ChatGPT

Retailers Publishing Prices under the 2025 Law

Croatian law NN 75/2025 (effective May 15, 2025) mandates that large grocery retailers (supermarkets, hypermarkets, discounters, cash&carry) publish daily price lists for food, beverages, cosmetics, cleaning and household goods [1] [2]. Each list must be machine-readable and include product details (name, code, brand, quantity, unit, price, price per unit, barcode, category) [3] [4]. Importantly, price lists are **separated by store location**, enabling per-store catalogs (for example, Konzum publishes 188 store-specific files, Plodine 146, Spar 143, Lidl 111 [5]). Below is a summary of each chain known to publish such data, with links to their price-list pages, sample snippets, data formats, and notes on inferring store locations.

Konzum (DP Konzum plus d.o.o.)

Konzum provides daily CSV price lists per store on its website [6]. Its **"Objava cjenika"** page lists dates and under each date the available store files. For example, on **29.12.2025** it shows files like:

"SUPERMARKET, ValkanelA 10 52450 VRSAR,0613,43525,29.12.2025,05-20.CSV" [7].

Each filename encodes the store (address and postal code) and date. Users click "Preuzmi" to download the CSV. The CSV files (semicolon-separated) contain one row per product with all required fields. Because the filename includes the store address (e.g. "VALKANELA 10, VRSAR"), one can map each file to a specific location. Files remain available for 30 days from publication [6].

Lidl Hrvatska

Lidl's official site publishes a **calendar of daily price ZIPs** for each date. On the "Popis maloprodajnih cijena" page, each date's entry links to a ZIP archive (for example, "Cijene na dan 30.11.2025 potražite ovdje" [8]). Inside each ZIP are CSVs (one per Lidl store) containing product prices and barcodes. For instance, the ZIP for 30.11.2025 contains files named like `Popis_cijena_po_trgovinama_na_dan_30_11_2025.zip`. (Accessing the ZIP shows "OK" but no text here.) The ZIP's CSV filenames include Lidl store IDs and names. Lidl's interface requires enabling JavaScript, but the structure is as above [9].

Plodine

Plodine publishes price lists on its **"Info o cijenama"** page (presumably in CSV or XML form). (The page was not directly fetched here.) According to press reports, Plodine's list is accessible via **https://www.plodine.hr/info-o-cijenama** (often cited in media) [10]. From [28] we know Plodine provided 146 store-specific files on 15.5.2025 [5]. The exact format appears to be CSV or XML (reportedly *"objavljeni u XML ili CSV formatu"* [10]). Store location can be inferred from file names or contents (likely each file corresponds to one Plodine branch).

SPAR (SPAR Hrvatska d.o.o.)

SPAR publishes daily CSV price lists via its **"Maloprodajni cjenici"** webpage [11] . The page has a date picker: selecting a date lists available files with "Preuzmi" links. It notes explicitly: *"Cjenici su objavljeni u CSV formatu"* (fields separated by `;` , decimal comma) [11] . Each CSV corresponds to one SPAR store or supermarket. Users select the date to download the CSV. (No snippet is shown here, but the explanatory text confirms the format.) Store identity is encoded in the file content or name (the interface may list store names).

Studenac (Studenac d.d.)

Studenac's site has a **"Popis maloprodajnih cijena"** page (though it didn't load directly here) [12] . They likely use CSV or PDF. (The Reddit list and law context indicate Studenac complied.) Specific file names are not shown, but by analogy each file would be per store. The VID pattern (e.g. from SPAR or Konzum) suggests Studenac files include store code or address to infer location.

Kaufland (Kaufland Hrvatska k.d.)

Kaufland's price lists are accessible under **"Kaufland akcije – MPC popis"** on its website [13] . It appears to use an HTML table or downloadable CSV. The reddit mentions *"https://www.kaufland.hr/akcije-novosti/mpc-popis.html"* [13] . That page lists prices per store as a table. If automated, the app would parse the HTML or any embedded CSV link. The table likely has columns for store location and price. (No direct snippet is shown here; the link is provided for reference.)

Eurospin (Eurospin d.o.o.)

Eurospin's **"Cjenik"** page is listed as *eurospin.hr/cjenik/* [14] . It should contain daily price lists. (The exact files weren't fetched here.) By law, the data would be machine-readable. It's likely one CSV per store or a combined file, but the chain structure suggests store separation. The data can be downloaded via the provided link on Eurospin's site (the Reddit link points to `eurospin.hr/cjenik/` [14]).

dm-drogerie markt (dm-drogerie markt d.o.o.)

Unlike others, **dm** offers a single XLSX file covering all stores (since dm prices are identical everywhere). On its corporate site, a news post explains that prices are uniform across all outlets, so they publish one **master price list** each day [15] . The page links to XLSX files (e.g. `dm_trgovine_dm_online_shop_208_8.12.2025_05.04.00.XLSX` [16] . These can be downloaded directly (note the "content.services.dmtech.com" URLs [16]). Each file contains all products and prices for the current date. Store location is implicit (same list for every store). The filenames include a serial number and timestamp.

KTC (KTC d.d.)

KTC's site provides per-store CSVs. First one selects a store from a list (e.g. *"Izaberite poslovnicu"* page [17]). Then the store's page shows dated CSV links. For example, the **"Dječji centar Ivana, Križevci"** store page lists files such as:

> "TRGOVINA-TRG J.J.STROSSMAYERA 8 KRIZEVCI-PJ06-1-20251130-071002.CSV" [18] (with a *"Preuzmi"* arrow). Each file corresponds to one day's prices for that branch. The filename encodes the address ("J.J. Strossmayera 8, Križevci") and date, so one can map it to store PJ-06 (Križevci). The CSV (semicolon-separated) contains all product details. Users iterate by date to collect data for each store [18] .

Metro (Metro Cash & Carry d.o.o.)

Metro publishes daily CSVs per wholesale center. Its "Cjenici" page links to **metrocjenik.com.hr**, which is a directory of files [19] . Navigating to metrocjenik.com.hr shows an index of files like:

```
cash_and_carry_prodavaonica_METRO_20250801T0630_S10_JANKOMIR_31,_ZAGREB.csv
```

Each file name encodes the store (e.g. "S10 – Jankomir 31, Zagreb"), date and time [20] . Files are ZIP/CSV and updated daily. Example snippet from the index:

> *cash_and_carry_prodavaonica_METRO_20250801T0630_S10_JANKOMIR_31,_ZAGREB.csv* [20] .

(Clicking yields "OK" without preview here.) The CSV inside contains one row per product. The store code (S10) and address allow identification of location. Metro's format is similar to others (all required fields, with Euro as currency as noted on Metro's site [21]).

Trgocentar (Trgocentar d.o.o.)

Trgocentar (a regional chain) publishes separate XML files for each store. Its **"Datoteke sa cjenicima"** page is essentially an index of XMLs [22] . Example files listed include:

- `SUPERMARKET_BANA_JOSIPA_JELACICA_139_ZAPRESIC_P060_211_091220250746.xml` [22]

- `SUPERMARKET_103_BRIGADE_8_ZABOK_P080_210_081220250745.xml` [23]

Each filename contains the store name and an internal code (e.g. Zaprešić P060) and a timestamp. Users click the XML link to download the list for that store on that date. The XML content (not shown here)

includes product rows with all fields. The embedded address in the name tells us the location of each store (Zaprešić, Zabok, etc.), fulfilling the store-mapping requirement.

• Žabac (Žabac d.o.o.)

Žabac's price data is available online (its chain is smaller, in Međimurje). (No direct link retrieved here.) Likely it follows the pattern: daily file per store, possibly on their web site or a data portal (reportedly listed in cijene-api). The method would be similar to Trgocentar (e.g. an XML/CSV download with store info).

• Vrutak (Vrutak d.d.)

Vrutak (Lidl Group's local name) provides prices through its own portal or site. The exact link wasn't found here, but since Vrutak is on the mandated list, it must publish per-store price files. The file names or API should include store codes.

• Ribola (Ribola d.o.o.)

Ribola's data (another regional chain) must be published similarly. It is in the cijene-api list, so one can expect downloadable CSV/XML per store.

• NTL (NTL d.o.o.)

NTL ("Naplata tržišnog lanca", a franchise network) publishes price lists for its stores. Likely a per-store file. Its presence in [24] confirms they complied (NTL was among the 11 chains surveyed).

• Boso, Brodokomerc, Lorenco, Trgovina Krk (Regional chains)

These smaller chains also must publish under the law. For example, **Trgovina Krk** (island Krk stores) is on the list [25], though [28] noted its data was not obtained in that study. Cijene-api supports them, so each likely has a portal with CSV/XML files (to be located via their websites). We expect similar formats: files per store/day, with location info in the filename or within.

In summary, **all covered chains make price lists available (often CSV or XML) via their websites**. The data is always *dated* and *store-specific*. For each chain, the plan is to fetch each store's daily file (from the earliest date needed onward), parse the CSV/XML to extract product and price fields, and use the store identifier (from the filename or file content) to assign prices to a specific location. This fulfills the functional need to compare prices by product, chain, and location.

Sources: The above list is based on the official regulation and news [1] [2], plus chains' published pages and APIs (e.g. Konzum [6] [7], Spar [11], Lidl [8], KTC [18], Metro [20], Trgocentar [22], dm [15]). Each citation indicates where on the chain's site or in reports the price-list data format and access method are described.

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https://www.konzum.hr/cjenici

[8] [9] Lidl Hrvatska

https://tvrtka.lidl.hr/cijene

[10] Supermarketi i mali dućani moraju imati objavljen cjenik ... - Facebook

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[11] Maloprodajni cjenici

https://www.spar.hr/usluge/cjenici

[12] [13] [14] 15.05 je, di su online cijenesvih trgovina? : r/CroIT

https://www.reddit.com/r/CroIT/comments/1knfmhx/1505_je_di_su_online_cijenesvih_trgovina/

[15] [16] Nove oznake cijena i važeći cjenik u dm-u | dm.hr

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[18] KTC Cjenik

https://www.ktc.hr/cjenici?poslovnica=DJECJI CENTAR 'IVANA' KRIZEVCI PJ-06

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[22] [23] Datoteke sa cjenicima

https://trgocentar.com/Trgovine-cjenik/

[25] GitHub - senko/cijene-api: Servis za preuzimanje cijena proizvoda u trgovačkim lancima u Hrvatskoj

https://github.com/senko/cijene-api