

EQUINOX

JOIN FLOW

MAY 2016

WIREFRAME

COPY TBD

**FINAL VISUAL DESIGN MAY BE IN BLACK BACKGROUND.

Step 1. Select a membership (Wifi location)

Upon landing on to this page, use users’s current location as a location selection.

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

STEP 1 OF 2

SELECT

The website “http://www.equinox.com” would like to use your current location.

☐ Remember my decision for one day

Don't allow

Allow

ADDRESS, REGION, CITY, STATE OR ZIP

CURRENT LOCATION

▼

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ BASKETBALL COURTS

☐ SQUASH COURTS

☐ INDOOR ROCK CLIMBING

User can either allow, not allow, or allow for one day.

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

STEP 1 OF 2

SELECT MEMBERSHIP

OPEN MAP

ADDRESS, REGION, CITY, STATE OR ZIP

▼

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ BASKETBALL COURTS

☐ SQUASH COURTS

☐ INDOOR ROCK CLIMBING

Dropdown list items:

▼

CURRENT LOCATION

BOSTON (4)

CANADA (3)

CHICAGO (4)

CONNETICUT (2)

FLORIDA (4)

LONDON (1)

NEW JERSEY (2)

NEW YORK (36) ▼

NORTHERN CALIFORNIA (5)

SOUTH CALIFORNIA (20) ▼

TEXAS (3)

WASHINGTON DC (3)

By default, regions with sub-regions (E.g., New York, and South California) are collapsed. User can redo the current location mapping by selecting the 'current location' on the top of the list.

▼

CURRENT LOCATION

BOSTON (4)

CANADA (3)

CHICAGO (4)

CONNETICUT (2)

FLORIDA (4)

LONDON (1)

NEW JERSEY (2)

NEW YORK (36) ^

UPTOWN (9)

✓

MIDTOWN (8)

DOWNTOWN (10)

BROOKLYN (3)

LONG ISLAND (3)

WESTCHESTER (3)

NORTHERN CALIFORNIA (5)

SOUTHERN CALIFORNIA (20) ^

LOS ANGELES (4)

ORANGE COUNTY (4)

SAN DIEGO (4)

SOUTH BAY (4)

THE VALLEY (4)

TEXAS (3)

WASHINGTON DC (3)

Users can expand ones with down arrow to see sub regions. User can also select one-level higher region to include all sub-regions. This is single select list.

Nation-wide Promotion

Top of the page

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

\$0 INIIATION ENDS MAY 30. SEE AT THE EDN OF LOREM IPSUM.

STEP 1 OF 2

SELECT

MEMBERSHIP

When there is a nation-wide promotion, display on top of the page, below the global navigation throughly the join flow, except the confirmation page.

Under club module

FRANKLYN STREET

225 FRANKLIN STREET, BOSTON, MA, 02110

617.426.2140

MON - THU 5:30 AM - 11:00 PM

FRI 5:30 AM - 11:00 PM

SAT - SUN 5:30 AM - 11:00 PM

General Manager: Justin Foley

*Kids club, Indoor climbing

THIS ONLY CLUB

\$170

SELECT

ALL BOSTON CLUBS

\$195

SELECT

INCLUDES CHESTNUT HILL, DARTMOUTH ST, FRANKLIN ST, SPORTS CLUB BOSTON.

ALL US

\$230

SELECT

70 CLUBS EXCLUDES LOREM IPSUM, ETC.

\$0 INIIATION ENDS MAY 30. SEE AT THE EDN OF LOREM IPSUM.

Also on the bottom of the club membership types.

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

STEP 1 OF 2

SELECT

MEMBERSHIP

ADDRESS, REGION, CITY, STATE OR ZIP

1 CLUB OUT OF VIEW

SHOW ALL

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ BASKETBALL COURTS

☐ SQUASH COURTS

☐ INDOOR ROCK CLIMBING

FRANKLYN STREET

225 FRANKLIN STREET, BOSTON, MA, 02110

617.426.2140

THIS ONLY CLUB \$170

SELECT

ALL BOSTON CLUBS \$195

SELECT

INCLUDES CHESTNUT HILL, DARTMOUTH ST, FRANKLIN ST, SPORTS CLUB BOSTON.

ALL US \$230

SELECT

70 CLUBS EXCLUDES LOREM IPSUM, ETC.

CLOSE MAP

ADDRESS, REGION, CITY, STATE OR ZIP

CURRENT LOCATION

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ BASKETBALL COURTS

☐ SQUASH COURTS

☐ INDOOR ROCK CLIMBING

4 LOCATIONS FOUND

FRANKLYN STREET

225 FRANKLIN STREET, BOSTON, MA, 02110

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CHESTNUT HILL

200 BOYLSTON STREET, CHESTNUT HILL, MA, 02467

617.531.7077

DARTMOUTH STREET

131 DARTMOUTH ST, BOSTON, MA, 02116

617.578.8918

★ SPORTS CLUB BOSTON

4 AVERY ST, BOSTON, MA, 02111

617.375.8200

★ = SPECIAL CLUBS WITH EXTRA AMENITIES

ALL MEMBERSHIP INCLUDES UNLIMITED GROUP FITNESS CLASSES.

User can either select their location from the drop down list, or type any address, city, region, state, or zip code.

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

STEP 1 OF 2

SELECT
MEMBERSHIP

OPEN MAP

ADDRESS, REGION, CITY, STATE OR ZIP

BROOKLYN, NY

▼

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ BASKETBALL COURTS

☐ SQUASH COURTS

☐ INDOOR ROCK CLIMBING

3 LOCATIONS FOUND

BROOKLYN HEIGHT

1 PARK AVE, NEW YORK, NY 10016,
212.779.1727

MON - THU 5:30 AM - 11:00 PM
FRI 5:30 AM - 11:00 PM
SAT - SUN 5:30 AM - 11:00 PM

General Manager: Justin Foley

*Kids club, Indoor climbing

THIS ONLY CLUB

\$175

SELECT

ALL NY CLUBS

\$230

SELECT

INCLUDES CHESTNUT HILL,
DARTMOUTH ST, FRANKLIN ST,
SPORTS CLUB BOSTON.

ALL US

\$275

SELECT

70 CLUBS EXCLUDES LOREM
IPSUM, ETC.

DUMBO

1 PARK AVE, NEW YORK, NY 10016,
212.779.1727

WILLIAMSBURGH

1 PARK AVE, NEW YORK, NY 10016,
212.779.1727

ALL MEMBERSHIP INCLUDES UNLIMITED GROUP FITNESS CLASSES.

This is a Google plug-in for predictable location search, same as Starbucks.
User must type full region name or select from the list.
It cannot do keyword search- hitting ‘Enter’ key will not return any search result.

REGION, CITY OR STATE

BROOKLYN, NY

Q

Terms will be determined baesd on current logic.

STEP 2 OF 2

PAYMENT

PERSONAL INFO

FIRST NAME

LAST NAME

EMAIL

PHONE NUMBER

ADDRESS

ADDRESS ADDITIONAL

CITY

STATE

▼

ZIPCODE

BILLING INFO

☐ Billing and personal information are the same.

NAME ON CARD

ADDRESS

ADDRESS ADDITIONAL

CITY

STATE

▼

ZIPCODE

CREDIT OR DEBIT CARD

EXPIRATION

▼

▼

SECURITY CODE

June Dues	\$150.33
(Prorated from May 1-13)	
July Due	\$205.00
Initiation Fee	\$100.00

Total Due Today **\$455.33**

You won't be charged until you review on the next page.

REVIEW

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

REVIEW PURCHASE

YOUR MEMBERSHIP

PARK AVE

1 PARK AVE
NEW YORK, NY 10016
212.779.1727

\$175/ mo

EDIT

YOUR PAYMENT

PERSONAL INFO

BRICK SUSKO
BRICKSUSKO@EMAIL.COM
901. 234. 5678
100 BROADWAY
NEWYORK, NY 10001

BILLING INFO

VISA ENDING -1234
07/2017

EDIT

Upon clicking the button, your card will be charged for **\$455.33** and your membership will be activated.

June Dues	\$150.33
(Prorated from May 1-13)	
July Due	\$205.00
Initiation Fee	\$100.00
Total Due Today	\$455.33

“Enjoy your unlimited class access, one-time free personal training session, and lorem ipsum doral sit!”

MEMBERSHIP AGREEMENT

Your agreement starting today, 5.16.16, has an obligation period of twelve months. You have three (3) days to cancel with no obligation.

☐ agree to the [MEMBERSHIP TERMS & CONDITIONS](#).

☐ understand that the monthly dues will be \$230.00 and will be transferred on the 23rd day of each month beginning June 2016 on the credit card used for payment today.

PURCHASE

Select club access

YOUR MEMBERSHIP

PARK AVE

1 PARK AVE NEW YORK, NY 10016
212.779.1727

\$175/ mo

EDIT

YOUR MEMBERSHIP

NY ACCESS

HOME CLUB
PARK AVE

1 PARK AVE NEW YORK, NY 10016
212.779.1727

\$230/ mo

EDIT

INCLUDES CHESTNUT HILL, DARTMOUTH ST, FRANKLIN ST, SPORTS CLUB BOSTON.

YOUR MEMBERSHIP

DESTINATION ACCESS

HOME CLUB
PARK AVE

1 PARK AVE NEW YORK, NY 10016
212.779.1727

\$275/ mo

EDIT

70 CLUBS EXCLUDES LOREM IPSUM, ETC.

EQUINOX

CHAT | REQUEST MORE INFO | CANCEL

WELCOME
TO THE CLUB

John, now you are a member of Equinox club.
Your credit card was charged \$XXX.XX on your Visa ending -XXXX.
Your membership barcode is 100709584.

Activate your online account to easily update your payment preferences or
to see schedules.

ACTIVATE ACCOUNT

SHOP GIFT CARDS CAREERS EDUCATION CONTACT US PRESS RELEASES

TERMS AND CONDITIONS DIGITAL EXPERIENCE FAQ PRIVACY POLICY

EQUINOX

STEP 1 OF 2
SELECT
MEMBERSHIP

CLUB, REGION, CITY OR STATE

FILTERS:

☐ POOL

☐ KIDS CLUB

☐ PURSUIT CYCLING

☐ BASKETBALL COURT

☐ INDOOR ROCK CLIMBING

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