Who are the financial profiteers of war?

University of Applied Sciences Lucerne

Master of Science in Applied Information and Data Science

Time Series in Finance (TSA01)

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```
## Warning in register(): Can't find generic `scale_type` in package ggplot2 to
## register S3 method.
```

Potential structure

- Context and Goal (Literature?)
- Methods
- Data
 - Import data (indices & Google words)
 - Describe data
 - Preprocessing
- VAR & Causality Testing
- Results & Discussion

1. Context and Goal

With recent outbreaks of war (e.g., in Israel or in the Ukraine), the question arises of how stock markets react to this and if there are sectors that profit from such crises. Specifically, the case study should examine if certain indices from specific economic sectors perform well in situations of crisis. To do this, the performance of several sector-specific indices in relation to an overall crisis measure should be compared and evaluated with the goal of examining if positive correlations between situations of crisis and stock market profits exist. Alternatively, the research question could be evaluated by comparing the development of sector-specific indices since the outbreak of the war in the Ukraine with the development of non-sector-specific indices (like SMI or S&P 500). If they perform better than overall indices this would indicate that they profit from war.

2. Methods

The precise methods to examine the hypothesis are not clear yet and will have to be decided once more methods are introduced in the lectures. However, correlation measurements as well as potential tests for causality will have to be included. If we use the alternative way to answer our research question we could probably use OLS (as described in class last week).

3. Data

Import Time Series Data

TODO: - Justify why Adjusted values and not close values - Timeframe: December 2021 until December 2022

```
summary(ticker_data)[c(1, 6)]
## [1] "Min.
               :2021-11-29 " "Max.
                                        :2023-11-27
head(ticker_data)
##
              XLK.Adjusted XLF.Adjusted XLV.Adjusted XLY.Adjusted XLE.Adjusted
## 2021-11-29
                   162.1687
                                36.56124
                                              126.3468
                                                            196.2840
                                                                          50.84305
## 2021-12-06
                   171.7439
                                37.54185
                                              130.4269
                                                            201.5340
                                                                          52.77940
## 2021-12-13
                   164.8694
                                37.09962
                                              133.6638
                                                            191.9975
                                                                          50.13306
## 2021-12-20
                                37.32073
                                                            199.7643
                                                                          50.62175
                   169.8387
                                              135.0012
## 2021-12-27
                   171.0750
                                37.72171
                                              137.0669
                                                            201.2942
                                                                          51.83763
## 2022-01-03
                  163.2626
                                39.76960
                                              130.7044
                                                            196.4106
                                                                         57.29226
              XLU.Adjusted
## 2021-11-29
                  63.42516
## 2021-12-06
                  65.07196
## 2021-12-13
                  65.88124
## 2021-12-20
                  65.60834
## 2021-12-27
                  67.88811
## 2022-01-03
                  66.77846
# Google Trends data
gtrends_war_web <- gtrends(</pre>
  keyword = "war",
  time = "2021-11-30 2023-12-01",
 gprop = "web"
)$interest_over_time
gtrends_war_web
##
             date hits keyword
                                  geo
                                                        time gprop category
       2021-12-05
## 1
                            war world 2021-11-30 2023-12-01
                     33
                                                                web
                                                                            0
## 2
       2021-12-12
                     31
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
                     29
                                                                            0
## 3
       2021-12-19
                            war world 2021-11-30 2023-12-01
                                                                web
## 4
       2021-12-26
                     31
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
```

```
2022-01-02
                            war world 2021-11-30 2023-12-01
## 5
                    36
                                                                web
                                                                           0
## 6
       2022-01-09
                    37
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 7
       2022-01-16
                    43
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                           0
## 8
       2022-01-23
                    45
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
                            war world 2021-11-30 2023-12-01
## 9
       2022-01-30
                    45
                                                                web
                                                                           0
## 10
       2022-02-06
                    38
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 11
       2022-02-13
                     45
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 12
                            war world 2021-11-30 2023-12-01
                                                                           0
       2022-02-20
                    99
                                                                web
## 13
       2022-02-27
                    100
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 14
       2022-03-06
                            war world 2021-11-30 2023-12-01
                                                                           0
                    63
                                                                web
## 15
       2022-03-13
                            war world 2021-11-30 2023-12-01
                                                                           0
                    57
                                                                web
## 16
      2022-03-20
                    58
                            war world 2021-11-30 2023-12-01
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                                                                web
## 17
       2022-03-27
                            war world 2021-11-30 2023-12-01
                                                                           0
                    54
                                                                web
## 18
       2022-04-03
                    55
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 19
                            war world 2021-11-30 2023-12-01
                                                                           0
       2022-04-10
                    45
                                                                web
                            war world 2021-11-30 2023-12-01
                                                                           0
## 20 2022-04-17
                    52
                                                                web
```

```
## 21
       2022-04-24
                     53
                            war world 2021-11-30 2023-12-01
                                                                 web
## 22
       2022-05-01
                            war world 2021-11-30 2023-12-01
                     51
                                                                             0
                                                                 web
                            war world 2021-11-30 2023-12-01
## 23
       2022-05-08
                     48
                                                                 web
                                                                             0
       2022-05-15
                            war world 2021-11-30 2023-12-01
                                                                             0
## 24
                     44
                                                                 web
##
  25
       2022-05-22
                     40
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
       2022-05-29
## 26
                     43
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
## 27
       2022-06-05
                     41
                            war world 2021-11-30 2023-12-01
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## 28
       2022-06-12
                     38
                            war world 2021-11-30 2023-12-01
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## 29
       2022-06-19
                     40
                            war world 2021-11-30 2023-12-01
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## 30
       2022-06-26
                     36
                            war world 2021-11-30 2023-12-01
                                                                 web
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##
  31
       2022-07-03
                     41
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
       2022-07-10
                            war world 2021-11-30 2023-12-01
##
  32
                     38
                                                                             0
                                                                 web
##
   33
       2022-07-17
                     37
                            war world 2021-11-30 2023-12-01
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##
   34
       2022-07-24
                     37
                            war world 2021-11-30 2023-12-01
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       2022-07-31
                            war world 2021-11-30 2023-12-01
##
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##
  36
       2022-08-07
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                            war world 2021-11-30 2023-12-01
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       2022-08-14
                            war world 2021-11-30 2023-12-01
##
  37
                     36
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##
   38
       2022-08-21
                     35
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
##
  39
       2022-08-28
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##
  40
       2022-09-04
                     38
                            war world 2021-11-30 2023-12-01
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## 41
       2022-09-11
                     44
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
       2022-09-18
                            war world 2021-11-30 2023-12-01
## 42
                     41
                                                                 web
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                            war world 2021-11-30 2023-12-01
## 43
       2022-09-25
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                     41
                                                                 web
       2022-10-02
                            war world 2021-11-30 2023-12-01
## 44
                     46
                                                                 web
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## 45
       2022-10-09
                     47
                            war world 2021-11-30 2023-12-01
                                                                 web
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## 46
       2022-10-16
                     42
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
       2022-10-23
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
## 47
                     43
##
  48
       2022-10-30
                     50
                            war world 2021-11-30 2023-12-01
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## 49
       2022-11-06
                     67
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
## 50
       2022-11-13
                     70
                            war world 2021-11-30 2023-12-01
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## 51
       2022-11-20
                     53
                            war world 2021-11-30 2023-12-01
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## 52
       2022-11-27
                     52
                            war world 2021-11-30 2023-12-01
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## 53
       2022-12-04
                     49
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 54
       2022-12-11
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       2022-12-18
                            war world 2021-11-30 2023-12-01
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  56
       2022-12-25
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       2023-01-01
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                            war world 2021-11-30 2023-12-01
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       2023-01-22
                            war world 2021-11-30 2023-12-01
## 60
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##
  61
       2023-01-29
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                            war world 2021-11-30 2023-12-01
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       2023-02-05
                            war world 2021-11-30 2023-12-01
## 62
                     43
                                                                 web
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##
   63
       2023-02-12
                     42
                            war world 2021-11-30 2023-12-01
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                                                                             0
       2023-02-19
                            war world 2021-11-30 2023-12-01
                                                                             0
##
   64
                     45
                                                                 web
## 65
       2023-02-26
                     45
                            war world 2021-11-30 2023-12-01
                                                                             0
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                            war world 2021-11-30 2023-12-01
## 66
       2023-03-05
                     43
                                                                 web
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## 67
       2023-03-12
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                            war world 2021-11-30 2023-12-01
                                                                 web
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## 68
       2023-03-19
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                            war world 2021-11-30 2023-12-01
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## 69
       2023-03-26
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                            war world 2021-11-30 2023-12-01
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##
  70
       2023-04-02
                            war world 2021-11-30 2023-12-01
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                                                                 web
                            war world 2021-11-30 2023-12-01
       2023-04-09
## 71
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## 72
       2023-04-16
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                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
## 73
       2023-04-23
                            war world 2021-11-30 2023-12-01
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## 74
       2023-04-30
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                            war world 2021-11-30 2023-12-01
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2023-05-07
                     40
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                            0
       2023-05-14
                            war world 2021-11-30 2023-12-01
## 76
                     40
                                                                            0
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  77
       2023-05-21
                     39
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                            0
                            war world 2021-11-30 2023-12-01
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##
  78
       2023-05-28
                     37
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   79
       2023-06-04
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                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                            0
##
  80
       2023-06-11
                     35
                            war world 2021-11-30 2023-12-01
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## 81
       2023-06-18
                     39
                            war world 2021-11-30 2023-12-01
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## 82
       2023-06-25
                     36
                            war world 2021-11-30 2023-12-01
                                                                 web
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## 83
       2023-07-02
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                            war world 2021-11-30 2023-12-01
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## 84
       2023-07-09
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                            war world 2021-11-30 2023-12-01
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## 85
       2023-07-16
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
                                                                            0
## 86
       2023-07-23
                     36
                                                                 web
##
  87
       2023-07-30
                     32
                            war world 2021-11-30 2023-12-01
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                                                                 web
## 88
       2023-08-06
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                            war world 2021-11-30 2023-12-01
                                                                 web
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                            war world 2021-11-30 2023-12-01
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## 89
       2023-08-13
                     33
                                                                 web
## 90
       2023-08-20
                     34
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                 web
## 91
       2023-08-27
                     38
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                 web
## 92
       2023-09-03
                     37
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                 web
                            war world 2021-11-30 2023-12-01
## 93
       2023-09-10
                     35
                                                                            0
                                                                 web
## 94
       2023-09-17
                     37
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                            0
## 95
       2023-09-24
                     38
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                 web
## 96
       2023-10-01
                            war world 2021-11-30 2023-12-01
                     41
                                                                 web
                                                                            0
                            war world 2021-11-30 2023-12-01
## 97
       2023-10-08
                     74
                                                                            0
                                                                 web
                            war world 2021-11-30 2023-12-01
## 98
       2023-10-15
                     60
                                                                            0
                                                                 web
## 99
       2023-10-22
                     48
                            war world 2021-11-30 2023-12-01
                                                                 web
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## 100 2023-10-29
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                            war world 2021-11-30 2023-12-01
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                                                                 web
## 101 2023-11-05
                            war world 2021-11-30 2023-12-01
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                     46
                                                                 web
## 102 2023-11-12
                     46
                            war world 2021-11-30 2023-12-01
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                                                                 web
                                                                            0
## 103 2023-11-19
                     39
                            war world 2021-11-30 2023-12-01
                                                                 web
## 104 2023-11-26
                     42
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                 web
# Too many requests exclude?
gtrends_war_news <- gtrends(</pre>
  keyword = "war",
  time = "2021-12-01 \ 2023-12-01",
  gprop = "news"
```

Google Trends delivers data always from Sunday weekly. This has to be put to the weekly data from the financial tickers, which always starts at Monday.

)\$interest_over_time

[1] "2021-12-06 GMT"

```
# Increase date by one day to match ticker data
gtrends_war_web$date <- gtrends_war_web$date + days(1)

# Check length and min max date
length(gtrends_war_web$date)

## [1] 104

min(gtrends_war_web$date)</pre>
```

[1] "2023-11-27 GMT"

```
# Remove first date of ticker data to match gtrends data
ticker_data <- ticker_data[-1,]
ticker_data</pre>
```

##		XLK.Adjusted	XLF.Adjusted	XLV.Adjusted	XLY.Adjusted	XLE.Adjusted
	2021-12-06	171.7439	37.54185	130.4269	201.5340	52.77940
	2021-12-13	164.8694	37.09962	133.6638	191.9975	50.13306
	2021-12-20	169.8387	37.32073	135.0012	199.7643	50.62175
##	2021-12-27	171.0750	37.72171	137.0669	201.2942	51.83763
##	2022-01-03	163.2626	39.76960	130.7044	196.4106	57.29226
	2022-01-10	163.0954	39.44117	130.4320	193.4961	60.25308
##	2022-01-17	151.8491	36.90063	125.9568	177.6438	58.32901
##	2022-01-24	155.4601	37.40294	126.9394	175.3595	61.29916
##	2022-01-31	157.0344	38.73600	128.7100	181.5626	64.35339
##	2022-02-07	152.4001	38.74566	126.7156	177.7029	65.76376
##	2022-02-14	149.9895	37.88593	124.0500	177.2303	63.55949
##	2022-02-21	151.8688	37.77001	127.3966	173.4789	64.33469
##	2022-02-28	147.3428	35.96362	128.9240	168.9596	70.26568
##	2022-03-07	141.7442	35.16185	125.4412	164.1546	71.77877
##	2022-03-14	152.5772	37.67342	133.2727	179.0814	69.00475
##	2022-03-21	155.6766	38.17572	132.5723	180.5386	73.55339
##	2022-03-28	156.2008	37.06440	134.7424	182.6600	72.66339
##	2022-04-04	150.2371	36.74437	139.3877	176.9898	74.99246
##	2022-04-11	144.5493	35.77461	135.2987	175.9248	75.29421
##	2022-04-18	141.0401	35.07637	130.4485	173.3806	71.85246
	2022-04-25	139.4038	33.46657	127.1499	160.6201	70.86236
##	2022-05-02	138.5659	33.68962	126.6522	155.9557	78.18906
##	2022-05-09	133.9230	32.51620	125.5006	150.2066	76.17115
	2022-05-16	129.1915	31.92465	126.6522	138.4619	77.10465
	2022-05-23	139.4432	34.49452	130.7900	151.6267	83.47897
	2022-05-30	137.9941	33.81569	126.6913	150.8772	84.40306
	2022-06-06	129.2210	31.54644	122.4656	142.4655	83.64871
	2022-06-13	122.8433	29.99482	117.0006	134.2117	69.29707
	2022-06-20	131.5474	31.36218	126.0862	144.9506	67.50546
	2022-06-27	125.9199	31.08089	127.0889	138.3867	69.20650
	2022-07-04	131.3160	31.27588	128.1277	144.6730	67.65225
	2022-07-11	130.8317	30.98340	127.5985	143.1607	65.40194
	2022-07-18	135.6151	31.92909	127.2359	152.9558	67.84296
	2022-07-25	142.5333	32.86502	129.7545	160.9421	74.77505
	2022-08-01	145.3005	32.84552	128.8235	162.4050	69.68325
	2022-08-08	148.8485	34.66865	130.9501	167.9400	74.82272
	2022-08-15	146.3778	34.08369	130.2641	165.5876	75.76671
	2022-08-22	138.2440	32.87477	124.7466	157.8286	78.98961
	2022-08-29	131.2962	32.06558	122.4926	153.6872	76.24347
	2022-09-05	135.5954	33.49873	127.8925	162.5730	76.85372
	2022-09-12	127.2047	32.23132	124.9034	156.1088	74.79412
	2022-09-19	122.2928	30.27170	120.2778	144.7224	67.20410
	2022-09-26 2022-10-03	117.6806	29.75470	119.1632	141.0932	69.42124
##	2022-10-03	119.6522	30.27413	120.6490	139.3103	78.84834

##	2022-10-10	115.7190	20 20174	101 0004	122 0016	77 20210
	2022-10-10		30.39174	121.9084 124.5059	133.9816	77.38319 83.79324
	2022-10-17	123.1892	31.54821		141.0437	
	2022-10-24	128.3807	33.50834	130.7243	143.5793	86.02953
	2022-10-31	119.8702	33.23392	128.7073	136.1904	88.12122
	2022-11-07	131.9077	35.15484	130.9900	143.7081	89.76951
	2022-11-14	130.8675	34.66481	132.4069	139.6471	88.32364
##	2022-11-21	132.3635	35.39006	134.9454	141.2715	88.55499
##	2022-11-28	134.1072	35.21365	137.5331	144.5698	87.05128
##	2022-12-05	129.6984	33.84156	135.7621	138.1020	79.69659
##	2022-12-12	126.3001	33.02811	133.3514	132.6346	81.31597
##	2022-12-19	123.4468	33.27312	133.9123	128.1972	83.91855
##	2022-12-26	123.6423	33.72831	134.2169	128.2804	85.18214
##	2023-01-02	123.9304	34.89204	134.0391	131.1706	85.26978
##	2023-01-09	129.6535	35.62183	133.8217	138.7486	87.59727
##	2023-01-16	130.4980	34.86245	132.3002	138.0335	88.11341
##	2023-01-23	135.8237	35.75004	131.2628	146.8828	88.84379
##	2023-01-30	140.8612	36.08535	131.0949	150.3193	83.71163
##	2023-02-06	139.4801	35.98673	130.8973	147.1411	87.85046
##	2023-02-13	138.9237	35.88811	130.4033	149.5446	82.28008
##	2023-02-20	135.2176	35.16818	126.9651	142.8803	82.44563
##	2023-02-27	139.2416	35.49363	127.6172	145.3136	84.97763
	2023-03-06	134.8996	32.47583	122.6575	137.2589	80.46873
	2023-03-13	142.5403	30.55272	124.3470	140.3775	74.95678
	2023-03-20	145.0243	30.56259	125.7697	140.6158	75.85271
	2023-03-27	150.3732	31.86395	128.4026	148.9748	81.50535
	2023-04-03	148.4413	31.70538	132.4294	144.3823	83.62096
	2023-04-10	148.0231	32.58746	133.4709	146.3448	85.83498
	2023-04-17	147.1369	32.92443	133.2031	146.8130	83.62096
	2023-04-24	150.1939	32.87487	132.4393	147.3012	83.76856
	2023-05-01	150.6022	32.04235	132.4989	146.6337	78.94692
	2023-05-08	150.3134	31.61618	131.1103	147.2713	77.26427
	2023-05-15	156.8159	32.30995	130.2375	150.9772	78.36636
	2023-05-22	164.0851	31.82431	126.4884	151.3957	77.51027
	2023 05 22	166.1961	32.50817	129.2556	156.4066	78.62221
	2023-06-05	165.3099	32.85506	129.3548	160.5908	80.02934
##	2023-06-03	172.4596	33.28123	131.1301	165.7512	79.56685
	2023-06-19	167.9388	32.44870		164.8247	76.12283
				130.9219		
	2023-06-26	173.4894	33.55998	132.1878	169.5085	80.57540
	2023-07-03	170.8451	33.44052	128.4730	169.0693	80.19819
	2023-07-10	175.6149	34.09758	131.1620	174.6094	80.85336
	2023-07-17	175.7546	35.10308	135.6835	170.6764	83.68248
##	2023-07-24	177.5607	35.04335	134.6378	172.4533	85.22112
##	2023-07-31	170.7952	34.75464	131.8591	171.2454	86.28329
##	2023-08-07	166.5443	34.76460	135.1158	169.4187	89.24146
##	2023-08-14	164.6084	33.82878	132.9845	162.3712	88.15944
##	2023-08-21	168.3504	33.83874	132.8650	164.3677	86.94837
##	2023-08-28	175.8244	34.53562	133.0244	169.3688	90.07530
##	2023-09-04	172.4217	34.14736	131.5205	168.4504	91.37571
##	2023-09-11	168.5400	34.67500	131.6500	171.4850	91.33600
##	2023-09-18	164.0596	33.51020	129.6183	160.6443	88.65578
	2023-09-25	163.9300	33.17000	128.7400	160.9800	90.39000
	2023-10-02	168.2200	33.04000	130.0100	160.6100	85.73000
	2023-10-09	168.6300	33.21000	130.1900	158.9700	89.59000
##	2023-10-16	163.9400	32.20000	128.0600	151.6900	90.26000

```
## 2023-10-23
                   161.1200
                                31.45000
                                              123.1400
                                                            149.5900
                                                                          84.63000
## 2023-10-30
                   171.7600
                                33.78000
                                              127.4100
                                                            160.2200
                                                                         86.68000
                                              126.2700
                                                            161.4000
## 2023-11-06
                   179.5200
                                33.91000
                                                                          83.41000
## 2023-11-13
                                              128.2500
                                                                          84.69000
                   182.8000
                                35.01000
                                                            167.1400
## 2023-11-20
                   184.4100
                                35.38000
                                              131.1300
                                                            168.2400
                                                                         84.93000
## 2023-11-27
                                35.90000
                   185.1600
                                              131.3100
                                                            168.7800
                                                                         84.58000
              XLU.Adjusted
## 2021-12-06
                   65.07196
## 2021-12-13
                   65.88124
## 2021-12-20
                   65.60834
## 2021-12-27
                   67.88811
## 2022-01-03
                   66.77846
## 2022-01-10
                   65.82055
## 2022-01-17
                   65.28944
## 2022-01-24
                   64.45481
## 2022-01-31
                   64.94799
## 2022-02-07
                   63.57278
## 2022-02-14
                   62.80457
## 2022-02-21
                   64.09443
## 2022-02-28
                   67.23369
## 2022-03-07
                   66.79742
## 2022-03-14
                   67.15781
## 2022-03-21
                   69.02621
## 2022-03-28
                   72.08438
## 2022-04-04
                   73.47833
## 2022-04-11
                   72.64768
## 2022-04-18
                   70.89093
## 2022-04-25
                   68.03619
## 2022-05-02
                   68.94323
## 2022-05-09
                   68.19851
## 2022-05-16
                   68.49448
## 2022-05-23
                   71.96027
## 2022-05-30
                   70.98640
## 2022-06-06
                   68.11257
## 2022-06-13
                   61.93529
## 2022-06-20
                   65.88799
## 2022-06-27
                   69.14847
## 2022-07-04
                   67.19480
## 2022-07-11
                   67.13706
## 2022-07-18
                   66.81947
## 2022-07-25
                   71.16952
## 2022-08-01
                   71.43900
## 2022-08-08
                   73.83537
## 2022-08-15
                   74.77852
## 2022-08-22
                   72.86333
## 2022-08-29
                   71.79507
## 2022-09-05
                   74.47056
## 2022-09-12
                   71.66996
## 2022-09-19
                   69.06187
## 2022-09-26
                   63.47388
## 2022-10-03
                   61.77827
## 2022-10-10
                   60.21831
## 2022-10-17
                   61.34226
## 2022-10-24
                   65.31483
```

##	2022-10-31	65.00476
##	2022-11-07	65.96400
##	2022-11-14	66.71007
##	2022-11-21	68.73512
##	2022-11-28	68.82230
##	2022-12-05	68.62853
##	2022-12-12	68.28941
##	2022-12-19	68.70605
##	2022-12-26	68.86770
##	2023-01-02	69.35612
##	2023-01-09	69.67848
##	2023-01-16	67.62711
##	2023-01-23	67.29497
##	2023-01-30	66.33767
##	2023-02-06	66.14230
##	2023-02-13	66.89447
##	2023-02-20	65.06776
##	2023-02-27	64.71609
##	2023-03-06	62.92847
##	2023-03-13	65.41943
##	2023-03-20	64.16906
##	2023-03-27	66.61012
##		68.69630
##		67.79098
##		68.50934
##		67.87955
##		67.92875
##		67.92875
##		65.05534
##		63.55957
##		64.08113
##		65.33086
##		66.22635
##		63.99256
##		64.91399
##		64.86439
##		66.31264 67.90971
##	2023-07-17	
##	2023-07-24	66.50112
##	2023-07-31	63.47564 64.05097
## ##	2023-08-07	62.97966
##	2023-08-14 2023-08-21	63.11853
##	2023-08-21	62.13649
##	2023 00 20	62.67215
##	2023 09 04 2023-09-11	64.41801
##	2023 09 11 2023-09-18	62.78127
##	2023-09-16	58.93000
##	2023-09-25	57.25000
##	2023-10-02	59.30000
##	2023-10-09	58.03000
##	2023-10-16	58.73000
##	2023 10 23	61.86000
##	2023-10-30	60.32000
1111	2020 11 00	00.52000

```
## 2023-11-13 62.29000
## 2023-11-20 62.69000
## 2023-11-27 62.76000
```

Visualize Ticker Data

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##
                       Ticker
            Date
                                   Value
## 1
       2021-12-06 XLK.Adjusted 171.74387
## 2
       2021-12-13 XLK.Adjusted 164.86938
## 3
       2021-12-20 XLK.Adjusted 169.83865
## 4
      2021-12-27 XLK.Adjusted 171.07500
       2022-01-03 XLK.Adjusted 163.26263
## 6
       2022-01-10 XLK.Adjusted 163.09538
## 7
      2022-01-17 XLK.Adjusted 151.84909
## 8
      2022-01-24 XLK.Adjusted 155.46011
       2022-01-31 XLK.Adjusted 157.03441
## 10 2022-02-07 XLK.Adjusted 152.40012
## 11 2022-02-14 XLK.Adjusted 149.98949
## 12 2022-02-21 XLK.Adjusted 151.86880
## 13 2022-02-28 XLK.Adjusted 147.34276
## 14 2022-03-07 XLK.Adjusted 141.74419
## 15 2022-03-14 XLK.Adjusted 152.57722
## 16 2022-03-21 XLK.Adjusted 155.67657
## 17 2022-03-28 XLK.Adjusted 156.20081
## 18 2022-04-04 XLK.Adjusted 150.23708
## 19 2022-04-11 XLK.Adjusted 144.54933
## 20 2022-04-18 XLK.Adjusted 141.04008
## 21 2022-04-25 XLK.Adjusted 139.40376
      2022-05-02 XLK.Adjusted 138.56587
## 23 2022-05-09 XLK.Adjusted 133.92302
## 24 2022-05-16 XLK.Adjusted 129.19145
## 25 2022-05-23 XLK.Adjusted 139.44318
## 26
      2022-05-30 XLK.Adjusted 137.99414
## 27 2022-06-06 XLK.Adjusted 129.22104
## 28 2022-06-13 XLK.Adjusted 122.84326
## 29 2022-06-20 XLK.Adjusted 131.54738
## 30 2022-06-27 XLK.Adjusted 125.91987
## 31 2022-07-04 XLK.Adjusted 131.31601
## 32 2022-07-11 XLK.Adjusted 130.83174
## 33
      2022-07-18 XLK.Adjusted 135.61513
## 34 2022-07-25 XLK.Adjusted 142.53326
## 35 2022-08-01 XLK.Adjusted 145.30052
## 36 2022-08-08 XLK.Adjusted 148.84853
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2022-08-15 XLK.Adjusted 146.37779
       2022-08-22 XLK.Adjusted 138.24402
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       2022-08-29 XLK.Adjusted 131.29623
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  40
       2022-09-05 XLK.Adjusted 135.59537
##
  41
       2022-09-12 XLK.Adjusted 127.20467
##
  42
       2022-09-19 XLK.Adjusted 122.29279
       2022-09-26 XLK.Adjusted 117.68064
       2022-10-03 XLK.Adjusted 119.65221
## 44
##
  45
       2022-10-10 XLK.Adjusted 115.71896
##
  46
       2022-10-17 XLK.Adjusted 123.18917
       2022-10-24 XLK.Adjusted 128.38069
##
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       2022-11-14 XLK.Adjusted 130.86746
## 50
## 51
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## 52
       2022-11-28 XLK.Adjusted 134.10719
## 53
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       2022-12-12 XLK.Adjusted 126.30012
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       2022-12-19 XLK.Adjusted 123.44678
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       2023-01-09 XLK.Adjusted 129.65347
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       2023-02-06 XLK.Adjusted 139.48007
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       2023-02-13 XLK.Adjusted 138.92368
##
   64
       2023-02-20 XLK.Adjusted 135.21759
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   65
       2023-02-27 XLK.Adjusted 139.24161
##
  66
       2023-03-06 XLK.Adjusted 134.89963
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  67
       2023-03-13 XLK.Adjusted 142.54034
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       2023-03-20 XLK.Adjusted 145.02431
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       2023-03-27 XLK.Adjusted 150.37315
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##
       2023-04-03 XLK.Adjusted 148.44135
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       2023-04-10 XLK.Adjusted 148.02310
##
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       2023-04-17 XLK.Adjusted 147.13686
       2023-04-24 XLK.Adjusted 150.19392
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       2023-05-01 XLK.Adjusted 150.60220
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       2023-05-08 XLK.Adjusted 150.31340
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  76
       2023-05-15 XLK.Adjusted 156.81587
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       2023-05-22 XLK.Adjusted 164.08508
##
  78
       2023-05-29 XLK.Adjusted 166.19614
##
  79
       2023-06-05 XLK.Adjusted 165.30989
##
  80
       2023-06-12 XLK.Adjusted 172.45963
## 81
       2023-06-19 XLK.Adjusted 167.93877
## 82
       2023-06-26 XLK.Adjusted 173.48943
## 83
       2023-07-03 XLK.Adjusted 170.84508
##
  84
       2023-07-10 XLK.Adjusted 175.61488
##
  85
       2023-07-17 XLK.Adjusted 175.75459
##
  86
       2023-07-24 XLK.Adjusted 177.56073
##
  87
       2023-07-31 XLK.Adjusted 170.79518
## 88
       2023-08-07 XLK.Adjusted 166.54425
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       2023-08-14 XLK.Adjusted 164.60840
## 90 2023-08-21 XLK.Adjusted 168.35040
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## 91 2023-08-28 XLK.Adjusted 175.82443
## 92 2023-09-04 XLK.Adjusted 172.42169
## 93 2023-09-11 XLK.Adjusted 168.53999
     2023-09-18 XLK.Adjusted 164.05957
## 95
       2023-09-25 XLK.Adjusted 163.92999
## 96 2023-10-02 XLK.Adjusted 168.22000
## 97 2023-10-09 XLK.Adjusted 168.63000
## 98 2023-10-16 XLK.Adjusted 163.94000
## 99
       2023-10-23 XLK.Adjusted 161.12000
## 100 2023-10-30 XLK.Adjusted 171.75999
## 101 2023-11-06 XLK.Adjusted 179.52000
## 102 2023-11-13 XLK.Adjusted 182.80000
## 103 2023-11-20 XLK.Adjusted 184.41000
## 104 2023-11-27 XLK.Adjusted 185.16000
## 105 2021-12-06 XLF.Adjusted
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## 106 2021-12-13 XLF.Adjusted
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## 107 2021-12-20 XLF.Adjusted
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## 108 2021-12-27 XLF.Adjusted
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## 109 2022-01-03 XLF.Adjusted
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## 110 2022-01-10 XLF.Adjusted
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## 111 2022-01-17 XLF.Adjusted
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## 112 2022-01-24 XLF.Adjusted
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## 113 2022-01-31 XLF.Adjusted
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## 114 2022-02-07 XLF.Adjusted
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## 115 2022-02-14 XLF.Adjusted
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## 116 2022-02-21 XLF.Adjusted
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## 117 2022-02-28 XLF.Adjusted
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## 118 2022-03-07 XLF.Adjusted
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## 119 2022-03-14 XLF.Adjusted
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## 120 2022-03-21 XLF.Adjusted
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## 122 2022-04-04 XLF.Adjusted
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## 123 2022-04-11 XLF.Adjusted
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## 128 2022-05-16 XLF.Adjusted
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## 129 2022-05-23 XLF.Adjusted
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## 130 2022-05-30 XLF.Adjusted
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## 131 2022-06-06 XLF.Adjusted
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## 132 2022-06-13 XLF.Adjusted
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## 133 2022-06-20 XLF.Adjusted
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## 134 2022-06-27 XLF.Adjusted
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## 135 2022-07-04 XLF.Adjusted
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## 136 2022-07-11 XLF.Adjusted
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## 137 2022-07-18 XLF.Adjusted
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## 138 2022-07-25 XLF.Adjusted
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## 139 2022-08-01 XLF.Adjusted
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## 140 2022-08-08 XLF.Adjusted
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## 141 2022-08-15 XLF.Adjusted
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## 142 2022-08-22 XLF.Adjusted
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## 143 2022-08-29 XLF.Adjusted
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## 144 2022-09-05 XLF.Adjusted
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## 145 2022-09-12 XLF.Adjusted
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## 146 2022-09-19 XLF.Adjusted 30.27170
## 147 2022-09-26 XLF.Adjusted
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## 148 2022-10-03 XLF.Adjusted
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## 149 2022-10-10 XLF.Adjusted
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## 150 2022-10-17 XLF.Adjusted
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## 151 2022-10-24 XLF.Adjusted
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## 152 2022-10-31 XLF.Adjusted
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## 153 2022-11-07 XLF.Adjusted
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## 154 2022-11-14 XLF.Adjusted
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## 155 2022-11-21 XLF.Adjusted
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## 156 2022-11-28 XLF.Adjusted
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## 157 2022-12-05 XLF.Adjusted 33.84156
## 158 2022-12-12 XLF.Adjusted 33.02811
## 159 2022-12-19 XLF.Adjusted
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## 161 2023-01-02 XLF.Adjusted
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## 162 2023-01-09 XLF.Adjusted
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## 163 2023-01-16 XLF.Adjusted
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## 164 2023-01-23 XLF.Adjusted
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## 165 2023-01-30 XLF.Adjusted
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## 166 2023-02-06 XLF.Adjusted
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## 167 2023-02-13 XLF.Adjusted
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## 168 2023-02-20 XLF.Adjusted
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## 169 2023-02-27 XLF.Adjusted
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## 170 2023-03-06 XLF.Adjusted
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## 171 2023-03-13 XLF.Adjusted
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## 172 2023-03-20 XLF.Adjusted
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## 173 2023-03-27 XLF.Adjusted 31.86395
## 174 2023-04-03 XLF.Adjusted
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## 175 2023-04-10 XLF.Adjusted
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## 176 2023-04-17 XLF.Adjusted
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## 177 2023-04-24 XLF.Adjusted
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## 178 2023-05-01 XLF.Adjusted 32.04235
## 179 2023-05-08 XLF.Adjusted
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## 180 2023-05-15 XLF.Adjusted
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## 181 2023-05-22 XLF.Adjusted
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## 182 2023-05-29 XLF.Adjusted
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## 183 2023-06-05 XLF.Adjusted
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## 184 2023-06-12 XLF.Adjusted
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## 185 2023-06-19 XLF.Adjusted
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## 186 2023-06-26 XLF.Adjusted
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## 187 2023-07-03 XLF.Adjusted
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## 189 2023-07-17 XLF.Adjusted
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## 198 2023-09-18 XLF.Adjusted 33.51020
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## 201 2023-10-09 XLF.Adjusted
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## 202 2023-10-16 XLF.Adjusted
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## 205 2023-11-06 XLF.Adjusted
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## 206 2023-11-13 XLF.Adjusted
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## 207 2023-11-20 XLF.Adjusted
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## 212 2021-12-27 XLV.Adjusted 137.06688
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## 214 2022-01-10 XLV.Adjusted 130.43196
## 215 2022-01-17 XLV.Adjusted 125.95677
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## 219 2022-02-14 XLV.Adjusted 124.04996
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## 221 2022-02-28 XLV.Adjusted 128.92401
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## 225 2022-03-28 XLV.Adjusted 134.74243
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## 227 2022-04-11 XLV.Adjusted 135.29869
## 228 2022-04-18 XLV.Adjusted 130.44846
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## 232 2022-05-16 XLV.Adjusted 126.65220
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## 252 2022-10-03 XLV.Adjusted 120.64896
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## 465 2022-11-07 XLE.Adjusted
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## 466 2022-11-14 XLE.Adjusted
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## 467 2022-11-21 XLE.Adjusted
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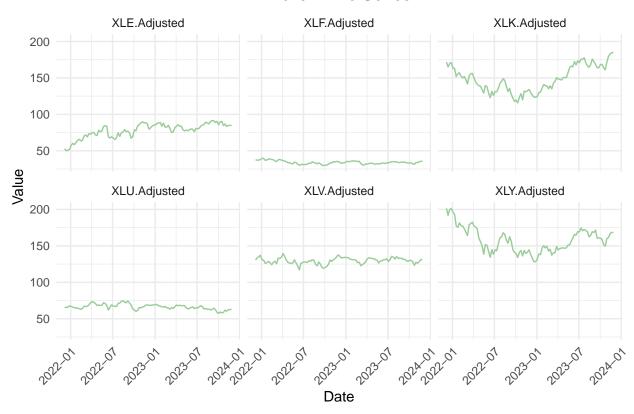
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                                67.87955
## 594 2023-05-01 XLU.Adjusted
                                67.92875
## 595 2023-05-08 XLU.Adjusted
                                67.92875
## 596 2023-05-15 XLU.Adjusted
                                65.05534
## 597 2023-05-22 XLU.Adjusted
                                63.55957
## 598 2023-05-29 XLU.Adjusted
                                64.08113
## 599 2023-06-05 XLU.Adjusted
                                65.33086
## 600 2023-06-12 XLU.Adjusted
                                66.22635
## 601 2023-06-19 XLU.Adjusted
                                63.99256
## 602 2023-06-26 XLU.Adjusted
                                64.91399
## 603 2023-07-03 XLU.Adjusted
                                64.86439
## 604 2023-07-10 XLU.Adjusted
                                66.31264
## 605 2023-07-17 XLU.Adjusted
                                67.90971
## 606 2023-07-24 XLU.Adjusted
                                66.50112
## 607 2023-07-31 XLU.Adjusted
                                63.47564
## 608 2023-08-07 XLU.Adjusted
                                64.05097
## 609 2023-08-14 XLU.Adjusted
                                62.97966
## 610 2023-08-21 XLU.Adjusted
                                63.11853
## 611 2023-08-28 XLU.Adjusted
                                62.13649
                                62.67215
## 612 2023-09-04 XLU.Adjusted
## 613 2023-09-11 XLU.Adjusted
                                64.41801
## 614 2023-09-18 XLU.Adjusted
                                62.78127
## 615 2023-09-25 XLU.Adjusted
                                58.93000
## 616 2023-10-02 XLU.Adjusted
                                57.25000
## 617 2023-10-09 XLU.Adjusted
                                59.30000
## 618 2023-10-16 XLU.Adjusted
                                58.03000
## 619 2023-10-23 XLU.Adjusted
                                58.73000
## 620 2023-10-30 XLU.Adjusted
                                61.86000
## 621 2023-11-06 XLU.Adjusted
                                60.32000
## 622 2023-11-13 XLU.Adjusted
                                62.29000
## 623 2023-11-20 XLU.Adjusted
                                62.69000
## 624 2023-11-27 XLU.Adjusted
                                62.76000
# Line Chart
ggplot(ticker_data_df, aes(Date, Value)) +
  geom_line(color='darkseagreen3') +
  facet wrap(~Ticker) +
  ggtitle("Ticker Time Series") +
```

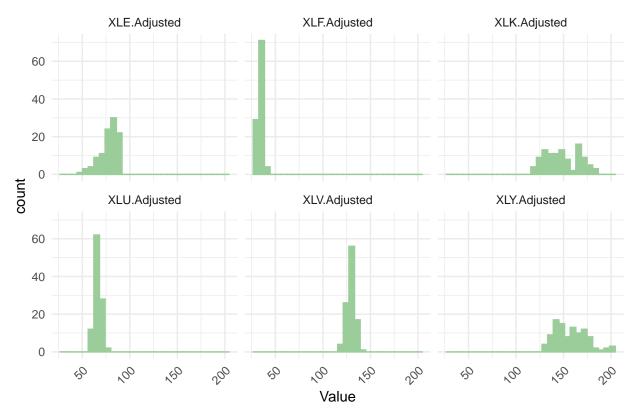
```
theme_minimal() +
theme(axis.text.x = element_text(angle = 45, hjust = 1),
    plot.title = element_text(hjust = 0.5))
```

Ticker Time Series

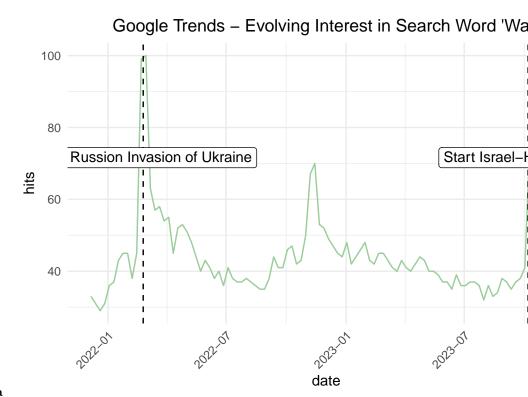


`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

Ticker Distributions

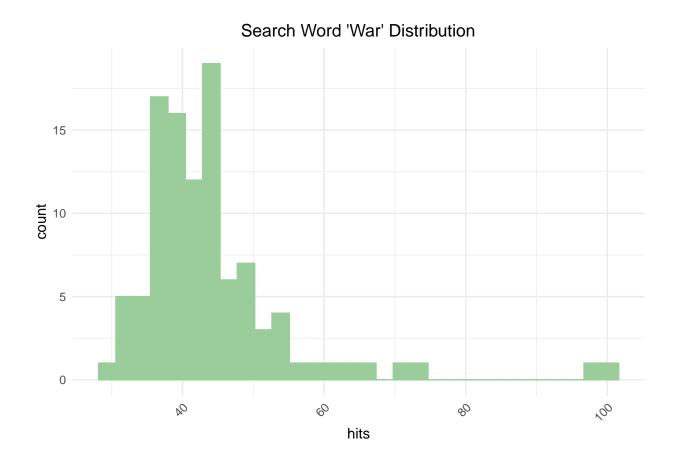


```
# Line chart
# Convert 'date' column to POSIXct format
\#qtrends\_war\_web\$date \leftarrow as.POSIXct(qtrends\_war\_web\$date, format = "%Y-%m-%d")
ggplot(gtrends_war_web, aes(date, hits)) +
  geom_line(color='darkseagreen3') +
  theme_minimal() +
  ggtitle("Google Trends - Evolving Interest in Search Word 'War'") +
  theme(axis.text.x = element text(angle = 45, hjust = 1),
        plot.title = element_text(hjust = 0.5)) +
  geom_vline(xintercept = as.POSIXct("2022-02-24"), linetype="dashed",
             color = "black", size=0.5) +
  annotate('label', x=as.POSIXct("2022-02-24"), y=80,
           label="Start Russion Invasion of Ukraine", vjust=2, color="black") +
  geom_vline(xintercept = as.POSIXct("2023-10-07"), linetype="dashed",
               color = "black", size=0.5) +
  annotate('label', x=as.POSIXct("2023-10-07"), y=80,
             label="Start Israel-Hammas War", vjust=2, color="black")
```



Visualize Google Trends Data

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



Stationarity test and adjustment

Ticker Data

```
# Check stationarity
sapply(ticker_data, adf.test)
```

```
##
               XLK.Adjusted
                                               XLF.Adjusted
               -1.952865
## statistic
                                               -2.839779
## parameter
## alternative "stationary"
                                               "stationary"
## p.value
               0.5962104
                                               0.228463
## method
               "Augmented Dickey-Fuller Test" "Augmented Dickey-Fuller Test"
               "X[[i]]"
                                               "X[[i]]"
## data.name
##
               XLV.Adjusted
                                               XLY.Adjusted
                                               -2.573108
## statistic
               -3.79224
## parameter
## alternative "stationary"
                                               "stationary"
## p.value
               0.02194769
                                               0.3390349
               "Augmented Dickey-Fuller Test" "Augmented Dickey-Fuller Test"
## method
## data.name
               "X[[i]]"
                                               "X[[i]]"
               XLE.Adjusted
                                               XLU.Adjusted
##
               -3.427281
                                               -3.526363
## statistic
## parameter
                                               4
## alternative "stationary"
                                               "stationary"
```

Non-stationary are XLK, XLF, XLY, XLE. Make them stationary. Only log the others.

```
ticker_data_differenced <- NULL

ticker_data_differenced$XLK.Adjusted <- na.omit(diff(log(ticker_data$XLK.Adjusted)))

ticker_data_differenced$XLF.Adjusted <- na.omit(diff(log(ticker_data$XLF.Adjusted)))

ticker_data_differenced$XLY.Adjusted <- na.omit(diff(log(ticker_data$XLY.Adjusted)))

ticker_data_differenced$XLE.Adjusted <- na.omit(diff(log(ticker_data$XLE.Adjusted)))

# Already stationary ticker series

ticker_data_differenced$XLV.Adjusted <- log(ticker_data$XLV.Adjusted)

ticker_data_differenced$XLV.Adjusted <- log(ticker_data$XLV.Adjusted)
```

Google Trends Data

```
adf.test(gtrends_war_web$hits)
```

```
##
## Augmented Dickey-Fuller Test
##
## data: gtrends_war_web$hits
## Dickey-Fuller = -3.3109, Lag order = 4, p-value = 0.07312
## alternative hypothesis: stationary
```

Not stationary and distribution has long tail on right -> Log Diff

```
logged_diff_hits <- na.omit(diff(log(gtrends_war_web$hits)))

corresponding_dates <- gtrends_war_web[-1,]$date # +1 due to diff reduction

gtrends_war_web_differenced <- data.frame(
   date = corresponding_dates,
   hits = logged_diff_hits
)

gtrends_war_web_differenced</pre>
```

```
##
            date
                        hits
      2021-12-13 -0.06252036
## 1
## 2
      2021-12-20 -0.06669137
## 3
      2021-12-27 0.06669137
## 4
      2022-01-03 0.14953173
## 5
      2022-01-10 0.02739897
## 6
      2022-01-17 0.15028220
## 7
      2022-01-24 0.04546237
## 8
      2022-01-31 0.00000000
## 9
      2022-02-07 -0.16907633
## 10 2022-02-14 0.16907633
## 11 2022-02-21 0.78845736
## 12 2022-02-28 0.01005034
```

```
## 13 2022-03-07 -0.46203546
## 14
       2022-03-14 -0.10008346
       2022-03-21 0.01739174
## 16
       2022-03-28 -0.07145896
##
  17
       2022-04-04 0.01834914
       2022-04-11 -0.20067070
## 18
       2022-04-18 0.14458123
## 19
## 20
       2022-04-25 0.01904819
       2022-05-02 -0.03846628
##
  21
##
  22
       2022-05-09 -0.06062462
  23
       2022-05-16 -0.08701138
##
  24
       2022-05-23 -0.09531018
##
   25
       2022-05-30 0.07232066
##
   26
       2022-06-06 -0.04762805
## 27
       2022-06-13 -0.07598591
## 28
       2022-06-20 0.05129329
##
       2022-06-27 -0.10536052
  29
##
   30
       2022-07-04 0.13005313
##
       2022-07-11 -0.07598591
  31
##
   32
       2022-07-18 -0.02666825
##
  33
       2022-07-25 0.00000000
  34
       2022-08-01 0.02666825
       2022-08-08 -0.02666825
## 35
       2022-08-15 -0.02739897
##
  36
## 37
       2022-08-22 -0.02817088
  38
       2022-08-29
                  0.00000000
##
  39
       2022-09-05 0.08223810
##
   40
       2022-09-12
                   0.14660347
## 41
       2022-09-19 -0.07061757
## 42
       2022-09-26 0.00000000
## 43
       2022-10-03 0.11506933
##
  44
       2022-10-10 0.02150621
## 45
       2022-10-17 -0.11247798
       2022-10-24 0.02353050
## 46
##
   47
       2022-10-31
                   0.15082289
##
       2022-11-07
                   0.29266961
  48
  49
       2022-11-14 0.04380262
## 50
       2022-11-21 -0.27820333
## 51
       2022-11-28 -0.01904819
       2022-12-05 -0.05942342
## 52
       2022-12-12 -0.04167270
## 53
## 54
       2022-12-19 -0.04348511
##
  55
       2022-12-26 -0.02247286
##
  56
       2023-01-02 0.08701138
       2023-01-09 -0.13353139
## 57
## 58
       2023-01-16 0.04652002
## 59
       2023-01-23
                  0.04445176
## 60
       2023-01-30 0.04255961
## 61
       2023-02-06 -0.11000090
##
   62
       2023-02-13 -0.02353050
##
                  0.06899287
  63
       2023-02-20
## 64
       2023-02-27 0.00000000
## 65
       2023-03-06 -0.04546237
## 66 2023-03-13 -0.04762805
```

```
## 67
       2023-03-20 -0.02469261
## 68
       2023-03-27 0.07232066
## 69
       2023-04-03 -0.04762805
## 70
      2023-04-10 -0.02469261
##
  71
       2023-04-17
                   0.04879016
  72
      2023-04-24 0.04652002
##
       2023-05-01 -0.02298952
## 73
       2023-05-08 -0.07232066
## 74
## 75
       2023-05-15 0.00000000
       2023-05-22 -0.02531781
## 76
  77
       2023-05-29 -0.05264373
## 78
       2023-06-05 0.00000000
##
  79
       2023-06-12 -0.05556985
## 80
       2023-06-19 0.10821358
## 81
       2023-06-26 -0.08004271
## 82
       2023-07-03 0.00000000
## 83
       2023-07-10 0.02739897
## 84
       2023-07-17 0.00000000
## 85
      2023-07-24 -0.02739897
## 86
       2023-07-31 -0.11778304
## 87
       2023-08-07 0.11778304
## 88
       2023-08-14 -0.08701138
## 89
       2023-08-21 0.02985296
## 90
       2023-08-28
                  0.11122564
## 91
      2023-09-04 -0.02666825
## 92
      2023-09-11 -0.05556985
## 93
       2023-09-18 0.05556985
##
  94
       2023-09-25
                   0.02666825
## 95
       2023-10-02 0.07598591
## 96
       2023-10-09 0.59049303
## 97
       2023-10-16 -0.20972053
## 98
       2023-10-23 -0.22314355
## 99
       2023-10-30 0.00000000
## 100 2023-11-06 -0.04255961
## 101 2023-11-13 0.00000000
## 102 2023-11-20 -0.16507975
## 103 2023-11-27 0.07410797
Check that differenced time series have same length.
# Check length of time series
length(gtrends_war_web_differenced$date) == length(ticker_data_differenced$XLK.Adjusted)
## [1] TRUE
min(gtrends_war_web_differenced$date)
## [1] "2021-12-13 GMT"
max(gtrends_war_web_differenced$date)
```

[1] "2023-11-27 GMT"

- 4. VAR & Causality Testing
- 5. Results & Discussion