

Gates 'n' fences website redesign

- group project

Design principles of existing website

lack of contrast

proximity -
in menu
everything
is too close

Home
Driveway Gates
Modern Driveway Gate
Custom Driveway Gates
Privacy Driveway Gates
Garden Gates
Modern Garden Gates
Privacy Garden Gates
Fencing
Fencing 2
Railings
Modern Balcony Railings
Openers - Operators
Ramset
FAAC
Apollo
BFT
Power Master
Platinum Gate Openers
Liftmaster
Elite
Doorking
OSCO
Allstar

Welding Expertise

Top Brands of Gate Openers and Operators, Commercial, Residential, Industrial, Swing, Slide, Rack & Pinion, Barrier

- BFT Gate Openers
- PowerMaster Gate Openers
- Eagle Gate Operators
- Elite Gate Openers
- Ramset Gate Operators
- Doorking Gate Openers
- Viking Gate Operators
- OSCO Linear Gate Openers
- Liftmaster Gate Openers
- Allstar Gate Operators
- SEA Gate Openers
- FAAC Gate Operators
- Apollo Gate Openers
- Hysecurity Barriers / Risers Swing Slides
- Residential Sliding Gate Openers
- Barrier Gate Vehicle Barrier Gate Parking

All of our Aluminum or [Wrought Iron Gates](#), or Fences are designed and manufactured to withstand a range of outdoor conditions. Our commitment to our customers and dedication to produce quality gates has earned us thousands of satisfied customers.

Although we offer a wide selection of Ornamental Designs or Decorative Designs, we can design and manufacture any style in aluminum or wrought iron metals. L. A. Ornamental & Rack Corp also offers Fences, Garden or Walk Thru Gates to match your driveway gates. With over thirty five years of experience in manufacturing and designing elegant, custom, or exotic [Aluminum Driveway Gates](#) and Fences, our past and future customers can have peace of mind that they are receiving quality workmanship. We are a Fence Company that gives our customers 110% of dedication to manufacture quality driveway gates and fences.

For a quote please send an e-mail to LAornamental@aol.com

If you are looking for Privacy with your Driveway Gates, Garden Gates, or Walk Thru Gates, we offer a Solid Backing with your choice of Aluminium, Steel, Plexiglas or Plastic. All solid backing are offered in many different colors to choose from. [Privacy Gates](#)

We offer a large selection of Gate Openers and Gate Operators for Residential Driveway Gates, Light or Heavy Commercial Gates, or industrial locations. If you are not sure the style or size of the Gate opener / gate operator you need, please e-mail or contact us so we can gladly help you to the correct choice. We offer all type of Gate Openers / Gate Operator, Sliding Gate Openers / Gate Operator, Swing Gate Openers / Gate Operator, Hydraulic Gate Openers / Gate Operator. We also have a wide selection of replacement [Main Circuit Boards](#) for all brands, and [Remote Controls](#) for Visors or Keychains.

Railings - L. A. Ornamental & Rack Corp offers top quality Balcony Railings, Front Porch Railings, Deck Railings in Metal, Aluminum, or Wrought Iron Steel. We offer rails for residential or commercial locations for either Interior or Exterior locations. We also offer Custom Made Railings, Decorative Railings, or HandRails that are powder coated paint for low maintenance and long lasting Balcony Rails, Porch Rails, or Deck Rails

Garden Gates or Walk Gates can be designed to match any existing or ordered driveway gate. Customers can choose between wrought iron or aluminum as material and choose from our wide selection of powder coated colors. Garden or Walk Gates are custom made that can give your home that special and elegant look.

Pool Fences - the Aluminum Pool Fence Styles, Aluminum Pool Gate Styles, or the Aluminum Pool Deck Railing Styles that is perfect for your project. We offer decorative pool fences, standard safety fences, or any custom made pool gates for your property that are the essential requirements of commercial crowded areas, or residential properties.

We offer a large selection of Wrought Iron and [Aluminum Driveway Gates](#), but also browse through our wide selection of Gate Operators, either Sliding or Swing Gate Openers / Operators.

Access Control: Telephone Entry System from Linear, Select Engineering, American Access System, Sentex, For Residential and Commercial Application. A variety of Access Control Equipment, including Remote Controls, Card Readers, Proximity Card Reader, Key Pads, Wireless Key Pad, Wireless Telephone Entry System, Free Exit Loops, Safety Loop, Safety Photo Sensor, Multi-Code, LiftMaster, Linear, Proximity Car

similarity - different colors and font sizes for no reason

lack of negative space

Test reports

5 sec test

First test used was “5 sec test” and there were 6 people who done it. We used 4 questions/tasks for it. Questions used:

- What do you think this page was about?
- Rate the quality of this page between 1 (worst) and 5 (best).
- Did the brand appear trustworthy?
- What was the company name?

Conclusion

- It is not clear what is the page about, so it is difficult to understand it and to navigate on it, and it makes a bad quality of this web site. It is too confusing.
- The brand is not trustworthy and we can not see it. It looks like it is not sure.
- The company name is not very visible and they have no logo.

Trunk test

We have applied “Trunk test” on 4 people. We shared it to them using our computers and being face to face with them.

Conclusion

- It is not clear what is the page about, so it is difficult to understand it and to navigate on it, and it makes a bad quality of this web site. It is too confusable.
- The brand is not trustworthy and we can not see it. It looks like it is not sure.
- The company name is not very visible and they have no logo.
- The website has too much information.
- Important things are not visible.

Expert review

We made the interview for the expert review with two experts. They both have the experiences with multimedia design and computer science.

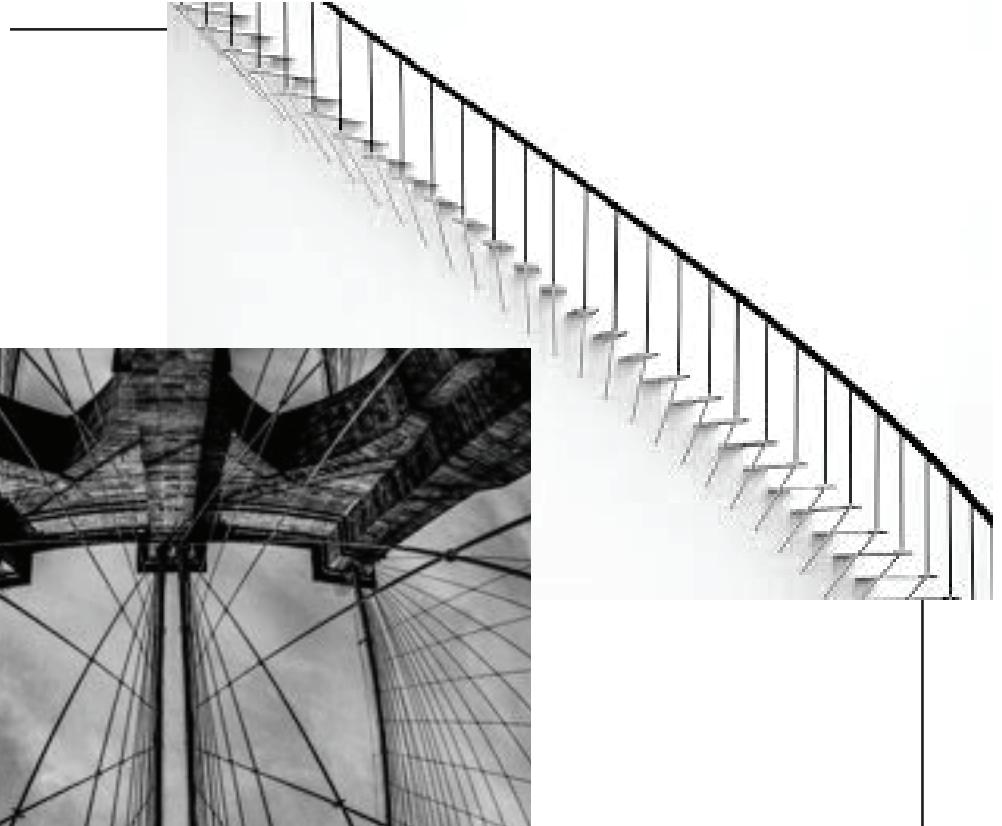
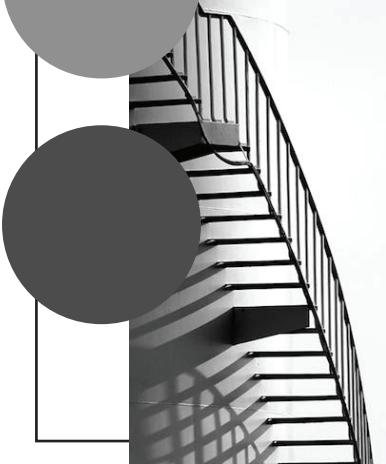
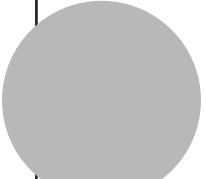
We used different scale for the score for each guideline and we asked them to provide a short rational comment such as a description of the issues found, examples of a good practice and the likely impact for users. If a guideline isn't applicable they could use „N/A“

Conclusion

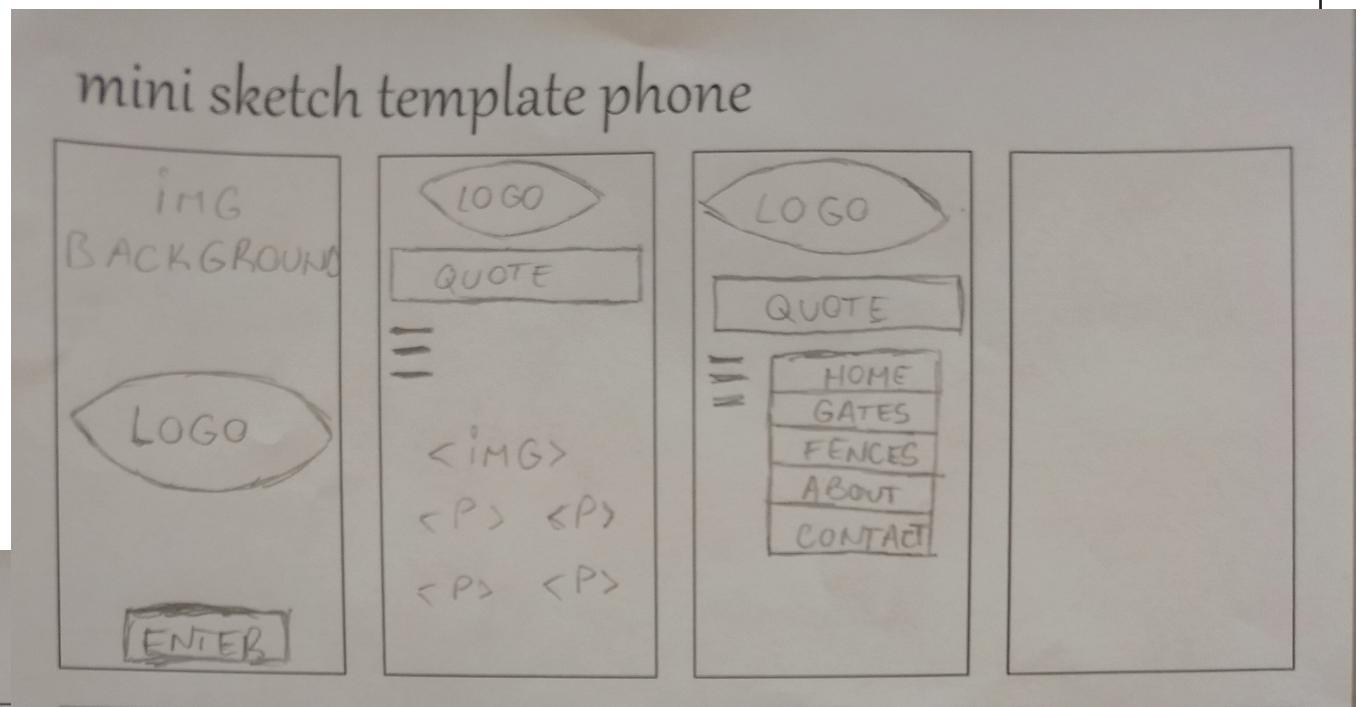
The website has big problems with: frequently-used tasks, the site structure, the current location, error messages, instructions. Something else, which is very important and in the same time alarming, is that no one of the features and functionalities is noted as excellent.

Redesigned page

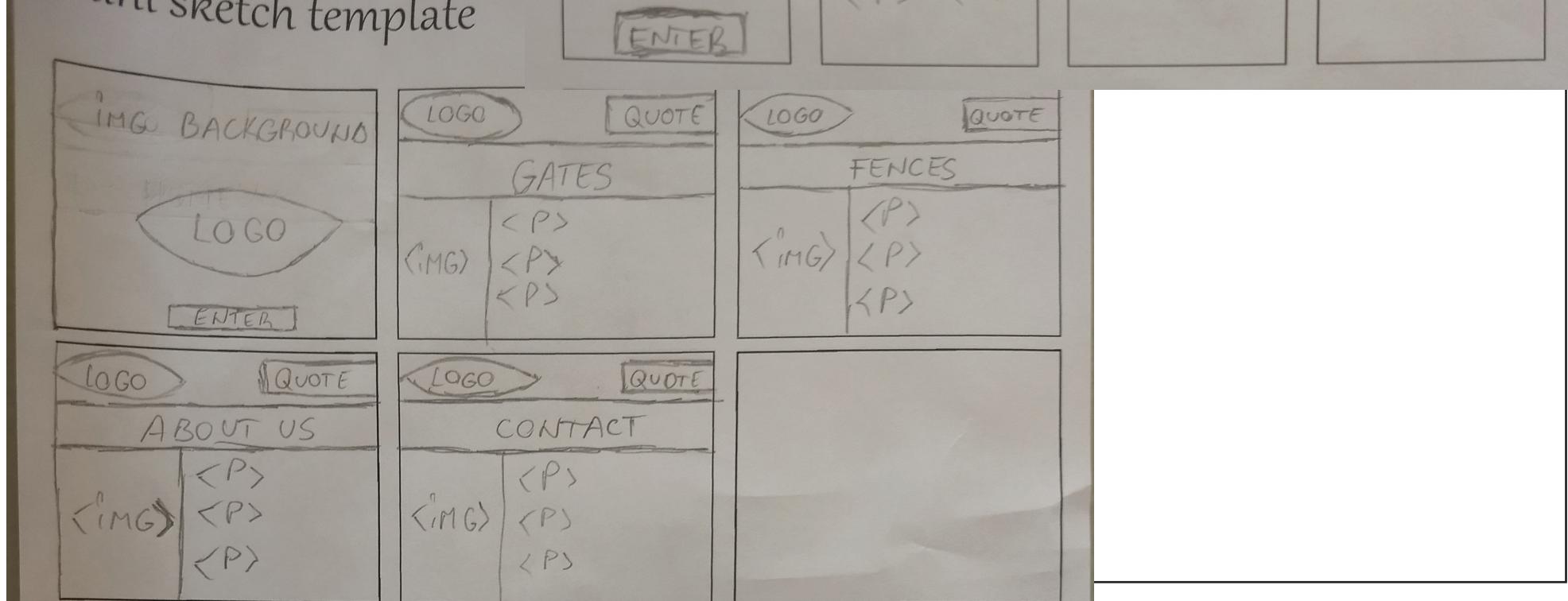
Moodboard



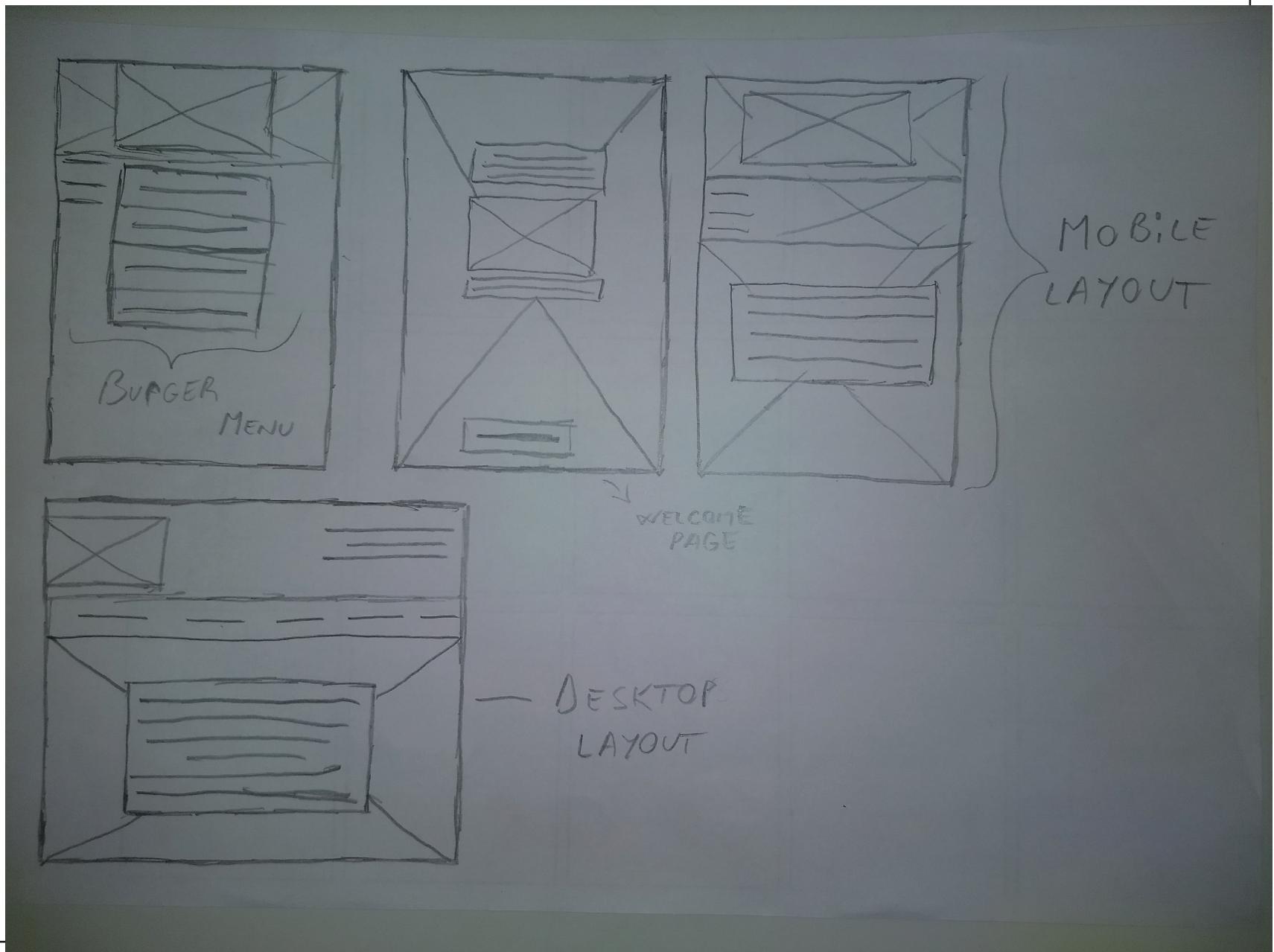
Mini sketches



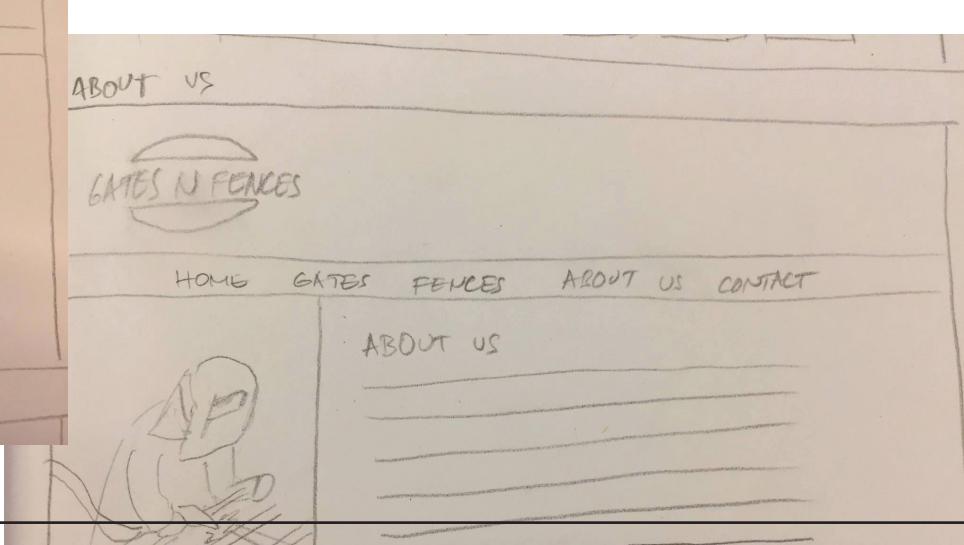
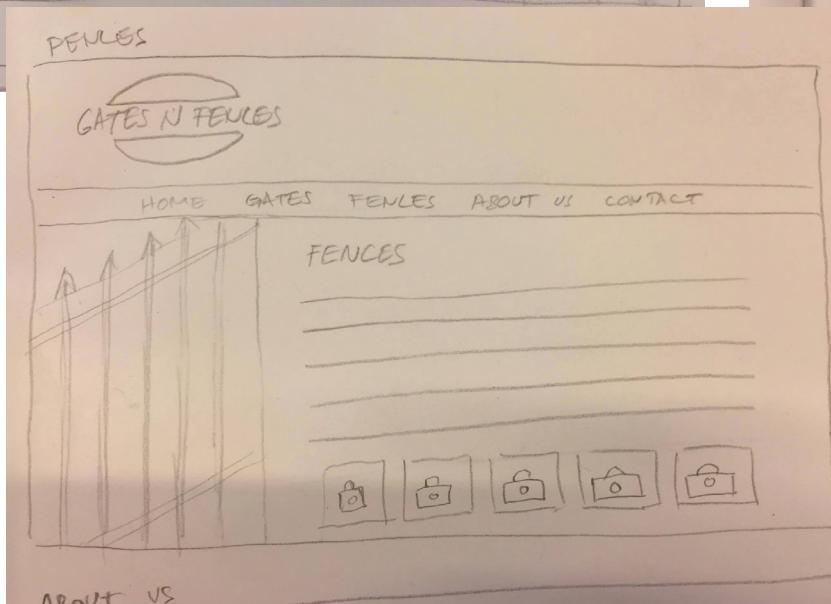
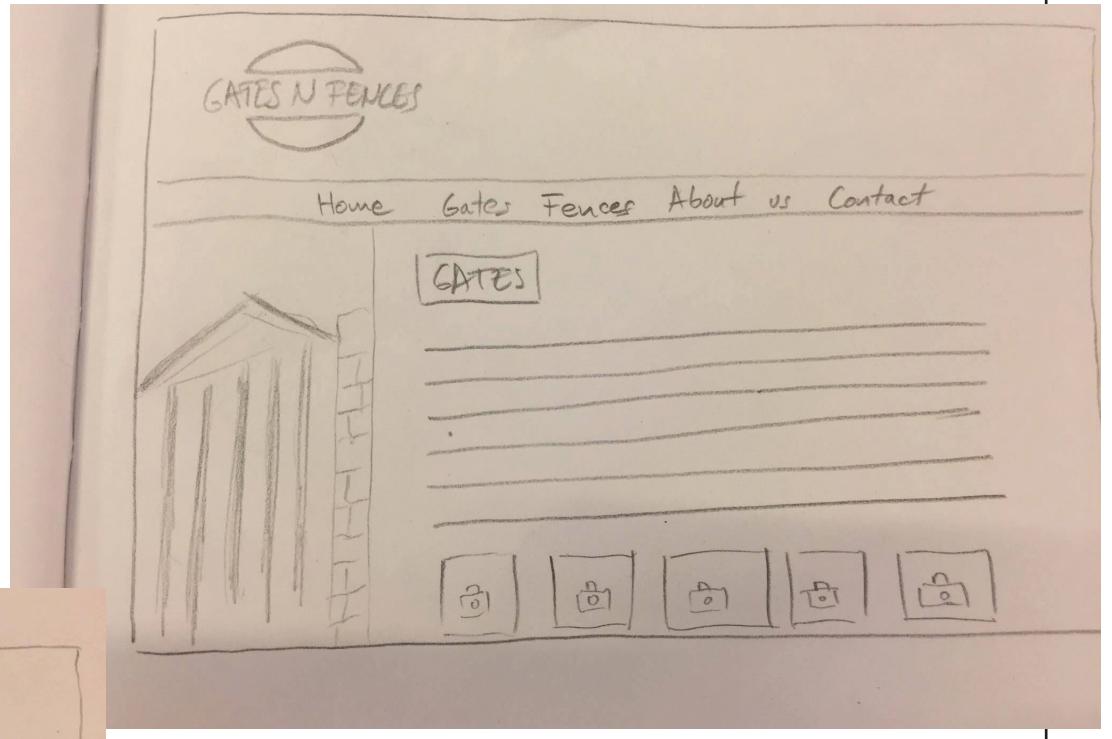
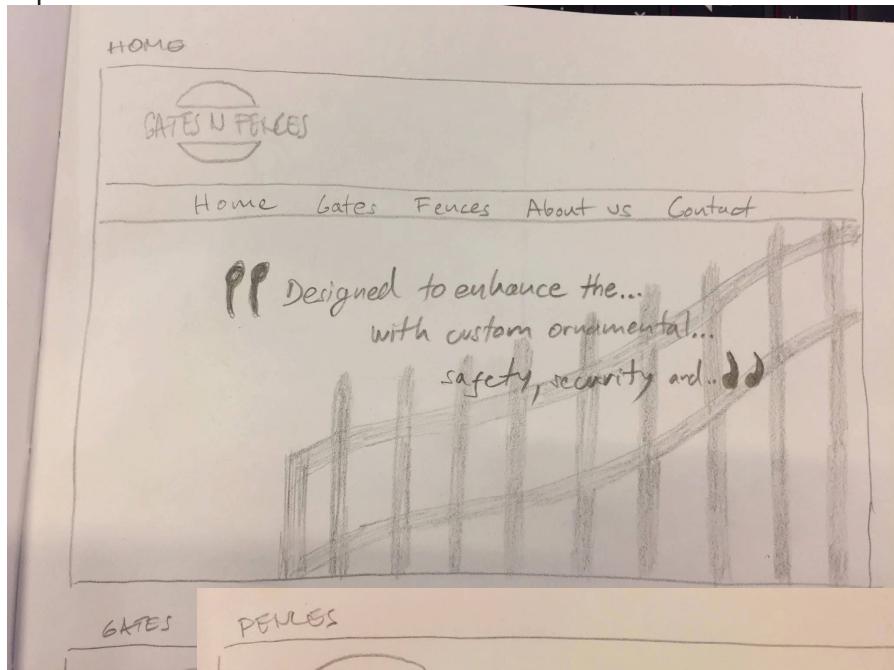
mini sketch template



Wireframes



Paper prototypes





Gates and Fences

Style Tile

version:1

Possible Colors



Although we offer a wide selection of Ornamental Designs or Decorative Designs, we can design and manufacture any style in aluminum or wrought iron metals. L. A. Ornamental & Rack Corp also offers Fences, Garden or Walk Thru Gates to match your driveway gates.

Font: Source Sans Pro #000000

Designed to Enhance the Entry of your home

Font: Source Sans Pro #000000

Decorative Driveway Gates
while bringing Safety,
Security and convenience.

Font: Source Sans Pro #000000

CLICK TO ENTER



<http://www.styletile.es>

Template by @Samanthatoy

XD prototypes

Desktop

<https://xd.adobe.com/view/cde9fcc2-2629-45ee-b6ba-09b27fef3c2d/>

Mobile

<https://xd.adobe.com/view/eb5c3054-4eb7-4b98-8919-309c3e41037c/>

Design principles

Contrast in color between active page and other pages

The screenshot shows the homepage of the Gates N' Fences website. At the top, there's a black header bar with the company logo 'GATES N' FENCES' and 'L.A. Ornamental Corp.' inside an oval shape. Below the header is a navigation menu with five items: 'Home', 'Gates', 'Fences', 'Product gallery', and 'About us'. The 'Gates' item is highlighted with a white background, indicating it's the active page. The main content area features a dark background image of ornate metal gates. Overlaid on this are three white rectangular callout boxes, each containing a double引号 ("") quote and text. The first box says "Over of **35 years** of experience in the industry". The second box says "Cooperating with all of the **major brands** from the industry". The third box says "**Custom design** for every customer and for every budget". Arrows from the text annotations point to specific design elements: one arrow points to the 'Gates' menu item with the text 'Contrast in color between active page and other pages'; another arrow points to the overall layout with the text 'Similarity - font family, size, color, line height'; and a third arrow points to the callout boxes with the text 'Closure Figure / ground Contrast in color and font weight'.

Similarity - font family, size, color, line height

Closure
Figure / ground
Contrast in color and font weight

Home Gates Fences Product gallery About us

"Over of **35 years** of experience in the industry"

"Cooperating with all of the **major brands** from the industry"

"**Custom design** for every customer and for every budget"

Test reports

5 sec test

First test used was “5 sec test” and there were 15 people who did it. We used 4 questions/tasks for it.

Questions used:

- What is the name of the company?
- What product do you think this company sells?
- Did the brand appear trustworthy?
- Which element on the page did you focus on most?
- Do you find it easy to access this website?

Conclusion

First and second question were replied right with all testers.

Third question was replied with “yes” with 14 testers and “appears as Guns and Roses” with 1 tester.

4. 8 of testers replied “logo”, 1 tester “click to enter”, 6 testers “background”

5. question was replied with “yes” with 14 testers and “hard, because of the small size” with 1 tester.

Trunk test

We have applied “Trunk test” on 3 people. We shared it to them using Skype and Facebook.

Conclusion

Users gave positive comments about all of the questions, except the navigation. Errors were mainly based on low visibility of the headlines in some pages.

Expert review

We made the interview for the expert review with three fellow students.

We used different scale for the score for each guideline and we asked them to provide a short rational comment such as a description of the issues found, examples of a good practice and the likely impact for users. If a guideline isn’t applicable they could use „N/A“

Conclusion

After the detailed review, users gave positive comments about all of the questions and most of the questions were answered with «Very good» or «Excellent»

Code snippets

```
57 ▼ @media only screen and (min-width:702px) {  
58   ▼ main {  
59     grid-template-columns: repeat(12, 1fr);  
60   }  
61   header,  
62   ▼ nav {  
63     grid-column: 1/-1;  
64   }  
65   ▼ article {  
66     grid-column: 3/11;  
67   }  
68   ▼ nav {  
69     max-height: 3em;  
70     padding-bottom: 10px;  
71   }  
72   ▼ nav li {  
73     display: inline-block;  
74     padding: 10px;  
75     padding-bottom: 0px;  
76     padding-top: 0px;  
77     color: #8f8f8f;  
78   }  
79   ▼ nav a {  
80     color: #8f8f8f;  
81   }  
82   ▼ nav ul {  
83     opacity: 50%;  
84   }  
85   ▼ label {  
86     display: none;  
87   }  
88   ▼ header {  
89     max-height: 250px;  
90     width: 100%;  
91   }  
92   ▼ a {  
93     padding-right: 40px;  
94     padding-left: 40px;  
95   }  
96 }
```

/ media queries and breaking point /

```
245 ▼ .pftr {  
246   float: left;  
247   margin-left: 30px;  
248   color: #8f8f8f;  
249 }  
250  
251 ▼ .footermail {  
252   margin-right: 30px;  
253   width: 7%;  
254   float: right;  
255 }  
256  
257 ▼ .welcomenewpage {  
258   position: fixed;  
259   left: 0;  
260   bottom: 0px;  
261   height: auto;  
262   margin-top: 50px;  
263   width: 100%;  
264   text-align: center;  
265   align-items: center;  
266   margin: auto;  
267 }  
268  
269 ▼ .footer{  
270   position: absolute;  
271   right: 0;  
272   bottom: 0;  
273   left: 0;  
274   padding: 1rem;  
275 }  
276  
277 ▼ footer {  
278   background-color: #eaeaea;  
279 }
```

/ code snippets for footer /

Thank you!

/in code we trust/