

James Daumar

Frontend Developer | Web Designer | Funnel Designer | Graphic Designer

■ Valencia City, Bukidnon

■ jamesdaumar101@gmail.com | ■ +63 991 639 0404



Professional Summary

Passionate Frontend Developer, Web Designer, Funnel Designer, and Graphic Designer with a proven track record of creating modern, responsive, and user-friendly digital solutions. Skilled in building web applications, sales funnels, and brand-focused designs that deliver exceptional user experiences, drive conversions, and support business growth. Strong expertise in React, Node.js, Supabase, Tailwind CSS, and UI/UX design principles, with additional experience in graphic and brand identity design.

Core Skills

- Frontend Development: React, Next.js, Vue, Vite, HTML, CSS, JavaScript, TypeScript, Tailwind CSS
- Backend & Databases: Node.js, Express, Supabase, MongoDB, MySQL, PostgreSQL
- Web & System Development: Modern, scalable web systems, responsive UI, API integration
- Graphic & Brand Design: Logos, brand identity, marketing materials, social media designs
- Funnel Design: High-converting sales funnels, lead generation campaigns, product launch funnels
- Tools & Platforms: GitHub, Firebase, Chart.js, Three.js, n8n

Work Process

- Discovery – Understand goals, audience, and success criteria.
- Planning – Define scope, sitemap, and timelines.
- Design – Create wireframes and high-fidelity UI.
- Development – Build responsive, performant features.
- Testing – QA, accessibility, and cross-browser checks.
- Launch & Iterate – Deploy, monitor, and improve.

Professional Experience

IT Instructor & System Administrator

IBA College of Mindanao, Inc. (IBACMI) | 2021 – 2024 | Valencia City, Bukidnon

- Taught Information Technology courses, focusing on web development, databases, and programming.
- Managed the school's inventory and database systems, ensuring smooth operation and data integrity.
- Designed and developed custom applications for administrative and academic use.
- Created graphic design content and social media materials, strengthening the school's online presence.
- Provided technical support and guided students in system-related projects and IT research.
- Contributed to digital transformation initiatives, integrating modern tools and workflows into the institution.

Freelance Web & Graphic Designer

2020 – Present | Remote & On-site Projects

- Designed and developed websites and web systems for healthcare, education, and business sectors.
- Built high-converting funnels, brand identities, and marketing campaigns.
- Delivered responsive, scalable, and user-friendly web solutions for clients.

Projects & Portfolio

Web Systems

- MAB Hospital Management System – Healthcare platform with patient records, appointment scheduling, and inventory management. (React, Node.js, PostgreSQL, TypeScript)
- IBACMI Inventory Management System – Advanced inventory solution with real-time analytics, automated reordering, and multi-location support. (Next.js, Express, MongoDB, Chart.js)
- The Edifice Online Flipbook – Interactive digital flipbook platform with multimedia integration and immersive reading experience. (React, Three.js, Firebase, CSS3)

Funnel Designs

- Sales Funnel – High-converting sales funnel with optimized customer flow.
- Lead Generation Funnel – Email-driven lead capture and conversion strategy.
- Product Launch Funnel – Product launch with scarcity and urgency elements.

Graphic & Brand Design

- Logos & Brand Identities – Studio James, Sports Development Office, Rust Vibes, New Brand 1980, Bukidnon School, IBAWA Workers Association.

- Brand Campaigns – Event promotions and marketing visuals (Oktoberfest Festival, New Year Party Series).
- Social Media Designs – Engaging posts and campaigns for IBA College of Mindanao, Inc.

Education

Master in Management of Information Technology and Management (MMITM)

Liceo de Cagayan University, Cagayan de Oro – 2024

Bachelor's Degree (Information Technology)

IBA College of Mindanao, Inc. – 2021

Contact

■ Email: jamesdaumar101@gmail.com

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■ Location: Valencia City, Bukidnon