Datathon and Machine Learning Competition on Antisemitism
Workshop 2 – Creating a Discourse Dataset from X

Presentation available at:
https://github.com/damieh1/datathon_2025/blob/main/Datathon_Workshop-Session-2.pdf

What happened so far?

Workshop 1 Recap:

- Prof. Jikeli introduced patterns of antisemitism online
- Focus on dynamics before and after October 7

Conceptual and Theoretical Background:

- Reach out to him with questions about content/context

Missed it? His slides are available in the [GitHub repo]

Team formation:

- Most groups should be in place by now
- Team Communication & Responsibilities

Today's Session

1. Bright Data Introduction

2. Hands-on Session for Challenge #1
    - Work in your teams to collect, annotate, and prepare data

3. Q&A → Conceptual: Prof. Jikeli | Content: Dr. Miehling | ML: Prof. Cavar

Meet the Instructors

Workshop #1

Prof Günther Jikeli

gjikeli@iu.edu

Workshop #2

Dr Daniel Miehling

damieh@iu.edu

Workshop #3

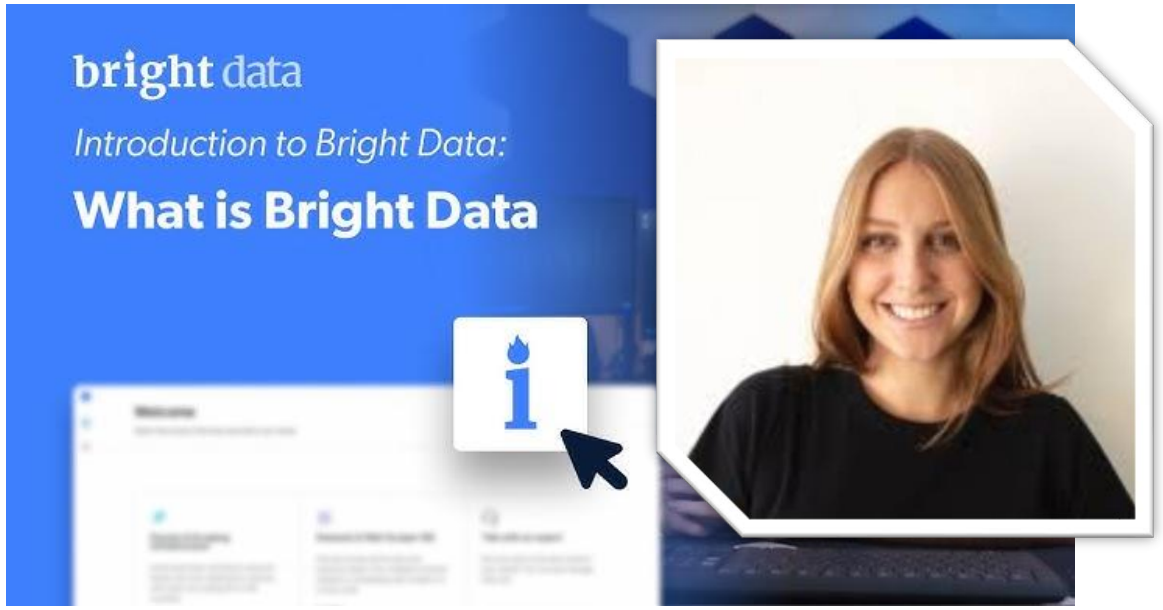
Prof Damir Cavar

dcavar@iu.edu

Workshop Schedule Overview

Date	Focus	Description
July 13	Workshop 1 – Kickoff ☑	Input on antisemitism online & team formation
July 20	Workshop 2 – Challenge #1	Scraping, annotating, exporting discourse data (Hands-On Session)
July 27	Workshop 3 – Challenge #2	Automated Content Detection: The Basics
August 5	Final Submission Deadline	Submit both challenge deliverables and documentation

Bright Data



https://www.youtube.com/watch?v=AGaiVApKfmc

Tutorial Challenge #1

Team Setup, Roles & Prerequisites

Each team should have:

- **Data Manager** → uses Bright Data for scraping
- **Portal Manager** → sets up the annotation project
- **Annotation Team** → annotates and reviews the content
- Discuss roles & workflow internally
- Don’t forget to choose a **team name or tag**!

Access to Key Links

- Challenge Description (PDF)
- Annotation Portal
- GitHub Overview
- Colab Script for Preprocessing

Agenda & Objectives

Agenda

1. Working with X's Advanced Search
2. Scraping with Bright Data
3. Pre-Processing the Data
4. Annotations Portal Walkthrough

Objectives: What You'll Learn Today:

- How the Annotation Portal works
- How to approach the ML challenge
- Where to find tools and datasets
- How to succeed as a team

Prerequisites & Setup

Before You Start:

A computer with internet access

A Gmail account

A X account

Access to Google Colab (https://colab.research.google.com/)

Stop & Do Now:

Register on the Annotation Portal: https://annotate.osome.iu.edu

Check Github: https://github.com/AnnotationPortal/DatathonandHackathon.github.io/blob/main/README.md

Read Challenge Description: https://github.com/damieh1/datathon_2025/blob/main/Datathon_Challenge.pdf

Challenge #1

📍 **Subtasks include:**

1. Define your scraping focus (hashtags, user groups, topics) and document your rationale and potential biases.

2. Use the Bright Data interface to scrape at least 100 relevant user-generated posts from X.com.

3. Annotate your data using a structured definition of antisemitism and hate speech.

4. Prepare a X/Twitter dataset, and include a dataset report with label definitions, distribution information, and annotation rationale.

Earn Bonus Points

📌 **Deliverables for Challenge #1**

- Adapting and implementing an existing definition of antisemitism
- Reporting how the data was scraped and which guidelines were used to classify and annotate the data in a standardized way

Gain **+10 bonus points** by evaluating the consistency of your team's annotations using an inter-annotator agreement (IAA) metric.
This means:

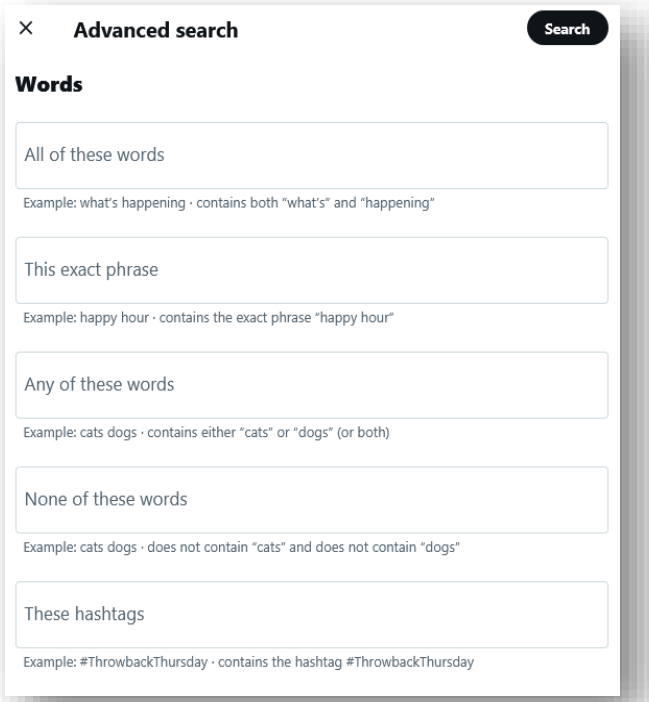
- Having at least two annotators label a shared subset of the data
- Calculating a formal agreement score, such as:
  - **Cohen's Kappa** (for binary or pairwise categorical annotation)
  - **Krippendorff's Alpha** (especially for multi-class or missing data)

Clearly report:

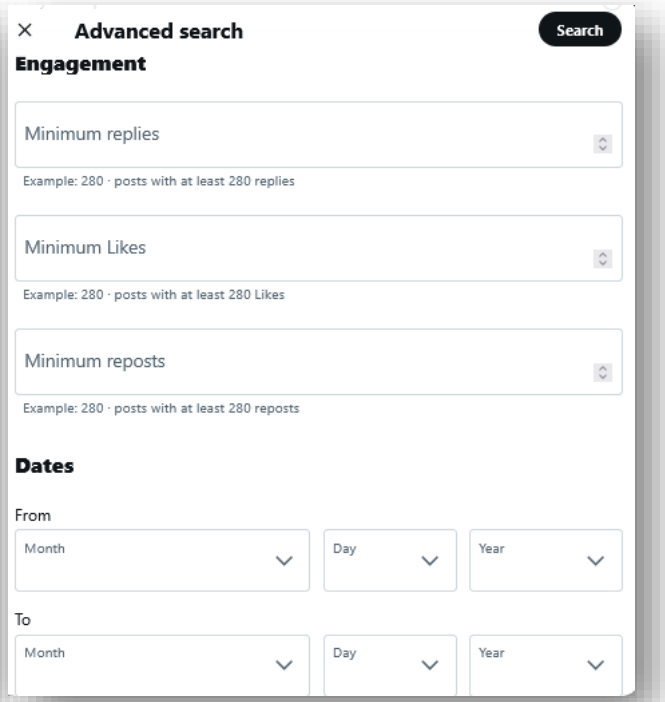
- Which subset was double-annotated
- Your score and a brief interpretation (e.g., "moderate agreement," "high agreement")

Working With X's Advanced Search Function

Top of the pop-up menu

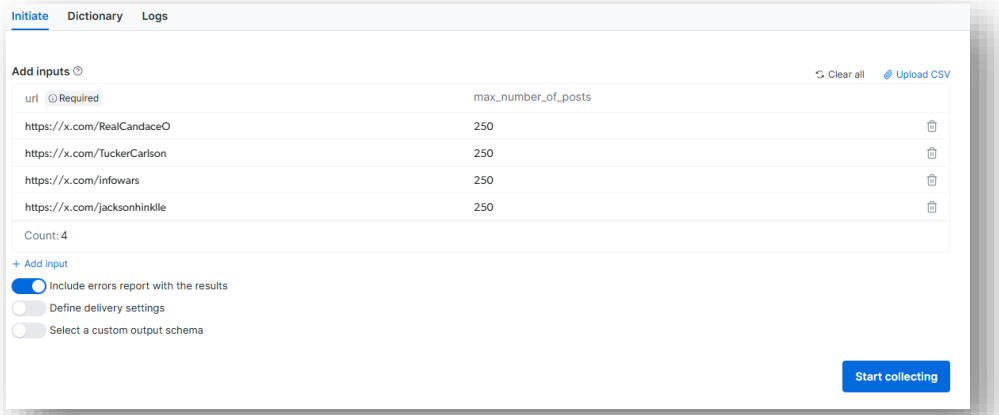


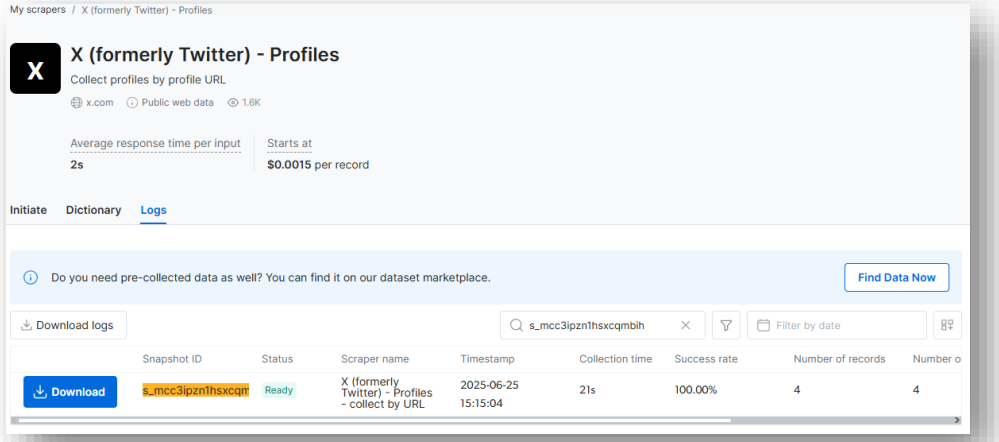
Bottom of the pop-up menu



1. Go to: → X (Twitter) → https://x.com/search-advanced
2. Specify dates, e.g., May 8, 2024.
3. Click "Search."
4. Select posts with a minimum of 200 views.
5. Go to user profiles and copy URLs to a spreadsheet.
6. Goal: Find a wide range of users who engage in online discourse.

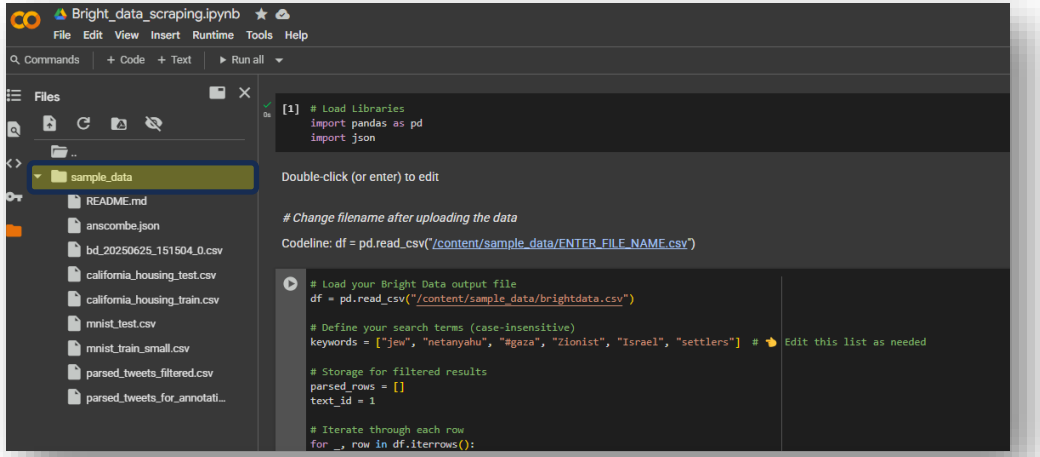
Working With Bright Data

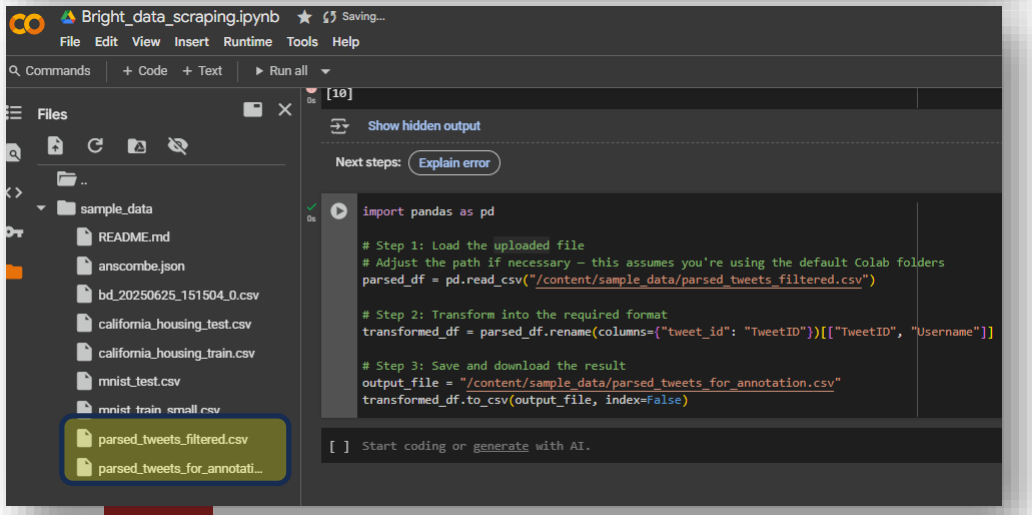




1. Go to: Bright Data → Web Scrapes → X (Twitter) → Posts → Discover by URL → https://brightdata.com/cp/scrapers/no_code
2. Click: Add Inputs → https://x.com/RandomXUser
3. Specify Number of Posts → max. 250 per User
4. Start Collecting → Runes the Query
5. Download Output as .CSV

Working With Google Colab



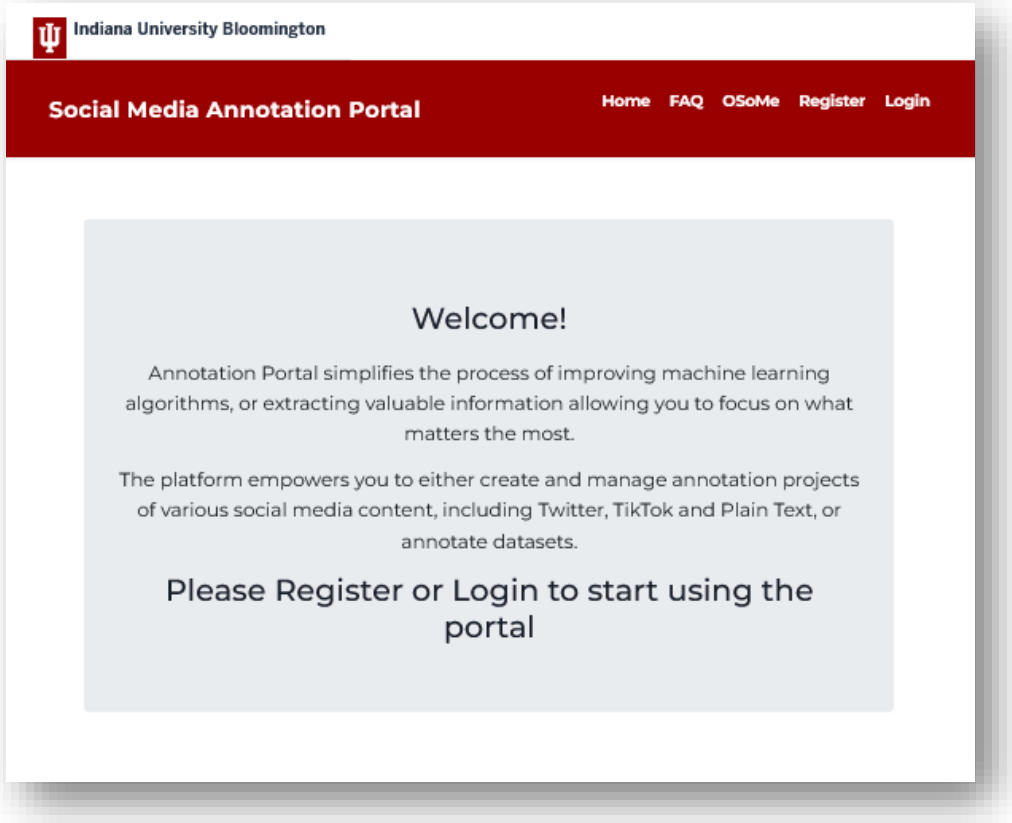


1. Go to: Google Colab → https://colab.research.google.com
2. Upload: Bright Data Output .CSV
3. Parse Data
   → Run Code on Colab
4. Prepare Data for Annotation Portal
   → Run Code on Colab
5. Download compatible .CSV Output

Click this → Open in Colab

Annotation Portal Walkthrough

- **Use the Annotation Portal:**
  1. Create New Project
  2. Create a Sample
  3. Create Annotation Scheme and Questions
  4. Important! Do not start annotating before the schema has been fully created.
  5. Export when done



https://annotate.osome.iu.edu/

What's next?

📝 **Work with your Team on Challenge #1**

📅 **Important Dates:**

- Workshop 1 – July 13: Kick-Off & Introduction (Team Assignment & Communication) ☑
- Workshop 2 – July 20: Hands-On Session (Data collection, preprocessing & annotation) ☑
- Workshop 3 – July 27: Introduction to Automated Detection (ML modeling & evaluation)
- Final submission deadline: August 5.

📂 **All materials available at:**

- https://github.com/damieh1/datathon_2025

💬 **Q&A – We'll now open the floor for questions!**

Thanks for your attention

Dr. Daniel Miehling

Visiting Assistant Professor
Borns Jewish Studies Program

Samerian Foundation Research Fellow
Institute for the Study of
Contemporary Antisemitism (ISCA)

Indiana University Bloomington
damieh@iu.edu