



Contacts

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Github: [damessina](#)

Experience

Platform Solutions Specialist Jr.

Intarget Group (Pisa, Italy)
2021 - present
intarget.net

Website Tracking and Performance Analysis of national and international companies' websites, through Google Marketing Platform tools (Tag Manager, Analytics)

Teaching Assistant

University of Pisa (Pisa, Italy)
2020
unipi.it

Tutoring students during the semester for the Academic Writing Course, held by Prof. Mirko Tavosanis

Social Media Manager

Società Amici della Musica (Ancona, Italy)
2018 - present
amicimusica.an.it

Social Media Planning, Adv. and Contents
Event Planning support for the management of musical events particularly for three editions of an international cello masterclass with participants from all around the world

Long-life learner.
Fan of inventive Data Driven Approaches.
Machine Learning debunker.

I try to understand people's behavior through intelligent tools but still convinced human interaction is the most profound knowledge.

Education

Master's Degree in Digital Humanities University of Pisa

Knowledge Management Curriculum, 2019 - Present

Erasmus+ Programme

UiT- The Arctic University of Norway

English Business Communication, 2018

Bachelor's Degree in Literature

University of Macerata

Historical Curriculum, 2015-2018, Final Mark: 110/110 cum Laude

High School Diploma

Liceo Scientifico G. Galilei of Ancona

2010-2018, Final Mark: 100/100

Relevant Exams and Notable Works

Data Mining, 12 ECT, 30 cum Laude

Social Network Analysis, 6 ECT, 30 cum Laude

Technologies for Web Marketing, 6 ECT, 30/30

Programmatic Advertising, 6 ECT, 30 cum laude

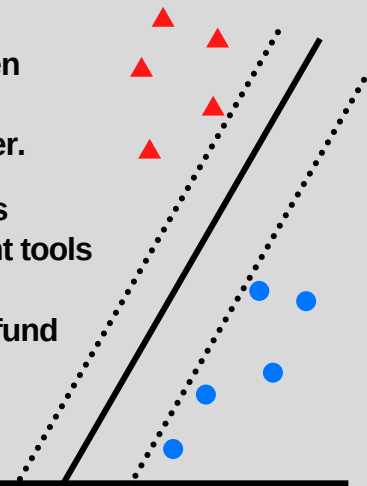
Social and Ethical Issues of IT, 6 ECT, 30/30

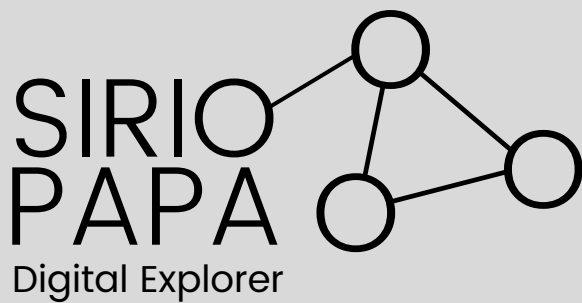
Knowledge Management, 6 ECT, 30 cum laude

Developing my Master's Thesis about a innovative Framework for Budget Allocation through Bayesian Learning Approaches

Tavosanis, M. and Papa, S., *Valutazione umana di DeepL a livello di frase per le traduzioni di testi specialistici dall'inglese verso l'italiano*, CLiC-it (2020)

Papa S., Rosi B., Testa L., Vaselli F., Rossetti G., *Inequality in the menu: How a network of restaurants characterizes social disparities in Boston*, Complex Networks (2021)





Languages

English	Spanish	German
Overall evaluation	Overall evaluation	Overall evaluation
C1	A2	A1

Certificates

Google Data Analytics Professional Certificate

Issued by: Coursera - December, 2021

Google Analytics Individual Qualification,

Google Analytics Power User

Issued by: Google Digital Academy (Skillshop) - October, 2021

Contamination Lab, PhD+, 2 editions

Issued by: Università di Pisa - 2021-2022

Google Ad Grants Online Marketing Challenge Certificate

Issued by: Google Digital Academy (Skillshop) - July, 2020

Volunteering

Vice President, event planner

Questo e Altro ONLUS (Ancona, Italy)
2016-2017

Event planning
Public relations with administrations, press and authorities
Team Management

Local Coordinator

Fridays For Future (Ancona, Italy)
2018

Charity Event and School Project Planning
Public relations with administrators and patrons

Hard Skills and Expertise

Programming:

Python for Data Science	<div><div></div></div>
BigQuery	<div><div></div></div>
Java	<div><div></div></div>
HTML, CSS, JS	<div><div></div></div>

Tools and Software:

Google Analytics	<div><div></div></div>
Google Tag Manager	<div><div></div></div>
QGis	<div><div></div></div>
Tableau Public	<div><div></div></div>

Soft Skills and Passions

Communication Skills

I have both writing and speaking good communication skills, acquired thanks to my bachelor's field of study, and my volunteering experience. I do like writing and I think the future of humanities is intersected with IT.

Teams and People

I often served as team leader for academic projects and I had to speak on behalf of the group. I also had to manage teams in my experience as a young event planner and in my non-profit organization.

Curiosity

I think curiosity is a mandatory skill for those who are working in innovation. I am a long-life learner and I'd feel useless if my knowledge would not be continuously updated.

