



# Are big companies committed in fighting misinformation?



**Women in Network Science (WiNS) Society**  
@WiNS\_Society

Join us in Boston for the 50th Women in Network Science  
Collabathon! 🎉

February 28th to 31st, 2073 @ Northeastern University

Meals and accommodation provided.



# COOKIE

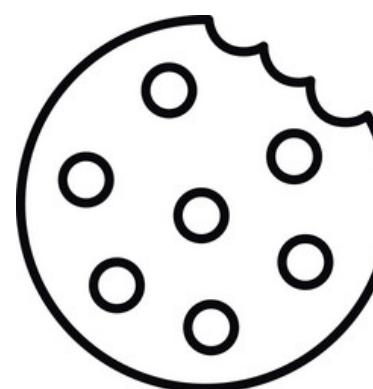
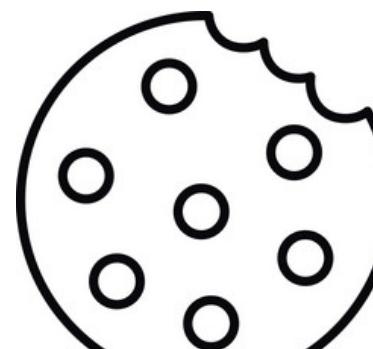
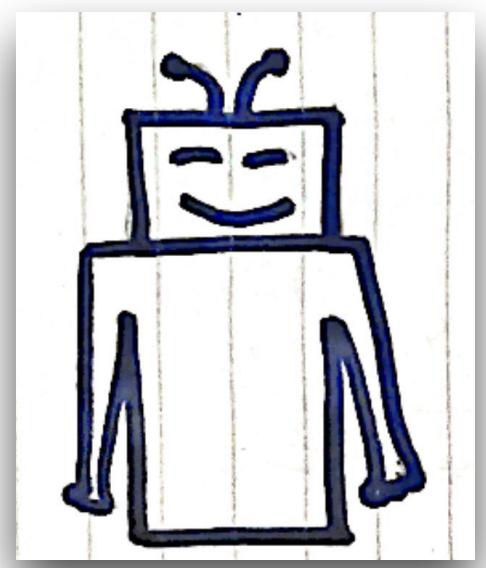
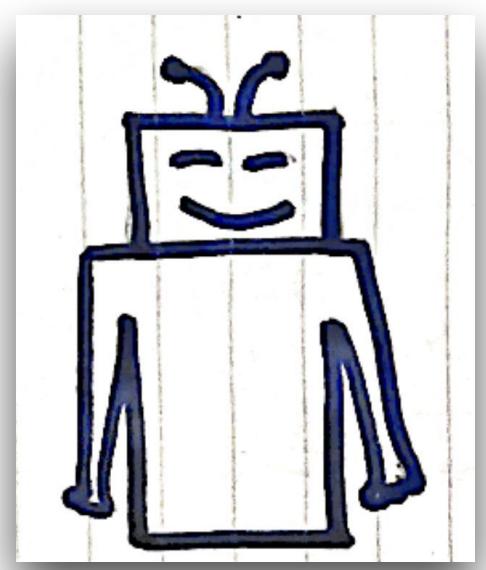
Community Observation On  
cooKie dIstribution over the wEb

Written and directed by  
Iris, Elena, Gabriela, Emma, Sabina, and Dee

WiNS Collabathon 2023

# Dataset

Two bots in action

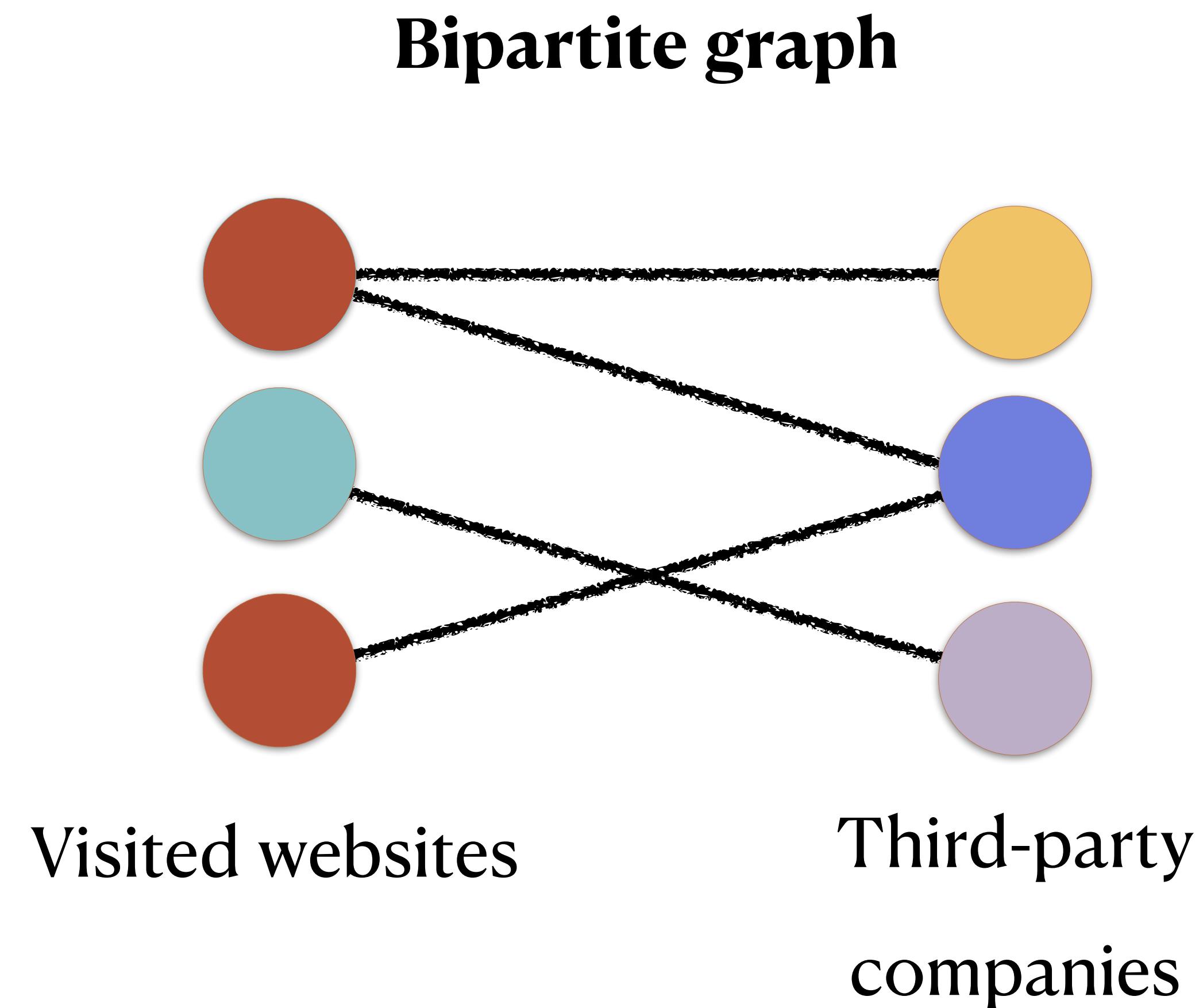
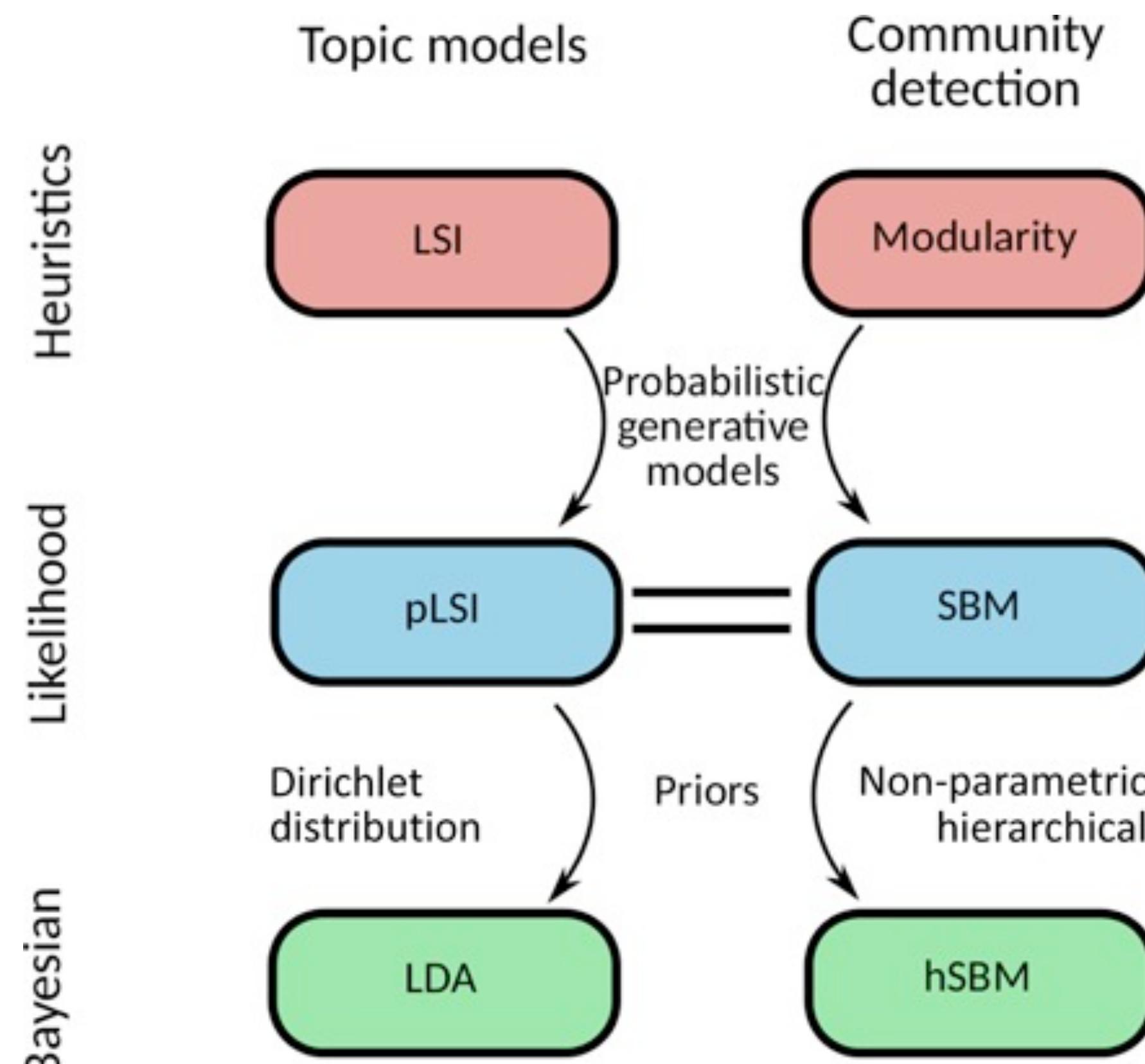


Attributes:

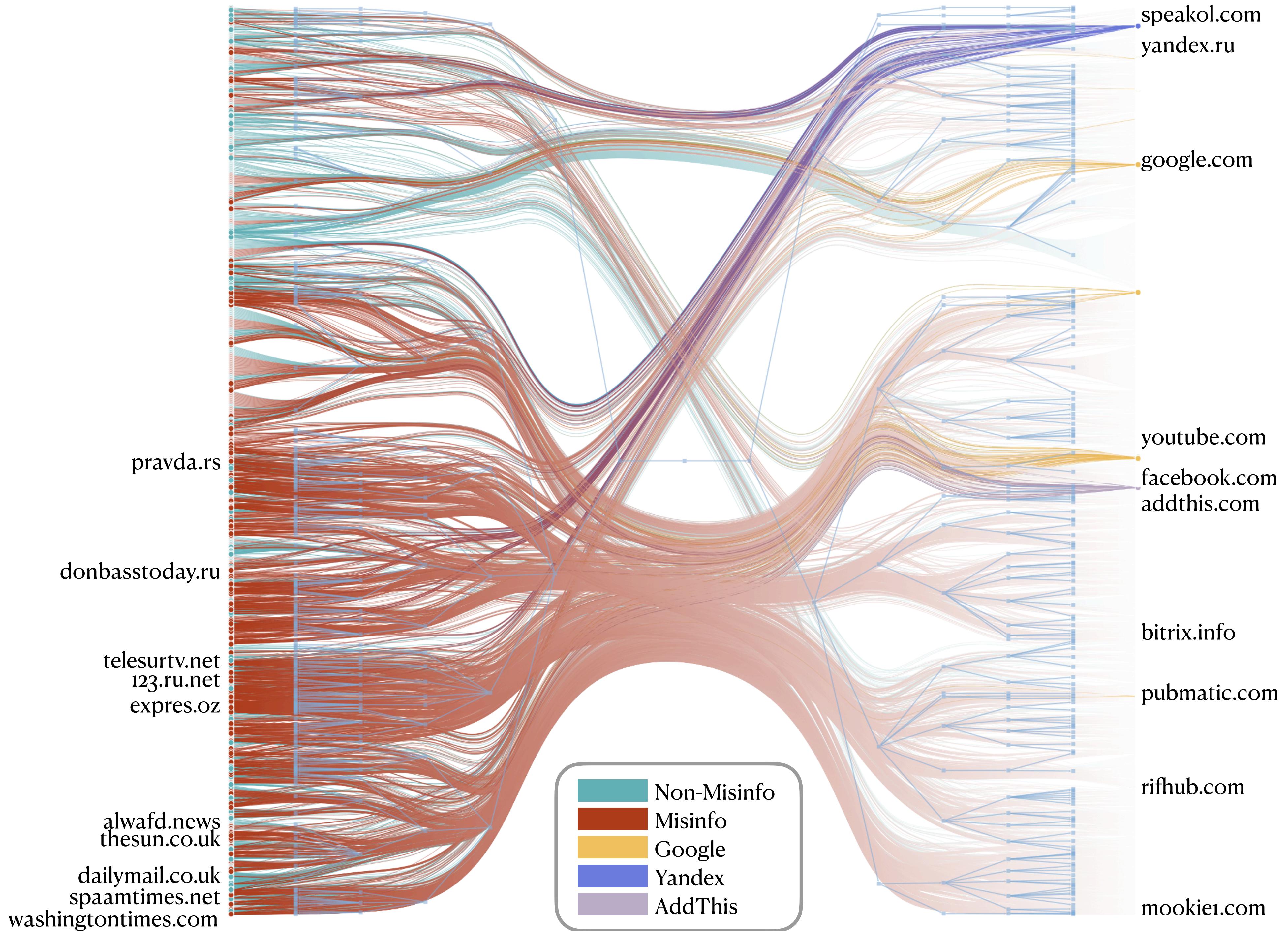
- Third-Party
- Main Company
- Cookie Category
- ...

# Topic modelling with hSBM

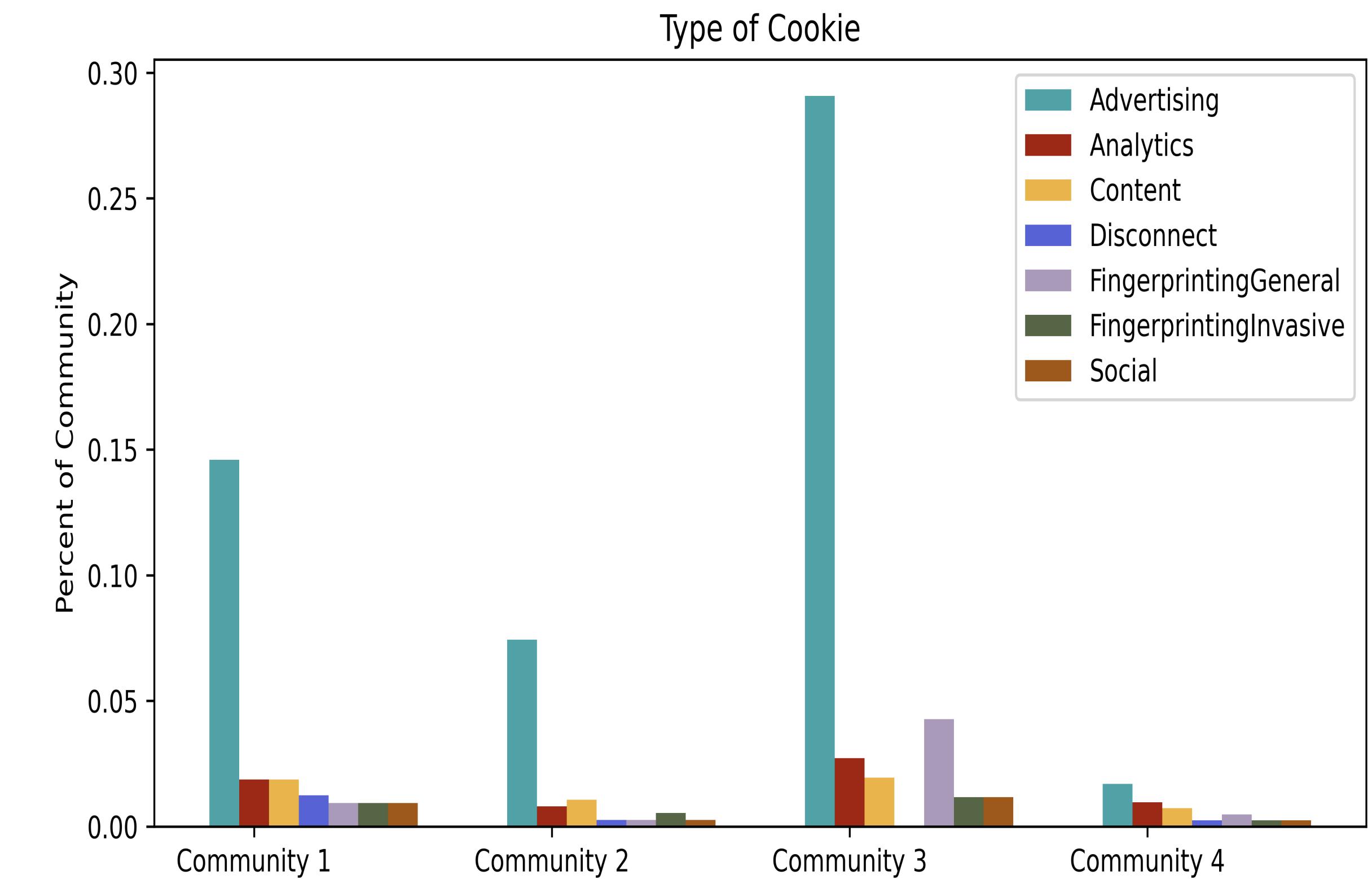
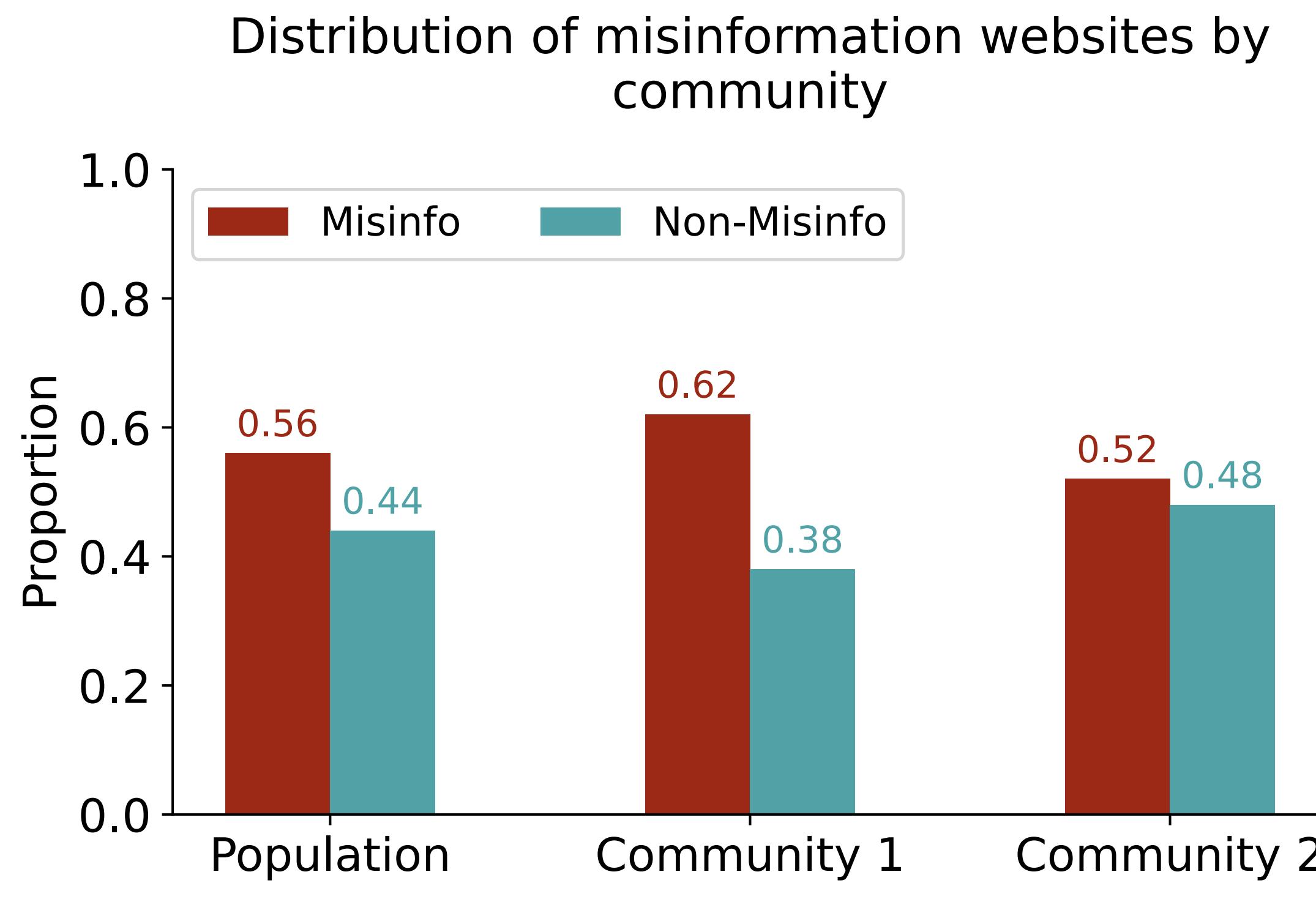
Gerlach M, Peixoto TP, Altmann EG. A network approach to topic models. Sci Adv. 2018



# Results



# Node attributes' distribution



# Conclusions

- Big companies do not boycott misinformation websites
- Existing node attributes do not explain community structure

## Online Tracking: A 1-million-site Measurement and Analysis

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## Differential Tracking Across Topical Webpages of Indian News Media

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Check out  
our GitHub repo!

## The Team



# Appendix

