

# Damini Srivastava (Data Analyst)

Lucknow, UP | 9889488984  
daminisrivastava06@gmail.com

## Summary

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A Bachelor of Science graduate, transitioning into the field of Data Analysis with an enthusiasm for dissecting data and creating compelling visualizations. Keen to utilize my analytical approach to transform complex data into actionable insights for customers' understanding & requirements. Equipped with skills-Excel, MS SQL, Python, BI tools -Power BI, Tableau, dedicated to delivering data-driven insights for informed business decision-making, generating KPIs/metrics, identifying trends & patterns & enhancing team success, process improvement driving profitability.

## Skills

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- MS -EXCEL: Data manipulation, data entry in Workbook, performing calculations using formulas, including Xlookup, Vlookup, Hlookup, etc, using Pivot Table, working with graphs/charts/tables and basics of Macros and VBA
- MS SQL SERVER: SQL Server Management Studio. Conduct queries development and analyze data & utilize- joins, aggregate functions, subqueries, CTEs and case statements, window functions
- POWER BI: Knowledgeable in creating informative dashboards and data visualization for reporting processes, using power query, basics of DAX, Power query ETL for qualitative analysis
- PROBLEM SOLVING: Analytical and problem-solving skills, resolving potential issues for continuous improvement.
- COMMUNICATION: Can effectively collaborate with stakeholders & cross-functional teams, business partners to identify critical data elements
- TABLEAU: Optimize visual information, build and maintain dashboard, generate reports and compelling story-telling
- MICROSOFT APPLICATIONS: MS Office-Excel, Word, Power Point Presentation, Access
- DETAIL-ORIENTED: Assessment with a keen focus on high accuracy of data, optimizing existing reports
- MULTI TASKING: Managing different tasks with a strong commitment, timely delivery of projects.
- Data gathering, analyzing and maintaining datasets, load data from disparate sources for insightful reports, dashboards
- PYTHON: Very basics of python programming. Libraries: pandas, numpy, matplotlib, seaborn for data visualization & performing exploratory data analysis
- STATISTICS: Basics-mean, mode, median, variance, standard deviation, box plot, sample, population

## Education

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**Isabella Thoburn College**  
**Bachelor of Science in Biology | 06/2016**

**Lucknow Public School**  
**Senior Secondary | 05/2013**

**Lucknow Public School**  
**High School | 06/2011**

## Certifications

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- Forage- TATA : Data Visualisation: Empowering Business with Effective Insights
- Forage- Accenture : Data Analytics and Visualization Virtual Experience
- Forage- PwC : Power BI Virtual Case Experience
- NIIT : Working with Advanced Excel 2013

## Links

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- LinkedIn : <https://www.linkedin.com/in/damini-srivastava-65194116b/>
- GitHub: <https://www.github.com/daminisri06> -: Self-made projects on SQL, Excel, Power BI, Tableau, Python

## Languages

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English, Hindi