_{10}(a^b) = b \log_{10}(a)$$

$$10^0 = 1 \rightarrow \log_{10}(1) = 0$$

These rules apply to all bases ( $10 \rightarrow e$ )

Common log:  $\log_{10}$

Natural log  $\log_e$



log  $\rightarrow$  science, eng.  $\log_{10}$   
 $\rightarrow$  math, computers,  
Matlab  $\log_e$

$$1000 (1.1)^t = 1000 2^{\text{at}}$$

$$(1.1)^t = 2^{\text{at}}$$

$$\log_{10}((1.1)^t) = \log_{10}(2^{at})$$

$$t \log_{10}(1.1) = at \log_{10}(2)$$

$$\log_{10}(1.1) = a \log_{10}(2)$$

$$a = \frac{\log_{10}(1.1)}{\log_{10}(2)} \approx 0.1375$$

Time to double:  $\frac{1}{a} \approx 7.27$  (years)

$\log_{10}$  and  $\log_e$  are coesas

$$\log_{10}(10^y) = y \cancel{\log_{10}(10)}$$

$$\log_e(10^y) = y \log_e(10)$$

$$y = \frac{\log_e(10^y)}{\log_e(10)}$$

$$y = \log_{10}(10^y)$$

$$\log_{10}(10^y) = \frac{\log_e(10^y)}{\log_e(10)} \quad x = 10^y$$

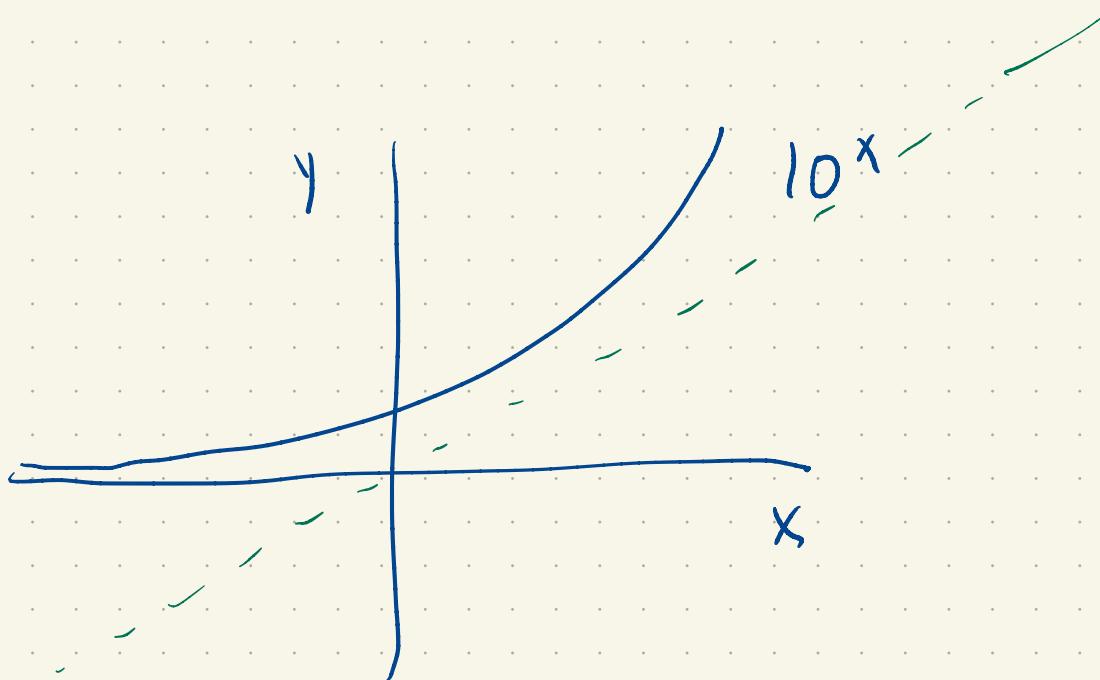
$$\log_{10}(x) = \frac{\log_e(x)}{\log_e(10)}$$

$$= \frac{\ln(x)}{\ln(10)}$$

$$\log_a(x) = \frac{\log_b(x)}{\log_b(a)}$$

← change  
of base

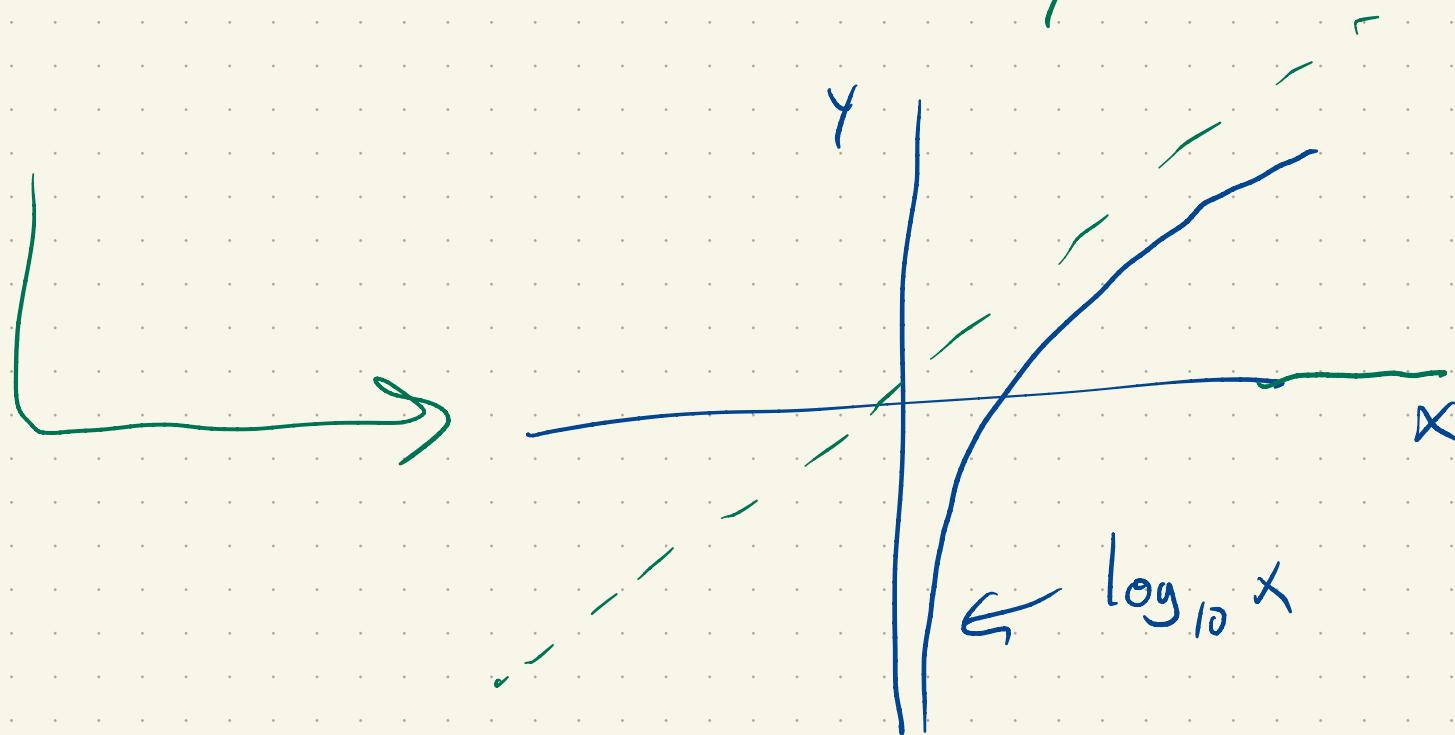
How do we graph  $\log_{10}(x)$ ?



For an inverse function,

like  $\log_{10}$ , we

swap  $x, y$



$\log_{10}(x)$  is only defined for  $x > 0$