

















FENTYNGO

MODERATION

MODERATION

DESIGN

ABOUT ME

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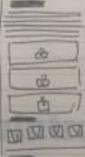
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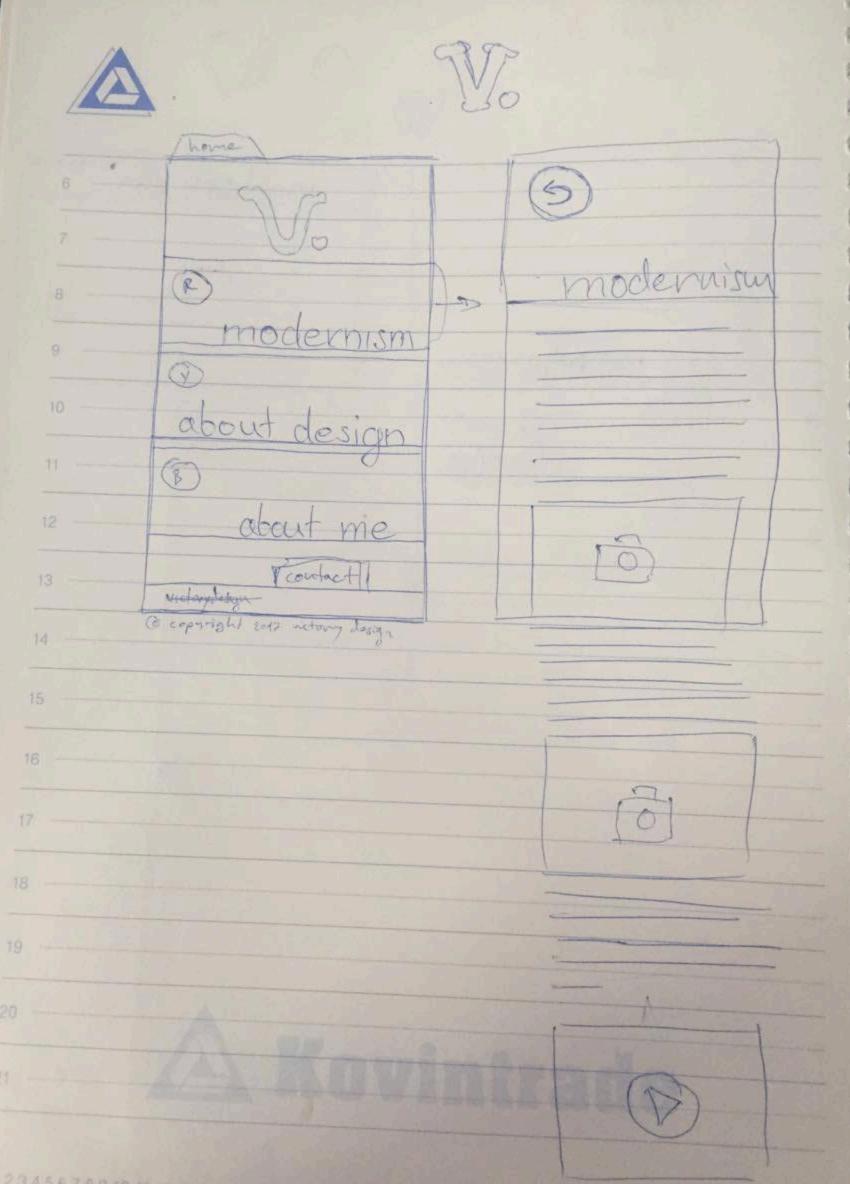




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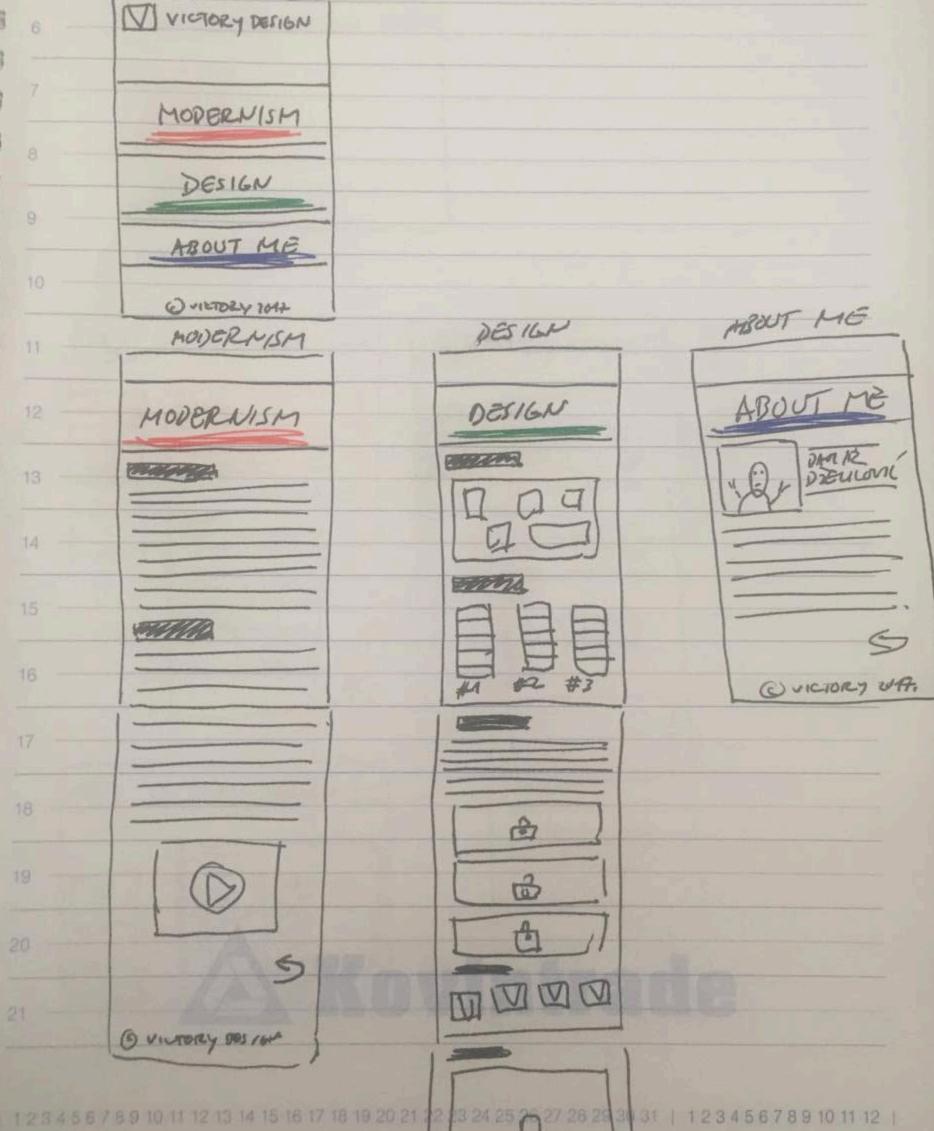
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FRONTPAGE

DESIGN PRINCIPLES IN USE ON MY SITE;

- Symetrical layout
- Vertical symetry
- Colour contrast
- Size contrast

Whole web site is made to be symetrical, it's a mobile site, and that is the main reason why I decided to use this approach, It makes the site very clean and simple to use.

Colour contrast on site is obvious, black is main colour and red, yellow and blue make a big contrast to it, by using this colours I made it simple for a user to recognise different segments of the site.

Size contrast is mostly in font size; headings, subheadings and text.

USABILITY RESULTS;

I tested my page on 4 users, and only one of them mentioned that it would be useful if I had a navigation bar on every page of my site.

All 4 candidates sad that navigating through the site is easy and simple.

There were no other suggestions or problems so I think there is no need for any changes.

Link to interactive XD prototype:

https://xd.adobe.com/view/fbd6c46f-07ec-4ea0-9dba-9dd68ecdc958



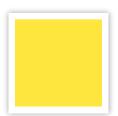


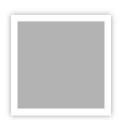
Style Tile version:1

Color scheme











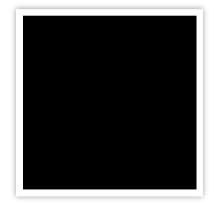
MODERNISM Modernism

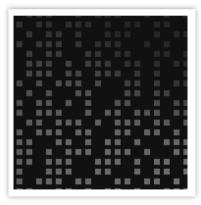
Font: Franklin Gothic Heavy #1B1464

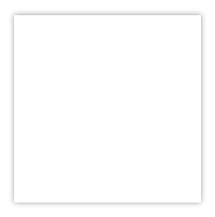
INTRODUCTION Introduction

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Textures







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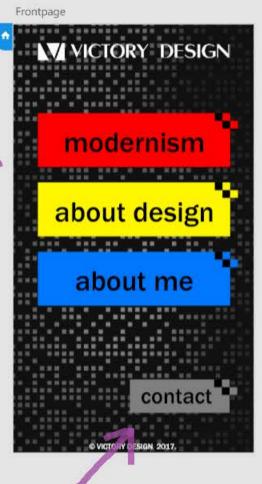
This is an example of a Text link »





Adjectives

Lorem Ipsum Dolor Sit Amet Magna



contact information

Modernism



Introduction and history

Modernism is a literary and cultural international movement which flourished in the first decades of 20th century. With the advances of technology Modernism began to break through at the end of the 19th century into the beginning to the 20th century.

Western society began to develop new ways to shape human culture and improve the constructed environment. Modernism covered many creative disciplines from design and art to influencing architecture, music and literature.

Some of Modernism most known movements are; Fauvism, Cubism, Impressionism, Futurism, Vorticism, Supermtism, Des Stijl, Dada, Surrealism, Bauhaus and many more.

Graphic Design and Typhograph

Modernism especially changed the thinking process for communications, graphic design and typography, the style of design shifted drastically from the prior 19th century approach.

Before the concept of Modernism, graphic design and typography was 'overly decorated' and elaborate, every possible inch of a typical poster would be filled with imagery and type. Designers of the era of Modernism abided to strict, structured grid system with emphasis on negative space, just as important was the use of clean sanserif type.

The idea was to create strong graphics that were against commercialism, greed and cheapness. Typical typefaces used in the Modernism era include Franklin Gothic, Monotype Grotesque, Futura, and Helvetica Neue.



headline (page)

page text (body)

return (home) button