

# Seminari 7

## MATEMATIKA ZA EKONOMISTE 2

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FOI, Varaždin

# Sadržaj

prvi zadatak

drugi zadatak

treći zadatak

četvrti zadatak

Križna elastičnost

peti zadatak

šesti zadatak

**prvi zadatak**

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## Zadatak 1

Dane su cijene dvaju dobara u ovisnosti o količinama proizvodnje  $p_1 = 15 - Q_1$  i  $p_2 = 10 - Q_2$  te funkcija troškova

$$T(Q_1, Q_2) = 5Q_1 + 4Q_2 + 5.$$

Pronađite optimalnu kombinaciju proizvodnje tako da dobit bude maksimalna. Koliko iznosi maksimalna dobit?

$$\text{DOBIT (ili PROFIT)} = \text{PRIHOD} - \text{TROŠKOVI}$$

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$$\text{DOBIT (ili PROFIT)} = \text{PRIHOD} - \text{TROŠKOVI}$$

- Prihod kao funkcija količine proizvodnje

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$$D(Q_1, Q_2) = P(Q_1, Q_2) - T(Q_1, Q_2)$$

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$$-2Q_1 + 10 = 0$$

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Stacionarna točka:  $(\overset{Q_1}{5}, \overset{Q_2}{3})$

$$D_{Q_1 Q_1} = -2$$

$$D_{Q_1 Q_2} = 0$$

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$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix}$$

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$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix} = 4$$

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$$D_{Q_2 Q_2} = -2$$

$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix} = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix}$$

$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} \overset{<0}{-2} & 0 \\ 0 & -2 \end{vmatrix} = 4 > 0 \rightarrow \text{točka lokalnog maksimuma}$$

$$D(Q_1, Q_2) = -Q_1^2 - Q_2^2 + 10Q_1 + 6Q_2 - 5$$

$$D_{Q_1} = -2Q_1 + 10$$

$$-2Q_1 + 10 = 0 \rightarrow Q_1 = 5$$

$$D_{Q_2} = -2Q_2 + 6$$

$$-2Q_2 + 6 = 0 \rightarrow Q_2 = 3$$

Stacionarna točka:  $(\overset{Q_1}{5}, \overset{Q_2}{3})$

$$D_{Q_1 Q_1} = -2$$

$$D_{Q_1 Q_2} = 0$$

$$D_{Q_2 Q_2} = -2$$

$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix} = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix}$$

$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} \overset{<0}{-2} & 0 \\ 0 & -2 \end{vmatrix} = 4 > 0 \rightarrow \text{točka lokalnog maksimuma}$$

$$D(\overset{Q_1}{5}, \overset{Q_2}{3}) =$$

$$D(Q_1, Q_2) = -Q_1^2 - Q_2^2 + 10Q_1 + 6Q_2 - 5$$

$$D_{Q_1} = -2Q_1 + 10$$

$$-2Q_1 + 10 = 0 \rightarrow Q_1 = 5$$

$$D_{Q_2} = -2Q_2 + 6$$

$$-2Q_2 + 6 = 0 \rightarrow Q_2 = 3$$

Stacionarna točka:  $(\overset{Q_1}{5}, \overset{Q_2}{3})$

$$D_{Q_1 Q_1} = -2$$

$$D_{Q_1 Q_2} = 0$$

$$D_{Q_2 Q_2} = -2$$

$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix} = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix}$$

$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} \overset{<0}{-2} & 0 \\ 0 & -2 \end{vmatrix} = 4 > 0 \rightarrow \text{točka lokalnog maksimuma}$$

$$D(\overset{Q_1}{5}, \overset{Q_2}{3}) = -5^2 - 3^2 + 10 \cdot 5 + 6 \cdot 3 - 5$$

$$D(Q_1, Q_2) = -Q_1^2 - Q_2^2 + 10Q_1 + 6Q_2 - 5$$

$$D_{Q_1} = -2Q_1 + 10$$

$$-2Q_1 + 10 = 0 \rightarrow Q_1 = 5$$

$$D_{Q_2} = -2Q_2 + 6$$

$$-2Q_2 + 6 = 0 \rightarrow Q_2 = 3$$

Stacionarna točka:  $(\overset{Q_1}{5}, \overset{Q_2}{3})$

$$D_{Q_1 Q_1} = -2$$

$$D_{Q_1 Q_2} = 0$$

$$D_{Q_2 Q_2} = -2$$

$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix} = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix}$$

$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} \overset{<0}{-2} & 0 \\ 0 & -2 \end{vmatrix} = 4 > 0 \rightarrow \text{točka lokalnog maksimuma}$$

$$D(\overset{Q_1}{5}, \overset{Q_2}{3}) = -5^2 - 3^2 + 10 \cdot 5 + 6 \cdot 3 - 5 = 29$$

$$D(Q_1, Q_2) = -Q_1^2 - Q_2^2 + 10Q_1 + 6Q_2 - 5$$

$$D_{Q_1} = -2Q_1 + 10$$

$$-2Q_1 + 10 = 0 \rightarrow Q_1 = 5$$

$$D_{Q_2} = -2Q_2 + 6$$

$$-2Q_2 + 6 = 0 \rightarrow Q_2 = 3$$

Stacionarna točka:  $(\overset{Q_1}{5}, \overset{Q_2}{3})$

Maksimalna dobit iznosi 29 novčanih jedinica, a postiže se za  $Q_1 = 5$  i  $Q_2 = 3$ .

$$D_{Q_1 Q_1} = -2$$

$$D_{Q_1 Q_2} = 0$$

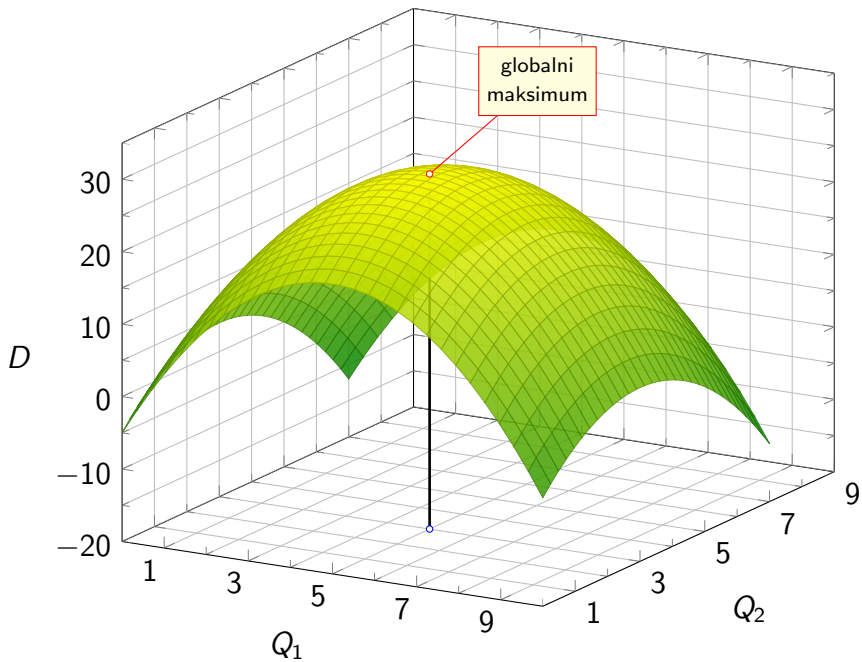
$$D_{Q_2 Q_2} = -2$$

$$H(Q_1, Q_2) = \begin{vmatrix} D_{Q_1 Q_1} & D_{Q_1 Q_2} \\ D_{Q_1 Q_2} & D_{Q_2 Q_2} \end{vmatrix} = \begin{vmatrix} -2 & 0 \\ 0 & -2 \end{vmatrix}$$

$$H(\overset{Q_1}{5}, \overset{Q_2}{3}) = \begin{vmatrix} \overset{<0}{-2} & 0 \\ 0 & -2 \end{vmatrix} = 4 > 0 \rightarrow \text{točka lokalnog maksimuma}$$

$$D(\overset{Q_1}{5}, \overset{Q_2}{3}) = -5^2 - 3^2 + 10 \cdot 5 + 6 \cdot 3 - 5 = 29$$





## **drugi zadatak**

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## Zadatak 2

*Zadana je funkcija troškova*

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2$$

*u ovisnosti o količinama proizvodnje dva proizvoda. Odredite uz koju kombinaciju proizvodnje su troškovi minimalni ako je ukupna proizvodnja jednaka 20 proizvoda.*

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$T(Q_1,$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$T(Q_1, 20 - Q_1)$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$T(Q_1, 20 - Q_1) =$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$T(Q_1, 20 - Q_1) = 2Q_1^2$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$T(Q_1, 20 - Q_1) = 2Q_1^2 + Q_1 \cdot$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$T(Q_1, 20 - Q_1) = 2Q_1^2 + Q_1 \cdot (20 - Q_1)$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$T(Q_1, 20 - Q_1) = 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$T(Q_1, 20 - Q_1) = 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 =$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1 Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 \end{aligned}$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) =$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$Q_1 = 5$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400 \qquad f''(Q_1) =$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400 \qquad f''(Q_1) = 4$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400 \qquad f''(Q_1) = 4$$

$$f'(Q_1) = 4Q_1 - 20 \qquad f''(5) = 4$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f''(Q_1) = 4$$

$$f'(Q_1) = 4Q_1 - 20$$

$$f''(5) = 4 > 0$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet} \qquad Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f''(Q_1) = 4$$

$$f'(Q_1) = 4Q_1 - 20$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f''(Q_1) = 4$$

$$f'(Q_1) = 4Q_1 - 20$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$4Q_1 - 20 = 0$$

$$Q_2 =$$

$$\boxed{Q_1 = 5}$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

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$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

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$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \qquad Q_2 = 15$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

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$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

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$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5$$

$$\boxed{Q_2 = 15}$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

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$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

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$$\boxed{Q_1 = 5}$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \longrightarrow \boxed{Q_2 = 15}$$

Stacionarna točka:

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

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$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

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$$4Q_1 - 20 = 0$$

$$Q_1 = 5$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \longrightarrow Q_2 = 15$$

Stacionarna točka: (5, 15)

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

$$T^{Q_1 Q_2}(5, 15) =$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \longrightarrow \boxed{Q_2 = 15}$$

Stacionarna točka: (5, 15)

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

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$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$Q_1 = 5$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \longrightarrow Q_2 = 15$$

Stacionarna točka: (5, 15)

$$T(\overset{Q_1}{5}, \overset{Q_2}{15}) = 2 \cdot 5^2 + 5 \cdot 15 + 15^2$$

## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \leftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \leftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \rightarrow \boxed{Q_2 = 20 - Q_1}$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$\boxed{Q_1 = 5}$$

$$f''(Q_1) = 4$$

$$f''(5) = 4 > 0 \rightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \rightarrow \boxed{Q_2 = 15}$$

Stacionarna točka: (5, 15)

$$T(\overset{Q_1}{5}, \overset{Q_2}{15}) = 2 \cdot 5^2 + 5 \cdot 15 + 15^2 = 350$$



## Rješenje

$$T(Q_1, Q_2) = 2Q_1^2 + Q_1Q_2 + Q_2^2 \longleftarrow \text{funkcija}$$

$$Q_1 + Q_2 = 20 \longleftarrow \text{uvjet}$$

$$Q_1 + Q_2 = 20 \longrightarrow Q_2 = 20 - Q_1$$

$$\begin{aligned} T(Q_1, 20 - Q_1) &= 2Q_1^2 + Q_1 \cdot (20 - Q_1) + (20 - Q_1)^2 = \\ &= 2Q_1^2 + 20Q_1 - Q_1^2 + 400 - 40Q_1 + Q_1^2 = 2Q_1^2 - 20Q_1 + 400 \end{aligned}$$

$$f(Q_1) = 2Q_1^2 - 20Q_1 + 400$$

$$f'(Q_1) = 4Q_1 - 20$$

$$4Q_1 - 20 = 0$$

$$Q_1 = 5$$

$$f''(Q_1) = 4$$

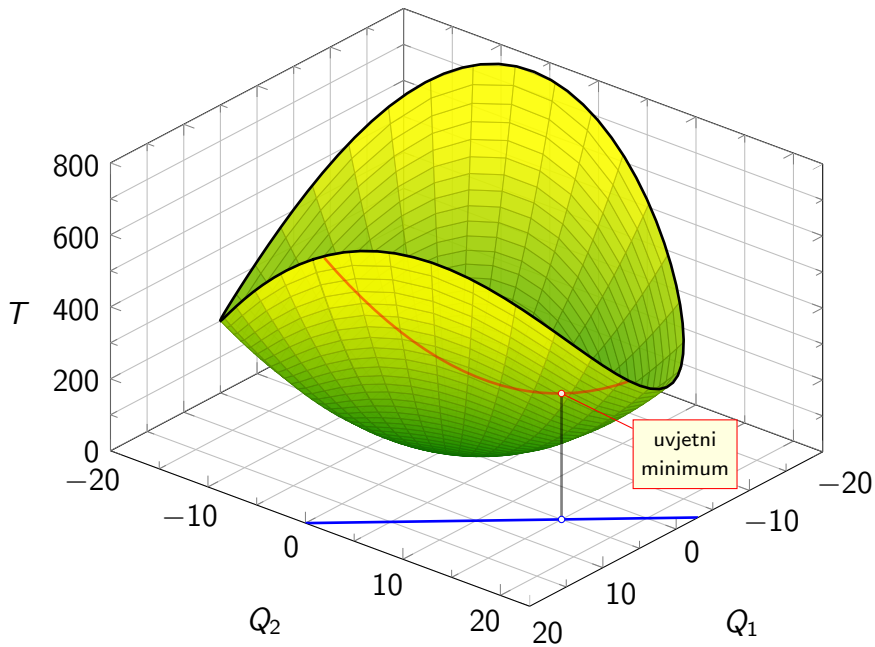
$$f''(5) = 4 > 0 \longrightarrow \text{minimum}$$

$$Q_2 = 20 - 5 \longrightarrow Q_2 = 15$$

Stacionarna točka: (5, 15)

$$T(\overset{Q_1}{5}, \overset{Q_2}{15}) = 2 \cdot 5^2 + 5 \cdot 15 + 15^2 = 350$$

Minimalni troškovi za 20 proizvoda iznose 350 novčanih jedinica, a postižu se za  $Q_1 = 5$  i  $Q_2 = 15$ .



## treći zadatak

---

### Zadatak 3

Zadana je funkcija ponude dobra  $D_1$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  dobara  $D_1$  i  $D_2$ .

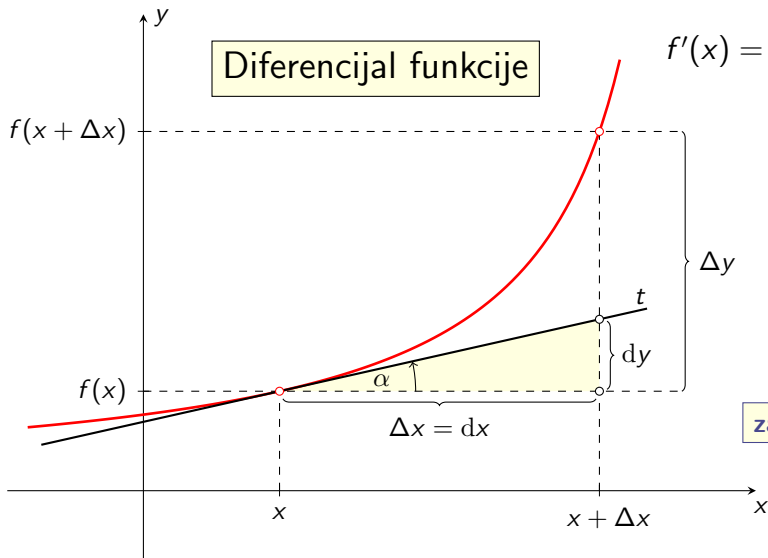
- a) Za koliko se približno promijeni ponuda  $s_1$  kada se cijena  $p_1$  na nivou  $p_1 = 1$ ,  $p_2 = 2$  poveća za 0.02?
- b) Za koliko se približno promijeni ponuda  $s_1$  kada se cijena  $p_2$  na nivou  $p_1 = 1$ ,  $p_2 = 2$  smanji za 0.01?
- c) Za koliko se približno promijeni ponuda  $s_1$  kada istovremeno napravimo promjene iz a) i b) dijela zadatka?

U svakom slučaju također izračunajte stvarne promjene ponude  $s_1$  i usporedite ih s približnim promjenama koje su aproksimirane pomoću diferencijala.

$$y = f(x)$$

$$f'(x) = \operatorname{tg} \alpha = \frac{dy}{dx}$$

Diferencijal funkcije



za male  $\Delta x$

$$\Delta y = f(x + \Delta x) - f(x),$$

$$dy = f'(x) dx,$$

$$\Delta y \approx dy$$

**Rješenje**

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) Stvarna promjena ponude:

$$\Delta s_1 =$$

Rješenje

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) Stvarna promjena ponude: nova ponuda – stara ponuda

$$\Delta s_1 =$$

Rješenje

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) Stvarna promjena ponude: nova ponuda – stara ponuda

$$\Delta s_1 = \quad -$$



## Rješenje

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad - s_1(1, 2)$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad - s_1(1, 2)$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2)$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

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$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 -$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

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a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$



## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

### Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

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$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

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**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1$$

$$\frac{\partial s_1}{\partial p_1} =$$

$$y = y(x), \quad dy = y' dx$$

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## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

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$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

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$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 =$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 = \frac{5}{\sqrt{1}}$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$



## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 = \frac{5}{\sqrt{1}} \cdot 0.02$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 = \frac{5}{\sqrt{1}} \cdot 0.02 = 0.1$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

## Rješenje

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

a) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 2) - s_1(1, 2) \approx 2.0995 - 2 = 0.0995$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 = \frac{5}{\sqrt{1}} \cdot 0.02 = 0.1$$

$$\frac{\partial s_1}{\partial p_1} = 10 \cdot \frac{1}{2\sqrt{p_1}} = \frac{5}{\sqrt{p_1}}$$

Ponuda dobra  $D_1$  se poveća približno za 0.1.

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) Stvarna promjena ponude:

$$\Delta s_1 =$$

$$p_1 = 1, p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 =$$

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad -$$

$$p_1 = 1, \quad p_2 = 2,$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad - s_1(1, 2)$$

$$p_1 = 1, p_2 = 2, dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad - s_1(1, 2)$$



$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2)$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) =$$

$$p_1 = 1, p_2 = 2, dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 -$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$



$$p_1 = 1, p_2 = 2, dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\frac{\partial s_1}{\partial p_2} =$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\frac{\partial s_1}{\partial p_2} = 0 -$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, p_2 = 2, dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2 =$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) \cdot dp_2 = -4 \cdot 2$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) \cdot dp_2 = -4 \cdot 2 \cdot (-0.01)$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) \cdot dp_2 = -4 \cdot 2 \cdot (-0.01) = 0.08$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$



$$p_1 = 1, \quad p_2 = 2, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

b) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1, 1.99) - s_1(1, 2) = 2.0798 - 2 = 0.0798$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) \cdot dp_2 = -4 \cdot 2 \cdot (-0.01) = 0.08$$

$$\frac{\partial s_1}{\partial p_2} = 0 - 4p_2 = -4p_2$$

Ponuda dobra  $D_1$  se povećá približno za 0.08.

$$y = y(x), \quad dy = y' dx$$

$$\Delta y \approx dy, \text{ za male pomake } dx$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

c) Stvarna promjena ponude:

$$\Delta s_1 =$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 =$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad -$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = \quad - s_1(1, 2)$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2)$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793$$



$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 -$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$



$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 +$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8)$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8) \cdot$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8) \cdot (-0.01)$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8) \cdot (-0.01) = 0.1 + 0.08$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8) \cdot (-0.01) = 0.1 + 0.08 = 0.18$$

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$

$$p_1 = 1, \quad p_2 = 2, \quad dp_1 = 0.02, \quad dp_2 = -0.01$$

$$s_1(p_1, p_2) = 10\sqrt{p_1} - 2p_2^2$$

c) **Stvarna promjena ponude:** nova ponuda – stara ponuda

$$\Delta s_1 = s_1(1.02, 1.99) - s_1(1, 2) \approx 2.1793 - 2 = 0.1793$$

**Približna promjena ponude**

$$\Delta s_1 \approx \frac{\partial s_1}{\partial p_1}(1, 2) \cdot dp_1 + \frac{\partial s_1}{\partial p_2}(1, 2) \cdot dp_2$$

$$\Delta s_1 \approx 5 \cdot 0.02 + (-8) \cdot (-0.01) = 0.1 + 0.08 = 0.18$$

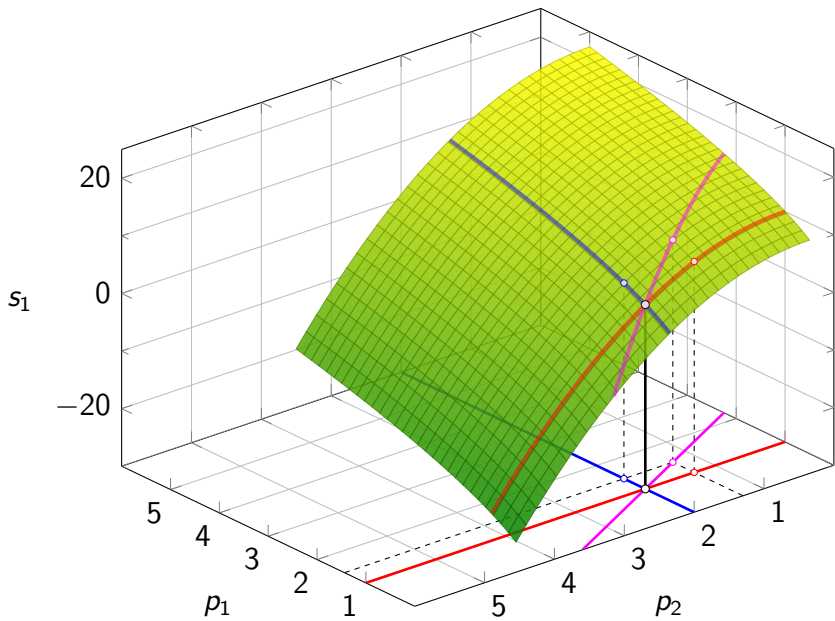
Ponuda dobra  $D_1$  se povećá približno za 0.18.

$$\Delta z = z(x + \Delta x, y + \Delta y) - z(x, y)$$

$$z = z(x, y), \quad dz = z_x dx + z_y dy$$

$$\Delta z \approx dz$$





## čtvrti zadatak

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## Zadatak 4

*Izračunajte koeficijente parcijalnih elastičnosti funkcije*

$$f(x, y) = \sqrt{x - y^2}$$

*na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.*

## Zadatak 4

*Izračunajte koeficijente parcijalnih elastičnosti funkcije*

$$f(x, y) = \sqrt{x - y^2}$$

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## Rješenje

$$f_x =$$

## Zadatak 4

*Izračunajte koeficijente parcijalnih elastičnosti funkcije*

$$f(x, y) = \sqrt{x - y^2}$$

*na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.*

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

## Zadatak 4

*Izračunajte koeficijente parcijalnih elastičnosti funkcije*

$$f(x, y) = \sqrt{x - y^2}$$

*na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.*

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot$$

## Zadatak 4

*Izračunajte koeficijente parcijalnih elastičnosti funkcije*

$$f(x, y) = \sqrt{x - y^2}$$

*na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.*

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1$$

## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$



## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$

$$f_y =$$

## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$

$$f_y = \frac{1}{2\sqrt{x - y^2}}$$

## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$

$$f_y = \frac{1}{2\sqrt{x - y^2}} \cdot$$

## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$

$$f_y = \frac{1}{2\sqrt{x - y^2}} \cdot (-2y)$$

## Zadatak 4

Izračunajte koeficijente parcijalnih elastičnosti funkcije

$$f(x, y) = \sqrt{x - y^2}$$

na nivou  $x = 25$ ,  $y = 3$  i interpretirajte dobivene rezultate.

## Rješenje

$$f_x = \frac{1}{2\sqrt{x - y^2}} \cdot 1 = \frac{1}{2\sqrt{x - y^2}}$$

$$f_y = \frac{1}{2\sqrt{x - y^2}} \cdot (-2y) = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) =$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \text{_____}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x,y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{\text{---}}$$



$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3)$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) =$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$



$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(\overset{x}{25}, \overset{y}{3}) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(\overset{x}{25}, \overset{y}{3}) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) =$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(\overset{x}{25}, \overset{y}{3}) = \frac{25}{f(\overset{x}{25}, \overset{y}{3})} \cdot f_x(\overset{x}{25}, \overset{y}{3}) =$$

$$f(\overset{x}{25}, \overset{y}{3}) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(\overset{x}{25}, \overset{y}{3}) = \frac{1}{2\sqrt{25 - 3^2}}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4} \cdot$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4} \cdot \frac{1}{8}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$



$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4} \cdot \frac{1}{8} = \frac{25}{32}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4} \cdot \frac{1}{8} = \frac{25}{32} = 0.78125$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

$$E_{f,x} = \frac{x}{f} \cdot f_x$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_x = \frac{1}{2\sqrt{x - y^2}}$$

$$E_{f,x}(25, 3) = \frac{25}{f(25, 3)} \cdot f_x(25, 3) = \frac{25}{4} \cdot \frac{1}{8} = \frac{25}{32} = 0.78125$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_x(25, 3) = \frac{1}{2\sqrt{25 - 3^2}} = \frac{1}{2\sqrt{16}} = \frac{1}{8}$$

Ako na nivou (25, 3) varijablu  $x$  povećamo za 1%, funkcija  $f$  će se povećati za 0.78125%.

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) =$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \text{_____}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(\overset{x}{25}, \overset{y}{3}) = \underline{\hspace{2cm}} 3 \underline{\hspace{2cm}}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(\overset{x}{25}, \overset{y}{3}) = \frac{3}{f(25, 3)}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(\overset{x}{25}, \overset{y}{3}) = \frac{3}{f(25, 3)} \cdot$$



$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(\overset{x}{25}, \overset{y}{3}) = \frac{3}{f(25, 3)} \cdot f_y(25, 3)$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, \overset{x}{3}) = \frac{\overset{y}{3}}{f(25, 3)} \cdot f_y(25, 3) =$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) =$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) =$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}}$$



$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) =$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{-}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4}$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{\overset{x}{3}}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4} \cdot$$

$$f(25, 3) = \sqrt{25 - \overset{y}{3}^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{\overset{x}{-3}}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{\overset{x}{3}}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4} \cdot \frac{-3}{4}$$

$$f(25, 3) = \sqrt{\overset{x}{25} - \overset{y}{3}^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{\overset{x}{-3}}{\sqrt{\overset{x}{25} - \overset{y}{3}^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(\overset{x}{25}, \overset{y}{3}) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4} \cdot \frac{-3}{4} = \frac{-9}{16}$$

$$f(\overset{x}{25}, \overset{y}{3}) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(\overset{x}{25}, \overset{y}{3}) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{3}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4} \cdot \frac{-3}{4} = \frac{-9}{16} = -0.5625$$

$$f(25, 3) = \sqrt{25 - 3^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{-3}{\sqrt{25 - 3^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$



$$E_{f,y} = \frac{y}{f} \cdot f_y$$

$$f(x, y) = \sqrt{x - y^2}$$

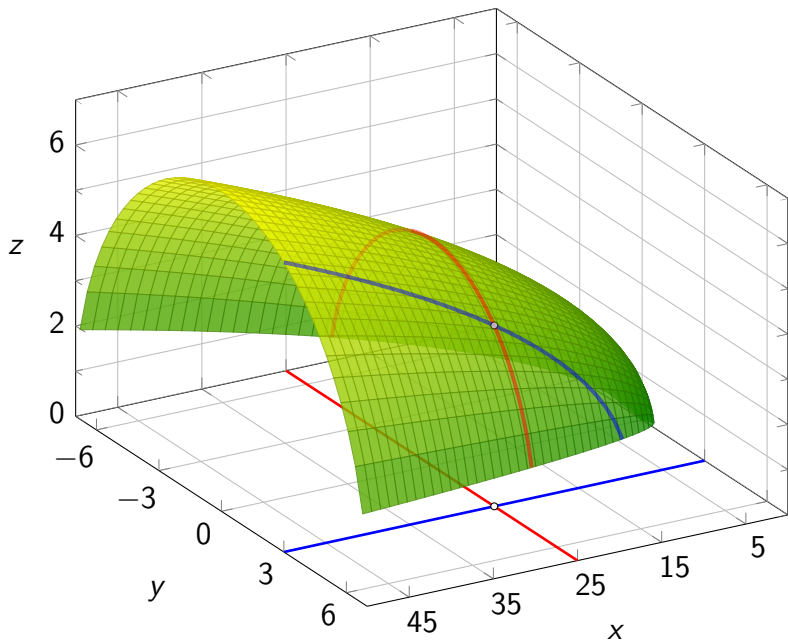
$$f_y = \frac{-y}{\sqrt{x - y^2}}$$

$$E_{f,y}(25, 3) = \frac{\overset{x}{3}}{f(25, 3)} \cdot f_y(25, 3) = \frac{3}{4} \cdot \frac{\overset{y}{-3}}{4} = \frac{-9}{16} = -0.5625$$

$$f(25, 3) = \sqrt{\overset{x}{25} - \overset{y}{3}^2} = \sqrt{16} = 4$$

$$f_y(25, 3) = \frac{\overset{x}{-3}}{\sqrt{\overset{x}{25} - \overset{y}{3}^2}} = \frac{-3}{\sqrt{16}} = \frac{-3}{4}$$

Ako na nivou (25, 3) varijablu  $y$  povećamo za 1%, funkcija  $f$  će se smanjiti za 0.5625%.



# Křižna elasticnost

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- Funkcija potražnje prvog proizvoda:  $q_1 = q_1(p_1, p_2)$   
Funkcija potražnje drugog proizvoda:  $q_2 = q_2(p_1, p_2)$
- **Koeficijent parcijalne elastičnosti** opisuje ponašanje funkcije potražnje jednog proizvoda u slučaju kada se mijenja cijena tog proizvoda:  $E_{q_1, p_1}$ ,  $E_{q_2, p_2}$
- Proizvod **je normalno dobro** ukoliko povećanje cijene tog proizvoda uzrokuje pad njegove potražnje. U tom slučaju koeficijent parcijalne elastičnosti je negativni broj.
- Proizvod **nije normalno dobro** ukoliko povećanje cijene tog proizvoda uzrokuje rast njegove potražnje. U tom slučaju koeficijent parcijalne elastičnosti je pozitivan broj.

- Funkcija potražnje prvog proizvoda:  $q_1 = q_1(p_1, p_2)$   
Funkcija potražnje drugog proizvoda:  $q_2 = q_2(p_1, p_2)$
- **Koeficijent križne elastičnosti** opisuje ponašanje funkcije potražnje jednog proizvoda u slučaju kada se mijenja cijena drugog proizvoda:  $E_{q_1, p_2}$ ,  $E_{q_2, p_1}$
- Proizvodi su **supstituti** ukoliko rast cijene jednog od njih uzrokuje rast potražnje za drugim. U tom slučaju koeficijent križne elastičnosti je pozitivni broj.
- Proizvodi su **komplementi** ukoliko rast cijene jednog od njih uzrokuje pad potražnje za drugim. U tom slučaju koeficijent križne elastičnosti je negativni broj.

**peti zadatak**

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## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_1$  normalno dobro?

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_1$  normalno dobro?

## Rješenje

$$\frac{\partial q_1}{\partial p_1} =$$



## Zadatak 5

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2}.$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_1$  normalno dobro?

## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

$$\frac{\partial q_1}{\partial p_2} =$$

## Zadatak 5

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$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

$$\frac{\partial q_1}{\partial p_2} = 0$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

$$\frac{\partial q_1}{\partial p_2} = 0 + 6 \cdot$$

## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_1$  normalno dobro?

## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

$$\frac{\partial q_1}{\partial p_2} = 0 + 6 \cdot (-p_2^{-2})$$



## Zadatak 5

Dana je funkcija potražnje proizvoda  $D_1$

$$q_1 = \frac{1}{2}p_1^2 + 6p_2^{-1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_1$  normalno dobro?

## Rješenje

$$\frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 2p_1 + 0 = p_1$$

$$\frac{\partial q_1}{\partial p_2} = 0 + 6 \cdot (-p_2^{-2}) = \frac{-6}{p_2^2}$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(1, 2) =$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(1, 2) = \frac{p_1}{q_1} \frac{\partial q_1}{\partial p_1} = \frac{1}{2} \cdot 1 + \frac{6}{2} = 3.5$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(1, 2) = \frac{p_1}{p_2} = \frac{1}{2}$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{q_1(1, 2)}$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2)$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$



$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1(1, 2) =$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2}$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2}$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

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$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5}$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5}$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$



$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot 1$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot 1 = \frac{2}{7}$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}^{p_1 \ p_2}(1, 2) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot 1 = \frac{2}{7} \approx 0.29$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}^{p_1 \ p_2}(1, 2) = 1$$

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_1} = p_1$$

- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot 1 = \frac{2}{7} \approx 0.29$$

$$q_1(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}(\overset{p_1}{1}, \overset{p_2}{2}) = 1$$

Ako na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$  cijenu  $p_1$  proizvoda  $D_1$  povećamo za 1%, potražnja za proizvodom  $D_1$  se poveća za 0.29%.

$$E_{q_1, p_1} = \frac{p_1}{q_1} \cdot \frac{\partial q_1}{\partial p_1}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_1, p_1}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_1}(1, 2) = \frac{1}{3.5} \cdot 1 = \frac{2}{7} \approx 0.29$$

$$q_1(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_1}(\overset{p_1}{1}, \overset{p_2}{2}) = 1$$

Ako na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$  cijenu  $p_1$  proizvoda  $D_1$  povećamo za 1%, potražnja za proizvodom  $D_1$  se poveća za 0.29%.

Proizvod  $D_1$  nije normalno dobro.

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(1, 2) =$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \text{—————}$$



$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{\phantom{00}}$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)}$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2)$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(1, 2) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$q_1(1, 2) =$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$\overset{p_1}{q_1}(1, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2}$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$\overset{p_1}{q_1}(1, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2}$$



$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$q_1(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

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$$\frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}^{p_1 \ p_2}(1, 2) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}^{p_1 \ p_2}(1, 2) = \frac{-6}{2^2}$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$\overset{p_1}{q_1}(1, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{-6}{2^2} = -\frac{3}{2}$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(1, 2) = \frac{\overset{p_1}{2}}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) =$$

$$\overset{p_1}{q_1}(1, 2) = \frac{\overset{p_2}{1}}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(1, 2) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{7}$$

$$q_1(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5}$$

$$q_1(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot$$

$$\overset{p_1}{q_1}(1, \overset{p_2}{2}) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$



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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}^{p_1 \ p_2}(1, 2) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot (-1.5)$$

$$q_1^{p_1 \ p_2}(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}^{p_1 \ p_2}(1, 2) = \frac{2}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot (-1.5) = -\frac{6}{7}$$

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$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(1, 2) = \frac{\overset{p_1}{2}}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot (-1.5) = -\frac{6}{7} \approx -0.86$$

$$q_1(1, 2) = \frac{\overset{p_1}{1}}{2} \cdot \overset{p_2}{2} + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(1, 2) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$

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- Koeficijent križne elastičnosti

$$E_{q_1, p_2}(1, 2) = \frac{\overset{p_1}{1} \overset{p_2}{2}}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot (-1.5) = -\frac{6}{7} \approx -0.86$$

$$q_1(1, 2) = \frac{\overset{p_1}{1} \overset{p_2}{2}}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(\overset{p_1}{1}, \overset{p_2}{2}) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$

Ako na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$  cijenu  $p_2$  proizvoda  $D_2$  povećamo za 1%, potražnja za proizvodom  $D_1$  se smanji za 0.86%.

$$E_{q_1, p_2} = \frac{p_2}{q_1} \cdot \frac{\partial q_1}{\partial p_2}$$

$$q_1(p_1, p_2) = \frac{1}{2}p_1^2 + \frac{6}{p_2}$$

$$\frac{\partial q_1}{\partial p_2} = \frac{-6}{p_2^2}$$

- Koeficijent križne elastičnosti

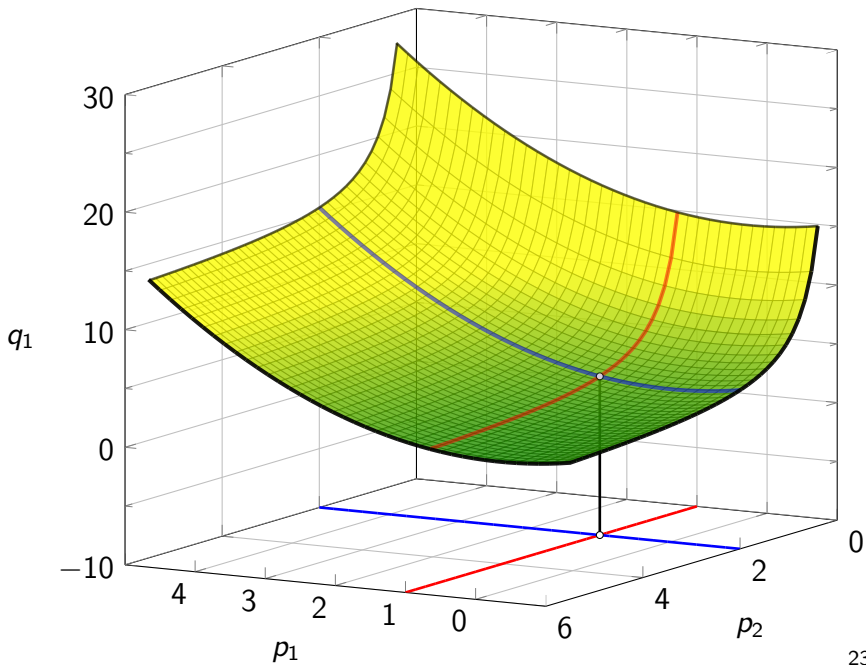
$$E_{q_1, p_2}(1, 2) = \frac{\frac{p_1}{p_2}}{q_1(1, 2)} \cdot \frac{\partial q_1}{\partial p_2}(1, 2) = \frac{2}{3.5} \cdot (-1.5) = -\frac{6}{7} \approx -0.86$$

$$q_1(1, 2) = \frac{1}{2} \cdot 1^2 + \frac{6}{2} = \frac{7}{2} = 3.5$$

$$\frac{\partial q_1}{\partial p_2}(1, 2) = \frac{-6}{2^2} = -\frac{3}{2} = -1.5$$

Ako na nivou cijena  $p_1 = 1$ ,  $p_2 = 2$  cijenu  $p_2$  proizvoda  $D_2$  povećamo za 1%, potražnja za proizvodom  $D_1$  se smanji za 0.86%.

Proizvodi  $D_1$  i  $D_2$  su komplementi.



## šesti zadatak

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## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?



## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

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## Rješenje

$$\frac{\partial q_2}{\partial p_1} =$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

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## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} =$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = 2p_1 \cdot$$

## Zadatak 6

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## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = 2p_1 \cdot \frac{1}{2\sqrt{10 - p_2}}$$

## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = 2p_1 \cdot \frac{1}{2\sqrt{10 - p_2}} \cdot (-1)$$



## Zadatak 6

Dana je funkcija potražnje proizvoda  $D_2$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

u ovisnosti o cijenama  $p_1$  i  $p_2$  proizvoda  $D_1$  i  $D_2$ . Izračunajte i interpretirajte koeficijente parcijalne i križne elastičnosti na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$ . Jesu li ti proizvodi komplementi ili supstituti? Je li proizvod  $D_2$  normalno dobro?

## Rješenje

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2} \cdot 1 = 2\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = 2p_1 \cdot \frac{1}{2\sqrt{10 - p_2}} \cdot (-1) = \frac{-p_1}{\sqrt{10 - p_2}}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}(5, 1) =$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \text{_____}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{\color{blue}p_1 \color{blue}p_2}(5, 1) = \frac{1}{\phantom{00}}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1)$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$



$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2(5, 1) =$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2^{p_1 p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}(5, 1) = \frac{p_1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}^{p_1 \ p_2}(5, 1) = \frac{-5}{\sqrt{10 - 1}}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) =$$

$$q_2(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}^{p_1 \ p_2}(5, 1) = \frac{-5}{\sqrt{10 - 1}} = \frac{-5}{3}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30}$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30}$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot \frac{-5}{3}$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

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- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot \frac{-5}{3} = \frac{-1}{18}$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}^{p_1 \ p_2}(5, 1) = \frac{-5}{\sqrt{10 - 1}} = \frac{-5}{3}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}^{p_1 \ p_2}(5, 1) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot \frac{-5}{3} = \frac{-1}{18} \approx -0.06$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}^{p_1 \ p_2}(5, 1) = \frac{-5}{\sqrt{10 - 1}} = \frac{-5}{3}$$

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot \frac{-5}{3} = \frac{-1}{18} \approx -0.06$$

$$q_2(\overset{p_1}{5}, \overset{p_2}{1}) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{-5}{\sqrt{10 - 1}} = \frac{-5}{3}$$

Ako na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$  cijenu  $p_2$  proizvoda  $D_2$  povećamo za 1%, potražnja za proizvodom  $D_2$  se smanji za 0.06%.

$$E_{q_2, p_2} = \frac{p_2}{q_2} \cdot \frac{\partial q_2}{\partial p_2}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_2} = \frac{-p_1}{\sqrt{10 - p_2}}$$

- Koeficijent parcijalne elastičnosti

$$E_{q_2, p_2}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{1}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_2}(5, 1) = \frac{1}{30} \cdot \frac{-5}{3} = \frac{-1}{18} \approx -0.06$$

$$q_2(\overset{p_1}{5}, \overset{p_2}{1}) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_2}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{-5}{\sqrt{10 - 1}} = \frac{-5}{3}$$

Ako na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$  cijenu  $p_2$  proizvoda  $D_2$  povećamo za 1%, potražnja za proizvodom  $D_2$  se smanji za 0.06%.

Proizvod  $D_2$  je normalno dobro.

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}(5, 1) =$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{\color{blue}p_1 \color{blue}p_2}(5, 1) = \text{_____}$$



$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{\color{blue}p_1 \color{blue}p_2}(5, 1) = \frac{5}{\phantom{00}}$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1 \sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 p_2}(5, 1) = \frac{5}{q_2(5, 1)}$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1)$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$q_2(5, 1) =$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1}$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$



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$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

$$q_2(p_1, p_2) = 2p_1\sqrt{10 - p_2}$$

$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) =$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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$$\frac{\partial q_2}{\partial p_1}^{p_1 \ p_2}(5, 1) = 2\sqrt{10 - 1} = 6$$

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) = \frac{5}{30}$$

$$q_2^{p_1 \ p_2}(5, 1) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

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- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) = \frac{5}{30} \cdot$$

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- Koeficijent križne elastičnosti

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- Koeficijent križne elastičnosti

$$E_{q_2, p_1}^{p_1 \ p_2}(5, 1) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) = \frac{5}{30} \cdot 6 = 1$$

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Ako na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$  cijenu  $p_1$  proizvoda  $D_1$  povećamo za 1%, potražnja za proizvodom  $D_2$  se poveća za 1%.

$$E_{q_2, p_1} = \frac{p_1}{q_2} \cdot \frac{\partial q_2}{\partial p_1}$$

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$$\frac{\partial q_2}{\partial p_1} = 2\sqrt{10 - p_2}$$

- Koeficijent križne elastičnosti

$$E_{q_2, p_1}(\overset{p_1}{5}, \overset{p_2}{1}) = \frac{5}{q_2(5, 1)} \cdot \frac{\partial q_2}{\partial p_1}(5, 1) = \frac{5}{30} \cdot 6 = 1$$

$$q_2(\overset{p_1}{5}, \overset{p_2}{1}) = 2 \cdot 5 \cdot \sqrt{10 - 1} = 30$$

$$\frac{\partial q_2}{\partial p_1}(\overset{p_1}{5}, \overset{p_2}{1}) = 2\sqrt{10 - 1} = 6$$

Ako na nivou cijena  $p_1 = 5$ ,  $p_2 = 1$  cijenu  $p_1$  proizvoda  $D_1$  povećamo za 1%, potražnja za proizvodom  $D_2$  se poveća za 1%.

Proizvodi  $D_1$  i  $D_2$  su supstituti.

