



Shannon Yap

Creative and Versatile Front-End Developer with a Strong Background in Sales, Marketing, and Risk & Compliance

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INDUSTRY SKILLS

HTML	CSS
Javascript	Bootstrap
Responsive Design	Version Control
UX UI	Node.js
Front-end Frameworks (React)	Adobe Photoshop
Visual Studio	MailChimp

LANGUAGES

- English
Native
- Chinese (Cantonese)
Native
- Chinese (Mandarin)
Native

Creative and detail-oriented front-end developer with 10 years of experience in sales, marketing, and risk & compliance. Recognized for being creative, resourceful, responsible, patient, calm & humorous. Strong knowledge of HTML, CSS, JavaScript, and responsive design. Demonstrated ability to work well in a team and adapt to new challenges. Passionate about creating dynamic, user-friendly web experiences that drive business growth.

WORK EXPERIENCE

- Weave Living** (2018 - 2022)
Senior Sales Executive
 - Exceeded sales targets by achieving individual sales of HKD23.4M in 2021 during COVID, contributing more than 40% to the team of 5, and handling over 500 satisfied customers, which accounted for 45% of the total confirmed deals of the company.
 - Conducted successful viewings with high individual conversion rates, developed the leasing team, and championed cross-team initiatives, including pricing, license agreement drafting, finance operations, events ideation, marketing involvement, market research, and customer engagement.
- General Nice Resources (Hong Kong) Limited** (2012 - 2018)
Senior Officer
 - Excelled in experience in multiple departments including Property Management, Marketing Operations, Risk and Compliance, and Treasury.

EDUCATION

- University of Hull, United Kingdom** (2017 - 2018)
Bachelor of Arts (Hons), Marketing & Management
- HKU Space, Hong Kong** (2015 - 2016)
Advanced Diploma, Marketing & Brand Management
- Foothill College, United States** (2010 - 2012)
Associate Degree, Communication Studies

PROJECTS

- ReadME Generator**
Use Node.js to quickly create a README tailored for YOUR project
<https://github.com/damnsemicolon/readme-generator-shannon>
- Workday Scheduler**
Day-Scheduler made with HTML, CSS, JavaScript and Third-Party API - jQuery
<https://damnsemicolon.github.io/work-day-scheduler-shannon>
- Weather Pick-Me-Up**
Application using OpenMeteo and GIPHI API, developed in group effort
<https://stevlab1.github.io/weather-pickmeup/>