CAR_DEKHO

----- Marketing Analysis ------

1). Evolution of Number of Cars Listed Over the Years?

Query:

```
SELECT year, COUNT(*) AS num_cars_listed
FROM car_dekho
GROUP BY year
ORDER BY num_cars_listed DESC;
```

Result:

| | year | num_cars_listed |
|---|------|-----------------|
| • | 2017 | 1010 |
| | 2016 | 856 |
| | 2018 | 806 |
| | 2015 | 775 |
| | 2013 | 668 |
| | 2012 | 621 |
| | 2014 | 620 |
| | 2019 | 583 |
| | 2011 | 570 |
| | 2010 | 375 |
| | 2009 | 231 |
| | | |

2). Trend in Selling Prices Over the Years?

Query:

Result:

| | year | avg_selling_price |
|---|------|-------------------|
| • | 1994 | 72000.0000 |
| | 1995 | 55000.0000 |
| | 1996 | 41000.0000 |
| | 1997 | 86111.0000 |
| | 1998 | 57888.8889 |
| | 1999 | 76928.5714 |
| | 2000 | 76682.1250 |
| | 2001 | 46500.0000 |
| | 2002 | 103789.4211 |
| | 2003 | 101572.9189 |
| | 2004 | 109408.9216 |

3). Patterns in Distribution of Cars Based on Fuel Type Over Time?

Query:

```
SELECT year, fuel, num_cars
FROM (
    SELECT year, fuel, COUNT(*) AS num_cars
    FROM car_dekho
    GROUP BY year, fuel
) AS subquery
ORDER BY year, fuel;
```

Result:

| | year | fuel | num_cars |
|---|------|--------|----------|
| • | 1994 | Diesel | 1 |
| | 1994 | Petrol | 1 |
| | 1995 | Petrol | 1 |
| | 1996 | Petrol | 2 |
| | 1997 | Petrol | 9 |
| | 1998 | Petrol | 9 |
| | 1999 | Diesel | 3 |
| | 1999 | Petrol | 11 |
| | 2000 | CNG | 1 |
| | 2000 | Diesel | 3 |
| | 2000 | Petrol | 12 |

4). Variation in Distribution of Cars Based on Seller Type Across Different Years?

Query:

Result:

| | year | seller_type | num_cars |
|---|------|-------------|----------|
| Þ | 1994 | Individual | 2 |
| | 1994 | Individual | 2 |
| | 1995 | Individual | 1 |
| | 1996 | Individual | 2 |
| | 1996 | Individual | 2 |
| | 1997 | Individual | 9 |
| | | | |