question 1: read 'Advertising.csv'; drop column 'Unnamed: 0'
question 2: analyze whether there are missing values
question 3: make scatter plot between target sales and three predictors
question 4: plot heatmap between the predictors
question 5: split to train and test data set (80%:20%)
question 6: build ridge/lasso model
use gridsearch find best alpha (range:20,10,5,1,1e-2,1e-3,1e-4,1e-8,1e-10,1e-15)
print coefficient, r2, rss
for accuracy: which model will you choose