Hataitai, Wellington, New Zealand Q

### 0273798991

# **Data Scientist**

Data enthusiast with life-long learning attitude.

# **WORK EXPERIENCE**

Miah Stewart

# **Data Scientist SWEAT**

2020

### Tasks

- Building and maintaining all analytics ETL pipelines
- Building data products (pChurn / pLTV) and deploying into production
- Tech: Airflow, Docker, Fivetran, Snowflake.

### Data Scientist

### Хего

2020 - Present

### Tasks

- Solving key customer acquisition goals by applying data science.
- Customer profiling; producing customer clusters for future experimentation / richer targeting.
- KPI data anomaly detection for early identifying of data issues before deployment.

# **Data Insights Analyst**

### Хего

2016 - 2020

### Tasks

- Built accurate projection model for monthly business acquisitions in
- Technical data investigations into areas of concern / development opportunities.
- Produced and automated key performance dashboards.
- Automated ETL from digital marketing RESTful API's.

# Statistical Analyst

Stats NZ

2014 - 2016

# Tasks

- Database maintenance for government integrated dataset (LBD).
- Developed early experience in SQL databases.
- Created an anomaly detection / scoring model for administrative bulk upload dates of government data. Helped produce a 'trustability' score for a given address.

# **EDUCATION**

# **B.Sc. Mathematics** Massey University

2011 - 2013

### Courses

 Undergraduate math with a minor in statistics. 'Pure' math focussed set the ground work for understanding ML.

# **SKILLS**

R (advanced)

Python (proficent)

SQL/PSQL

Machine Learning

GA/BQ

# PERSONAL PROJECTS

Amazon album recommendation model 🛂

An album recommendation embedding model using amazon purchasing data. Produced using pytorch deep learning module.

NBA MIP award prediction model

 Produced a KNN model to predict who would win the NBA award for most improved player.

NBA career trajectory models 🗹

Developing career trajectories from player game logs to find common career pathways and where player 'peak' in their career. Utilising clustering techniques.

# **COURSES**

# Fast.ai practical deep learning for coders

Learned practical deep learning whilst completing additional homework for more in depth understanding. Part two helped me to implement deep learning concepts with pytorch

### Introduction to machine learning

Basics of machine learning. Was a good building block for future development.

Google Analytics / BigQuery

Have an advanced skillset in GA and BQ through my role at Xero

# INTERESTS

Sports analytics and modelling

Basketball