# Who are the financial profiteers of war?

University of Applied Sciences Lucerne

Master of Science in Applied Information and Data Science

Time Series in Finance (TSA01)

Authors: Michèle Gerber and Damien Grossniklaus Date of Submission: 22. December 2023

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```
install.packages("readr")
install.packages("colorspace")
install.packages("vctrs")
install.packages("gtrendsR")
```

## Warning in register(): Can't find generic `scale\_type` in package ggplot2 to
## register S3 method.

#### Potential structure

- Context and Goal (Literature?)
- Methods
- Data
  - Import data (indices & Google words)
  - Describe data
  - Preprocessing
- VAR & Causality Testing
- Results & Discussion

#### 1. Context and Goal

With recent outbreaks of war (e.g., in Israel or in the Ukraine), the question arises of how stock markets react to this and if there are sectors that profit from such crises. Specifically, the case study should examine if certain indices from specific economic sectors perform well in situations of crisis. To do this, the performance of several sector-specific indices in relation to an overall crisis measure should be compared and evaluated with the goal of examining if positive correlations between situations of crisis and stock market profits exist. Alternatively, the research question could be evaluated by comparing the development of sector-specific indices since the outbreak of the war in the Ukraine with the development of non-sector-specific indices (like SMI or S&P 500). If they perform better than overall indices this would indicate that they profit from war.

#### 2. Methods

The precise methods to examine the hypothesis are not clear yet and will have to be decided once more methods are introduced in the lectures. However, correlation measurements as well as potential tests for causality will have to be included. If we use the alternative way to answer our research question we could probably use OLS (as described in class last week).

#### 3. Data

Import Time Series Data

TODO: - Justify why Adjusted values and not close values - Timeframe: December 2021 until December 2022

```
# Ticker Data
ticker_data <- NULL
tickers_index <- c("XLK", "XLF", "XLV", "XLY", "XLE", "XLU")
for (Ticker in tickers_index){</pre>
```

```
ticker_data <- cbind(ticker_data,</pre>
                        getSymbols.yahoo(Ticker, from="2021-12-01", to="2023-12-01",
                                          periodicity = "weekly",auto.assign=FALSE)[,6])
}
# Check length and min max date
length(ticker_data$XLK.Adjusted)
## [1] 105
summary(ticker_data)[c(1, 6)]
               :2021-11-29 " "Max.
                                        :2023-11-27
## [1] "Min.
head(ticker_data)
##
              XLK.Adjusted XLF.Adjusted XLV.Adjusted XLY.Adjusted XLE.Adjusted
## 2021-11-29
                   162.1687
                                36.56124
                                              126.3468
                                                            196.2840
                                                                         50.84305
## 2021-12-06
                  171.7439
                                37.54185
                                              130.4269
                                                           201.5340
                                                                         52.77941
## 2021-12-13
                   164.8694
                                37.09962
                                              133.6638
                                                            191.9975
                                                                         50.13306
## 2021-12-20
                   169.8387
                                37.32074
                                              135.0012
                                                           199.7643
                                                                         50.62176
## 2021-12-27
                   171.0750
                                37.72171
                                              137.0669
                                                           201.2943
                                                                         51.83763
## 2022-01-03
                  163.2626
                                39.76960
                                              130.7044
                                                           196.4106
                                                                         57.29226
##
              XLU.Adjusted
## 2021-11-29
                  63.42516
## 2021-12-06
                  65.07197
## 2021-12-13
                  65.88125
                  65.60834
## 2021-12-20
## 2021-12-27
                  67.88811
## 2022-01-03
                  66.77846
# Google Trends data
gtrends_war_web <- gtrends(</pre>
  keyword = "war",
  time = "2021-11-30 2023-12-01",
  gprop = "web"
)$interest_over_time
gtrends_war_web
##
             date hits keyword
                                                        time gprop category
                                  geo
## 1
       2021-12-05
                            war world 2021-11-30 2023-12-01
                                                                           0
                     34
                                                                web
## 2
       2021-12-12
                            war world 2021-11-30 2023-12-01
                                                                           0
## 3
                            war world 2021-11-30 2023-12-01
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       2021-12-19
                     31
                                                                web
## 4
       2021-12-26
                            war world 2021-11-30 2023-12-01
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                                                                web
## 5
       2022-01-02
                     35
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
## 6
       2022-01-09
                            war world 2021-11-30 2023-12-01
                                                                           0
                     40
                                                                web
                            war world 2021-11-30 2023-12-01
## 7
       2022-01-16
                     44
                                                                           0
                                                                web
## 8
       2022-01-23
                     49
                            war world 2021-11-30 2023-12-01
                                                                           0
                                                                web
                                                                           0
## 9
       2022-01-30
                     43
                            war world 2021-11-30 2023-12-01
                                                                web
## 10 2022-02-06
                            war world 2021-11-30 2023-12-01
                                                                           0
                     41
                                                                web
## 11 2022-02-13
                            war world 2021-11-30 2023-12-01
                                                                           0
                     45
                                                                web
```

```
## 12
       2022-02-20
                     98
                            war world 2021-11-30 2023-12-01
                                                                 web
## 13
       2022-02-27
                            war world 2021-11-30 2023-12-01
                    100
                                                                             0
                                                                 web
       2022-03-06
                            war world 2021-11-30 2023-12-01
## 14
                     73
                                                                 web
                                                                             0
       2022-03-13
                            war world 2021-11-30 2023-12-01
                                                                             0
## 15
                     59
                                                                 web
##
  16
       2022-03-20
                     55
                            war world 2021-11-30 2023-12-01
                                                                 web
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## 17
       2022-03-27
                            war world 2021-11-30 2023-12-01
                                                                             0
                     59
                                                                 web
## 18
       2022-04-03
                     51
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
## 19
       2022-04-10
                     48
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
## 20
       2022-04-17
                     53
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
## 21
       2022-04-24
                     51
                            war world 2021-11-30 2023-12-01
                                                                 web
                                                                             0
## 22
       2022-05-01
                     52
                            war world 2021-11-30 2023-12-01
                                                                             0
                                                                 web
       2022-05-08
                            war world 2021-11-30 2023-12-01
## 23
                     48
                                                                             0
                                                                 web
##
  24
       2022-05-15
                     48
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
##
  25
       2022-05-22
                     43
                                                                             0
       2022-05-29
                            war world 2021-11-30 2023-12-01
## 26
                     36
                                                                 web
                                                                             0
## 27
       2022-06-05
                            war world 2021-11-30 2023-12-01
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                                                                 web
       2022-06-12
                            war world 2021-11-30 2023-12-01
##
  28
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                                                                             0
                                                                 web
##
   29
       2022-06-19
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
##
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       2022-06-26
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  31
       2022-07-03
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                            war world 2021-11-30 2023-12-01
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  32
       2022-07-10
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
       2022-07-24
## 34
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       2022-07-31
                            war world 2021-11-30 2023-12-01
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                                                                 web
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## 36
       2022-08-07
                     37
                            war world 2021-11-30 2023-12-01
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##
  37
       2022-08-14
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                            war world 2021-11-30 2023-12-01
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       2022-08-21
                            war world 2021-11-30 2023-12-01
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##
   39
       2022-08-28
                     36
                            war world 2021-11-30 2023-12-01
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       2022-09-04
## 40
                     39
                            war world 2021-11-30 2023-12-01
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## 41
       2022-09-11
                            war world 2021-11-30 2023-12-01
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## 42
       2022-09-18
                     46
                            war world 2021-11-30 2023-12-01
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## 43
       2022-09-25
                     43
                            war world 2021-11-30 2023-12-01
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## 44
       2022-10-02
                     46
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 45
       2022-10-09
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       2022-10-16
                            war world 2021-11-30 2023-12-01
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##
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 49
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       2022-11-13
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 51
       2022-11-20
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## 52
       2022-11-27
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 53
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  54
       2022-12-11
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                            war world 2021-11-30 2023-12-01
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       2022-12-18
                            war world 2021-11-30 2023-12-01
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## 56
       2022-12-25
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                            war world 2021-11-30 2023-12-01
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## 57
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## 59
       2023-01-15
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                            war world 2021-11-30 2023-12-01
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## 60
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
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## 62
       2023-02-05
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## 63
       2023-02-12
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                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
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## 65
       2023-02-26
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                            war world 2021-11-30 2023-12-01
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## 66
       2023-03-05
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                            war world 2021-11-30 2023-12-01
## 67
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                            war world 2021-11-30 2023-12-01
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       2023-03-19
                            war world 2021-11-30 2023-12-01
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## 69
       2023-03-26
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
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       2023-04-09
                            war world 2021-11-30 2023-12-01
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                            war world 2021-11-30 2023-12-01
## 73
       2023-04-23
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  74
       2023-04-30
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## 75
       2023-05-07
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                            war world 2021-11-30 2023-12-01
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## 76
       2023-05-14
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                            war world 2021-11-30 2023-12-01
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       2023-05-21
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  78
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                            war world 2021-11-30 2023-12-01
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## 79
       2023-06-04
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                            war world 2021-11-30 2023-12-01
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## 80
       2023-06-11
                            war world 2021-11-30 2023-12-01
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                     36
                                                                web
## 81
       2023-06-18
                     39
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
       2023-06-25
                     37
                            war world 2021-11-30 2023-12-01
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## 82
                                                                web
## 83
       2023-07-02
                     36
                            war world 2021-11-30 2023-12-01
                                                                web
       2023-07-09
                            war world 2021-11-30 2023-12-01
## 84
                     36
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                                                                web
## 85
       2023-07-16
                     38
                            war world 2021-11-30 2023-12-01
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##
  86
       2023-07-23
                     37
                            war world 2021-11-30 2023-12-01
                                                                web
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  87
       2023-07-30
                     35
                            war world 2021-11-30 2023-12-01
                                                                web
       2023-08-06
                            war world 2021-11-30 2023-12-01
## 88
                     38
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                                                                web
       2023-08-13
                     34
                            war world 2021-11-30 2023-12-01
## 89
                                                                web
                                                                            0
## 90
       2023-08-20
                     34
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
## 91
       2023-08-27
                     39
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
## 92
       2023-09-03
                     36
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
                            war world 2021-11-30 2023-12-01
## 93
       2023-09-10
                     36
                                                                web
                                                                            0
## 94
       2023-09-17
                            war world 2021-11-30 2023-12-01
                                                                            0
                     36
## 95
       2023-09-24
                     38
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
## 96
       2023-10-01
                     42
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
## 97
       2023-10-08
                     69
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
## 98
       2023-10-15
                     57
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
                            war world 2021-11-30 2023-12-01
## 99
       2023-10-22
                     50
                                                                            0
                                                                web
## 100 2023-10-29
                     49
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
## 101 2023-11-05
                            war world 2021-11-30 2023-12-01
                     47
                                                                web
                                                                            0
## 102 2023-11-12
                     46
                            war world 2021-11-30 2023-12-01
                                                                web
                                                                            0
## 103 2023-11-19
                     38
                            war world 2021-11-30 2023-12-01
                                                                            0
                                                                web
## 104 2023-11-26
                     43
                            war world 2021-11-30 2023-12-01
                                                                web
# Too many requests exclude?
gtrends_war_news <- gtrends(</pre>
  keyword = "war",
  time = "2021-12-01 \ 2023-12-01",
  gprop = "news"
)\$interest_over_time
# If qtrends does not work --> response 429
library(lubridate)
gtrends_war_web <- read.csv('gtrends_war_web.csv')</pre>
gtrends_war_web <- gtrends_war_web %>%
 mutate(date = ymd(date))
```

Google Trends delivers data always from Sunday weekly. This has to be put to the weekly data from the financial tickers, which always starts at Monday.

```
# Increase date by one day to match ticker data
gtrends_war_web$date <- gtrends_war_web$date + days(1)

# Check length and min max date
length(gtrends_war_web$date)

## [1] 104

min(gtrends_war_web$date)

## [1] "2021-12-06 GMT"

max(gtrends_war_web$date)

## [1] "2023-11-27 GMT"

# Remove first date of ticker data to match gtrends data
ticker_data <- ticker_data[-1,]
ticker_data</pre>
```

```
##
               XLK.Adjusted XLF.Adjusted XLV.Adjusted XLY.Adjusted XLE.Adjusted
## 2021-12-06
                   171.7439
                                 37.54185
                                               130.4269
                                                             201.5340
                                                                           52.77941
                                                             191.9975
## 2021-12-13
                   164.8694
                                 37.09962
                                                                           50.13306
                                               133.6638
## 2021-12-20
                   169.8387
                                 37.32074
                                               135.0012
                                                             199.7643
                                                                           50.62176
## 2021-12-27
                   171.0750
                                 37.72171
                                               137.0669
                                                             201.2943
                                                                           51.83763
## 2022-01-03
                   163.2626
                                 39.76960
                                               130.7044
                                                             196.4106
                                                                           57.29226
## 2022-01-10
                   163.0954
                                 39.44117
                                               130.4319
                                                             193.4961
                                                                           60.25307
## 2022-01-17
                   151.8491
                                 36.90063
                                               125.9568
                                                             177.6438
                                                                           58.32901
## 2022-01-24
                   155.4601
                                 37.40294
                                               126.9393
                                                             175.3595
                                                                           61.29916
## 2022-01-31
                   157.0344
                                 38.73600
                                               128.7100
                                                             181.5626
                                                                           64.35339
## 2022-02-07
                   152.4001
                                 38.74566
                                               126.7156
                                                             177.7029
                                                                           65.76375
## 2022-02-14
                   149.9895
                                 37.88593
                                               124.0500
                                                             177.2303
                                                                           63.55947
## 2022-02-21
                   151.8688
                                 37.77001
                                               127.3966
                                                             173.4789
                                                                           64.33469
## 2022-02-28
                   147.3427
                                 35.96362
                                               128.9240
                                                             168.9596
                                                                           70.26567
## 2022-03-07
                   141.7442
                                 35.16185
                                               125.4412
                                                             164.1547
                                                                           71.77878
## 2022-03-14
                   152.5772
                                 37.67341
                                               133.2727
                                                             179.0814
                                                                           69.00476
## 2022-03-21
                   155.6766
                                 38.17572
                                               132.5723
                                                             180.5386
                                                                           73.55340
## 2022-03-28
                   156.2008
                                 37.06440
                                               134.7424
                                                             182.6600
                                                                          72.66338
## 2022-04-04
                   150.2371
                                 36.74438
                                               139.3877
                                                             176.9898
                                                                           74.99247
                                 35.77462
## 2022-04-11
                                                                          75.29421
                   144.5493
                                               135.2987
                                                             175.9248
## 2022-04-18
                   141.0401
                                 35.07638
                                               130.4485
                                                             173.3806
                                                                           71.85244
## 2022-04-25
                   139.4038
                                 33.46658
                                               127.1499
                                                             160.6201
                                                                          70.86237
## 2022-05-02
                   138.5659
                                 33.68962
                                               126.6522
                                                             155.9557
                                                                          78.18904
## 2022-05-09
                   133.9230
                                 32.51620
                                               125.5006
                                                             150.2067
                                                                          76.17113
## 2022-05-16
                                                                          77.10466
                   129.1915
                                 31.92464
                                               126.6522
                                                             138.4619
## 2022-05-23
                   139.4432
                                 34.49452
                                               130.7900
                                                             151.6266
                                                                           83.47898
## 2022-05-30
                   137.9941
                                 33.81569
                                               126.6913
                                                             150.8772
                                                                           84.40306
## 2022-06-06
                                               122.4656
                   129.2210
                                 31.54644
                                                             142.4656
                                                                           83.64870
```

##	2022-06-13	122.8433	29.99482	117.0006	134.2117	69.29707
	2022-06-20	131.5474	31.36218	126.0862	144.9506	67.50547
	2022-06-27	125.9199	31.08089	127.0889	138.3867	69.20649
	2022-07-04	131.3160	31.27588	128.1277	144.6730	67.65225
	2022-07-11	130.8318	30.98340	127.5985	143.1607	65.40194
	2022-07-18	135.6151	31.92909	127.2359	152.9558	67.84296
	2022-07-25	142.5333	32.86502	129.7545	160.9421	74.77504
	2022-08-01	145.3005	32.84552	128.8235	162.4050	69.68326
	2022-08-08	148.8485	34.66865	130.9501	167.9400	74.82272
	2022-08-08	146.3778	34.08369	130.2642	165.5876	75.76670
	2022-08-15	138.2440	32.87477	124.7466	157.8286	78.98960
	2022-08-22	131.2962	32.06557	122.4926	153.6872	76.24347
	2022-08-29	135.5954	33.49874	127.8925	162.5730	76.24347
	2022-09-12	127.2047	32.23132	124.9034	156.1088 144.7224	74.79412
	2022-09-19	122.2928	30.27170	120.2778		67.20410
	2022-09-26	117.6806	29.75470	119.1632	141.0932	69.42125
	2022-10-03	119.6522	30.27413	120.6490	139.3104	78.84836
	2022-10-10	115.7190	30.39174	121.9084	133.9816	77.38320
	2022-10-17	123.1892	31.54821	124.5059	141.0437	83.79324
	2022-10-24	128.3807	33.50834	130.7243	143.5793	86.02953
	2022-10-31	119.8702	33.23392	128.7073	136.1904	88.12122
	2022-11-07	131.9077	35.15484	130.9900	143.7081	89.76952
	2022-11-14	130.8674	34.66481	132.4069	139.6471	88.32365
	2022-11-21	132.3635	35.39006	134.9454	141.2715	88.55499
	2022-11-28	134.1072	35.21365	137.5331	144.5698	87.05128
	2022-12-05	129.6984	33.84156	135.7620	138.1020	79.69659
	2022-12-12	126.3001	33.02811	133.3514	132.6346	81.31597
	2022-12-19	123.4468	33.27312	133.9123	128.1972	83.91855
	2022-12-26	123.6423	33.72831	134.2169	128.2804	85.18214
##	2023-01-02	123.9304	34.89204	134.0391	131.1706	85.26978
##	2023-01-09	129.6535	35.62183	133.8217	138.7486	87.59726
##	2023-01-16	130.4980	34.86245	132.3002	138.0335	88.11341
##	2023-01-23	135.8237	35.75004	131.2628	146.8829	88.84379
##	2023-01-30	140.8612	36.08535	131.0949	150.3193	83.71163
##	2023-02-06	139.4801	35.98673	130.8973	147.1411	87.85046
##	2023-02-13	138.9237	35.88811	130.4033	149.5446	82.28008
##	2023-02-20	135.2176	35.16818	126.9651	142.8803	82.44564
##	2023-02-27	139.2416	35.49363	127.6172	145.3136	84.97763
##	2023-03-06	134.8996	32.47583	122.6575	137.2589	80.46873
##	2023-03-13	142.5403	30.55272	124.3470	140.3775	74.95677
##	2023-03-20	145.0243	30.56259	125.7697	140.6158	75.85271
##	2023-03-27	150.3732	31.86395	128.4026	148.9748	81.50535
##	2023-04-03	148.4413	31.70538	132.4294	144.3822	83.62096
##	2023-04-10	148.0231	32.58746	133.4709	146.3448	85.83498
##	2023-04-17	147.1369	32.92443	133.2031	146.8130	83.62096
##	2023-04-24	150.1939	32.87487	132.4393	147.3012	83.76855
##	2023-05-01	150.6022	32.04235	132.4989	146.6337	78.94693
##	2023-05-08	150.3134	31.61618	131.1103	147.2713	77.26427
##	2023-05-15	156.8159	32.30995	130.2375	150.9772	78.36636
##	2023-05-22	164.0851	31.82431	126.4884	151.3957	77.51027
##	2023-05-29	166.1961	32.50817	129.2556	156.4066	78.62221
##	2023-06-05	165.3099	32.85506	129.3548	160.5908	80.02934
##	2023-06-12	172.4596	33.28123	131.1301	165.7512	79.56685
##	2023-06-19	167.9388	32.44871	130.9219	164.8247	76.12283

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## 2023-06-26
                   173.4894
                                 33.55998
                                               132.1878
                                                             169.5085
                                                                           80.57540
## 2023-07-03
                   170.8451
                                 33.44052
                                               128.4730
                                                                           80.19819
                                                             169.0693
                                 34.09758
                                                                           80.85336
## 2023-07-10
                   175.6149
                                               131.1620
                                                             174.6094
## 2023-07-17
                   175.7546
                                 35.10308
                                               135.6835
                                                             170.6764
                                                                           83.68248
## 2023-07-24
                   177.5607
                                 35.04335
                                               134.6378
                                                            172.4533
                                                                           85.22112
## 2023-07-31
                   170.7952
                                               131.8591
                                                             171.2454
                                                                           86.28329
                                 34.75464
## 2023-08-07
                   166.5443
                                 34.76460
                                               135.1158
                                                            169.4187
                                                                           89.24146
## 2023-08-14
                   164.6084
                                 33.82878
                                               132.9845
                                                             162.3712
                                                                           88.15944
## 2023-08-21
                   168.3504
                                 33.83874
                                               132.8650
                                                             164.3677
                                                                           86.94837
## 2023-08-28
                   175.8244
                                 34.53562
                                               133.0244
                                                             169.3688
                                                                           90.07530
## 2023-09-04
                   172.4217
                                 34.14736
                                               131.5205
                                                             168.4504
                                                                           91.37571
## 2023-09-11
                   168.5400
                                 34.67500
                                               131.6500
                                                             171.4850
                                                                           91.33600
## 2023-09-18
                                 33.51020
                                                                           88.65578
                   164.0596
                                               129.6183
                                                             160.6443
## 2023-09-25
                   163.9300
                                 33.17000
                                               128.7400
                                                             160.9800
                                                                           90.39000
## 2023-10-02
                   168.2200
                                 33.04000
                                               130.0100
                                                             160.6100
                                                                           85.73000
## 2023-10-09
                   168.6300
                                 33.21000
                                               130.1900
                                                             158.9700
                                                                           89.59000
## 2023-10-16
                   163.9400
                                 32.20000
                                               128.0600
                                                             151.6900
                                                                           90.26000
## 2023-10-23
                   161.1200
                                 31.45000
                                                                           84.63000
                                               123.1400
                                                             149.5900
## 2023-10-30
                   171.7600
                                 33.78000
                                               127.4100
                                                             160.2200
                                                                           86.68000
## 2023-11-06
                   179.5200
                                 33.91000
                                               126.2700
                                                             161.4000
                                                                           83.41000
## 2023-11-13
                   182.8000
                                 35.01000
                                               128.2500
                                                             167.1400
                                                                           84.69000
## 2023-11-20
                                 35.38000
                                                                           84.93000
                   184.4100
                                               131.1300
                                                             168.2400
## 2023-11-27
                   185.1600
                                 35.90000
                                               131.3100
                                                             168.7800
                                                                           84.58000
##
               XLU.Adjusted
## 2021-12-06
                   65.07197
## 2021-12-13
                   65.88125
## 2021-12-20
                   65.60834
## 2021-12-27
                   67.88811
## 2022-01-03
                   66.77846
## 2022-01-10
                   65.82055
## 2022-01-17
                   65.28944
## 2022-01-24
                   64.45482
## 2022-01-31
                   64.94799
## 2022-02-07
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## 2022-02-14
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## 2022-02-21
                   64.09442
## 2022-02-28
                   67.23368
## 2022-03-07
                   66.79742
## 2022-03-14
                   67.15781
## 2022-03-21
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## 2022-03-28
                   72.08437
## 2022-04-04
                   73.47832
## 2022-04-11
                   72.64768
## 2022-04-18
                   70.89093
## 2022-04-25
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## 2022-05-02
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## 2022-05-09
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## 2022-05-16
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## 2022-05-23
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## 2022-05-30
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## 2022-06-06
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## 2022-06-13
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## 2022-06-20
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## 2022-06-27
                   69.14847
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##	2022-07-11	67.13705
##	2022-07-18	66.81947
##	2022-07-25	71.16952
##	2022-08-01	71.43900
##	2022-08-08	73.83537
##	2022-08-15	74.77852
##	2022-08-22	72.86334
##	2022 08 22	71.79508
##	2022 08 29	74.47054
##	2022-09-12	71.66997
##	2022-09-19	69.06187
##	2022-09-26	63.47388
##	2022-10-03	61.77827
##	2022-10-10	60.21831
##	2022-10-17	61.34226
##	2022-10-24	65.31482
##	2022-10-31	65.00477
##	2022-11-07	65.96400
##	2022-11-14	66.71007
##	2022-11-21	68.73511
##	2022-11-28	68.82231
##	2022-12-05	68.62852
##	2022-12-12	68.28941
##	2022-12-19	68.70605
##	2022-12-26	68.86770
##	2023-01-02	69.35612
##	2023-01-09	69.67848
##	2023-01-16	67.62711
##	2023-01-23	67.29497
##	2023-01-30	66.33768
##	2023-02-06	66.14230
##	2023-02-13	66.89447
##	2023-02-20	65.06776
##	2023-02-27	64.71609
##	2023-03-06	62.92847
##	2023 03 00	65.41943
	2023-03-13	64.16907
##	2023-03-20	66.61012
##		
##	2023-04-03	68.69630
##	2023-04-10	67.79098
##	2023-04-17	68.50934
##	2023-04-24	67.87955
##	2023-05-01	67.92875
##	2023-05-08	67.92875
##	2023-05-15	65.05534
##	2023-05-22	63.55957
##	2023-05-29	64.08113
##	2023-06-05	65.33086
##	2023-06-12	66.22635
##	2023-06-19	63.99256
##	2023-06-26	64.91399
##	2023-07-03	64.86439
##	2023-07-10	66.31264

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## 2023-07-17
                  67.90971
## 2023-07-24
                  66.50112
## 2023-07-31
                  63.47564
## 2023-08-07
                  64.05097
## 2023-08-14
                  62.97966
## 2023-08-21
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## 2023-08-28
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## 2023-09-04
                  62.67215
## 2023-09-11
                  64.41801
## 2023-09-18
                  62.78127
## 2023-09-25
                  58.93000
## 2023-10-02
                  57.25000
## 2023-10-09
                  59.30000
## 2023-10-16
                  58.03000
## 2023-10-23
                  58.73000
## 2023-10-30
                  61.86000
## 2023-11-06
                  60.32000
## 2023-11-13
                  62.29000
## 2023-11-20
                  62.69000
## 2023-11-27
                  62.76000
```

#### Visualize Ticker Data

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Value
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             Date
       2021-12-06 XLK.Adjusted 171.74385
## 1
## 2
      2021-12-13 XLK.Adjusted 164.86938
       2021-12-20 XLK.Adjusted 169.83865
## 4
       2021-12-27 XLK.Adjusted 171.07500
       2022-01-03 XLK.Adjusted 163.26263
## 5
      2022-01-10 XLK.Adjusted 163.09537
## 6
## 7
       2022-01-17 XLK.Adjusted 151.84914
      2022-01-24 XLK.Adjusted 155.46011
## 8
       2022-01-31 XLK.Adjusted 157.03441
## 9
## 10 2022-02-07 XLK.Adjusted 152.40009
## 11 2022-02-14 XLK.Adjusted 149.98950
## 12
      2022-02-21 XLK.Adjusted 151.86880
## 13 2022-02-28 XLK.Adjusted 147.34274
## 14 2022-03-07 XLK.Adjusted 141.74420
## 15 2022-03-14 XLK.Adjusted 152.57722
## 16
      2022-03-21 XLK.Adjusted 155.67656
## 17 2022-03-28 XLK.Adjusted 156.20081
## 18 2022-04-04 XLK.Adjusted 150.23706
## 19 2022-04-11 XLK.Adjusted 144.54935
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       2022-04-25 XLK.Adjusted 139.40376
       2022-05-02 XLK.Adjusted 138.56587
## 23
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       2022-05-16 XLK.Adjusted 129.19147
## 25
       2022-05-23 XLK.Adjusted 139.44318
## 26
       2022-05-30 XLK.Adjusted 137.99414
## 27
       2022-06-06 XLK.Adjusted 129.22101
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       2022-06-13 XLK.Adjusted 122.84328
##
       2022-06-20 XLK.Adjusted 131.54739
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       2022-06-27 XLK.Adjusted 125.91987
##
  31
       2022-07-04 XLK.Adjusted 131.31601
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  32
       2022-07-11 XLK.Adjusted 130.83176
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  33
       2022-07-18 XLK.Adjusted 135.61513
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       2022-07-25 XLK.Adjusted 142.53328
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       2022-08-08 XLK.Adjusted 148.84854
       2022-08-15 XLK.Adjusted 146.37778
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       2022-08-29 XLK.Adjusted 131.29623
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       2022-09-05 XLK.Adjusted 135.59535
       2022-09-12 XLK.Adjusted 127.20466
## 42
       2022-09-19 XLK.Adjusted 122.29279
## 43
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       2022-10-03 XLK.Adjusted 119.65221
       2022-10-10 XLK.Adjusted 115.71897
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  46
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##
  47
       2022-10-24 XLK.Adjusted 128.38066
## 48
       2022-10-31 XLK.Adjusted 119.87019
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       2022-11-07 XLK.Adjusted 131.90775
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       2022-11-14 XLK.Adjusted 130.86743
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       2022-11-21 XLK.Adjusted 132.36348
       2022-11-28 XLK.Adjusted 134.10719
## 53
       2022-12-05 XLK.Adjusted 129.69836
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       2022-12-12 XLK.Adjusted 126.30013
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       2022-12-19 XLK.Adjusted 123.44678
       2022-12-26 XLK.Adjusted 123.64227
## 57
       2023-01-02 XLK.Adjusted 123.93040
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       2023-01-09 XLK.Adjusted 129.65347
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       2023-01-16 XLK.Adjusted 130.49802
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       2023-01-23 XLK.Adjusted 135.82367
##
  61
       2023-01-30 XLK.Adjusted 140.86118
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  62
       2023-02-06 XLK.Adjusted 139.48007
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  63
       2023-02-13 XLK.Adjusted 138.92368
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       2023-02-20 XLK.Adjusted 135.21759
## 65
       2023-02-27 XLK.Adjusted 139.24161
##
  66
       2023-03-06 XLK.Adjusted 134.89963
##
  67
       2023-03-13 XLK.Adjusted 142.54034
##
  68
       2023-03-20 XLK.Adjusted 145.02431
##
  69
       2023-03-27 XLK.Adjusted 150.37315
##
  70
       2023-04-03 XLK.Adjusted 148.44135
       2023-04-10 XLK.Adjusted 148.02310
       2023-04-17 XLK.Adjusted 147.13686
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## 73 2023-04-24 XLK.Adjusted 150.19392
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       2023-05-15 XLK.Adjusted 156.81587
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       2023-05-22 XLK.Adjusted 164.08508
##
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       2023-05-29 XLK.Adjusted 166.19614
##
  79
       2023-06-05 XLK.Adjusted 165.30989
## 80
       2023-06-12 XLK.Adjusted 172.45963
       2023-06-19 XLK.Adjusted 167.93877
## 81
## 82
       2023-06-26 XLK.Adjusted 173.48943
## 83
       2023-07-03 XLK.Adjusted 170.84508
       2023-07-10 XLK.Adjusted 175.61488
##
  85
       2023-07-17 XLK.Adjusted 175.75459
##
  86
       2023-07-24 XLK.Adjusted 177.56073
##
  87
       2023-07-31 XLK.Adjusted 170.79518
## 88
       2023-08-07 XLK.Adjusted 166.54425
## 89
       2023-08-14 XLK.Adjusted 164.60840
## 90
       2023-08-21 XLK.Adjusted 168.35040
       2023-08-28 XLK.Adjusted 175.82443
## 92
       2023-09-04 XLK.Adjusted 172.42169
       2023-09-11 XLK.Adjusted 168.53999
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       2023-09-18 XLK.Adjusted 164.05957
       2023-09-25 XLK.Adjusted 163.92999
       2023-10-02 XLK.Adjusted 168.22000
## 96
## 97
       2023-10-09 XLK.Adjusted 168.63000
## 98
       2023-10-16 XLK.Adjusted 163.94000
       2023-10-23 XLK.Adjusted 161.12000
## 100 2023-10-30 XLK.Adjusted 171.75999
## 101 2023-11-06 XLK.Adjusted 179.52000
## 102 2023-11-13 XLK.Adjusted 182.80000
## 103 2023-11-20 XLK.Adjusted 184.41000
## 104 2023-11-27 XLK.Adjusted 185.16000
## 105 2021-12-06 XLF.Adjusted
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## 106 2021-12-13 XLF.Adjusted
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## 107 2021-12-20 XLF.Adjusted
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## 108 2021-12-27 XLF.Adjusted
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## 109 2022-01-03 XLF.Adjusted
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## 110 2022-01-10 XLF.Adjusted
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## 111 2022-01-17 XLF.Adjusted
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## 112 2022-01-24 XLF.Adjusted
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## 113 2022-01-31 XLF.Adjusted
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## 114 2022-02-07 XLF.Adjusted
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## 115 2022-02-14 XLF.Adjusted
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## 116 2022-02-21 XLF.Adjusted
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## 117 2022-02-28 XLF.Adjusted
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## 118 2022-03-07 XLF.Adjusted
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## 119 2022-03-14 XLF.Adjusted
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## 120 2022-03-21 XLF.Adjusted
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## 121 2022-03-28 XLF.Adjusted
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## 122 2022-04-04 XLF.Adjusted
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## 123 2022-04-11 XLF.Adjusted
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## 124 2022-04-18 XLF.Adjusted
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## 125 2022-04-25 XLF.Adjusted
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## 126 2022-05-02 XLF.Adjusted
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## 127 2022-05-09 XLF.Adjusted
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## 129 2022-05-23 XLF.Adjusted 34.49452
## 130 2022-05-30 XLF.Adjusted
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## 131 2022-06-06 XLF.Adjusted
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## 132 2022-06-13 XLF.Adjusted
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## 133 2022-06-20 XLF.Adjusted 31.36218
## 134 2022-06-27 XLF.Adjusted
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## 135 2022-07-04 XLF.Adjusted
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## 136 2022-07-11 XLF.Adjusted
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## 137 2022-07-18 XLF.Adjusted
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## 138 2022-07-25 XLF.Adjusted
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## 139 2022-08-01 XLF.Adjusted
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## 142 2022-08-22 XLF.Adjusted
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## 143 2022-08-29 XLF.Adjusted
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## 144 2022-09-05 XLF.Adjusted 33.49874
## 145 2022-09-12 XLF.Adjusted
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## 146 2022-09-19 XLF.Adjusted
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## 147 2022-09-26 XLF.Adjusted
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## 148 2022-10-03 XLF.Adjusted 30.27413
## 149 2022-10-10 XLF.Adjusted
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## 150 2022-10-17 XLF.Adjusted
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## 151 2022-10-24 XLF.Adjusted
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## 152 2022-10-31 XLF.Adjusted
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## 153 2022-11-07 XLF.Adjusted
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## 154 2022-11-14 XLF.Adjusted
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## 155 2022-11-21 XLF.Adjusted
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## 156 2022-11-28 XLF.Adjusted 35.21365
## 157 2022-12-05 XLF.Adjusted
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## 158 2022-12-12 XLF.Adjusted
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## 159 2022-12-19 XLF.Adjusted
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## 160 2022-12-26 XLF.Adjusted
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## 162 2023-01-09 XLF.Adjusted
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## 163 2023-01-16 XLF.Adjusted 34.86245
## 164 2023-01-23 XLF.Adjusted
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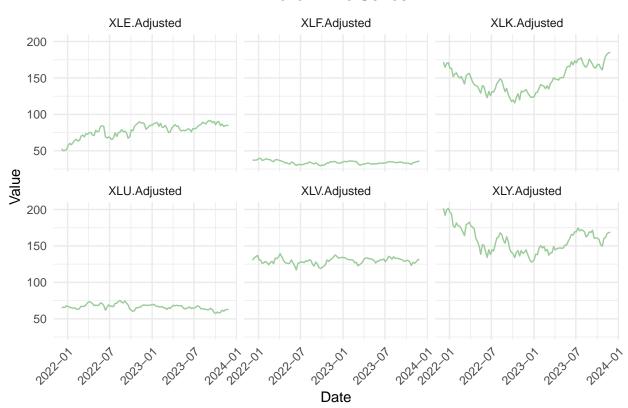
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## 551 2022-07-04 XLU.Adjusted
                                67.19480
## 552 2022-07-11 XLU.Adjusted
                                67.13705
## 553 2022-07-18 XLU.Adjusted
                                66.81947
## 554 2022-07-25 XLU.Adjusted
                                71.16952
## 555 2022-08-01 XLU.Adjusted
                                71.43900
## 556 2022-08-08 XLU.Adjusted
                                73.83537
## 557 2022-08-15 XLU.Adjusted
                                74.77852
## 558 2022-08-22 XLU.Adjusted 72.86334
## 559 2022-08-29 XLU.Adjusted 71.79508
```

```
## 560 2022-09-05 XLU.Adjusted
                                74.47054
## 561 2022-09-12 XLU.Adjusted
                                71.66997
## 562 2022-09-19 XLU.Adjusted
                                69.06187
## 563 2022-09-26 XLU.Adjusted
                                63.47388
## 564 2022-10-03 XLU.Adjusted
                                61.77827
## 565 2022-10-10 XLU.Adjusted
                                60.21831
## 566 2022-10-17 XLU.Adjusted
                                61.34226
## 567 2022-10-24 XLU.Adjusted
                                65.31482
## 568 2022-10-31 XLU.Adjusted
                                65.00477
## 569 2022-11-07 XLU.Adjusted
                                65.96400
## 570 2022-11-14 XLU.Adjusted
                                66.71007
## 571 2022-11-21 XLU.Adjusted
                                68.73511
## 572 2022-11-28 XLU.Adjusted
                                68.82231
                                68.62852
## 573 2022-12-05 XLU.Adjusted
## 574 2022-12-12 XLU.Adjusted
                                68.28941
## 575 2022-12-19 XLU.Adjusted
                                68.70605
## 576 2022-12-26 XLU.Adjusted
                                68.86770
## 577 2023-01-02 XLU.Adjusted
                                69.35612
## 578 2023-01-09 XLU.Adjusted
                                69.67848
## 579 2023-01-16 XLU.Adjusted
                                67.62711
## 580 2023-01-23 XLU.Adjusted
                                67.29497
## 581 2023-01-30 XLU.Adjusted
                                66.33768
## 582 2023-02-06 XLU.Adjusted
                                66.14230
## 583 2023-02-13 XLU.Adjusted
                                66.89447
## 584 2023-02-20 XLU.Adjusted
                                65.06776
## 585 2023-02-27 XLU.Adjusted
                                64.71609
## 586 2023-03-06 XLU.Adjusted
                                62.92847
## 587 2023-03-13 XLU.Adjusted
                                65.41943
## 588 2023-03-20 XLU.Adjusted
                                64.16907
## 589 2023-03-27 XLU.Adjusted
                                66.61012
## 590 2023-04-03 XLU.Adjusted
                                68.69630
## 591 2023-04-10 XLU.Adjusted
                                67.79098
## 592 2023-04-17 XLU.Adjusted
                                68.50934
## 593 2023-04-24 XLU.Adjusted
                                67.87955
## 594 2023-05-01 XLU.Adjusted
                                67.92875
## 595 2023-05-08 XLU.Adjusted
                                67.92875
## 596 2023-05-15 XLU.Adjusted
                                65.05534
## 597 2023-05-22 XLU.Adjusted
                                63.55957
## 598 2023-05-29 XLU.Adjusted
                                64.08113
## 599 2023-06-05 XLU.Adjusted
                                65.33086
## 600 2023-06-12 XLU.Adjusted
                                66.22635
## 601 2023-06-19 XLU.Adjusted
                                63.99256
## 602 2023-06-26 XLU.Adjusted
                                64.91399
## 603 2023-07-03 XLU.Adjusted
                                64.86439
## 604 2023-07-10 XLU.Adjusted
                                66.31264
## 605 2023-07-17 XLU.Adjusted
                                67.90971
## 606 2023-07-24 XLU.Adjusted
                                66.50112
## 607 2023-07-31 XLU.Adjusted
                                63.47564
## 608 2023-08-07 XLU.Adjusted
                                64.05097
## 609 2023-08-14 XLU.Adjusted
                                62.97966
## 610 2023-08-21 XLU.Adjusted
                                63.11853
## 611 2023-08-28 XLU.Adjusted
                                62.13649
## 612 2023-09-04 XLU.Adjusted
                                62.67215
## 613 2023-09-11 XLU.Adjusted
```

```
## 614 2023-09-18 XLU.Adjusted 62.78127
## 615 2023-09-25 XLU.Adjusted 58.93000
## 616 2023-10-02 XLU.Adjusted 57.25000
## 617 2023-10-09 XLU.Adjusted 59.30000
## 618 2023-10-16 XLU.Adjusted 58.03000
## 619 2023-10-23 XLU.Adjusted 58.73000
## 620 2023-10-30 XLU.Adjusted 61.86000
## 621 2023-11-06 XLU.Adjusted 60.32000
## 622 2023-11-13 XLU.Adjusted
                               62.29000
## 623 2023-11-20 XLU.Adjusted
                               62.69000
## 624 2023-11-27 XLU.Adjusted
                               62.76000
# Line Chart
ggplot(ticker_data_df, aes(Date, Value)) +
  geom_line(color='darkseagreen3') +
  facet_wrap(~Ticker) +
  ggtitle("Ticker Time Series") +
  theme_minimal() +
  theme(axis.text.x = element_text(angle = 45, hjust = 1),
        plot.title = element_text(hjust = 0.5))
```

#### **Ticker Time Series**



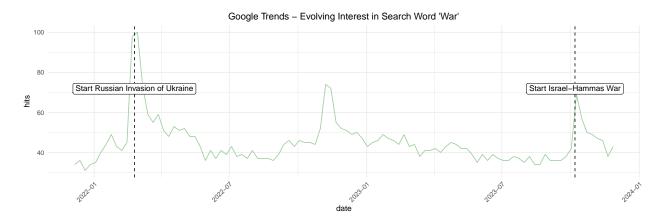
```
# Histogram
ggplot(ticker_data_df, aes(Value)) +
  geom_histogram(color='darkseagreen3', fill='darkseagreen3') +
  facet_wrap(~Ticker) +
```

## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.

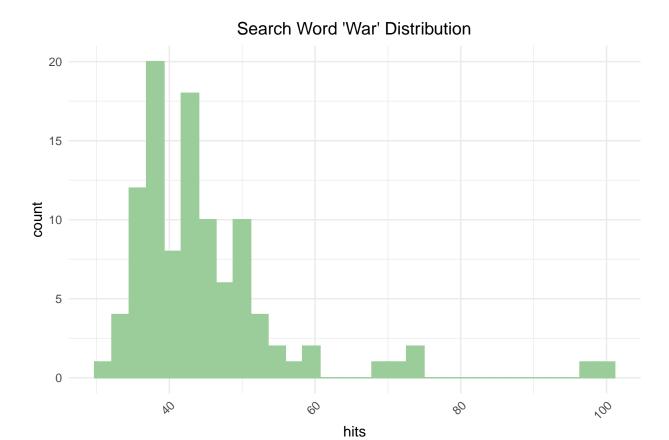
#### **Ticker Distributions**



#### Visualize Google Trends Data



## `stat\_bin()` using `bins = 30`. Pick better value with `binwidth`.



#### Stationarity test and adjustment

Ticker Data

```
# Check stationarity
sapply(ticker_data, adf.test)
```

```
##
               XLK.Adjusted
                                               XLF.Adjusted
               -1.952864
## statistic
                                               -2.839782
## parameter
## alternative "stationary"
                                               "stationary"
## p.value
               0.5962104
                                               0.228462
## method
               "Augmented Dickey-Fuller Test" "Augmented Dickey-Fuller Test"
               "X[[i]]"
                                               "X[[i]]"
## data.name
##
               XLV.Adjusted
                                               XLY.Adjusted
                                               -2.573108
## statistic
               -3.79224
## parameter
## alternative "stationary"
                                               "stationary"
## p.value
               0.0219477
                                               0.3390348
               "Augmented Dickey-Fuller Test" "Augmented Dickey-Fuller Test"
## method
## data.name
               "X[[i]]"
                                               "X[[i]]"
               XLE.Adjusted
##
                                               XLU.Adjusted
               -3.427279
                                               -3.526365
## statistic
## parameter
                                               4
## alternative "stationary"
                                               "stationary"
```

Non-stationary are XLK, XLF, XLY, XLE. Make them stationary. Only log the others.

```
ticker_data_differenced <- NULL

ticker_data_differenced$XLK.Adjusted <- na.omit(diff(log(ticker_data$XLK.Adjusted)))

ticker_data_differenced$XLF.Adjusted <- na.omit(diff(log(ticker_data$XLF.Adjusted)))

ticker_data_differenced$XLY.Adjusted <- na.omit(diff(log(ticker_data$XLY.Adjusted)))

ticker_data_differenced$XLE.Adjusted <- na.omit(diff(log(ticker_data$XLE.Adjusted)))

# Already stationary ticker series

ticker_data_differenced$XLV.Adjusted <- log(ticker_data$XLV.Adjusted)

ticker_data_differenced$XLV.Adjusted <- log(ticker_data$XLV.Adjusted)

# For non differenced time series remove first row

ticker_data_differenced$XLV.Adjusted <- ticker_data_differenced$XLV.Adjusted[-1,]

ticker_data_differenced$XLV.Adjusted <- ticker_data_differenced$XLV.Adjusted[-1,]
```

Google Trends Data

```
adf.test(gtrends_war_web$hits)
```

```
##
## Augmented Dickey-Fuller Test
##
## data: gtrends_war_web$hits
## Dickey-Fuller = -3.5513, Lag order = 4, p-value = 0.0409
## alternative hypothesis: stationary
```

Not stationary and distribution has long tail on right -> Log Diff. Although p value is slightly below 0.05

```
logged_diff_hits <- na.omit(diff(log(gtrends_war_web$hits)))

corresponding_dates <- gtrends_war_web[-1,]$date # +1 due to diff reduction

gtrends_war_web_differenced <- data.frame(
    date = corresponding_dates,
    hits = logged_diff_hits
)

gtrends_war_web_differenced</pre>
```

```
##
            date
                       hits
## 1
      2021-12-13 0.05715841
      2021-12-20 -0.14953173
## 2
## 3
      2021-12-27 0.09237332
      2022-01-03 0.02898754
## 4
## 5
      2022-01-10 0.13353139
## 6 2022-01-17 0.09531018
## 7 2022-01-24 0.10763066
## 8 2022-01-31 -0.13062018
```

```
## 9
       2022-02-07 -0.04762805
## 10
      2022-02-14 0.09309042
## 11
      2022-02-21 0.77830499
       2022-02-28 0.02020271
## 12
## 13
       2022-03-07 -0.31471074
## 14
       2022-03-14 -0.21292200
       2022-03-21 -0.07020426
## 15
       2022-03-28 0.07020426
## 16
       2022-04-04 -0.14571181
## 17
## 18
       2022-04-11 -0.06062462
## 19
       2022-04-18 0.09909090
## 20
       2022-04-25 -0.03846628
##
  21
       2022-05-02 0.01941809
## 22
       2022-05-09 -0.08004271
## 23
       2022-05-16 0.00000000
## 24
       2022-05-23 -0.11000090
##
  25
       2022-05-30 -0.17768118
##
  26
       2022-06-06 0.13005313
## 27
       2022-06-13 -0.10265415
## 28
       2022-06-20 0.10265415
##
  29
       2022-06-27 -0.05001042
## 30
       2022-07-04 0.09763847
## 31
       2022-07-11 -0.12361396
## 32
       2022-07-18 0.02597549
## 33
       2022-07-25 -0.05264373
   34
       2022-08-01 0.10265415
##
  35
       2022-08-08 -0.10265415
##
   36
       2022-08-15 0.00000000
##
   37
       2022-08-22 0.00000000
##
  38
       2022-08-29 -0.02739897
       2022-09-05 0.08004271
## 39
## 40
       2022-09-12 0.12062799
## 41
       2022-09-19 0.04445176
       2022-09-26 -0.06744128
## 42
## 43
       2022-10-03 0.06744128
##
       2022-10-10 -0.02197891
  44
## 45
       2022-10-17 0.00000000
## 46
       2022-10-24 -0.02247286
## 47
       2022-10-31 0.16705408
       2022-11-07 0.35282137
## 48
       2022-11-14 -0.02739897
  49
       2022-11-21 -0.26933293
## 50
## 51
       2022-11-28 -0.05608947
## 52
       2022-12-05 -0.01941809
       2022-12-12 -0.04000533
## 53
## 54
       2022-12-19 0.02020271
## 55
       2022-12-26 -0.06187540
## 56
       2023-01-02 -0.08894749
## 57
       2023-01-09 0.04546237
## 58
       2023-01-16 0.02197891
       2023-01-23 0.06317890
## 59
## 60
       2023-01-30 -0.04167270
## 61
      2023-02-06 -0.02150621
## 62 2023-02-13 -0.04445176
```

```
2023-02-20 0.10763066
## 64
       2023-02-27 -0.13062018
       2023-03-06 0.02298952
## 66
       2023-03-13 -0.14660347
##
  67
       2023-03-20
                   0.07598591
  68
       2023-03-27
                   0.00000000
##
  69
       2023-04-03 0.02409755
## 70
       2023-04-10 -0.04879016
                   0.07232066
## 71
       2023-04-17
## 72
       2023-04-24
                   0.04546237
       2023-05-01 -0.02247286
## 73
## 74
       2023-05-08 -0.04652002
##
  75
       2023-05-15 0.00000000
## 76
       2023-05-22 -0.07410797
## 77
       2023-05-29 -0.10821358
## 78
       2023-06-05 0.10821358
## 79
       2023-06-12 -0.08004271
## 80
       2023-06-19
                  0.08004271
## 81
       2023-06-26 -0.05264373
## 82
       2023-07-03 -0.02739897
## 83
       2023-07-10 0.00000000
## 84
       2023-07-17
                   0.05406722
## 85
       2023-07-24 -0.02666825
## 86
       2023-07-31 -0.05556985
## 87
       2023-08-07 0.08223810
## 88
       2023-08-14 -0.11122564
## 89
       2023-08-21
                   0.00000000
       2023-08-28
                   0.13720112
##
  90
## 91
       2023-09-04 -0.08004271
## 92
       2023-09-11
                   0.00000000
## 93
       2023-09-18
                   0.00000000
## 94
       2023-09-25
                   0.05406722
## 95
       2023-10-02
                   0.10008346
       2023-10-09
## 96
                  0.49643689
## 97
       2023-10-16 -0.19105524
## 98
       2023-10-23 -0.13102826
       2023-10-30 -0.02020271
## 100 2023-11-06 -0.04167270
## 101 2023-11-13 -0.02150621
## 102 2023-11-20 -0.19105524
## 103 2023-11-27 0.12361396
```

Check that differenced time series have same length.

```
# Check length of time series
length(gtrends_war_web_differenced$date) == length(ticker_data_differenced$XLK.Adjusted)
## [1] TRUE
length(gtrends_war_web_differenced$date)
```

## [1] 103

```
length(ticker_data_differenced$XLK.Adjusted)
## [1] 103
min(gtrends_war_web_differenced$date)
## [1] "2021-12-13 GMT"
max(gtrends_war_web_differenced$date)
## [1] "2023-11-27 GMT"
df <- merge(gtrends_war_web_differenced, ticker_data_differenced)</pre>
Create final dataframe
# Make tickers in list to dataframe
ticker_data_differenced_df <- do.call(cbind.data.frame, ticker_data_differenced)</pre>
# Make date index to column for merging
ticker_data_differenced_df$date <- rownames(ticker_data_differenced_df)
# Make date in gtrends to character in order to merge
gtrends_war_web_differenced$date <- format(gtrends_war_web_differenced$date, format = "%Y-%m-%d")
# Merge
war_ticker_df <- left_join(gtrends_war_web_differenced, ticker_data_differenced_df)</pre>
```

#### ## Joining, by = "date"

#### 4. VAR & Causality Testing

TODO: - Check lag.max what to apply - Control variable?

```
# Create ticker list
ticker_cols <- colnames(war_ticker_df)[3:8]

for (Ticker in ticker_cols) {
    # Create data for VAR
    print(Ticker)
    data_for_var <- cbind(war_interest=war_ticker_df$hits, ticker=war_ticker_df[[Ticker]])

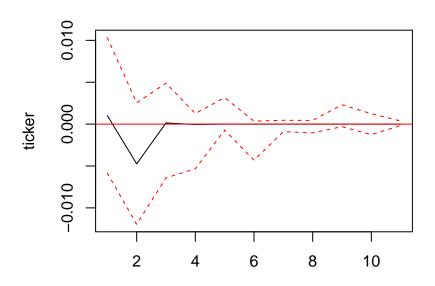
# Run VAR model
VAR_est <- VAR(data_for_var, ic = "AIC", lag.max = 24)
coefs <-coeftest(VAR_est)
summ <- summary(VAR_est)

print(coefs)</pre>
```

```
print(summ)
 # Run Granger Causality Test
 causal <- causality(VAR_est, cause="war_interest")["Granger"]</pre>
 print(causal)
 # Impulse response functions
 plot(irf(VAR_est, impulse="war_interest", response="ticker"))
## [1] "XLK.Adjusted"
## t test of coefficients:
##
##
                             Estimate Std. Error t value Pr(>|t|)
## war interest:(Intercept) 0.0019004 0.0135260 0.1405
## war_interest:war_interest.l1  0.0183628  0.1006158  0.1825
                                                         0.8556
## ticker:ticker.l1
                            -0.0464416 0.0988381 -0.4699 0.6395
##
##
## VAR Estimation Results:
## =========
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 258.28
## Roots of the characteristic polynomial:
## 0.1133 0.0852
## Call:
## VAR(y = data for var, lag.max = 24, ic = "AIC")
##
## Estimation results for equation war_interest:
## war_interest = war_interest.l1 + ticker.l1 + const
##
##
                Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 0.01836 0.10062 0.183 0.856
## ticker.11 -0.25584 0.38432 -0.666
                                            0.507
                 0.00190
                           0.01353 0.141
## const
                                            0.889
##
## Residual standard error: 0.1366 on 99 degrees of freedom
## Multiple R-Squared: 0.004734, Adjusted R-squared: -0.01537
## F-statistic: 0.2355 on 2 and 99 DF, p-value: 0.7907
##
##
## Estimation results for equation ticker:
```

## ==============

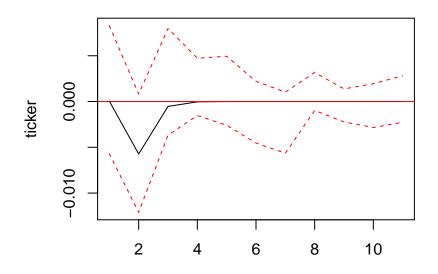
```
## ticker = war_interest.l1 + ticker.l1 + const
##
##
                   Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 -0.034389
                              0.025876 -1.329
## ticker.l1
                  -0.046442
                              0.098838 -0.470
                                                  0.639
## const
                   0.001208
                              0.003479 0.347
                                                  0.729
##
##
## Residual standard error: 0.03512 on 99 degrees of freedom
## Multiple R-Squared: 0.01998, Adjusted R-squared: 0.0001809
## F-statistic: 1.009 on 2 and 99 DF, p-value: 0.3683
##
##
##
## Covariance matrix of residuals:
##
               war_interest
## war_interest 0.0186527 0.0001405
## ticker
                  0.0001405 0.0012337
## Correlation matrix of residuals:
##
              war_interest ticker
## war_interest 1.00000 0.02928
## ticker
                    0.02928 1.00000
##
##
## $Granger
##
## Granger causality HO: war_interest do not Granger-cause ticker
## data: VAR object VAR_est
## F-Test = 1.7662, df1 = 1, df2 = 198, p-value = 0.1854
```



95 % Bootstrap CI, 100 runs

```
## [1] "XLF.Adjusted"
##
## t test of coefficients:
##
##
                                 Estimate Std. Error t value Pr(>|t|)
## war_interest:(Intercept)
                               0.00174206 0.01355560 0.1285
## war_interest:war_interest.l1 0.01680025
                                                     0.1667
                                                             0.86798
                                          0.10081122
## war interest:ticker.l1
                               0.03166530
                                          0.43553251
                                                     0.0727
                                                             0.94219
## ticker:(Intercept)
                              0.93980
## ticker:war_interest.l1
                              -0.04189318
                                          0.02282041 -1.8358
                                                             0.06939
                               0.07606430 0.09859051
## ticker:ticker.l1
                                                     0.7715
                                                            0.44224
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
## VAR Estimation Results:
## =========
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 270.802
## Roots of the characteristic polynomial:
## 0.05103 0.05103
## Call:
## VAR(y = data_for_var, lag.max = 24, ic = "AIC")
##
```

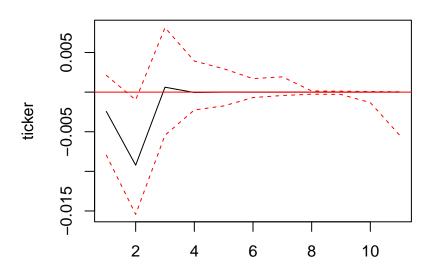
```
##
## Estimation results for equation war_interest:
## war_interest = war_interest.l1 + ticker.l1 + const
##
                Estimate Std. Error t value Pr(>|t|)
## war interest.l1 0.016800 0.100811 0.167 0.868
                          0.435533 0.073 0.942
                0.031665
## ticker.l1
                ## const
##
##
## Residual standard error: 0.1369 on 99 degrees of freedom
## Multiple R-Squared: 0.0003321, Adjusted R-squared: -0.01986
## F-statistic: 0.01645 on 2 and 99 DF, p-value: 0.9837
##
##
## Estimation results for equation ticker:
## ============
## ticker = war_interest.l1 + ticker.l1 + const
##
##
                  Estimate Std. Error t value Pr(>|t|)
## war interest.l1 -0.0418932 0.0228204 -1.836 0.0694 .
## ticker.l1 0.0760643 0.0985905 0.772
                                             0.4422
                -0.0002323 0.0030685 -0.076 0.9398
## const
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.03098 on 99 degrees of freedom
## Multiple R-Squared: 0.03869, Adjusted R-squared: 0.01927
## F-statistic: 1.992 on 2 and 99 DF, p-value: 0.1418
##
##
##
## Covariance matrix of residuals:
        war interest ticker
## war interest 1.874e-02 6.103e-06
## ticker
               6.103e-06 9.600e-04
##
## Correlation matrix of residuals:
   war interest ticker
## war_interest 1.000000 0.001439
                0.001439 1.000000
## ticker
##
##
## $Granger
##
##
  Granger causality HO: war_interest do not Granger-cause ticker
##
## data: VAR object VAR_est
## F-Test = 3.3701, df1 = 1, df2 = 198, p-value = 0.06789
```



95 % Bootstrap CI, 100 runs

```
## [1] "XLY.Adjusted"
##
## t test of coefficients:
##
##
                               Estimate Std. Error t value Pr(>|t|)
## war_interest:(Intercept)
                              ## war_interest:war_interest.l1 0.0169898 0.1010904 0.1681
                                                          0.86687
## war interest:ticker.l1
                              0.0114933 0.3598942 0.0319
                                                          0.97459
## ticker:(Intercept)
                              -0.0013380 0.0036460 -0.3670 0.71443
## ticker:war_interest.l1
                              -0.0688594
                                        0.0271651 -2.5348
                                                          0.01282 *
                                        0.0967112 -0.8730
## ticker:ticker.l1
                              -0.0844315
                                                          0.38476
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
## VAR Estimation Results:
## =========
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 253.528
## Roots of the characteristic polynomial:
## 0.07591 0.008471
## Call:
## VAR(y = data_for_var, lag.max = 24, ic = "AIC")
##
```

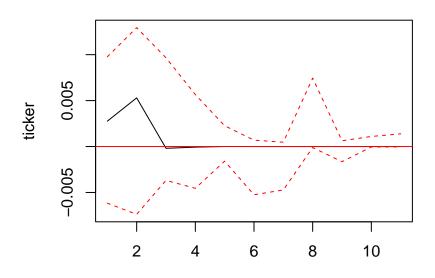
```
##
## Estimation results for equation war_interest:
## war_interest = war_interest.l1 + ticker.l1 + const
##
                Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 0.016990 0.101090 0.168 0.867
               0.011493 0.359894 0.032 0.975
## ticker.l1
                0.001744 0.013568 0.129 0.898
## const
##
##
## Residual standard error: 0.1369 on 99 degrees of freedom
## Multiple R-Squared: 0.0002891, Adjusted R-squared: -0.01991
## F-statistic: 0.01431 on 2 and 99 DF, p-value: 0.9858
##
##
## Estimation results for equation ticker:
## ============
## ticker = war_interest.l1 + ticker.l1 + const
##
##
                 Estimate Std. Error t value Pr(>|t|)
## war interest.11 -0.068859 0.027165 -2.535 0.0128 *
## ticker.11 -0.084432 0.096711 -0.873 0.3848
                ## const
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.03678 on 99 degrees of freedom
## Multiple R-Squared: 0.06513, Adjusted R-squared: 0.04624
## F-statistic: 3.448 on 2 and 99 DF, p-value: 0.03566
##
##
##
## Covariance matrix of residuals:
       war_interest ticker
## war interest 0.018736 -0.000334
## ticker
               -0.000334 0.001353
##
## Correlation matrix of residuals:
## war interest ticker
## war_interest
                 1.00000 -0.06634
                -0.06634 1.00000
## ticker
##
##
## $Granger
##
##
  Granger causality HO: war_interest do not Granger-cause ticker
##
## data: VAR object VAR_est
## F-Test = 6.4254, df1 = 1, df2 = 198, p-value = 0.01202
```



95 % Bootstrap CI, 100 runs

```
## [1] "XLE.Adjusted"
##
## t test of coefficients:
##
##
                                 Estimate Std. Error t value Pr(>|t|)
## war_interest:(Intercept)
                                0.0034254 0.0135124 0.2535
                                                              0.8004
## war_interest:war_interest.l1 0.0248357 0.1002100 0.2478
                                                              0.8048
## war_interest:ticker.l1
                               -0.3667610 0.2898420 -1.2654
                                                              0.2087
## ticker:(Intercept)
                                0.0053365 0.0046250 1.1538
                                                              0.2513
## ticker:war_interest.l1
                                0.0401130 0.0342994 1.1695
                                                              0.2450
## ticker:ticker.l1
                               0.5863
##
##
## VAR Estimation Results:
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 230.441
## Roots of the characteristic polynomial:
## 0.1156 0.1156
## Call:
## VAR(y = data_for_var, lag.max = 24, ic = "AIC")
##
##
## Estimation results for equation war_interest:
```

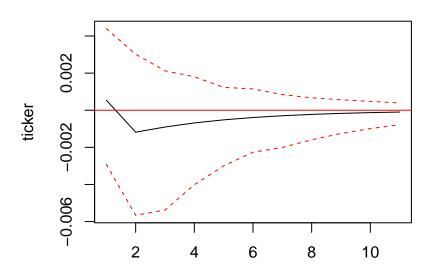
```
## war_interest = war_interest.l1 + ticker.l1 + const
##
##
                  Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 0.024836 0.100210 0.248 0.805
## ticker.l1
               -0.366761
                          0.289842 -1.265
                                              0.209
## const
                  0.003425
                          0.013512 0.253
                                              0.800
##
##
## Residual standard error: 0.1358 on 99 degrees of freedom
## Multiple R-Squared: 0.01619, Adjusted R-squared: -0.003684
## F-statistic: 0.8146 on 2 and 99 DF, p-value: 0.4458
##
## Estimation results for equation ticker:
## ticker = war_interest.l1 + ticker.l1 + const
##
##
                  Estimate Std. Error t value Pr(>|t|)
## war interest.ll 0.040113 0.034299 1.169
## ticker.l1
                -0.054166
                          0.099206 -0.546
                                              0.586
## const
                  0.005336
                          0.004625 1.154
                                              0.251
##
## Residual standard error: 0.04648 on 99 degrees of freedom
## Multiple R-Squared: 0.01582, Adjusted R-squared: -0.004067
## F-statistic: 0.7954 on 2 and 99 DF, p-value: 0.4542
##
## Covariance matrix of residuals:
##
              war_interest
                           ticker
## war_interest 0.0184380 0.0003749
## ticker
                 0.0003749 0.0021601
## Correlation matrix of residuals:
   war interest ticker
## war_interest
                1.00000 0.05941
## ticker
                  0.05941 1.00000
##
##
## $Granger
##
##
  Granger causality HO: war_interest do not Granger-cause ticker
## data: VAR object VAR_est
## F-Test = 1.3677, df1 = 1, df2 = 198, p-value = 0.2436
```



95 % Bootstrap CI, 100 runs

```
## [1] "XLV.Adjusted"
##
## t test of coefficients:
##
                                Estimate Std. Error t value Pr(>|t|)
##
## war_interest:(Intercept)
                                1.863990
                                          2.038020 0.9146
## war_interest:war_interest.l1 0.011824
                                          0.100534 0.1176
                                                           0.906615
## war interest:ticker.l1
                               -0.382921
                                          0.419051 -0.9138
                                                            0.363051
## ticker:(Intercept)
                                          0.318124 3.8105 0.000241 ***
                                1.212202
## ticker:war_interest.l1
                               -0.011666
                                          0.015693 -0.7434 0.458995
## ticker:ticker.l1
                                0.750711
                                           0.065412 11.4767 < 2.2e-16 ***
##
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
## VAR Estimation Results:
  _____
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 309.6
## Roots of the characteristic polynomial:
## 0.7567 0.005827
## Call:
## VAR(y = data_for_var, lag.max = 24, ic = "AIC")
##
```

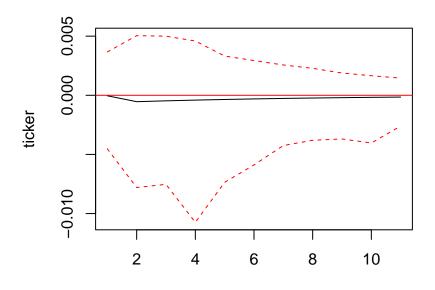
```
##
## Estimation results for equation war_interest:
## war_interest = war_interest.l1 + ticker.l1 + const
##
                Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 0.01182 0.10053 0.118 0.907
                           0.41905 -0.914
## ticker.l1
                -0.38292
                                            0.363
## const
                 1.86399
                           2.03802 0.915
                                          0.363
##
##
## Residual standard error: 0.1363 on 99 degrees of freedom
## Multiple R-Squared: 0.00864, Adjusted R-squared: -0.01139
## F-statistic: 0.4314 on 2 and 99 DF, p-value: 0.6508
##
##
## Estimation results for equation ticker:
## ============
## ticker = war_interest.l1 + ticker.l1 + const
##
                Estimate Std. Error t value Pr(>|t|)
0.06541 11.477 < 2e-16 ***
## ticker.l1
                 0.75071
                 1.21220
                           0.31812 3.810 0.000241 ***
## const
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.02128 on 99 degrees of freedom
## Multiple R-Squared: 0.5743, Adjusted R-squared: 0.5657
## F-statistic: 66.78 on 2 and 99 DF, p-value: < 2.2e-16
##
##
##
## Covariance matrix of residuals:
           war interest
## war interest 1.858e-02 7.394e-05
## ticker
                7.394e-05 4.527e-04
##
## Correlation matrix of residuals:
    war interest ticker
## war_interest
                 1.00000 0.02549
                  0.02549 1.00000
## ticker
##
##
## $Granger
##
##
  Granger causality HO: war_interest do not Granger-cause ticker
##
## data: VAR object VAR_est
## F-Test = 0.55266, df1 = 1, df2 = 198, p-value = 0.4581
```



95 % Bootstrap CI, 100 runs

```
## [1] "XLU.Adjusted"
##
## t test of coefficients:
##
##
                                 Estimate Std. Error t value Pr(>|t|)
## war_interest:(Intercept)
                                1.3418463 1.0308317 1.3017
                                                              0.1960
## war_interest:war_interest.l1 0.0028875
                                          0.1005288 0.0287
                                                              0.9771
## war interest:ticker.l1
                               -0.3195804 0.2458026 -1.3002
                                                              0.1966
## ticker:(Intercept)
                                0.5595920 0.2148088 2.6051
                                                              0.0106 *
## ticker:war_interest.l1
                               -0.0037225
                                          0.0209486 -0.1777
                                                              0.8593
## ticker:ticker.l1
                                0.8664395
                                          0.0512213 16.9156
                                                              <2e-16 ***
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
##
## VAR Estimation Results:
  _____
## Endogenous variables: war_interest, ticker
## Deterministic variables: const
## Sample size: 102
## Log Likelihood: 280.967
## Roots of the characteristic polynomial:
## 0.8678 0.001512
## Call:
## VAR(y = data_for_var, lag.max = 24, ic = "AIC")
##
```

```
##
## Estimation results for equation war_interest:
## war_interest = war_interest.l1 + ticker.l1 + const
##
                  Estimate Std. Error t value Pr(>|t|)
## war_interest.l1 0.002887 0.100529 0.029 0.977
                 -0.319580 0.245803 -1.300
## ticker.l1
                                              0.197
## const
                  1.341846
                          1.030832 1.302
                                              0.196
##
##
## Residual standard error: 0.1357 on 99 degrees of freedom
## Multiple R-Squared: 0.01706, Adjusted R-squared: -0.002795
## F-statistic: 0.8592 on 2 and 99 DF, p-value: 0.4266
##
##
## Estimation results for equation ticker:
## ============
## ticker = war_interest.l1 + ticker.l1 + const
##
                  Estimate Std. Error t value Pr(>|t|)
## war interest.l1 -0.003722 0.020949 -0.178 0.8593
                  0.866440 0.051221 16.916 <2e-16 ***
## ticker.l1
                  0.559592 0.214809 2.605 0.0106 *
## const
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 0.02828 on 99 degrees of freedom
## Multiple R-Squared: 0.7455, Adjusted R-squared: 0.7404
## F-statistic: 145 on 2 and 99 DF, p-value: < 2.2e-16
##
##
##
## Covariance matrix of residuals:
            war interest
                           ticker
## war interest 1.842e-02 -5.529e-06
## ticker
               -5.529e-06 7.999e-04
##
## Correlation matrix of residuals:
   war interest ticker
## war_interest
                  1.00000 -0.00144
                -0.00144 1.00000
## ticker
##
##
## $Granger
##
##
  Granger causality HO: war_interest do not Granger-cause ticker
##
## data: VAR object VAR_est
## F-Test = 0.031576, df1 = 1, df2 = 198, p-value = 0.8591
```



95 % Bootstrap CI, 100 runs

# 5. Results & Discussion