

# DAMIEN ARIES

FULL STACK DEVELOPER | NEXT.JS, VUE, REACT, LARAVEL

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## SUMMARY

Experienced Full Stack developer with a strong background in Vue, React and Laravel. Proven ability to translate and develop designs into beautiful, high-performance, scalable web applications.

## PROFESSIONAL EXPERIENCE

### Web Developer at iVisa.com

November 2021 - Present

Remote role at a SaaS travel e-commerce startup, working with a Laravel stack (JavaScript, TypeScript, Vue3, Vuex, TailwindCSS, PHP, Docker, MySQL).

- Led the development of a new streamlined 1-step checkout flow, improving conversion rates by 15% and reducing cart abandonment by 30%
- Designed and delivered new features in close collaboration with Product and Design teams, using an in-house A/B testing framework to run experiments and optimize conversion rates.
- Refactored and rebuilt the TailwindCSS layer for a major rebrand, translating Figma wireframes into pixel-perfect, responsive components.
- Improved Core Web Vitals and SEO performance through technical optimizations, contributing to a 25% YoY increase in organic search traffic.
- Conducted accessibility (WCAG) and performance audits to enhance user journeys and ensure compliance.
- Maintained high-quality code with peer reviews, unit and end-to-end testing (Pest, Jest, Laravel Dusk).
- Reduced technical debt by auditing legacy code, writing tooling to identify unused assets, and optimizing application performance.
- Worked in an Agile environment with cross-functional teams to prioritize and deliver features efficiently.
- Incorporated AI-powered developer tools including GitHub Copilot, Cursor IDE, and CodeRabbit to accelerate development and improve code quality.

### Freelance Developer

March 2022 - October 2023

Focused on delivering high-quality web solutions with modern JavaScript frameworks, conversion optimization, and responsive design. Applied A/B testing principles, rapid prototyping, and close client collaboration to deliver features aligned with business goals.

#### JudiBoisson.com

Led the complete migration of an outdated Magento 1 site to Shopify, managing data transfer, domain setup, and new storefront design. Improved conversion rates and elevated the user experience, resulting in over \$30k in sales in the first month.

#### CareyCorea.art

Built a mobile-first, accessible portfolio site using Vue3, TypeScript, TailwindCSS, and Sanity CMS, emphasizing responsive design and SEO optimization.

#### CoreaCreative.com

Developed a multi-page, performant video portfolio using Next.js, React, and CSS Modules, with seamless API integration (Vimeo, YouTube), optimizing Core Web Vitals and ensuring an engaging user journey.

## CORE SKILLS

### Languages & Frameworks:

JavaScript, TypeScript, PHP, React, Next.js, Vue, Laravel

### State Management:

VueX, Redux

### Styling:

CSS, Tailwind CSS, SCSS, Material UI, Styled Components

### Tooling:

Vite, Webpack, Jest, Pest, Laravel Dusk, Git, Docker

### Backend & APIs:

RESTful API development, MySQL, Firebase

### Quality & Practices:

Unit & Integration Testing, A/B Testing, SEO, Accessibility, Web Vitals

### AI Native Development:

GitHub Copilot, Cursor IDE, CodeRabbit

### Collaboration:

Agile Development, Async remote cross-functional teams

### Human Languages:

French (native), English (fluent), Italian & Spanish (conversational)

## PROFESSIONAL EXPERIENCE CONTINUED

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### Full Stack Developer at CONCEPT.APP

*January 2021 - July 2021*

Early hire at an early-stage startup building a social platform with JavaScript, React, and Firebase. Front-end focused role with full-stack collaboration.

- Designed and built foundational UI features with React Hooks, prioritizing accessibility and responsive layouts for an improved user journey.
- Implemented a notification system using Websockets and Redux to support real-time user engagement.
- Collaborated on system design, database modeling, and Agile story organization in ClickUp to support rapid prototyping and iterative development.
- Worked closely with cross-functional teams to refine requirements and deliver production-ready features.
- Emphasized maintainable code practices with code reviews and modern JavaScript tooling (NPM, Webpack, Eslint).

## EDUCATION & SELF LEARNING

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**FrontEnd Masters:** (Feb 2025) Path to senior developer

**Udemy:** (2020) Web Development Bootcamp

**Udemy:** (2020) React Developer Bootcamp

**University of Nantes, France:** Bachelor of Computer Science