

# Formby Guide — Photo Shot List

Generated 21 February 2026 · FormbyGuide.co.uk

## P1 HERO & OG IMAGES — KEY PAGES

SHOT	WHAT TO CAPTURE	PAGE
<b>Beach wide shot</b>	Wide open sand, dunes in background, Irish Sea — low tide ideal, golden hour if possible	/formby-beach
<b>Pinewoods path</b>	Looking down a pine-lined path, dappled light through trees	/formby-pinewoods
<b>Red squirrel</b>	In the pines — second angle to complement homepage hero	/red-squirrels-formby
<b>Formby village / general</b>	Chapel Lane, village feel, or a classic Formby scene	/about-formby, fallback OG

## P2 OG SOCIAL SHARE IMAGES (1200 × 630 PX)

Every page currently shares the same generic og-default.png. Landscape crops of the hero shots above — just resize to 1200×630 when editing.

- Formby Beach — crop from beach wide shot
- Pinewoods — crop from pinewoods path shot
- Red Squirrels — crop from squirrel shot
- Homepage / default — already have formby-squirrel-hero.webp, may just need a tighter crop

## P3 BLOG POST THUMBNAILS

SHOT	BLOG POST
<b>Kids on the beach / dunes</b>	Where to eat in Formby with kids
<b>Moody beach in different weather / seasons</b>	Formby beach weather guide
<b>Squirrel in pines, close up</b>	Red squirrels spotting guide
<b>Misty / morning pinewoods walk</b>	Formby pinewoods walking guide
<b>Families at NT / beach</b>	Things to do Formby half term

## P4 CLARE'S AUTHOR PHOTO

Used as byline avatar (clare.png) on every blog post. If the current one is good, skip. Otherwise a fresh headshot — natural light, outdoors, Formby backdrop ideal.

## TIPS FOR TODAY

- **BEACH:**

Before 10am or after 3pm — better light, fewer people.

- **PINEWOODS:**

Morning light through the pines is the money shot — the path from the NT car park toward the beach.

- **SQUIRRELS:**

Best around the feeders near the main trail — early morning. Don't bring dogs.

- **OG CROPS:**

Shoot landscape (3:2 or wider). You can crop to 1200×630 in editing — don't try to frame exactly in camera.

- **GOLDEN HOUR**

on the beach will look far better than midday flat light for the hero shots.