# Fundamentals and Benefits of CI/CD

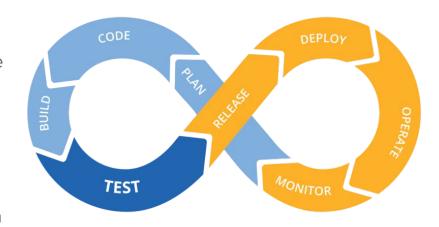
And why we at **UdaPeople** should do DevOps

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#### What is CI/CD?

- Continuous Integration:
  - Practice of automating the integration of code changes from multiple contributors into a single software project (definition from Atlassian).
- Continuous Delivery / Deployment:
  - Practice of regularly deploying artefacts that successfully passes the CI phase to ensure confidence around the deployment (definition from RedHat).



- Every step of the product development lifecycle is automated
- Continuously innovate, test, and deliver products
- Customer regularly gets new version → short feedback cycles



## Benefits of Continuous Integration

- Reduces costs! How?
  - **Less** developer time on issues from new developer code (by **frequently merging** code)
  - Less infrastructure costs from unused resources (by automating the creation process)
- Avoid costs! How?
  - Less bugs in production and less time in testing (by catching failing tests fastly)
  - Prevent embarrassing or costly security holes (by detecting security vulnerabilities)
  - Less human error, Faster deployments (by automating the cleanup process)
- Benefits for developer, manager and customer!
  - **Developer:** Smaller code changes, find bugs faster, reduce deployment errors, fast testing
  - o **Product Manager**: Smaller backlog, increase accountability, more transparency
  - Customer: Faster release rate, customer satisfaction, faster error resolution time



## Benefits of Continuous Deployment / Delivery

- Increase revenue! How?
  - New value-generating features released more quickly (by faster and more frequent production deployments)
  - Less time to market (by deploying to production without manual checks)
- Protect revenue! How?
  - Reduced downtime from a deploy-related crash or major bug (by automated smoke tests)
  - Quick undo to return production to working state (by automated rollback triggered by job failure)
- Benefits for developer, manager and customer!
  - Developer: no manual deployment → fast testing → fast development
  - o **Product Manager**: Fast review, faster feature release, better planning
  - Customer: Fast feedback for new features, no service outages, feels valued



#### Why we at **UdaPeople** need it?

- We get too less feedback (deployment takes multiple hours)
- Customers and stakeholders request task forces (they don't see new features)
- New joiners are struggling (onboarding takes too much time)
- People don't know what others are working on (no collaborative development)
- Angry customers (some bugs stay in production for 10 hours or more due to missing smoke testing)

With **CI/CD** we can reduce and avoid costs, protect our current revenue and even increase it. This will satisfy developers, business owners and our customers!

