

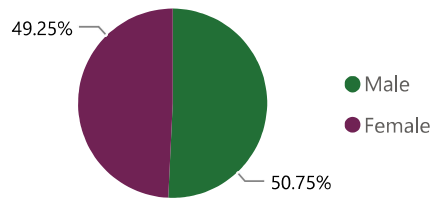
# Millers and CO Analytics Dashboard

199

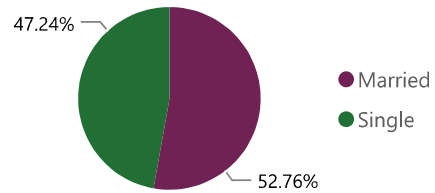
Total Number of Customers

Count of Customers by Country

## Customer Gender Distribution



## Customers Marital Status



# Millers and CO Analytics Dashboard

225.35K

Total Quantity Sold

135

Total Coupon Codes

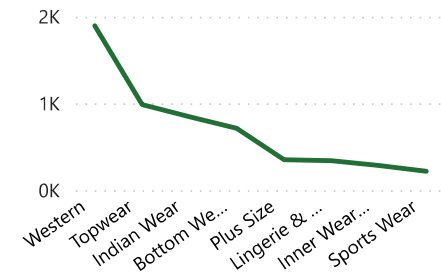
1.72T

Total Revenue

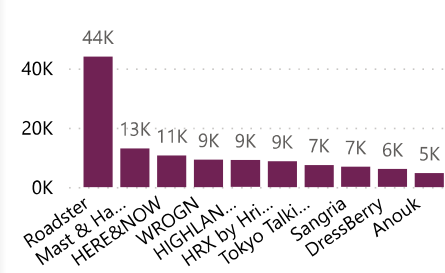
5.639K

Count of product\_id

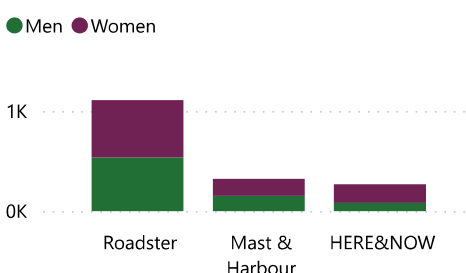
Total Product by Category



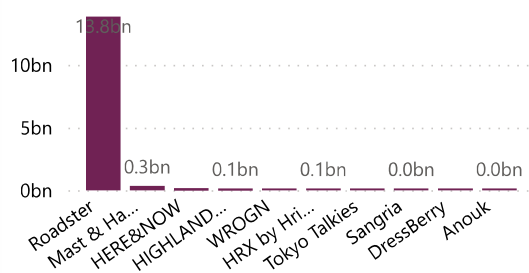
Top 10 Brands by Quantity



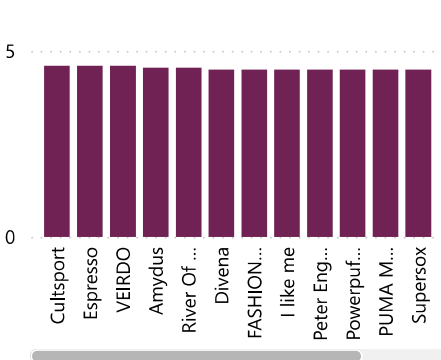
Top 3 Popular Brand by Segment



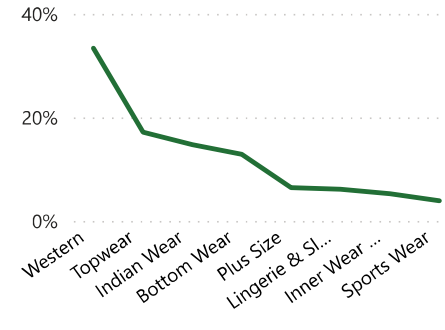
Top 10 Brands by Revenue



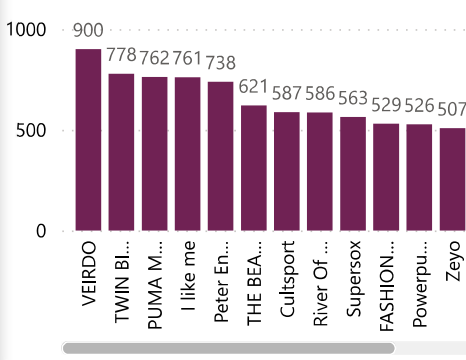
Top 10 Brands by Rating



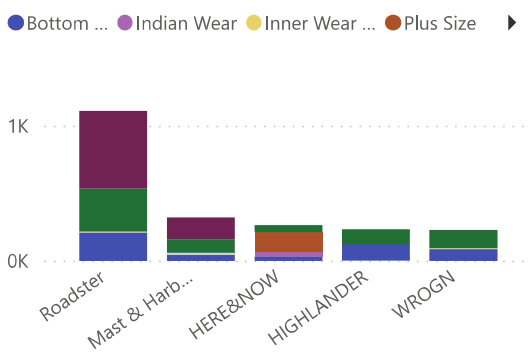
Percentage Total Quantity Sold by Category



Top 10 Brands by Reviews



Top 5 Popular Brands by Category

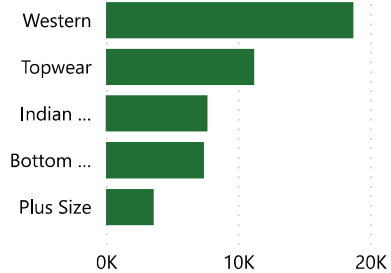


# Millers and CO Analytics Dashboard

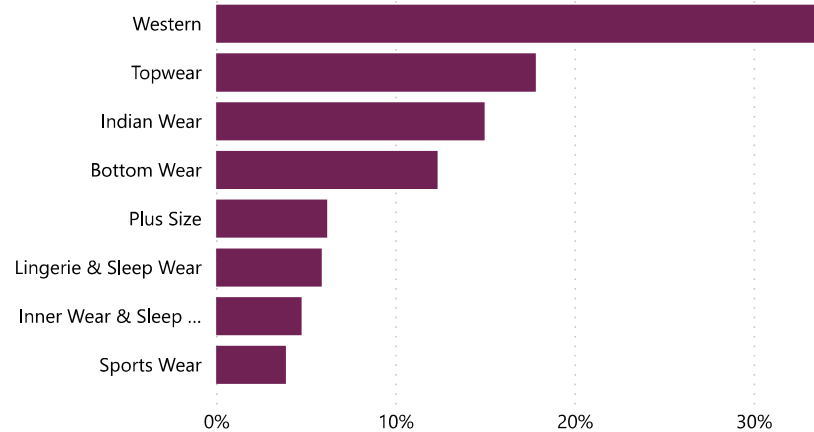
13.50

Average Discount

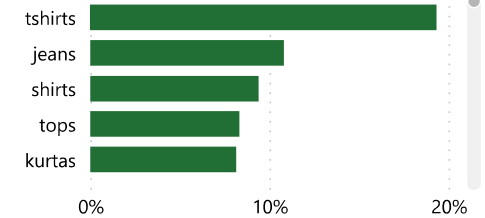
Top 5 Category by Price



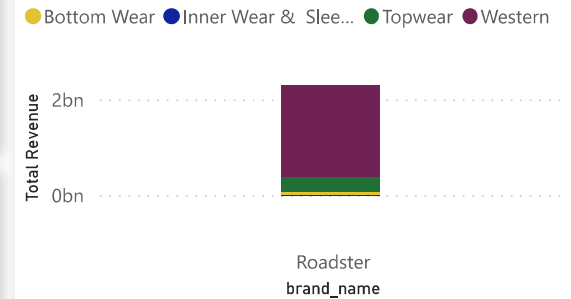
Percentage Reviews by Category



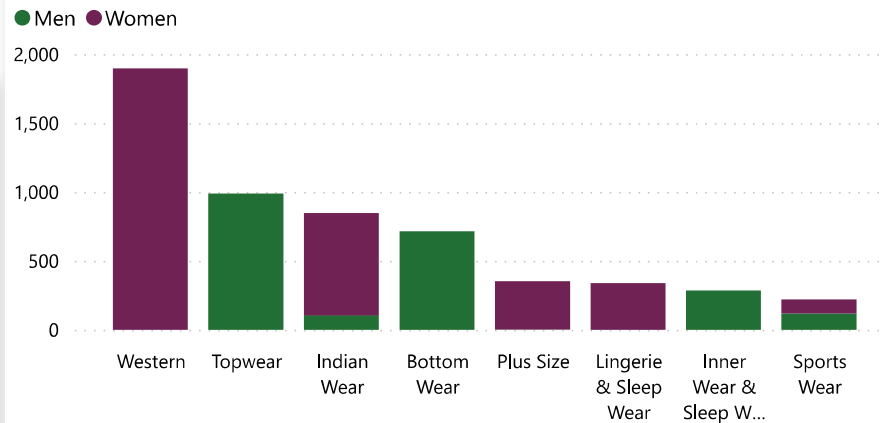
Percentage Reviews by Sub-category



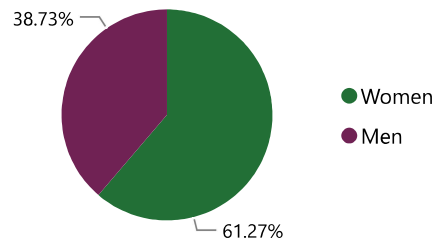
Brand with the Highest Revenue by cCategory



Segment Preference by category



Percentage Reviews by segment



Popular Subcategories by Categories

