Explore My Graphic Design Portfolio

Transforming ideas into visual Masterpieces

DAMINI
PATHANIA

About Me

Hi, I'm DAMINI PATHANIA, a graphic designer with a knack for turning ideas into visuals that spark connection and tells stories. Whether it's crafting bold branding, designing intuitive interfaces, or breathing life into digital campaigns, I'm passionate about creating work that's equal parts purposeful and eye catching.

My toolbox include Adobe Creative suite, Figma, and a love for typography but what truly drives me is the why behind every project- understanding audiences, refining messages, and making sure every pixel serves a goal.

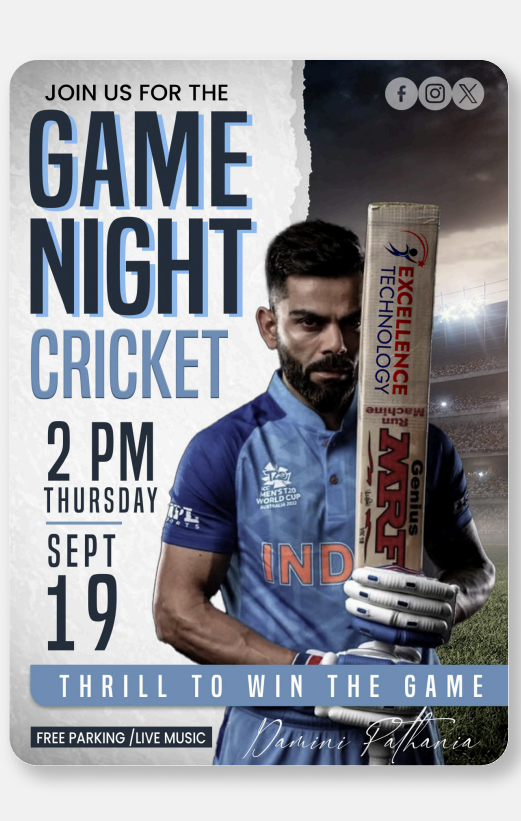
Design ki Duniya, Ideas ki Udaan

*For this **social media post** promoting a **cricket game night**, I designed a visually compelling advertisement using **Adobe Photoshop**.*

*The **background texture** adds depth and a dynamic feel, enhancing the overall visual appeal without overwhelming the text.*

*Cricket-related **imagery** was incorporated to immediately communicate the event's theme, making it clear and engaging for the audience.*

*The **color palette** features vibrant, contrasting hues to evoke a sense of enthusiasm and team spirit, aligning with the lively atmosphere of a cricket match.*


JOIN US FOR THE
GAME NIGHT
CRICKET
2 PM
THURSDAY
SEPT
19
THRILL TO WIN THE GAME
FREE PARKING | LIVE MUSIC
Damini Pathania

*The combination of these **elements** creates a cohesive and attractive design that effectively promotes the event while reflecting its excitement and energy.*

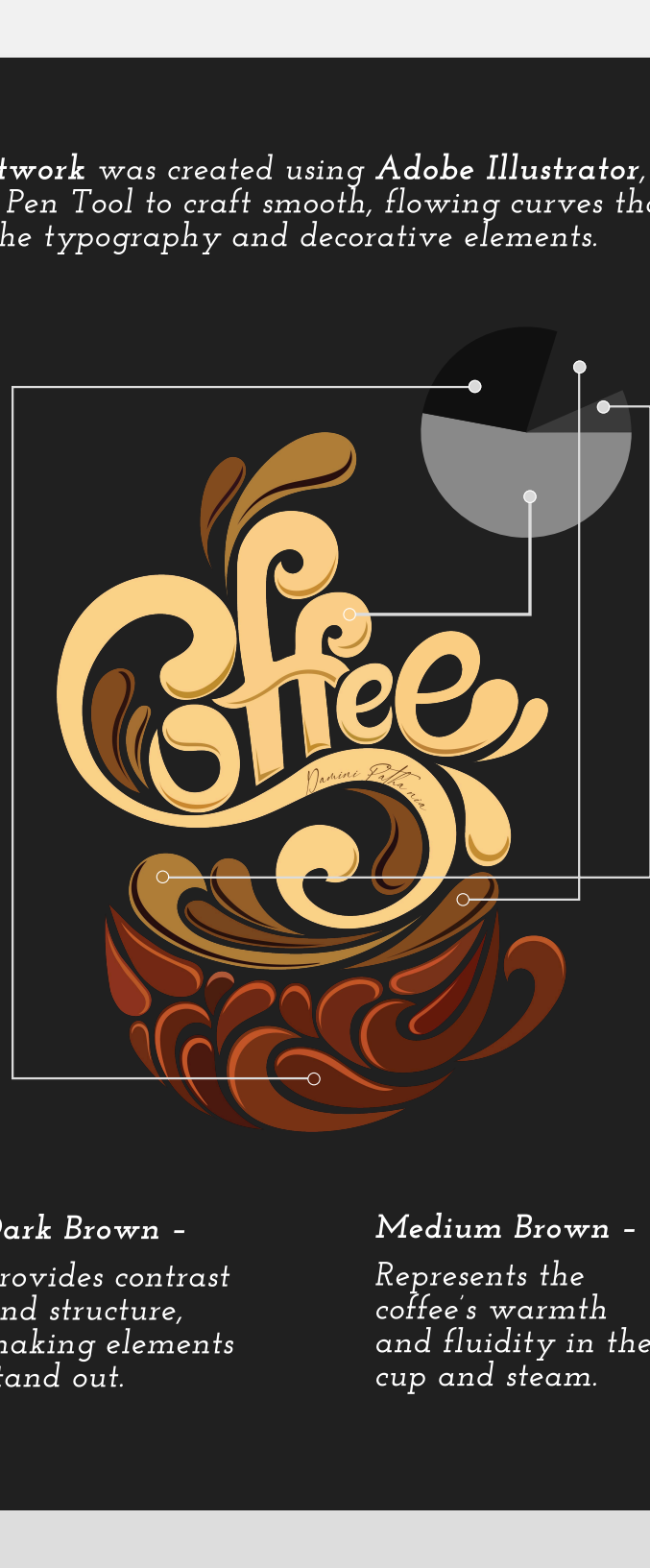
***My signature,** subtly placed, adds a personal touch and marks my creative contribution to the project.*

*The **bold, uppercase font** was chosen to convey energy and excitement, ensuring the key details like "GAME NIGHT" and "THRILL TO WIN THE GAME" stand out and grab attention.*

*This **vector artwork** was created using **Adobe Illustrator**, primarily utilizing the Pen Tool to craft smooth, flowing curves that shape the typography and decorative elements.*

This combination of precise vector techniques and harmonious colors results in a visually appealing, handcrafted design that effectively conveys the warmth and aroma of a freshly brewed cup of coffee.

*To enhance the fluidity of the curves and ensure clean edges, the **Smooth Tool** was applied, refining the paths for a polished, professional look.*



The color palette features warm, earthy tones—various shades of brown and beige.

Light Beige - Used for the typography and steam, creating a warm, inviting feel.

Golden Yellow - Adds depth and highlights, enhancing the richness of the design.

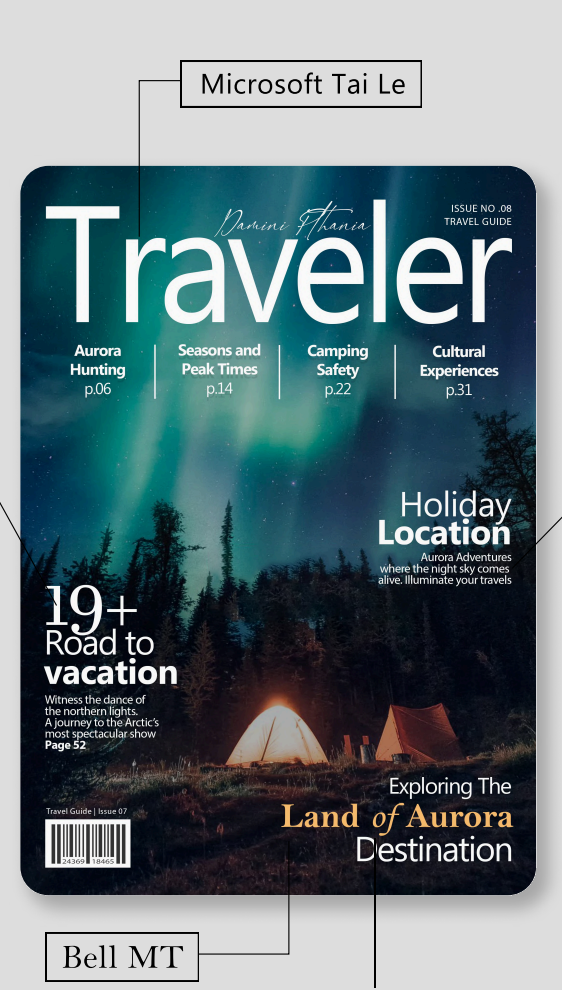
Dark Brown - Provides contrast and structure, making elements stand out.

Medium Brown - Represents the coffee's warmth and fluidity in the cup and steam.

*For the **Traveler magazine cover** focused on aurora hunting, I designed a visually captivating layout using **Adobe Photoshop**.*

*The **font choices** and sizes were tailored to create a clear hierarchy, with bold, elegant text for the title and smaller, clean fonts for details like page numbers and issue info.*

- Microsoft Tai Le: *Adds cultural authenticity and unique visual appeal.*
- Javanese Text: *Brings ornate, artistic elegance to titles.*
- Myriad Pro: *Ensures clean, modern readability throughout.*
- Bell MT: *Offers classic, timeless serif sophistication.*
- *Monotype Corsiva: Provides graceful, dynamic cursive creativity.*


Microsoft Tai Le
Javanese Text
Myriad Pro
Bell MT
Monotype Corsiva
Traveler
Damini Pathania
Aurora Hunting
Seasons and Peak Times
Camping Safety
Cultural Experiences
Holiday Location
19+ Road to vacation
Exploring The Land of Aurora Destination

*The **central image** of the aurora was chosen for its breathtaking beauty and ability to immediately convey the theme of the magazine, drawing readers into the mystical allure of the northern lights.*

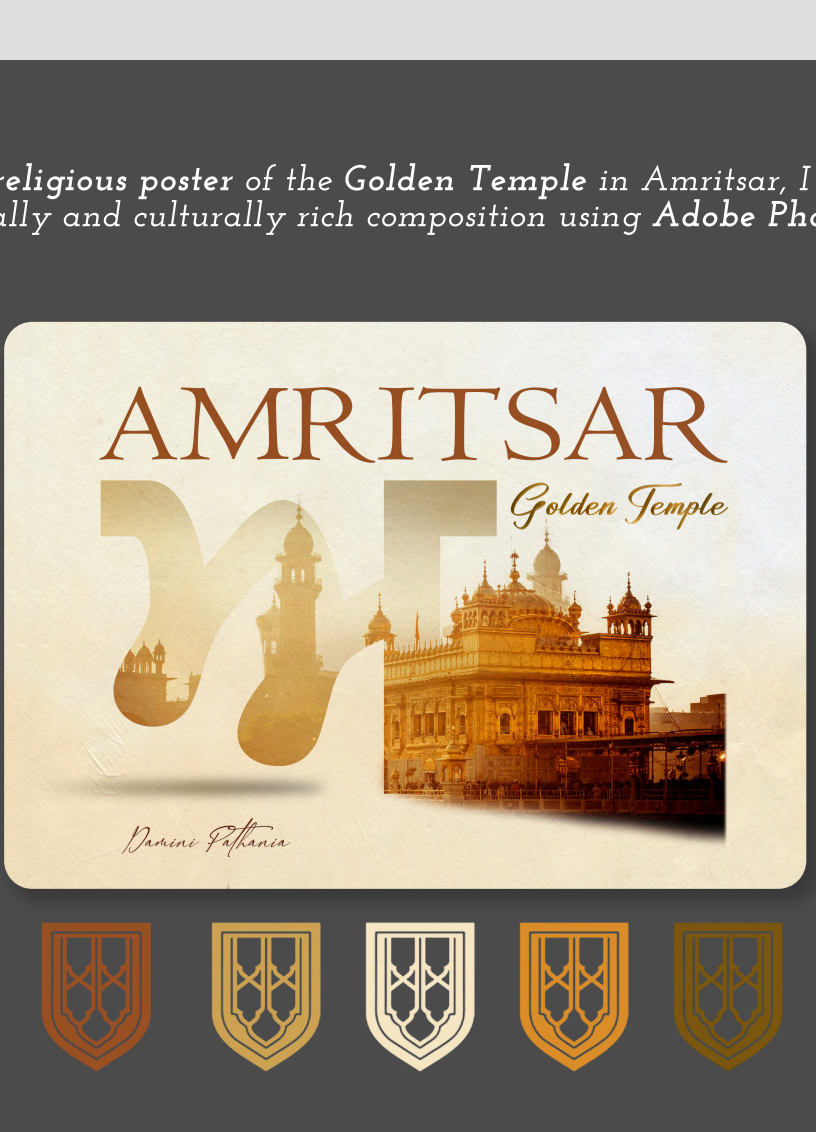
***Text alignment** and placement were carefully balanced to ensure a visually appealing layout.*

A barcode was added for practicality, and my signature was subtly included to mark my creative contribution, resulting in a cohesive and captivating design.

*For this **religious poster** of the **Golden Temple** in Amritsar, I designed a visually and culturally rich composition using **Adobe Photoshop**.*

The inclusion of the letter "A" from the Punjabi script "Gurmukhi Lipi" was intentional, symbolizing the deep cultural and spiritual significance of Amritsar, the city where the Golden Temple is located.

*The **font style** for "Amritsar" and "Golden Temple" was chosen to be elegant and timeless, reflecting the sacredness and grandeur of the site.*


AMRITSAR
Golden Temple
Damini Pathania

the color palette—warm golds and soft tones—was carefully selected to harmonize with the temple's iconic golden hues and the serene ambiance of the image.

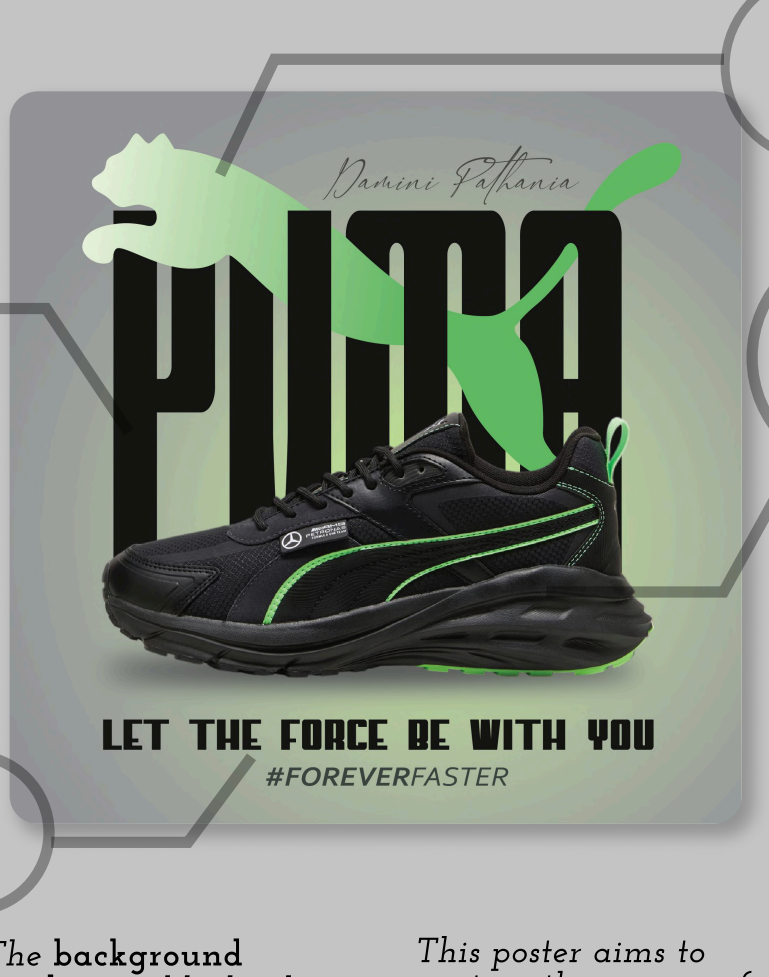
My goal was to create a poster that not only highlights the beauty of the Golden Temple but also pays homage to its cultural and religious importance, inviting viewers to connect with its divine essence.

*The **background texture** was designed to complement the overall aesthetic, adding depth and a sense of reverence without overpowering the main elements*

*The **color scheme** was meticulously matched to the image, ensuring a cohesive and visually pleasing design that evokes a sense of peace and spirituality.*

*For this **PUMA brand poster** promoting shoes, I created a visually striking design using **Adobe Illustrator**.*

Visual Hierarchy


3
2
1
4
Damini Pathania
PUMA
LET THE FORCE BE WITH YOU
#FOREVERFASTER

*The bold, modern **font** was chosen to reflect PUMA's brand identity of speed, agility, and innovation, aligning perfectly with the tagline "#FOREVER FASTER."*

*The **image** of the puma animal was incorporated to symbolize the brand's core values, reinforcing the message of performance and dynamism.*

*The **background gradient** adds depth and a sense of movement, enhancing the overall visual impact and creating a feeling of forward momentum, which ties into the theme of speed and athleticism.*

This poster aims to capture the essence of PUMA's brand, combining visual elements that communicate speed, strength, and cutting-edge design, making it an effective promotional piece for their shoes.

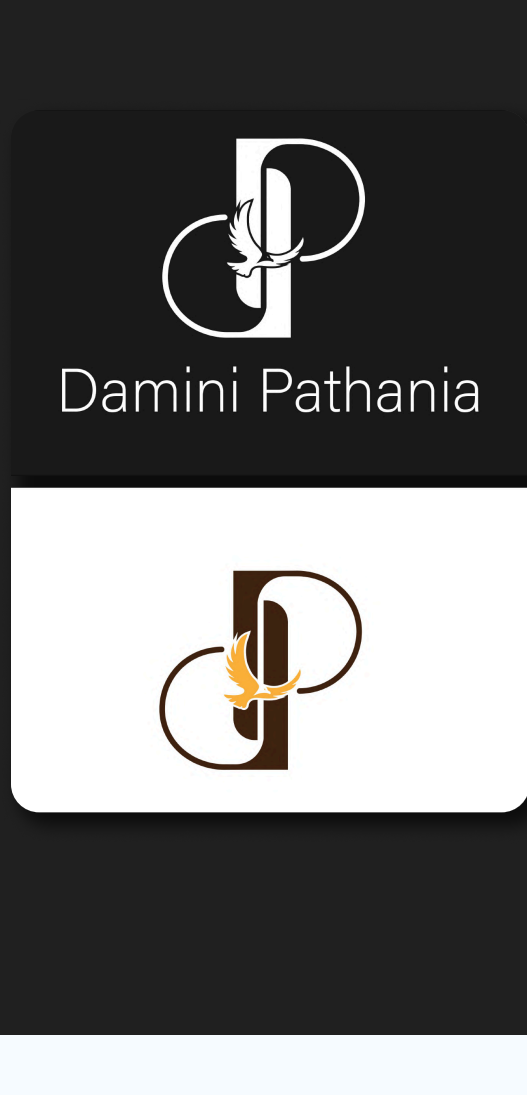
"LET THE FORCE BE WITH YOU" was strategically placed to inspire and motivate, complementing the brand's ethos and the product's appeal.

*The **color scheme** of black, grey, and light green was chosen to harmonize with the shoe's design, enhancing its modern, sporty aesthetic*

*This **logo design** was created in **Adobe Illustrator** by incorporating the initials of my name, "D" and "P," into a sleek and modern typographic composition.*

*Using the **Pen Tool** and **Shape Builder Tool**, I carefully crafted smooth curves and balanced proportions to ensure a visually harmonious design.*

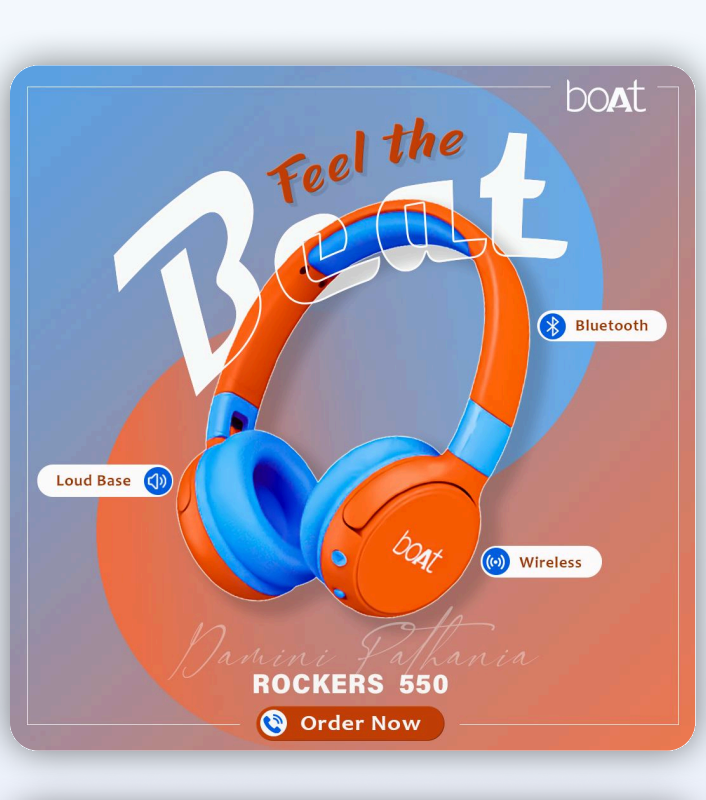
*The **color variations**, one in a monochrome scheme and the other in earthy brown and gold, enhance the versatility of the logo.*

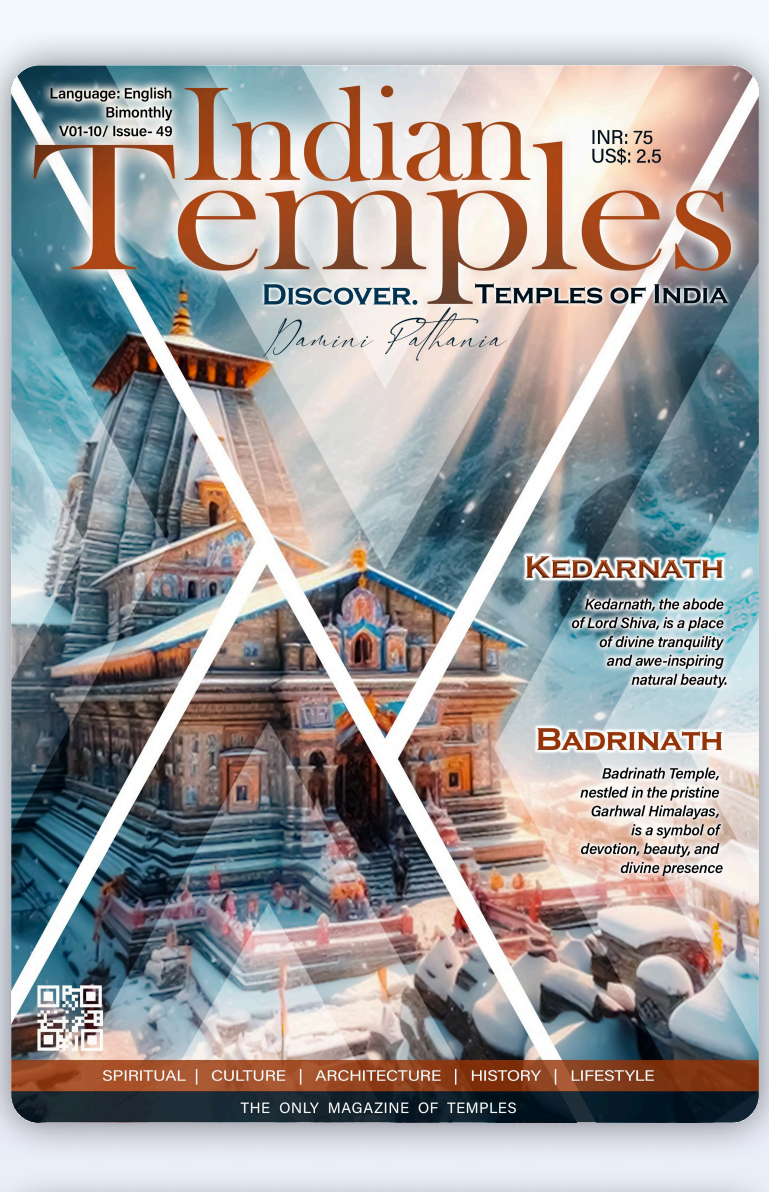

Damini Pathania

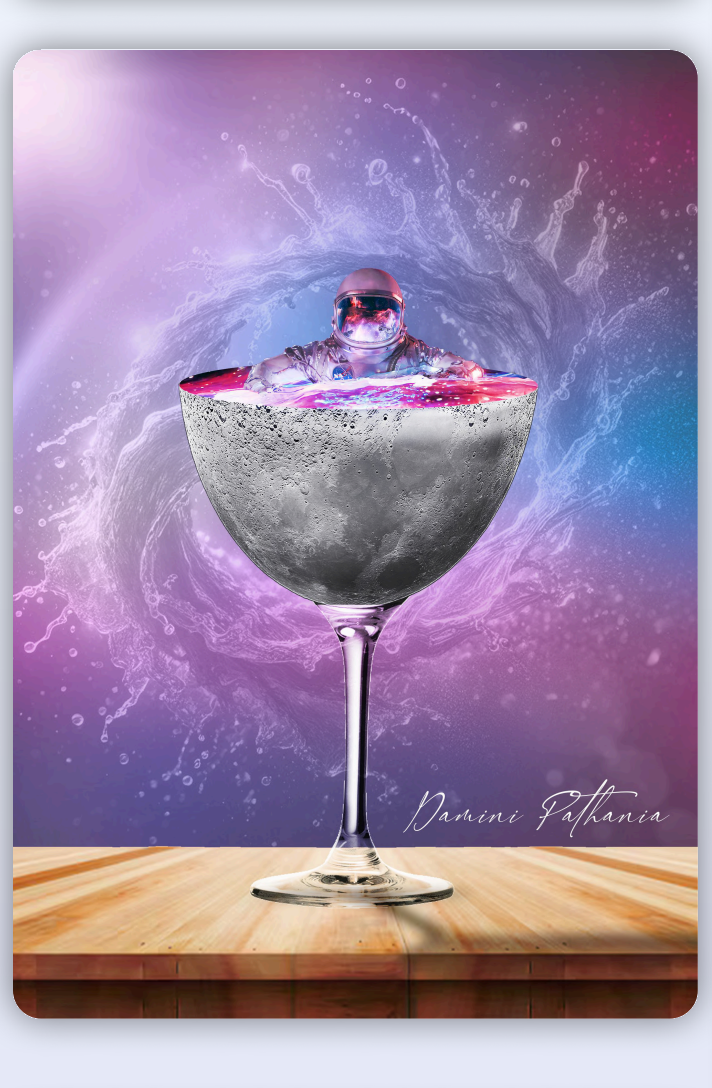
*To add a unique and personal touch, I integrated an **eagle** within the initials, symbolizing qualities such as strength, freedom, and vision—characteristics that reflect my personality.*

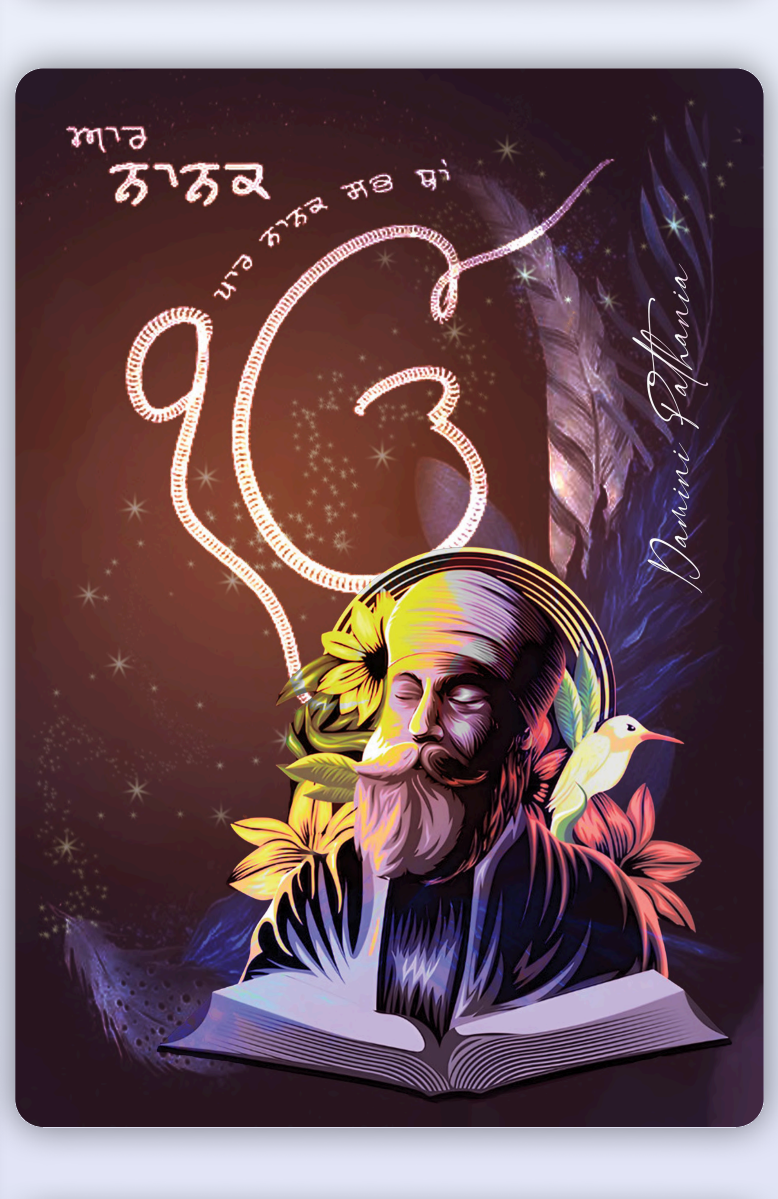
This design not only represents my initials but also conveys a deeper meaning, making it both professional and personal.

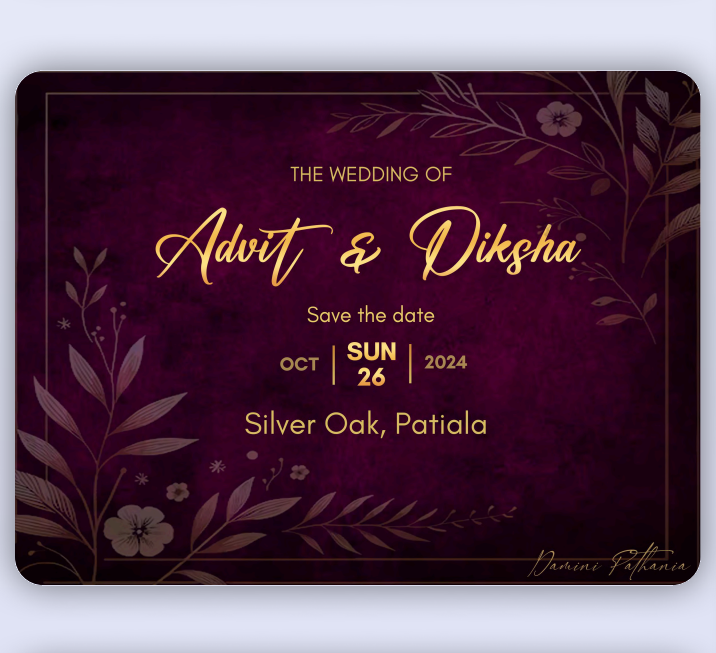
Gallery

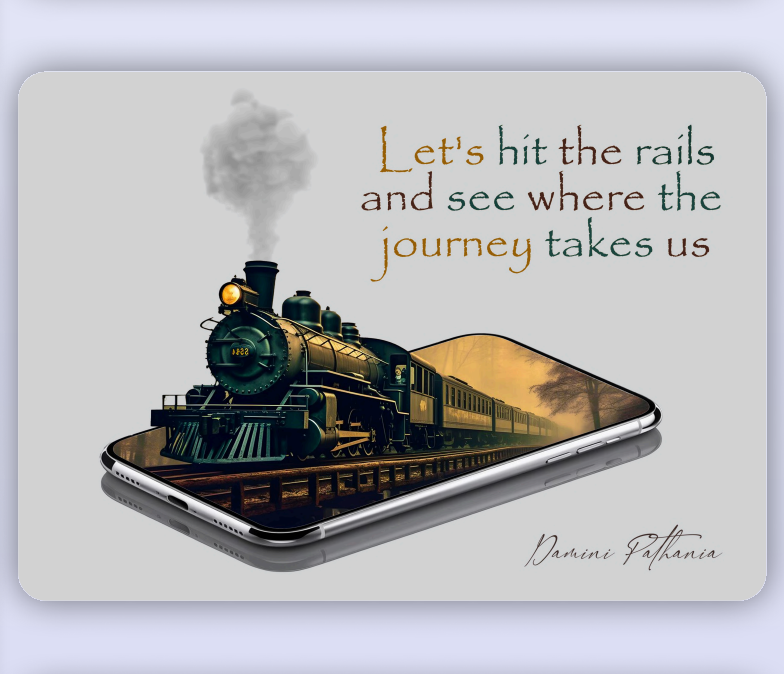

boAt
Feel the Beat
Bluetooth
Loud Bass
Wireless
Damini Pathania
ROCKERS 550
Order Now

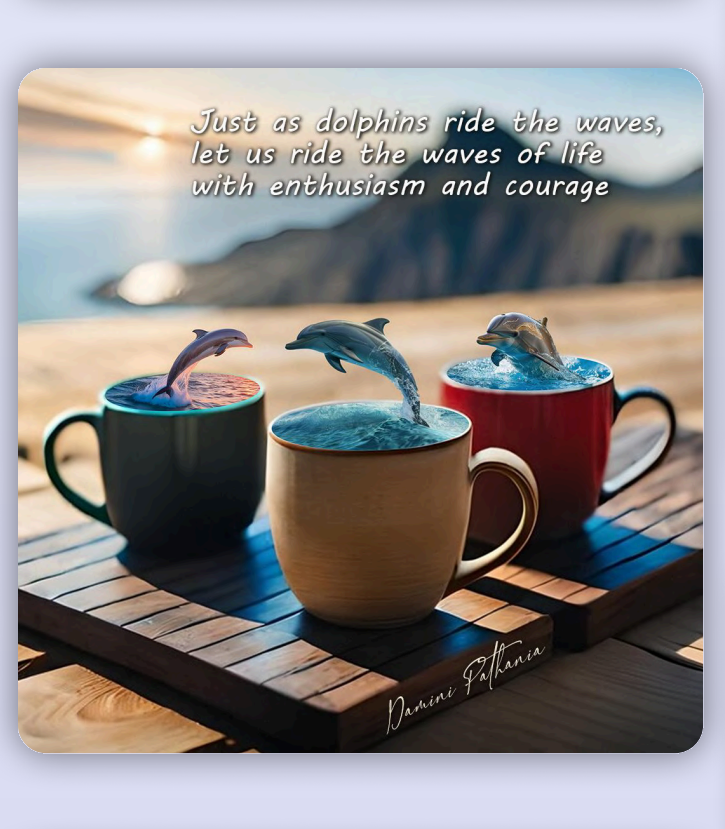

Language: English
Bimonthly
Vol. 67 Issue- 49
INR: 75
US$: 2.5
Indian Temples
DISCOVER. TEMPLES OF INDIA
Damini Pathania
KEDARNATH
BADRINATH
SPIRITUAL | CULTURE | ARCHITECTURE | HISTORY | LIFESTYLE
THE ONLY MAGAZINE OF TEMPLES

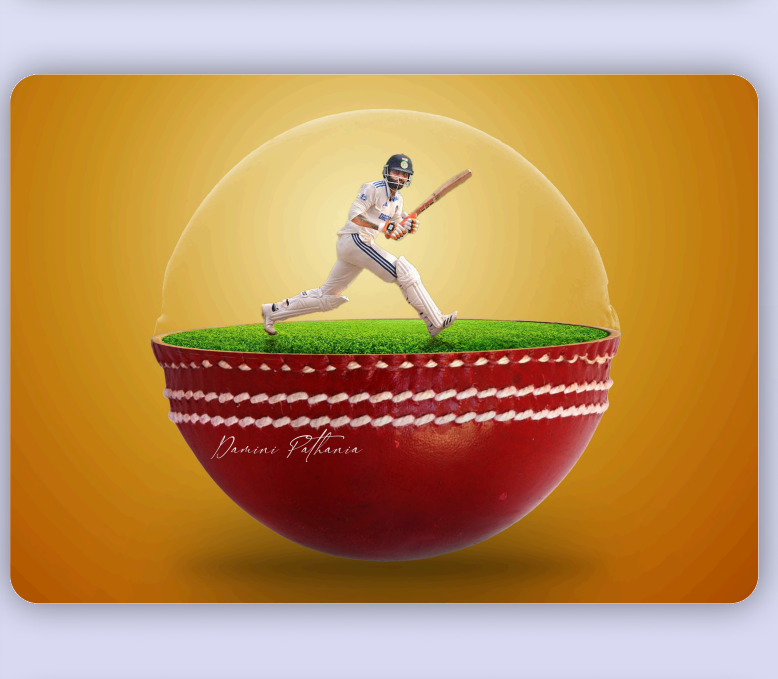

Damini Pathania

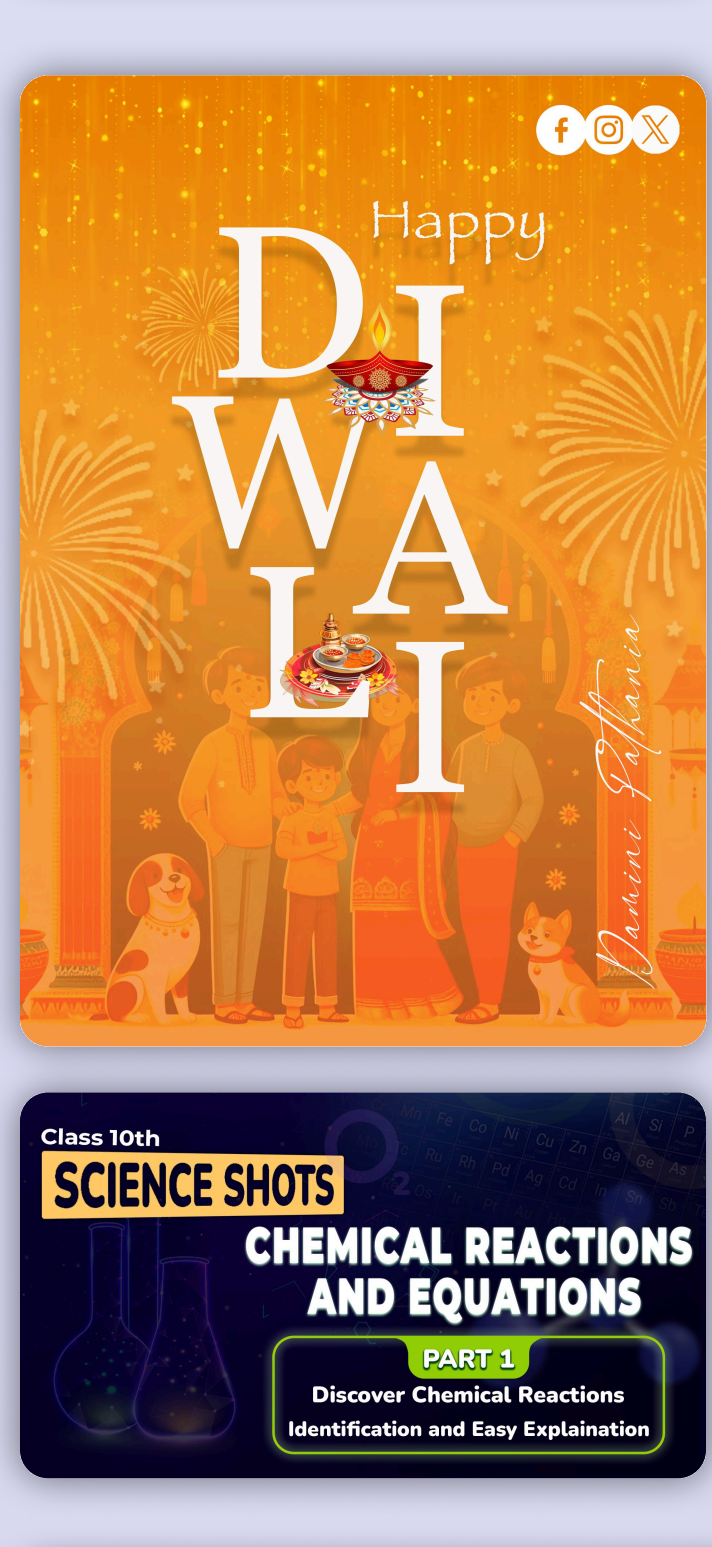

ਮਾਤ ਨਾਨਕ
Damini Pathania

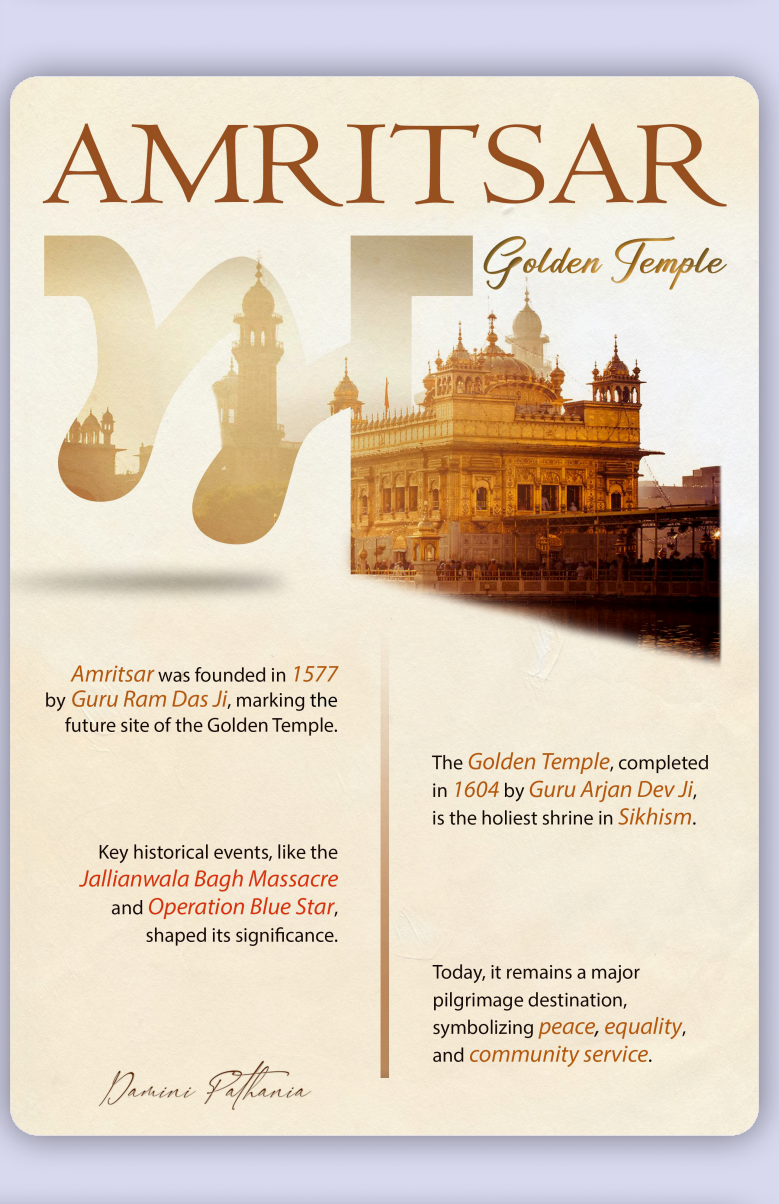

THE WEDDING OF
Advit & Diksha
Save the date
OCT SUN 26 2024
Silver Oak, Patiala
Damini Pathania


Let's hit the rails and see where the journey takes us
Damini Pathania


Just as dolphins ride the waves, let us ride the waves of life with enthusiasm and courage
Damini Pathania


Damini Pathania


Happy
DIWALI
Damini Pathania

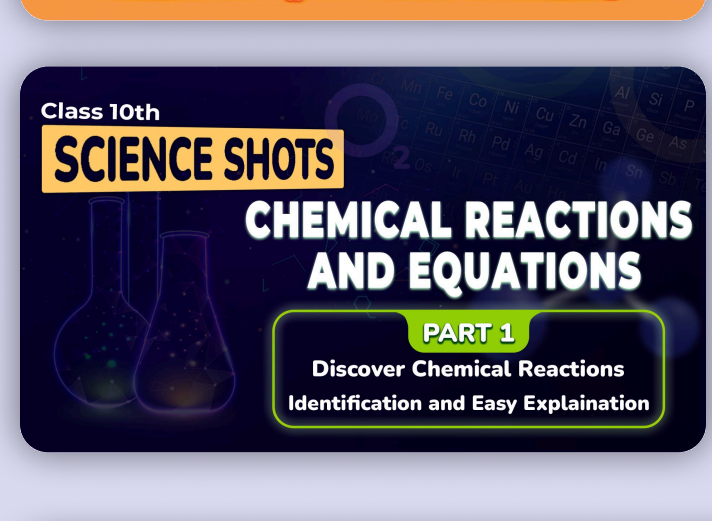

AMRITSAR
Golden Temple
Damini Pathania

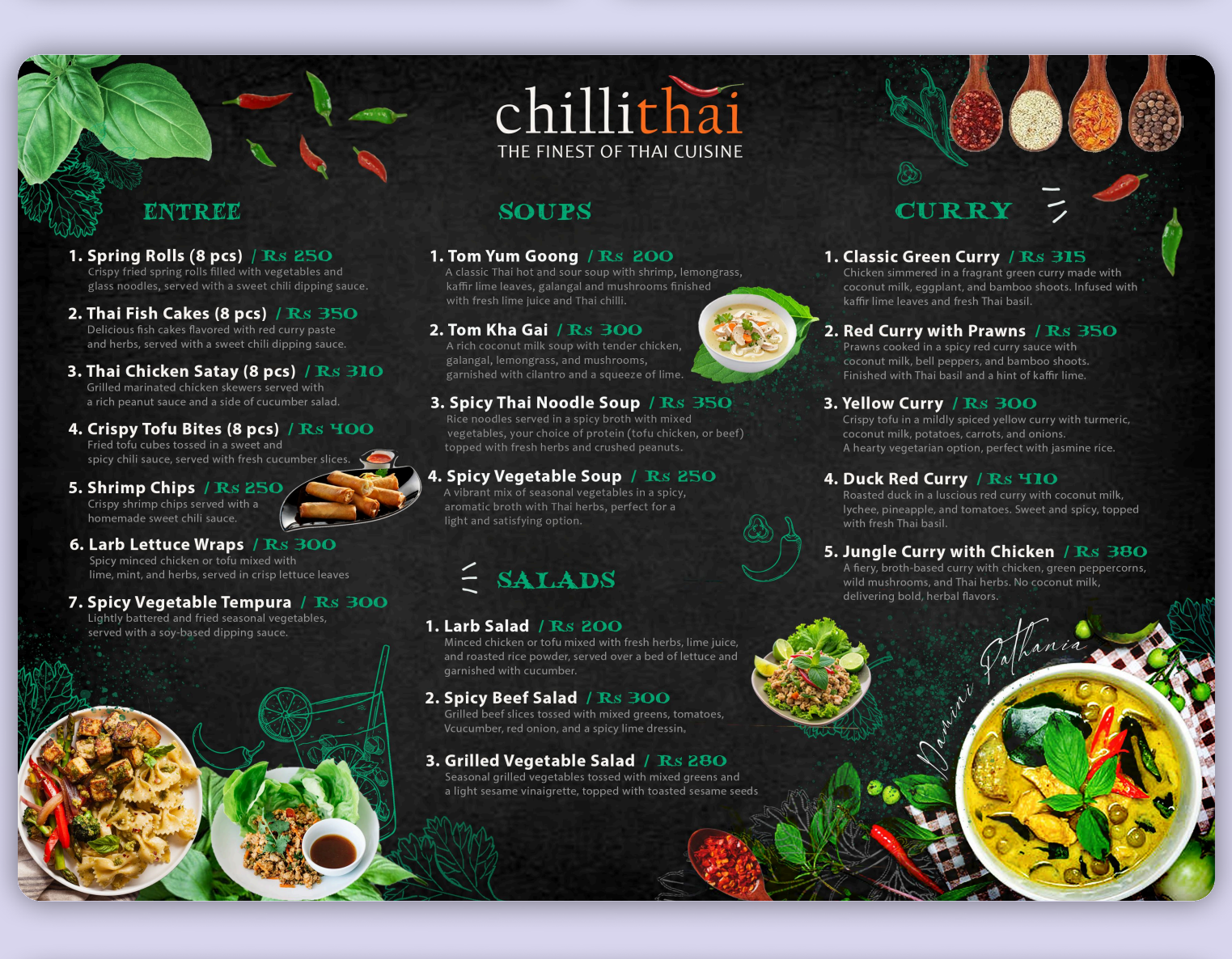
Amritsar was founded in *1577* by *Guru Ram Das Ji*, marking the future site of the Golden Temple.

Key historical events, like the *Jallianwala Bagh Massacre* and *Operation Blue Star*, shaped its significance.

The *Golden Temple*, completed in *1604* by *Guru Arjan Dev Ji*, is the holiest shrine in *Sikhism*.

Today, it remains a major pilgrimage destination, symbolizing *peace*, *equality*, and *community service*.


Class 10th
SCIENCE SHOTS
CHEMICAL REACTIONS AND EQUATIONS
PART 1
Discover Chemical Reactions
Identification and Easy Explaination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ENTREE

1. Spring Rolls (8 pcs) / Rs 250
Crispy fried spring rolls filled with vegetables and glass noodles, served with a sweet chili dipping sauce.
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Delicious fish cakes flavored with red curry paste and herbs, served with a sweet chili dipping sauce.
3. Thai Chicken Satay (8 pcs) / Rs 310
Grilled marinated chicken skewers served with a rich peanut sauce and a side of cucumber salad.
4. Crispy Tofu Bites (8 pcs) / Rs 400
Fried tofu cubes tossed in a sweet and spicy chili sauce, served with fresh cucumber slices.
5. Shrimp Chips / Rs 250
Crispy shrimp chips served with a homemade sweet chili sauce.
6. Larb Lettuce Wraps / Rs 300
Spicy minced chicken or tofu mixed with lime, mint, and herbs, served in crisp lettuce leaves
7. Spicy Vegetable Tempura / Rs 300
Lightly battered and fried seasonal vegetables, served with a soy-based dipping sauce.

SOUPS

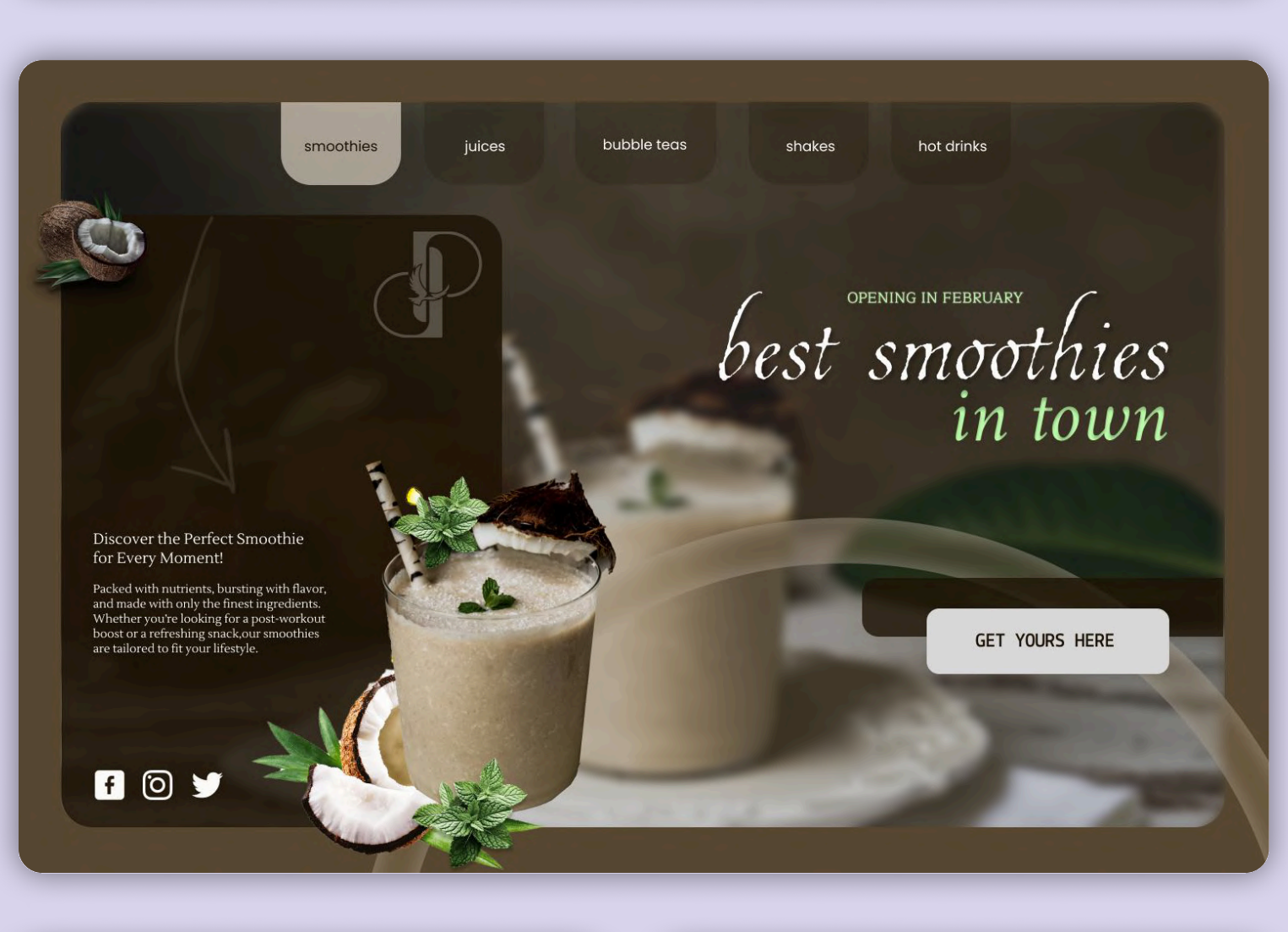
1. Tom Yum Goong / Rs 200
A classic Thai hot and sour soup with shrimp, lemongrass, kaffir lime leaves, galangal and mushrooms finished with fresh lime juice and Thai chilli.
2. Tom Kha Gai / Rs 300
A rich coconut milk soup with tender chicken, galangal, lemongrass, and mushrooms, garnished with cilantro and a squeeze of lime.
3. Spicy Thai Noodle Soup / Rs 350
Rice noodles served in a spicy broth with mixed vegetables, your choice of protein (tofu chicken, or beef) topped with fresh herbs and crushed peanuts.
4. Spicy Vegetable Soup / Rs 250
A vibrant mix of seasonal vegetables in a spicy, aromatic broth with Thai herbs, perfect for a light and satisfying option.

SALADS

1. Larb Salad / Rs 200
Minced chicken or tofu mixed with fresh herbs, lime juice, and roasted rice powder, served over a bed of lettuce and garnished with cucumber.
2. Spicy Beef Salad / Rs 300
Grilled beef slices tossed with mixed greens, tomatoes, Vcucumber, red onion, and a spicy lime dressin.
3. Grilled Vegetable Salad / Rs 280
Seasonal grilled vegetables tossed with mixed greens and a light sesame vinaigrette, topped with toasted sesame seeds

CURRY

1. Classic Green Curry / Rs 315
Chicken simmered in a fragrant green curry made with coconut milk, eggplant, and bamboo shoots. Infused with kaffir lime leaves and fresh Thai basil.
2. Red Curry with Prawns / Rs 350
Prawns cooked in a spicy red curry sauce with coconut milk, bell peppers, and bamboo shoots. Finished with Thai basil and a hint of kaffir lime.
3. Yellow Curry / Rs 300
Crispy tofu in a mildly spiced yellow curry with turmeric, coconut milk, potatoes, carrots, and onions. A hearty vegetarian option, perfect with jasmine rice.
4. Duck Red Curry / Rs 410
Roasted duck in a luscious red curry with coconut milk, lychee, pineapple, and tomatoes. Sweet and spicy, topped with fresh Thai basil.
5. Jungle Curry with Chicken / Rs 380
A fiery, broth-based curry with chicken, green peppercorns, wild mushrooms, and Thai herbs. No coconut milk, delivering bold, herbal flavors.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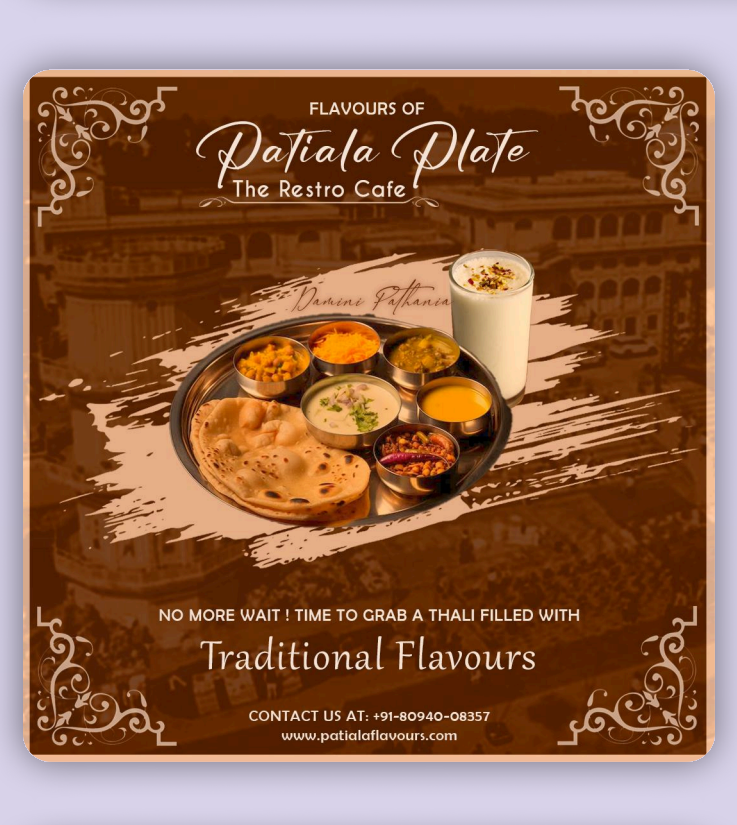
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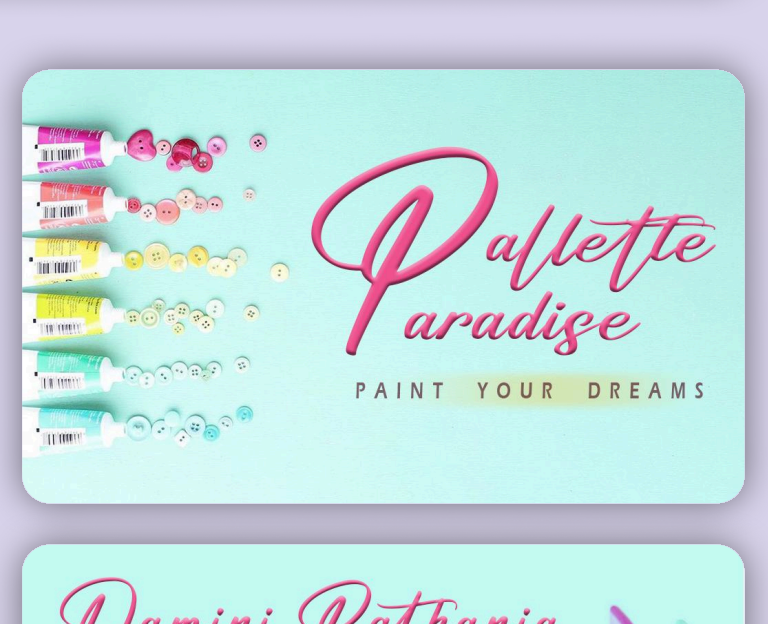
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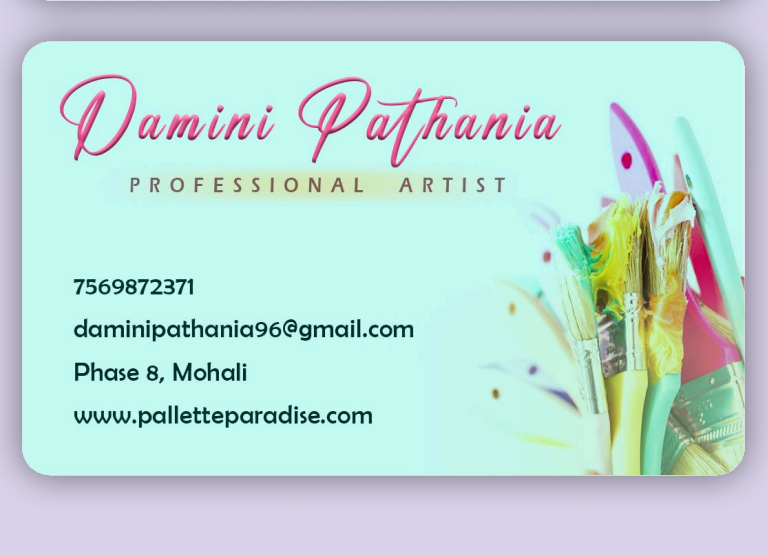
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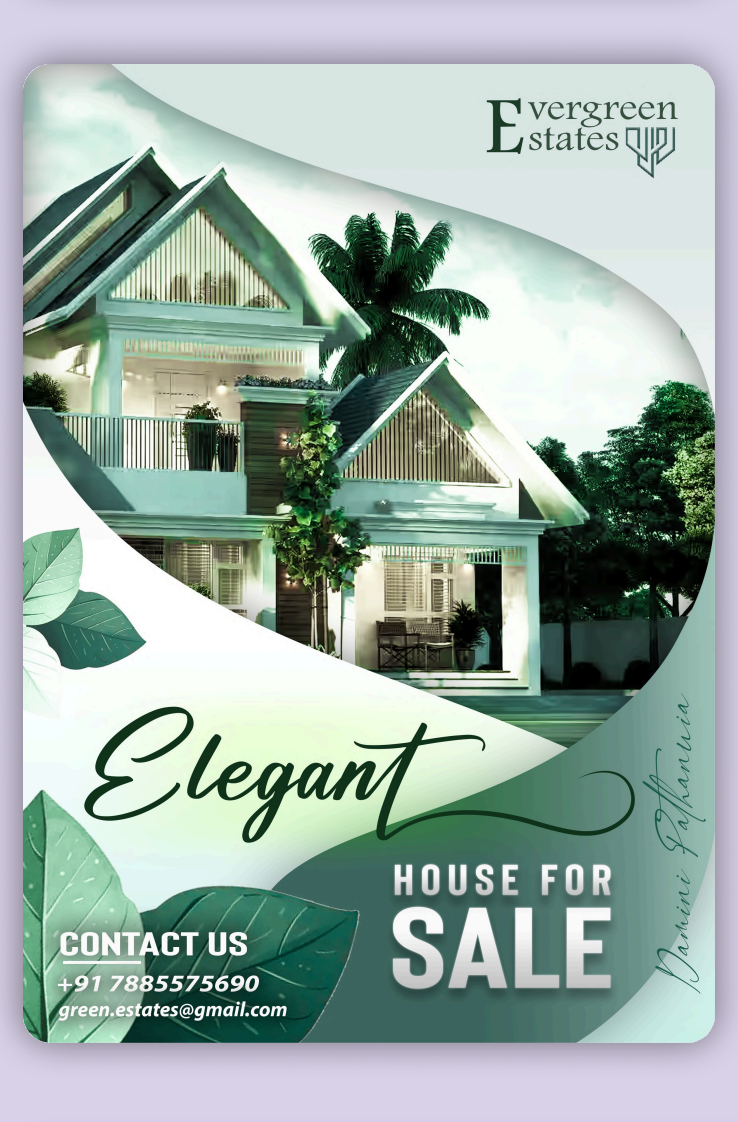
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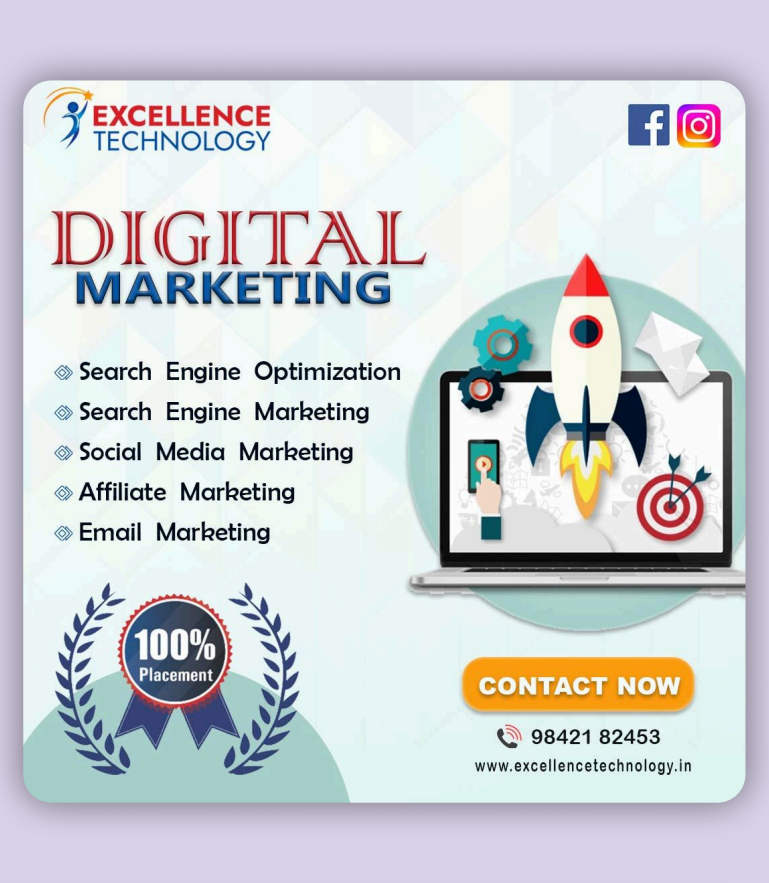
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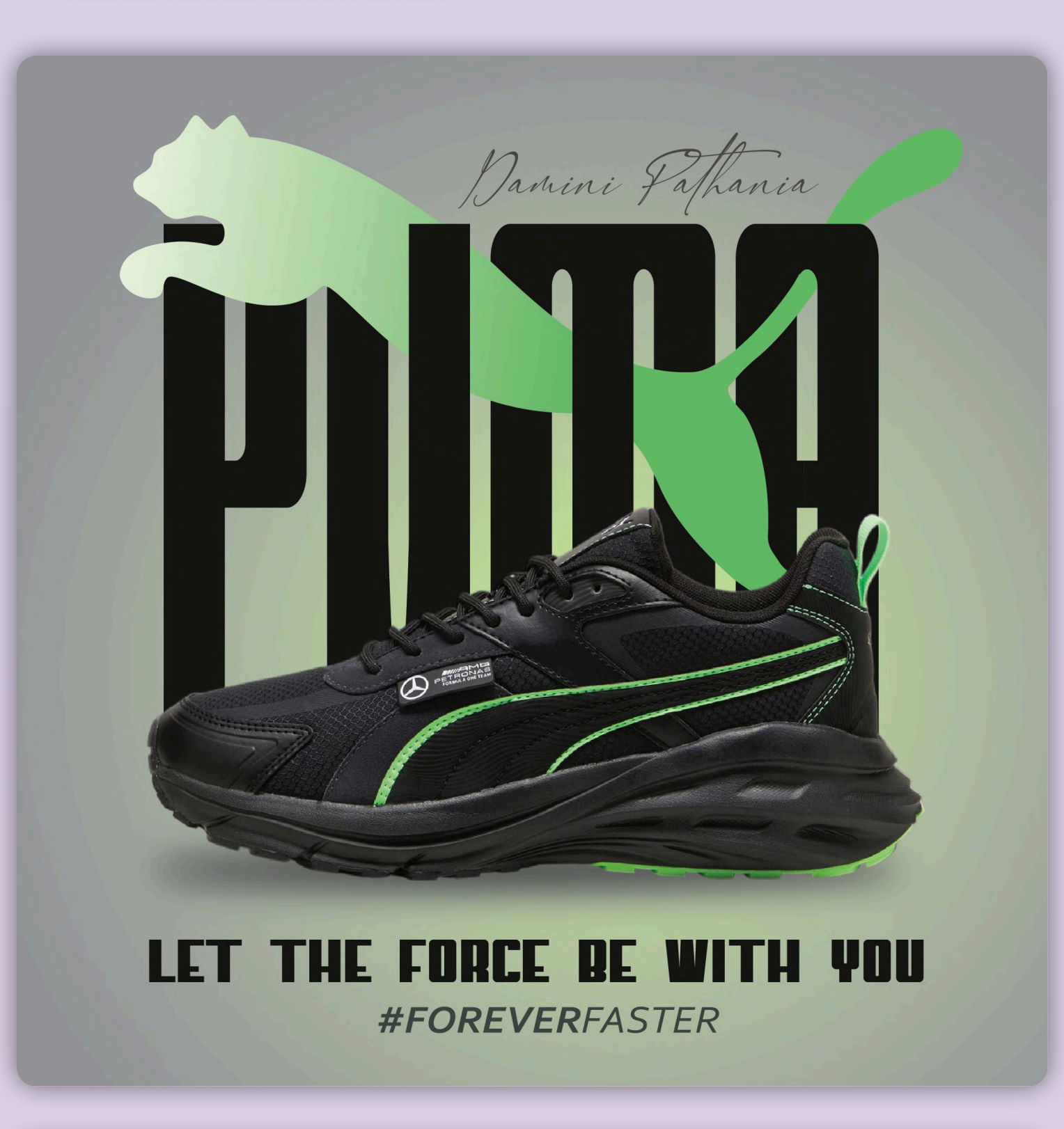
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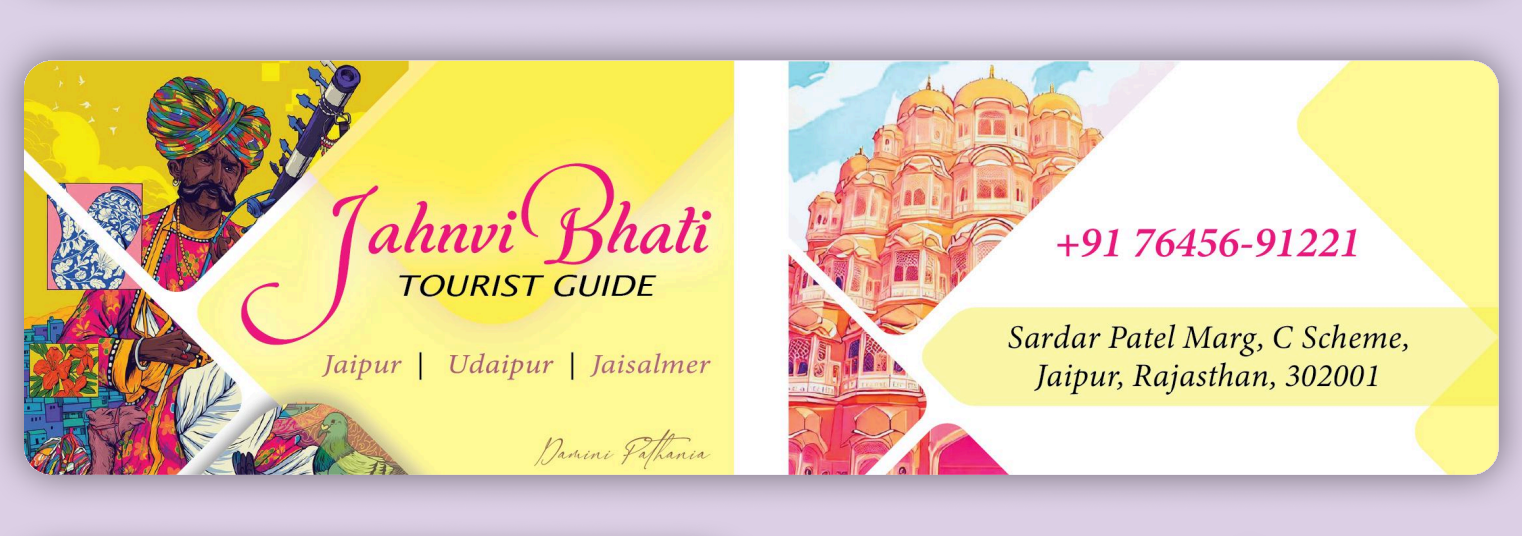
PUMA
LET THE FORCE BE WITH YOU
#FOREVERFASTER


Jahnvi Bhati
TOURIST GUIDE
Jaipur | Udaipur | Jaisalmer
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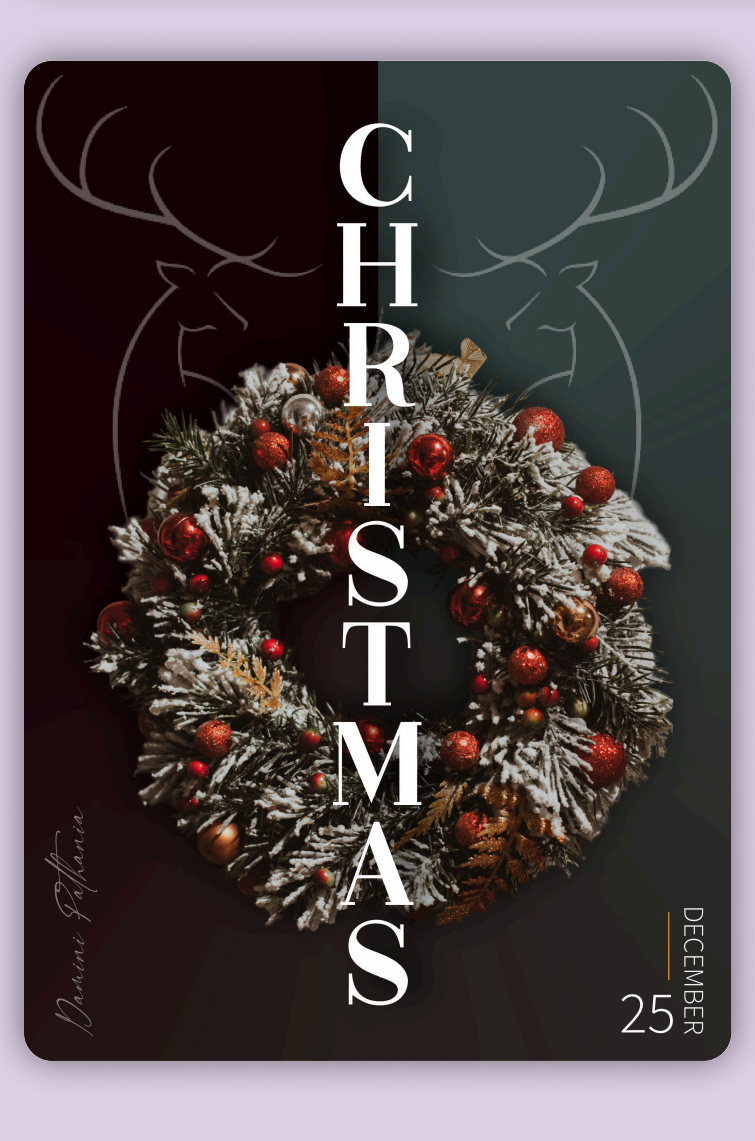
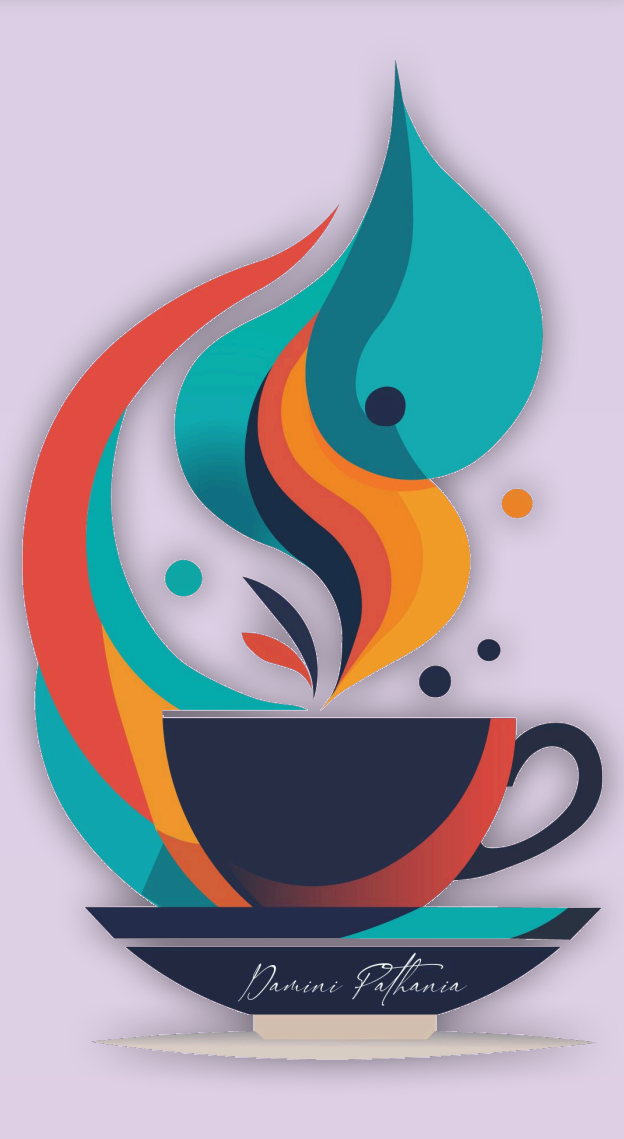
Sardar Patel Marg, C Scheme, Jaipur, Rajasthan, 302001


CHRISTMAS
25 DECEMBER
Damini Pathania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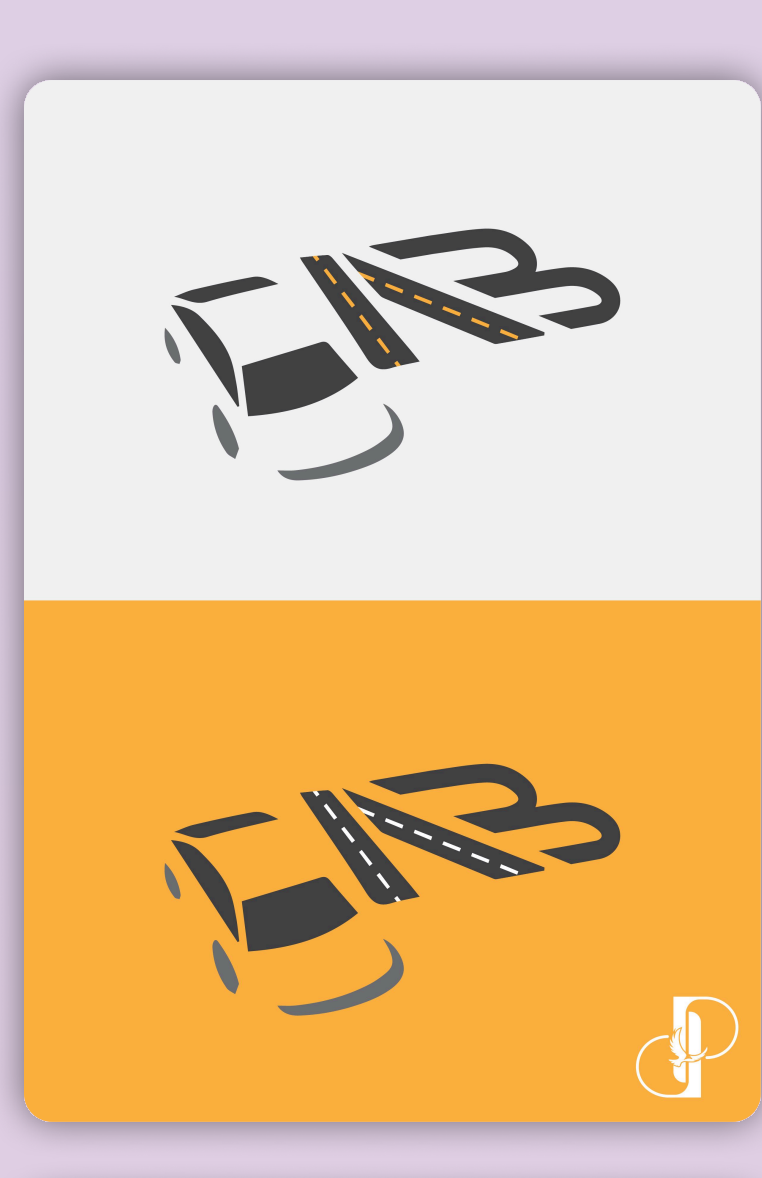

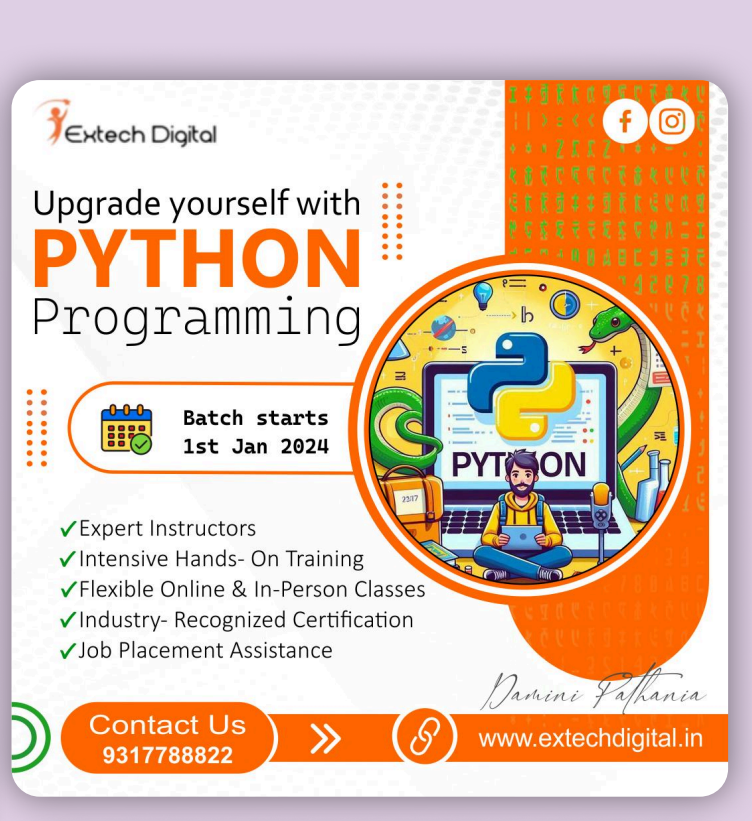
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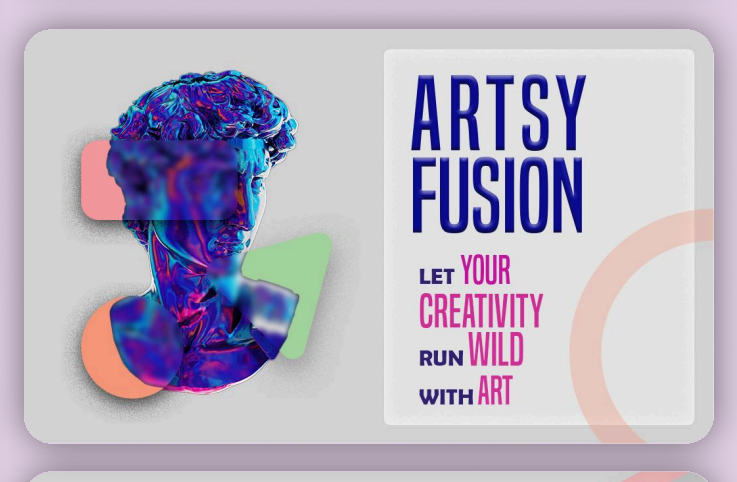
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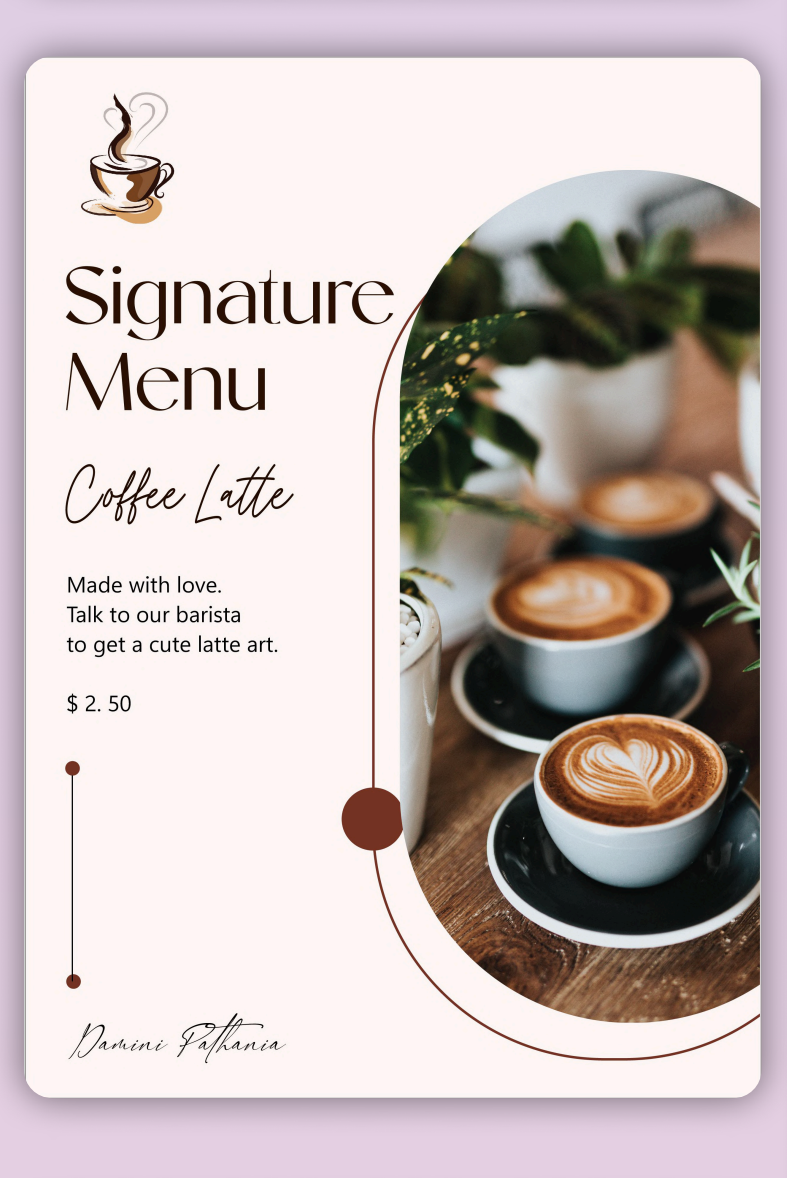
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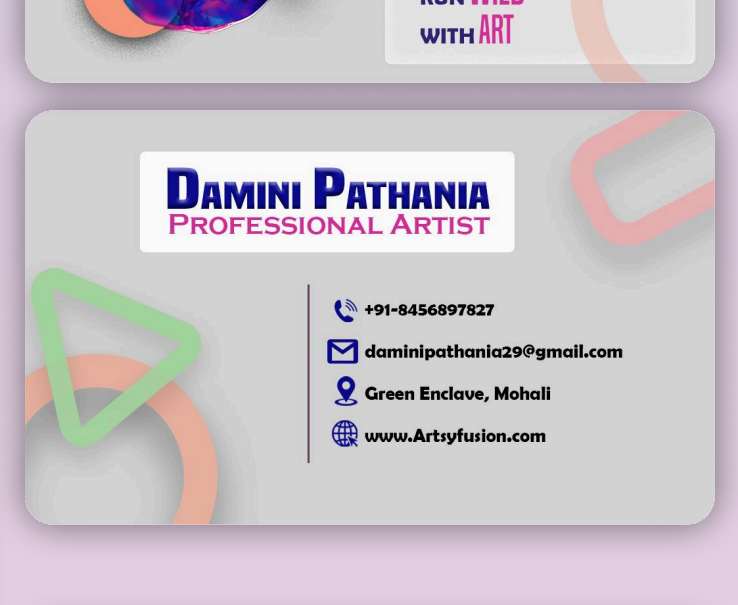
Coffee Latte
Made with love.
Talk to our barista to get a cute latte art.
$ 2. 50
Damini Pathania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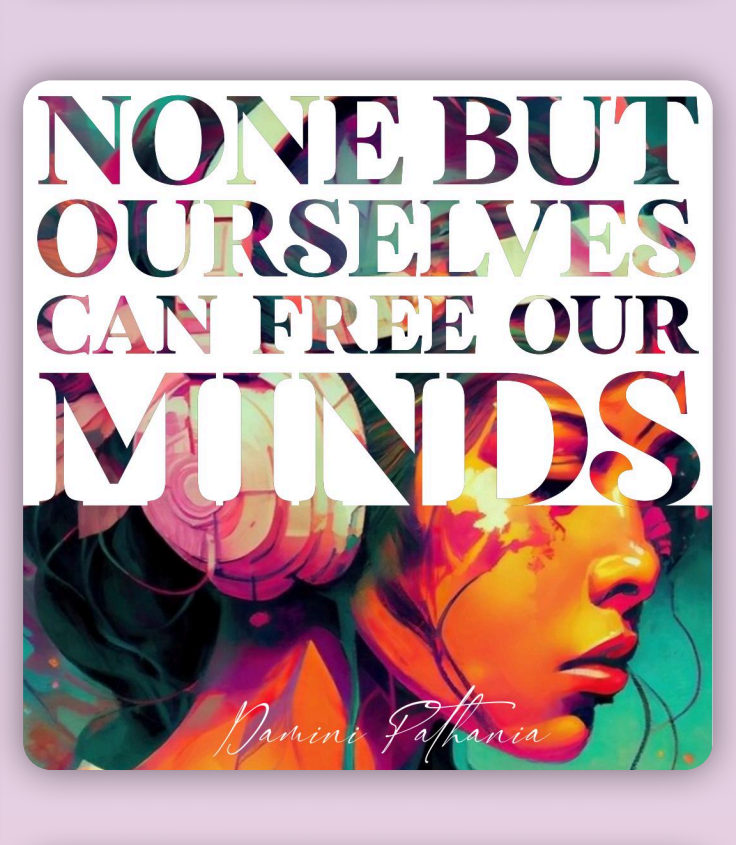
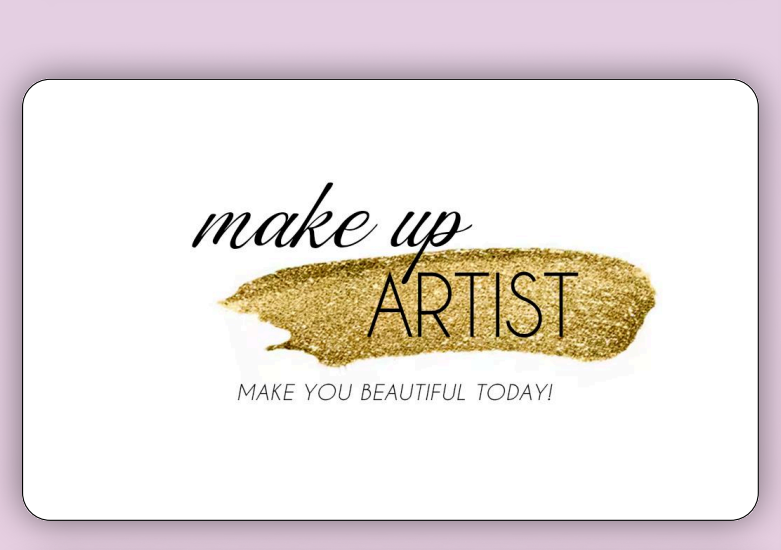

NONE BUT OURSELVES CAN FREE OUR MINDS
Damini Pathania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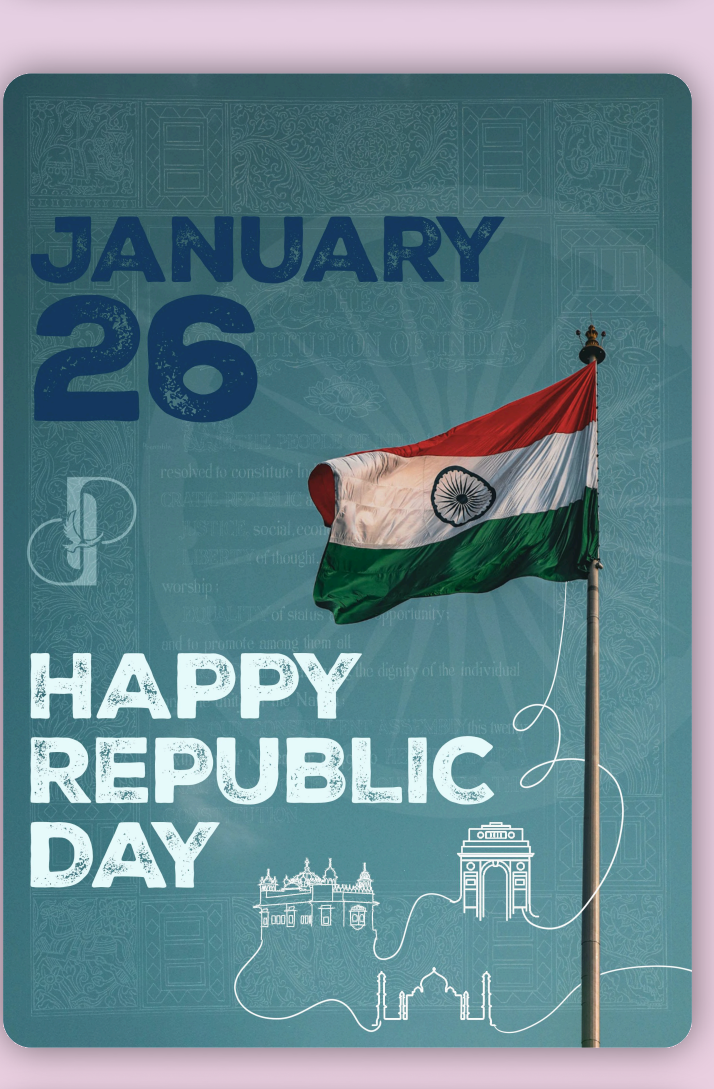
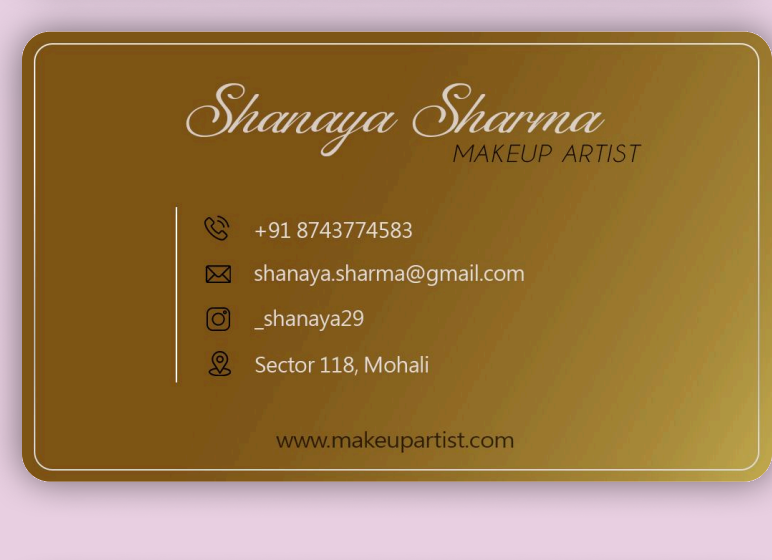

JANUARY 26
HAPPY REPUBLIC DAY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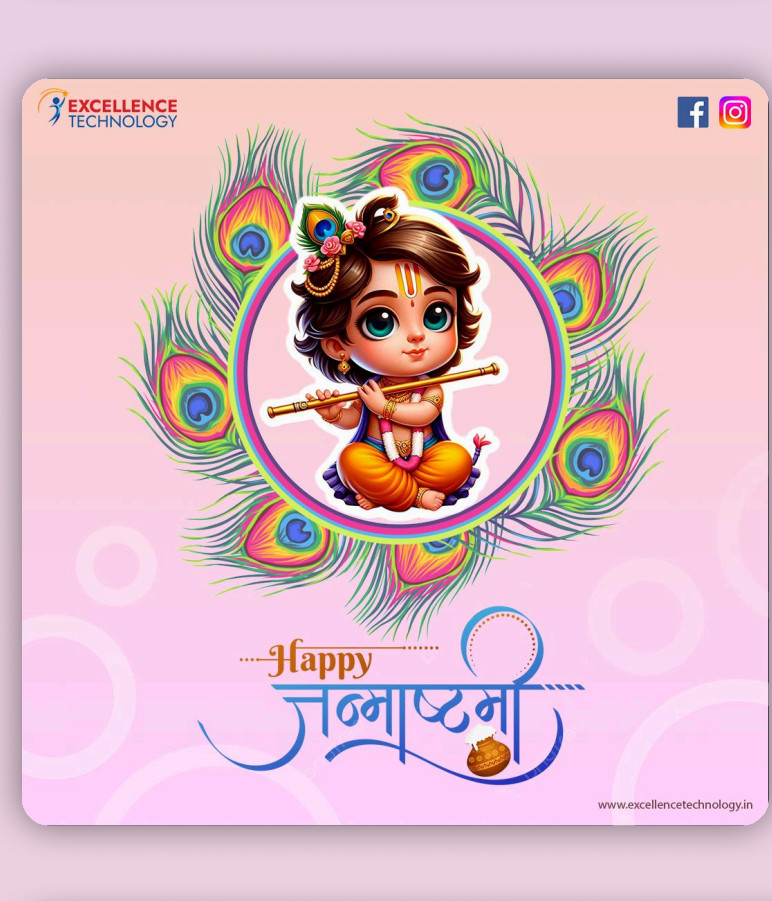
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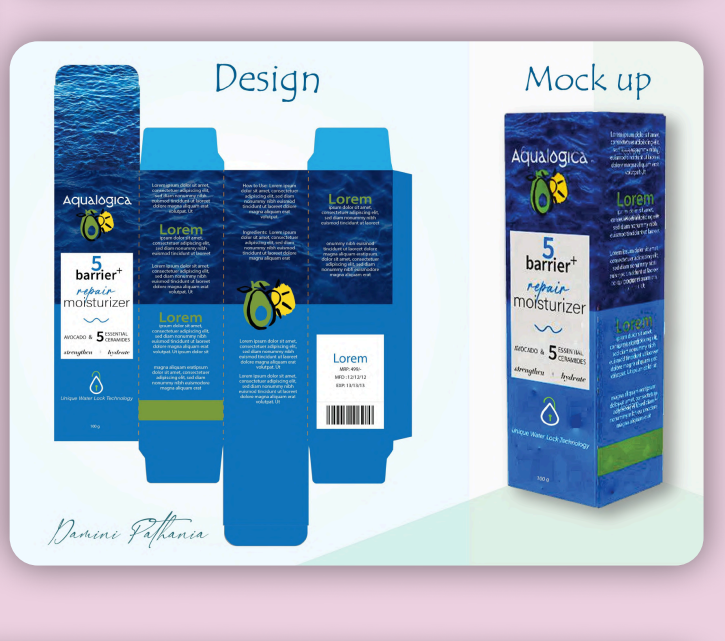
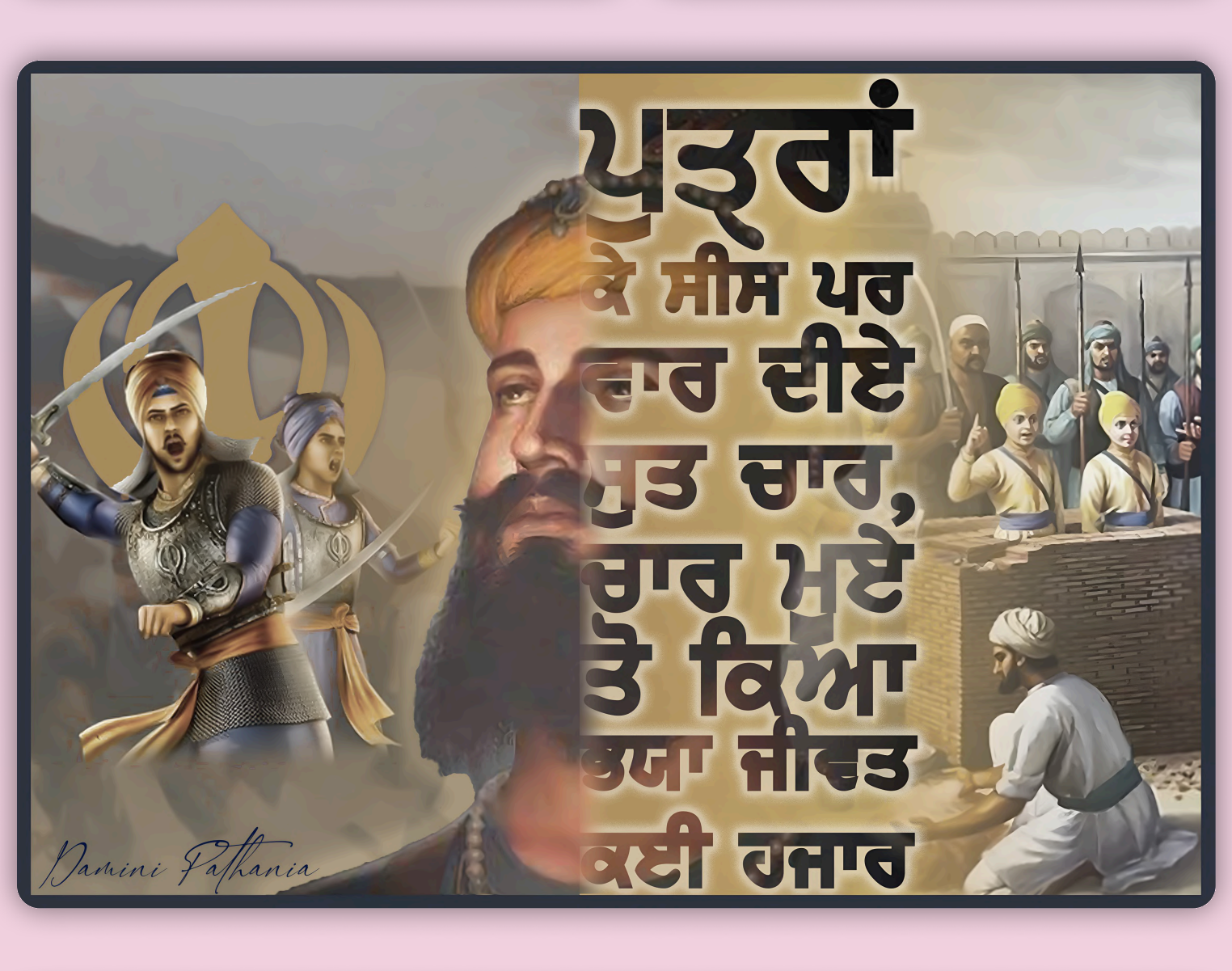

Design
Mock up
Aqualogica
barrier
moisturizer
Damini Pathania


ਪੁਤਰਾਂ ਕੇ ਸੀਸ ਪਰ ਵਾਰ ਦੀਏ ਸੁਤ ਚਾਰ, ਚਾਰ ਮੁਏ ਤੋ ਕਿਆ ਭਯਾ ਜੀਵਤ ਕਈ ਹਜਾਰ
Damini Pathania

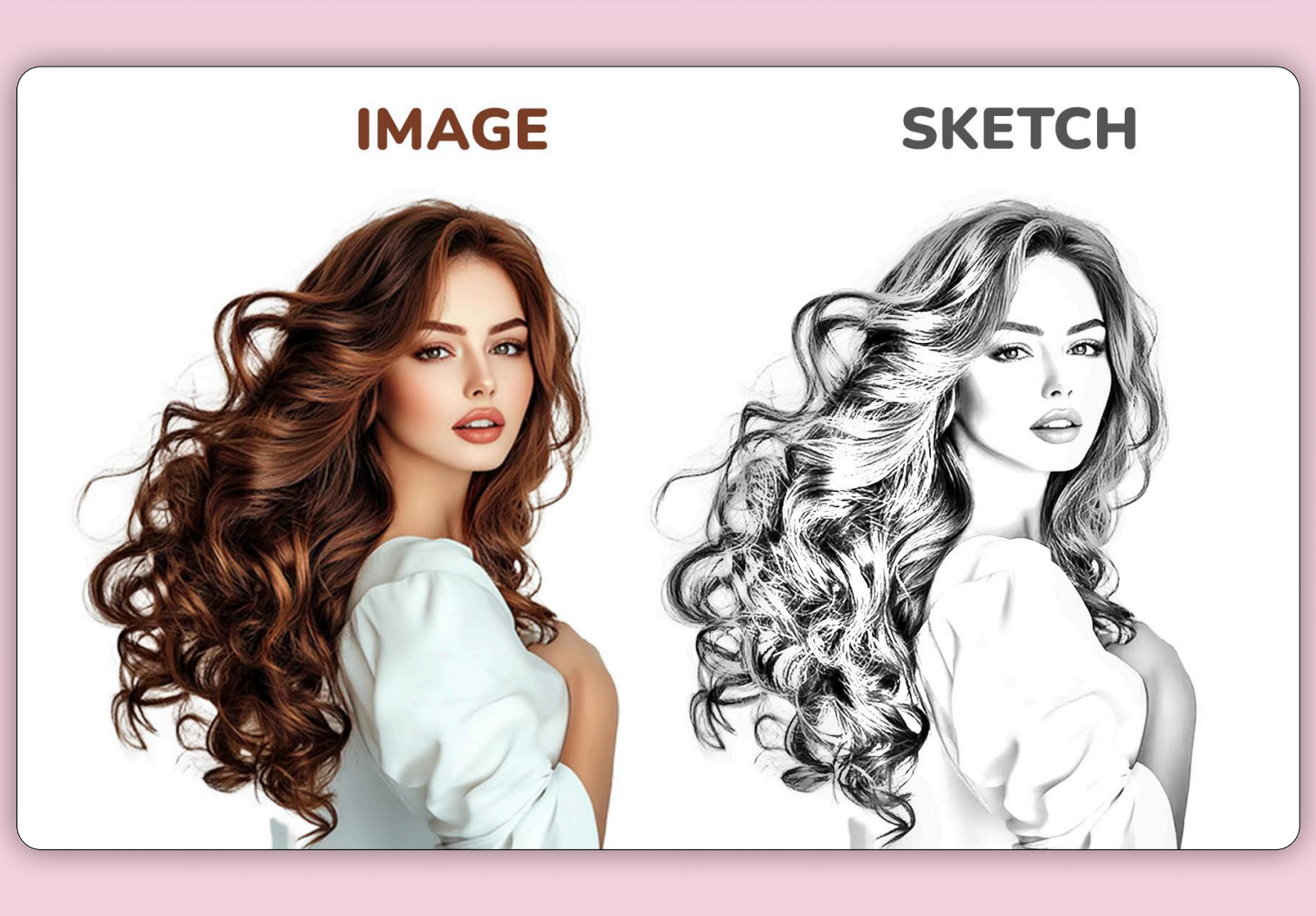


IMAGE
SKETCH