

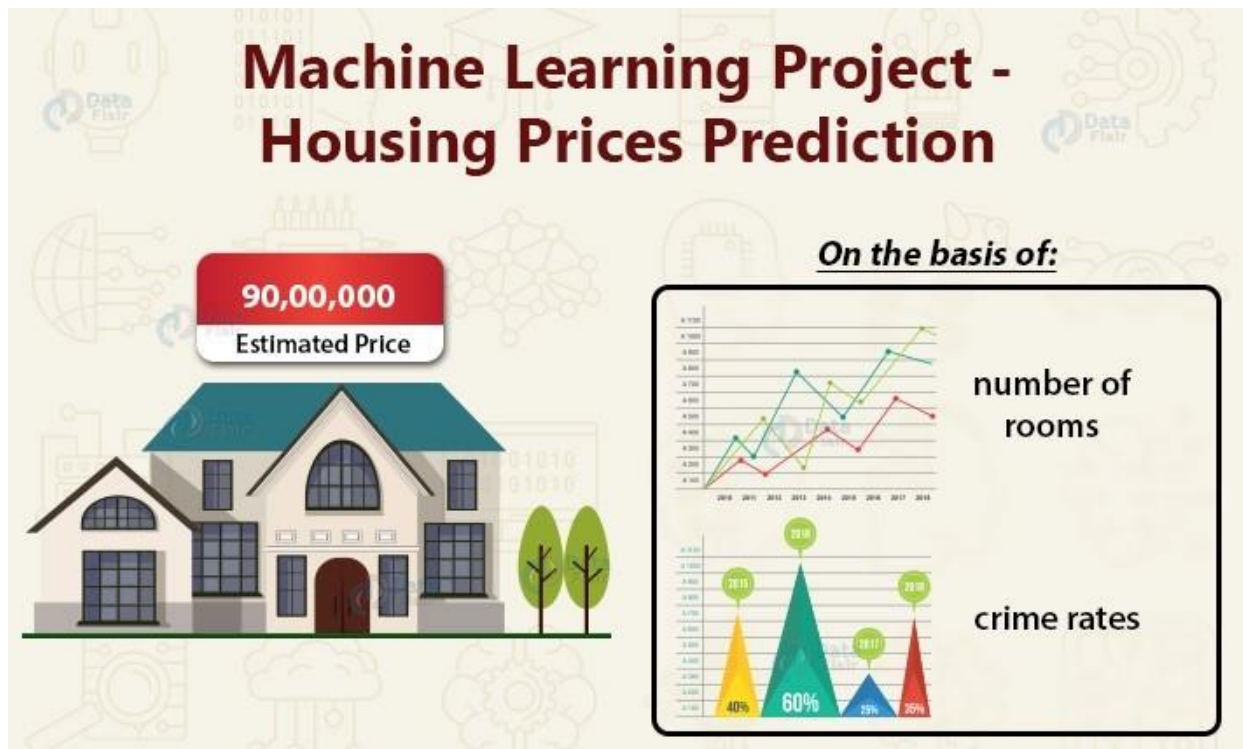
# PREDICTING HOUSE PRICE USING MACHINE LEARNING

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Phase-1 Document Submission

Project: House Price Prediction



## OBJECTIVE:

The objective of this project is to develop a machine learning model that accurately predicts the prices of houses based on a set of features such as location, square footage, number of bedrooms and bathrooms, and other relevant factors.

Phase 1: Data Preprocessing and Feature Engineering

## 1.Data Source

A good data source for house price prediction using machine learning should be Accurate, Complete, Covering the geographic area of interest, Accessible.

Dataset Link: ( <https://www.kaggle.com/datasets/vedavyasv/usa-housing> )

Avg. Area Income	Avg. Area House Age	Avg. Area Number of Rooms	Avg. Area Number of Bedrooms	Area Population	Price	Address
79545.45857	5.682861322	7.009188143	4.09	23086.8005	1059033.56	208
79248.64245	6.002899808	6.730821019	3.09	40173.07217	1505890.91	188
61287.06718	5.86588984	8.51272743	5.13	36882.1594	1058987.99	9127
63345.24005	7.188236095	5.586728665	3.26	34310.24283	1260616.81	USS
59982.19723	5.040554523	7.839387785	4.23	26354.10947	630943.489	USNS
80175.75416	4.988407758	6.104512439	4.04	26748.42842	1068138.07	06039
64698.46343	6.025335907	8.147759585	3.41	60828.24909	1502055.82	4759
78394.33928	6.989779748	6.620477995	2.42	36516.35897	1573936.56	972 Joyce
59927.66081	5.36212557	6.393120981	2.3	29387.396	798869.533	USS
81885.92718	4.42367179	8.167688003	6.1	40149.96575	1545154.81	Unit 9446
80527.47208	8.093512681	5.0427468	4.1	47224.35984	1707045.72	6368
50593.6955	4.496512793	7.467627404	4.49	34343.99189	663732.397	911
39033.80924	7.671755373	7.250029317	3.1	39220.36147	1042814.1	209
73163.66344	6.919534825	5.993187901	2.27	32326.12314	1291331.52	829
69391.38018	5.344776177	8.406417715	4.37	35521.29403	1402818.21	PSC 5330,
73091.86675	5.443156467	8.517512711	4.01	23929.52405	1306674.66	2278
79706.96306	5.067889591	8.219771123	3.12	39717.81358	1556786.6	064
61929.07702	4.788550242	5.097009554	4.3	24595.9015	528485.247	5498
63508.1943	5.94716514	7.187773835	5.12	35719.65305	1019425.94	Unit 7424
62085.2764	5.739410844	7.091808104	5.49	44922.1067	1030591.43	19696
86294.99909	6.62745694	8.011897853	4.07	47560.77534	2146925.34	030 Larry
60835.08998	5.551221592	6.517175038	2.1	45574.74166	929247.6	USNS
64490.65027	4.21032287	5.478087731	4.31	40358.96011	718887.232	95198
60697.35154	6.170484091	7.150536572	6.34	28140.96709	743999.819	9003 Jay
59748.85549	5.339339881	7.748681606	4.23	27809.98654	895737.133	24282

## 2.Data Preprocessing

Data preprocessing is the critical first step in any machine learning project. It involves cleaning the data, removing outliers, and handling missing values to prepare the dataset for model training. In the context of the house price prediction project, let's elaborate on the specific steps:

### a) Duplicate Removal:

Duplicate rows can introduce bias into the model. We will identify and remove duplicates, typically by sorting the dataset based on a unique identifier (e.g., property ID) and then eliminating consecutive rows with the same identifier.

### b) Handling Missing Values:

Missing data is common and needs to be addressed. We will utilize suitable methods such as:

- ☐ Mean Imputation: Replace missing values with the mean of the feature for the remaining rows. This is appropriate for numerical features.
- ☐ Median Imputation: If data contains outliers, median imputation can be more robust as it is less sensitive to extreme values.

### c) Categorical Variable Encoding:

Categorical variables, such as property type or location, need to be converted into numerical form so that machine learning models can process them. Two common approaches include:

- ☐ One-Hot Encoding: Create binary columns for each category, representing the presence or absence of that category.
- ☐ Label Encoding: Assign a unique integer to each category, preserving the ordinal relationship if applicable.

### d) Data Normalization:

To ensure that all features are on a consistent scale, normalization techniques can be applied. This includes:

- ☐ Standardization: Scaling features to have a mean of 0 and a standard deviation of 1.
- ☐ Min-Max Scaling: Scaling features to a specified range (e.g., 0 to 1)

### PYTHON PROGRAM:

```
# Import necessary libraries
import pandas as pd
from sklearn.preprocessing import LabelEncoder
from sklearn.model_selection import train_test_split
from sklearn.impute import SimpleImputer
from sklearn.preprocessing import StandardScaler
```

```
# Load the dataset (replace 'house_data.csv' with your dataset file)
data = pd.read_csv('E:/USA_Housing.csv')
```

```
# Display the first few rows of the dataset to get an overview
print("Dataset Preview:")
print(data.head())
```

```
# Data Preprocessing
```

```
# 1. Handle Missing Values
```

```
# Let's fill missing values in numeric columns with the mean and in categorical columns with the most frequent value.
```

```
numeric_cols = data.select_dtypes(include='number').columns
categorical_cols = data.select_dtypes(exclude='number').columns
```

```

imputer_numeric = SimpleImputer(strategy='mean') imputer_categorical
= SimpleImputer(strategy='most_frequent') data[numeric_cols] =
imputer_numeric.fit_transform(data[numeric_cols])
data[categorical_cols] =
imputer_categorical.fit_transform(data[categorical_cols])

# 2. Convert Categorical Features to Numerical
# We'll use Label Encoding for simplicity here. You can also use one-hot encoding for
nominal categorical features. label_encoder = LabelEncoder() for col in
categorical_cols: data[col] = label_encoder.fit_transform(data[col])

# 3. Split Data into Features (X) and Target (y)
X = data.drop(columns=['Price']) # Features y
= data['Price'] # Target

# 4. Normalize the Data
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)

# Split data into training and testing sets (adjust test_size as needed) X_train,
X_test, y_train, y_test = train_test_split(X_scaled, y, test_size=0.2,
random_state=42)

# Display the preprocessed data print("\nPreprocessed Data:")
print(X_train[:5]) # Display first 5 rows of preprocessed features
print(y_train[:5]) # Display first 5 rows of target values

```

## OUTPUT:

### Dataset Preview:

	Avg. Area Income	Avg. Area House Age	Avg. Area Number of Rooms \
0	79545.458574	5.682861	7.009188
1	79248.642455	6.002900	6.730821
2	61287.067179	5.865890	8.512727
3	63345.240046	7.188236	5.586729
4	59982.197226	5.040555	7.839388

	Avg. Area Number of Bedrooms	Area Population	Price \
0	4.09	23086.800503	1.059034e+06
1	3.09	40173.072174	1.505891e+06

2	5.13	36882.159400	1.058988e+06
3	3.26	34310.242831	1.260617e+06
4	4.23	26354.109472	6.309435e+05

Address

0	208 Michael Ferry Apt. 674\nLaurabury, NE 3701...
1	188 Johnson Views Suite 079\nLake Kathleen, CA...
2	9127 Elizabeth Stravenue\nDanielstown, WI 06482...
3	USS Barnett\nFPO AP 44820 4      USNS Raymond\nFPO AE 09386

Preprocessed Data:

[[-0.19105816 -0.13226994 -0.13969293 0.12047677 -0.83757985 -1.00562872]

[-1.39450169 0.42786736 0.79541275 -0.55212509 1.15729018 1.61946754]

[-0.35137865 0.46394489 1.70199509 0.03133676 -0.32671213 1.63886651]

[-0.13944143 0.1104872    0.22289331 -0.75471601 -0.90401197 -1.54810704]

[ 0.62516685 2.20969666 0.42984356 -0.45488144 0.12566216 0.98830821]]

4227    1.094880e+06

4676    1.300389e+06

800    1.382172e+06

3671    1.027428e+06

4193    1.562887e+06

Name: Price, dtype: float64

### 3.Feature selection :

Feature Selection is the process of identifying and selecting the most relevant features from a dataset for a given machine learning task. The goal of feature selection is to improve the performance of the machine learning model by reducing the number of features and eliminating irrelevant or redundant features.

There are a variety of feature selection techniques. Some of the most common techniques include:

- ☐ Correlation-based feature selection: This technique selects features based on their correlation with the target variable. Features with high correlation with the target variable are more likely to be relevant for predicting the target variable, so they are selected.
- ☐ Information gain-based feature selection: This technique selects features based on their information gain. Information gain measures how much information a feature provides about the target variable. Features with high information gain are more likely to be relevant for predicting the target variable, so they are selected.

- ☐ Recursive feature elimination (RFE): This technique starts with all features and then recursively removes the least important feature until a desired number of features are remaining. The importance of a feature is measured using a variety of methods, such as cross-validation or the coefficient of determination (R-squared).
- ☐ Model selection is the process of choosing a suitable machine learning algorithm for a given machine learning task. The goal of model selection is to find an algorithm that is both accurate and efficient.

There are a variety of machine learning algorithms that can be used for house price prediction. Some of the most common algorithms include:

- ☐ Linear regression: Linear regression is a simple but effective algorithm for house price prediction. Linear regression models the relationship between the house price and the features using a linear function.
- ☐ Random forest regressor: Random forest regressor is a more complex algorithm that builds a multitude of decision trees to predict the house price. Random forest regressors are typically more accurate than linear regression models, but they can be more computationally expensive to train.
- ☐ Gradient boosting regressor: Gradient boosting regressor is another complex algorithm that builds a sequence of decision trees to predict the house price. Gradient boosting regressors are typically more accurate than random forest regressors, but they can be even more computationally expensive to train.

## 4. Model Selection:

Choose machine learning algorithms suitable for regression tasks. Common models for predicting house prices include linear regression, decision trees, random forests, gradient boosting, and neural networks

(e.g., deep learning models).

Experiment with multiple algorithms to determine which one provides the best performance for your specific dataset. You can also consider ensemble methods.

## PYTHON PROGRAM:

```
# Import necessary libraries
```

```

from sklearn.feature_selection import SelectKBest, f_regression
from sklearn.linear_model import LinearRegression
from sklearn.ensemble import RandomForestRegressor
from sklearn.metrics import mean_squared_error, r2_score
import numpy as np

selector = SelectKBest(score_func=f_regression, k=k)
X_train_selected = selector.fit_transform(X_train, y_train)

# Model Selection
# Let's choose both Linear Regression and Random Forest Regressor for comparison.
linear_reg_model = LinearRegression()
random_forest_model = RandomForestRegressor(n_estimators=100, random_state=42)

# Train the models on the selected features
linear_reg_model.fit(X_train_selected, y_train)
random_forest_model.fit(X_train_selected, y_train)

# Evaluate the models on the test set
X_test_selected = selector.transform(X_test)

# Make predictions
linear_reg_predictions = linear_reg_model.predict(X_test_selected)
random_forest_predictions = random_forest_model.predict(X_test_selected)

# Evaluate model performance
def evaluate_model(predictions, model_name):
    mse = mean_squared_error(y_test, predictions)
    r2 = r2_score(y_test, predictions)
    print(f'{model_name} Model Evaluation:')
    print(f'Mean Squared Error (MSE): {mse}')
    print(f'R-squared (R2) Score: {r2}\n')

# Performance Measure
elr_mse = mean_squared_error(y_test, linear_reg_predictions)
elr_rmse = np.sqrt(elr_mse)
elr_r2 = r2_score(y_test, linear_reg_predictions)

# Show Measures
result = ""
result += f'MSE : {elr_mse}\n'
result += f'RMSE : {elr_rmse}\n'
result += f'R^2 : {elr_r2}\n'

```

```
".format(lr_mse, lr_rmse, lr_r2)
```

```
print(result)
```

```
# Model Comparision
```

```
names.append("elr")
```

```
mse.append(elr_mse)
```

```
rmse.append(elr_rmse)
```

```
r2.append(elr_r2)
```

```
evaluate_model(linear_reg_predictions, "Linear Regression")
```

```
evaluate_model(random_forest_predictions, "Random Forest Regressor")
```

### OUTPUT:

Linear Regression Model Evaluation:

Mean Squared Error (MSE): 10089009300.893988 R-squared (R2) Score: 0.9179971706834331

Random Forest Regressor Model Evaluation:

Mean Squared Error (MSE): 14463028828.265167

R-squared (R2) Score: 0.8824454166872736

MSE : 10141766848.330585

RMSE : 100706.33966305491

R<sup>2</sup> : 0.913302484308253

## 5.Model Training :

The task involves training a selected machine learning model using preprocessed data and subsequently evaluating the model's performance using key metrics such as Mean Absolute Error (MAE), Root Mean Squared Error (RMSE), and R-squared.

## 6.Evaluation Metrics:

Mean Absolute Error (MAE):

MAE measures the average absolute difference between the predicted values and the actual target values. It provides insight into the average magnitude of errors made by the model.

Root Mean Squared Error (RMSE):

RMSE is another common metric that calculates the square root of the average



of squared differences between predicted and actual values. It provides information about the typical magnitude of errors and gives higher penalties to larger errors.

S-squared ( $R^2$ ):

T-R-squared quantifies the proportion of the variance in the target variable that is explained by the model. It ranges from 0 to 1, where a higher value indicates a better fit. It is often used to assess how well the model captures the variation in the data.

## Feature Engineering

Feature engineering is the process of creating new features or transforming existing ones to provide more meaningful information to the machine learning model. For the house price prediction project, we can consider the following feature engineering techniques:

1. **Age of the House:** Create a new feature that represents the age of each house by subtracting the year built from the current year. This feature can be informative as older houses may have different pricing dynamics compared to newer ones.
2. **Square Footage per Bedroom:** Calculate a new feature by dividing the total square footage of a property by the number of bedrooms. This metric can provide insights into the spaciousness of bedrooms, which can be a key factor in house pricing.
3. **Bathrooms per Square Foot:** Compute a new feature by dividing the number of bathrooms by the total square footage. This can capture the luxury level of bathrooms relative to the property's size.
4. **School District Quality:** Integrate external data from a third-party API to assess the quality of the school district in which each house is located. Properties situated in neighborhoods with better school districts often command higher prices.

## Phase 1 Deliverables:

For Phase 1, the following deliverables are expected:

1. **Clean and Preprocessed Dataset:**

Provide a dataset where duplicates have been removed, missing values have been addressed, and categorical variables have been encoded. This dataset should be ready for use in machine learning models.

## 2. List of Engineered Features:

Document all the newly created features along with their descriptions and how they were calculated. This list should make it clear how each engineered feature adds value to the predictive model.

## 3. Data Preprocessing and Feature Engineering Report:

Create a detailed report that outlines the steps taken during data preprocessing and feature engineering. This report should cover the methods used, challenges encountered, and the rationale behind the decisions made at each step.

## Next Steps

In Phase 2 of the project, we will proceed with the following tasks:

- ☐ **Model Selection and Training:** Select an appropriate machine learning algorithm(s) for house price prediction, train the chosen model(s) on the preprocessed data, and fine-tune hyperparameters if necessary.
- ☐ **Model Evaluation:** Evaluate the model's performance using various evaluation metrics on a held-out test dataset to assess its accuracy and generalization ability.

## Additional Considerations

In addition to the core data preprocessing and feature engineering steps, it's important to keep in mind the following considerations:

1. **Machine Learning Algorithm Choice:** The choice of machine learning algorithm(s) should be based on the dataset's characteristics and the desired performance metrics. Options include linear regression, random forests, gradient boosting, and neural networks.
2. **Cross-Validation:** Implement cross-validation to assess the model's performance without overfitting. Cross-validation involves splitting the data into folds, training on one subset, and evaluating on the others to obtain a more robust estimate of performance.
3. **Interpreting Model Results:** After training the model, focus on interpreting the results. Understand which features are most influential for predicting house prices, and explore how the model's predictions change as feature values vary. Visualization and feature importance analysis can aid in interpretation.

## CONCLUSION:

In Phase 1, we have established a clear understanding of our goal: to predict house prices using machine learning. We outlined a structured approach that includes data source selection, data preprocessing, feature selection, model selection, model training, and evaluation. This sets the stage for our project's successful execution in subsequent phases.