

Damir Kotorić

I help companies turn concept into MVP — fast.

Like, really fast. We're talking 2-3 months instead of 2-3 years.

To test a product idea in a few months, I run customer research, design sprints, and the development of the product. Typically, I start by running customer and market research since most companies don't know their customers well enough. Then, I guide the company through a [Google Ventures design sprint](#). Upon successfully validating the product idea, and using modern web technologies I turn our prototyped idea into a full fledged web app designed for mobile and desktop.

Twitter: [@damirkotoric](#)

Website: [damir.com.au](#)

Portfolio: [damir.com.au/portfolio](#)

LinkedIn: [linkedin.com/in/damirkotoric](#)

Background

Launched [Twipsum](#), a Twitter to Lorem Ipsum generator. Now working on making [Minihero](#) a reality.

6 months in 2016

Senior Product Designer at [creative.ai](#), a Berlin-founded, remotely run artificial intelligence startup.

6 months in 2016

Launched a drone stock video product, learned basics of iOS development and pitched Minihero on Kickstarter.

4 months in 2016

Lead instructor for the 3-month User Experience Design Immersive at [General Assembly in Melbourne](#).
3 months in 2016

Product Designer at [Envato](#).
2.5 years from 2013 - 2016

Consultant, designer and front end developer at digital agency Choc Chip Digital, 70:20:10 Forum, Germanicos, and Salvation Army Employment Plus.
5 years from 2009 - 2013

Career Highlights

[Helped Envato increase revenue by 4,000% on their stock photo product](#). Launched Unstock, an experimental product after a two week design sprint. In its first week Envato Unstock converted 10,000% better than the previous product.

[Taught UX Design to a group of 18 students at General Assembly](#). 17 out of 18 students found work within the first 6 months after graduating.

Designed the core search experience of [Envato Market](#), a website with traffic in the millions-per-month. Helped Envato understand their customer by running user research projects with customers worldwide. Facilitated design sessions with teams of product managers, engineers, marketers, data analysts in one of the leading agile companies in Australia. Deployed code directly to production servers on Envato Market, the company's flagship product.

Remotely facilitated the design sprint for the MVP of [creative.ai](#). Company is in pre-launch. A blog post will follow talking about the process and announcing the product.

Organised an [Envato meetup in Europe](#) to exchange stories, eat cévapi and better get to know the people I'm designing for.

[Kicked off remote working at Envato](#). Today the company is featured in [Business Insider as a leader in remote working](#).

[The story of Twipsum was featured on Hacker Noon](#), a blog with over 150K followers.

Facilitation Techniques [LEAN Canvas](#) for a 1-page business plan to understand what you're trying to do, [Google Ventures style design sprints](#) for fast ideation, [Service Blueprint workshops](#) to understand the business and the problem space, bubble charting for prioritisation, [How Might We?](#) exercise to get the creative juices going, [Bodystorming](#) if you want to go really out there!

Research Techniques Online and in-field user interviews, [Jobs-to-be-done interviews](#), bulk surveys including wittily written customer satisfaction surveys, [user experience teardowns](#), mood boarding for inspiration and art direction (when needed).

Technical Skills Research Space:
OptimalSort, Treejack, Mailchimp, Intercom, Typeform, Google Analytics, Mouseflow

Design Space:
Sketch, InVision, Adobe AfterEffects, Photoshop, Illustrator, PremierePro, Photoshop, Illustrator, InDesign

Coding Space:
HTML, CSS, JavaScript, SASS, jQuery, MongoDB, Express.js, Node.js, Heroku, Git, RESTful programming

References Available on [my LinkedIn profile](#).

Rates for contracts running up to three months In-house daily — AUD \$900
In-house monthly — AUD \$15,600

Remote daily — AUD \$630
Remote monthly — AUD \$12,480