



PIZZA SALES REPORT

JAN/15-DEC/15

Pizza Category

All

01-01-2015

31-12-2015

HOME



BEST/WORST Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings

MONTHLY

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders

SIZE

Large Size pizzas contributes to **maximum** sales



817.86K

Total Revenue



21350

Total orders



2.32

Avg Pizzas per Order



49574

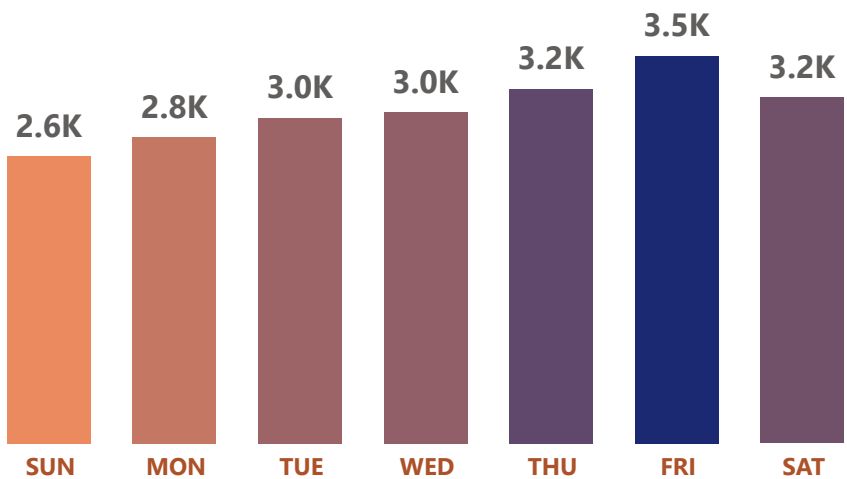
Total Pizzas sold



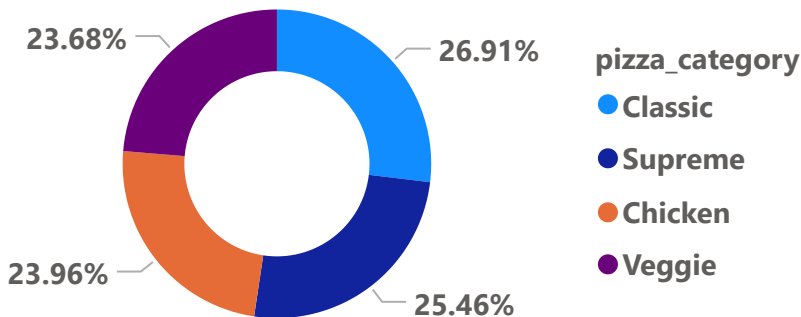
38.31

Avg Order Value

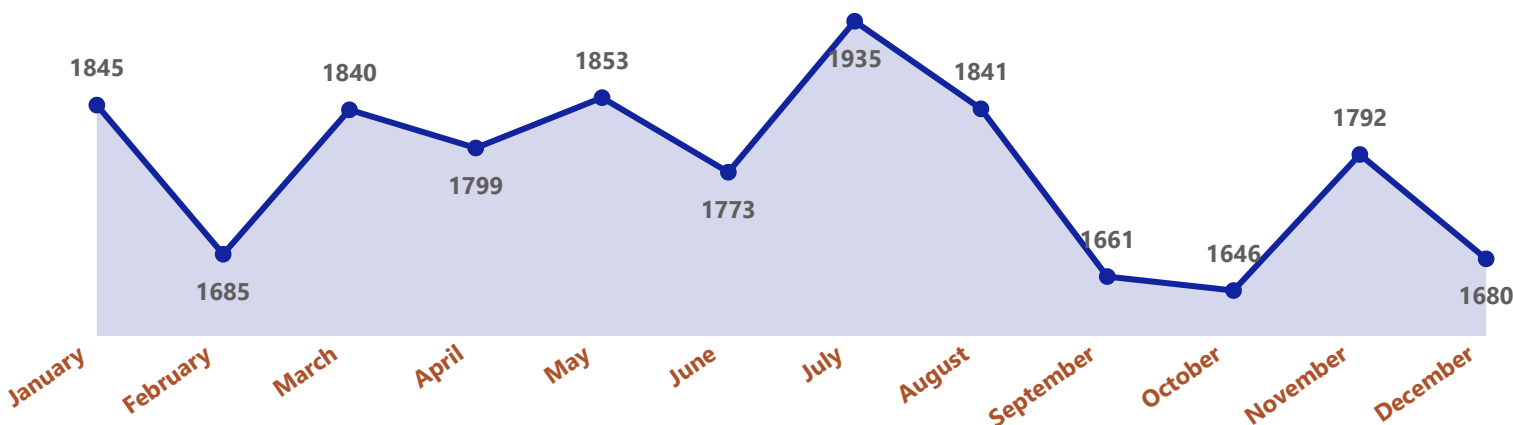
Daily Trend for Total Orders



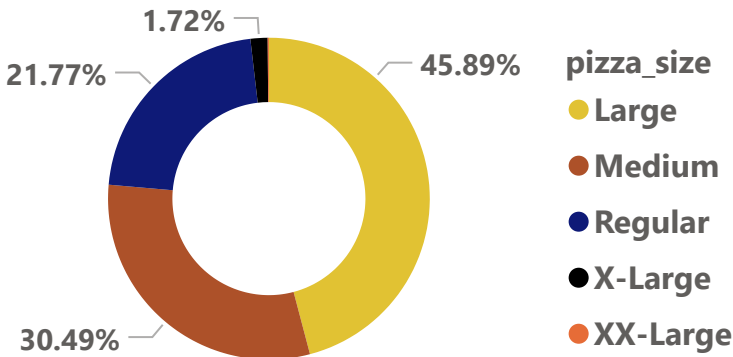
% of Sales by Pizza category



Monthly Trend for Total Orders



% of Sales by Pizza Size



Total Pizzas sold by pizza Category

| | |
|---------|-------|
| Classic | 14888 |
| Supreme | 11987 |
| Veggie | 11649 |
| Chicken | 11050 |



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BEST/WORST Sellers

BEST/SELLERS

REVENUE

The Thai Chicken Pizza

Contributes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza

Contributes to maximum total Quantities

TOTAL ORDERS

The Classic Deluxe pizza

Contributes to maximum Total orders

WORST SELLERS

REVENUE

The brie Carre Pizza

Contributes to maximum Revenue

QUANTITY

The brie Carre Pizza

Contributes to maximum Revenue

TOTAL ORDERS

The Classic Deluxe pizza

Contributes to maximum



817.86K

Total Revenue



21350

Total orders



2.32

Avg Pizzas per Order



49574

Total Pizzas sold



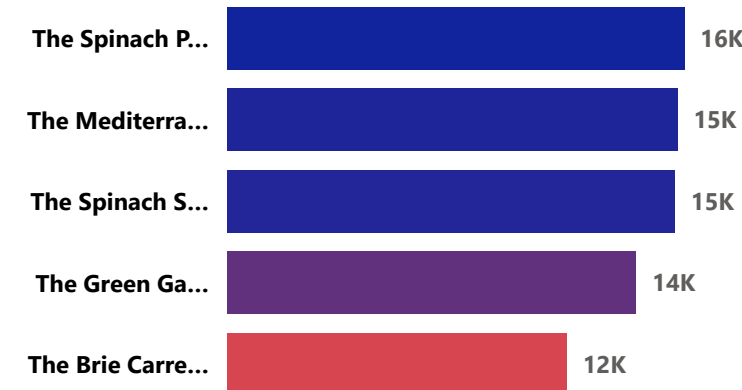
38.31

Avg Order Value

Top 5 Pizzas by Revenue



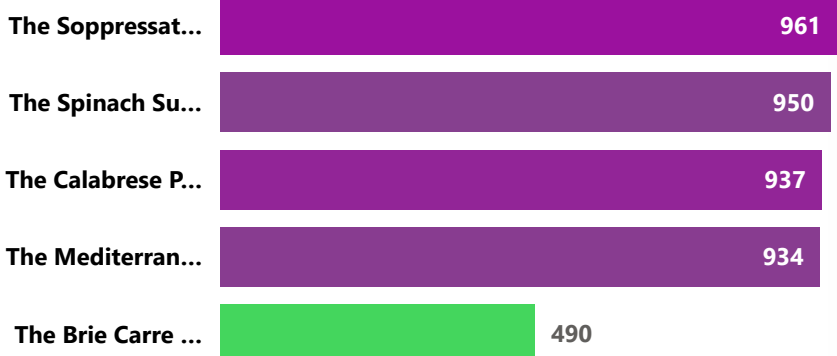
Bottom 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



Bottom 5 Pizzas by Quality



Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Total Orders

