



Nuray Yelubay

Advertisement | SMM Manager

Profile

Hardworking and enthusiastic College Student working towards a B.S. in Dentistry. Seeking to use my superior knowledge of Social Media Marketing and my advanced Communication Skills to effectively serve your company in an internship position. Dedicated, hardworking, and committed to becoming a dependable and valuable team member.

Employment History

Karate Coach | SMM Instagram at karate_astana_orda, Astana

March 2021 — August 2022

2 main positions acquired:

Coach mainly for children 4-6 years old 3 times a week

SMM content maker (making stories, editing videos, reels and trending videos, event video shooting)

Administration (application processing, documentation and filling information for new students)

Targeting specialist at multiple (mainly info-businesses), Almaty

February 2023 — July 2023

My main responsibilities for every client:

- Analysis of your website or Instagram account, Development of an advertising campaign strategy, Setting up an advertising account
- Competitive analysis (analysis of 3-5 strong competitors), Preparation of texts, Testing the audience and ads
- Analysis of the results and optimization of the advertising campaign
- Advertising campaign scaling, Maintaining a stable cost per target result, Report on the work done, Advertising layouts - photo video editing

Education

High school, Gali Romanov `Gymnasium school #7, Astana

November 2019 — June 2021

Average grade - 4.625

German school

Foundation, Nazarbayev University, Astana

September 2021 — June 2022

Online Education financed status

Dentistry, Kazakh National Medical University named after Asfendiyarov, Almaty

September 2023 — June 2027

Details

Almaty

Kazakhstan

+7 7058284896

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Skills

Adaptability

Computer Skills

Customer Service

Communication and Presentation

Excellent Communication Skills

Ability to Multitask