

Welcome

Lending Club Case Study

Data Understanding

- Various columns how impacting loan default nature
- Most columns are customer characteristic
- Dataset has few columns all carrying without data, These columns can be dropped.

Data Cleaning

- Dataset most important columns are *loan_amt*, *term*, *Interest_rate*, *Grade*, *subgrade*, *annual income*, *purpose loan*, *DTI(Debt to income)*, *employment length*, *loan date*, *home ownership*, *verification status*, *loan_status*
- *Loan_status* has customer with current status which are not considered to analyse default or non default tendency as loan payment is still in progress. These rows can be dropped
- Columns with high missing values can be dropped
- *Funded amount* and *loan amount* are same. One column can be dropped.

Data Cleaning

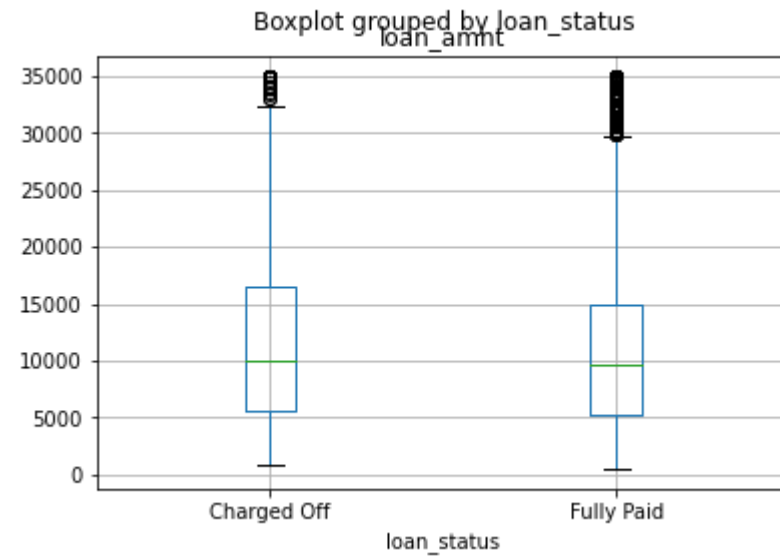
- Meta data of customer like member_id, url , zip code, wont impact customer loan default tendency , like fields can be dropped.
- Columns related to applicant demographics and loan characteristics are can be retained
- Columns related to customer behavioural variables can be ignored(can be dropped)

Data Analysis

- **Loan amount to loan status Analysis**
- Increase in loan amount shows increase in chance of loan default

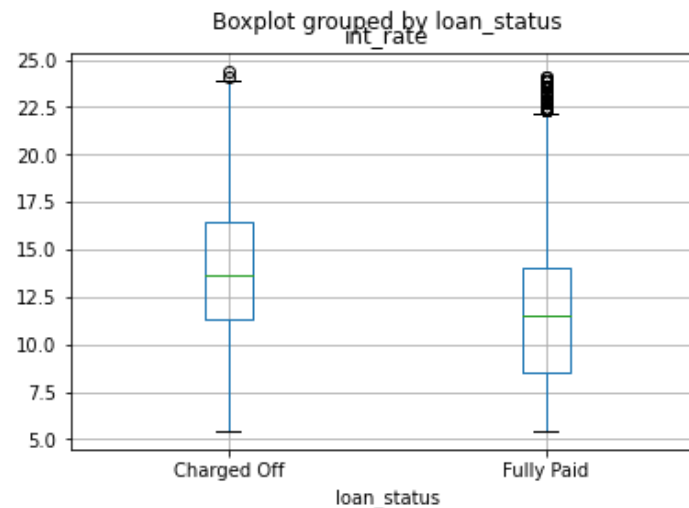
Loan amount to loan status Analysis

- Loan status on x axis and loan amount on y axis



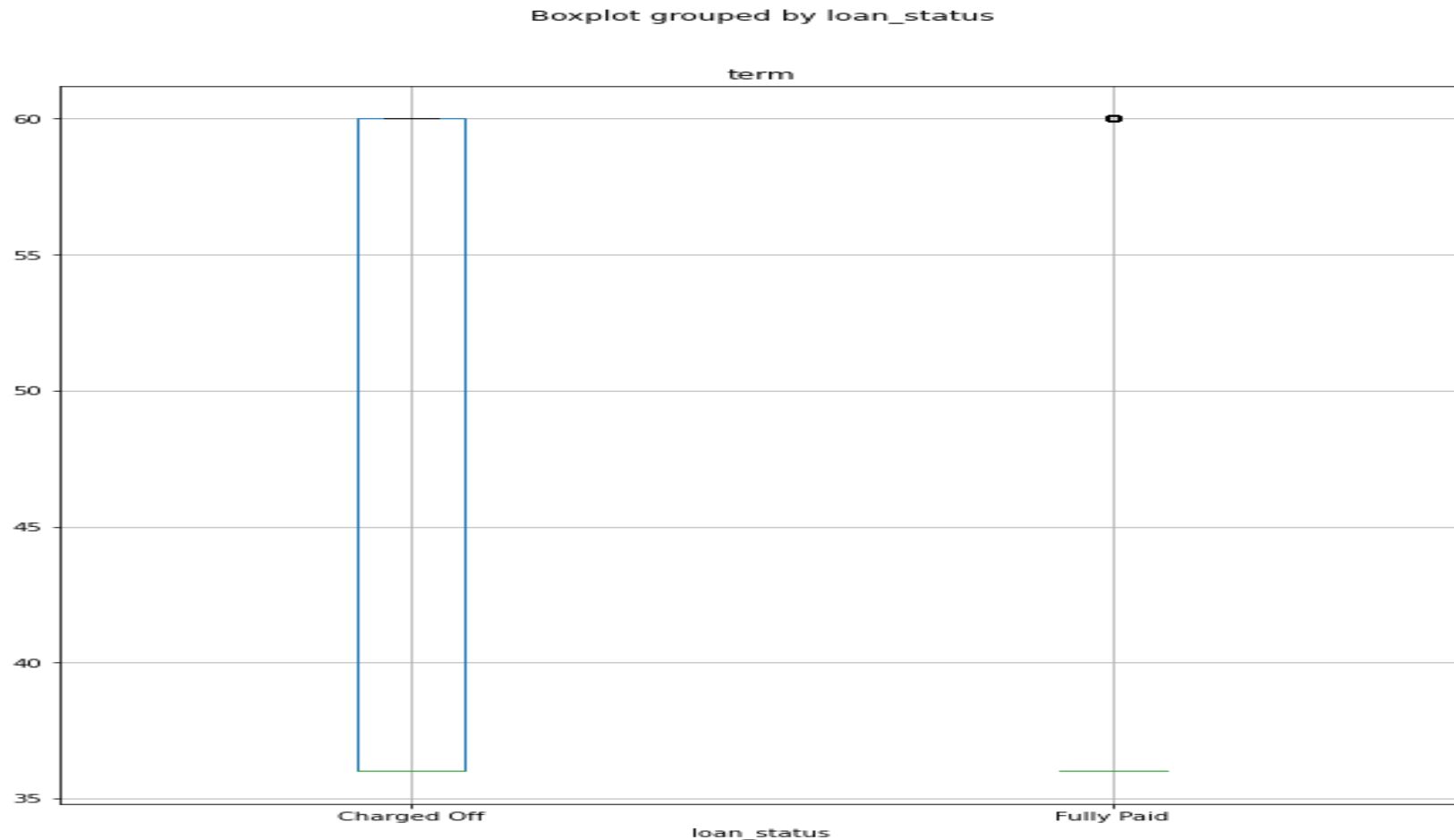
Interest rate influencing loan status Analysis

- Increase in interest rate is significantly impacting loan status. More increase in interest rate causes customer to default the loan
- Box plot to see behaviour of interest rate on loan status



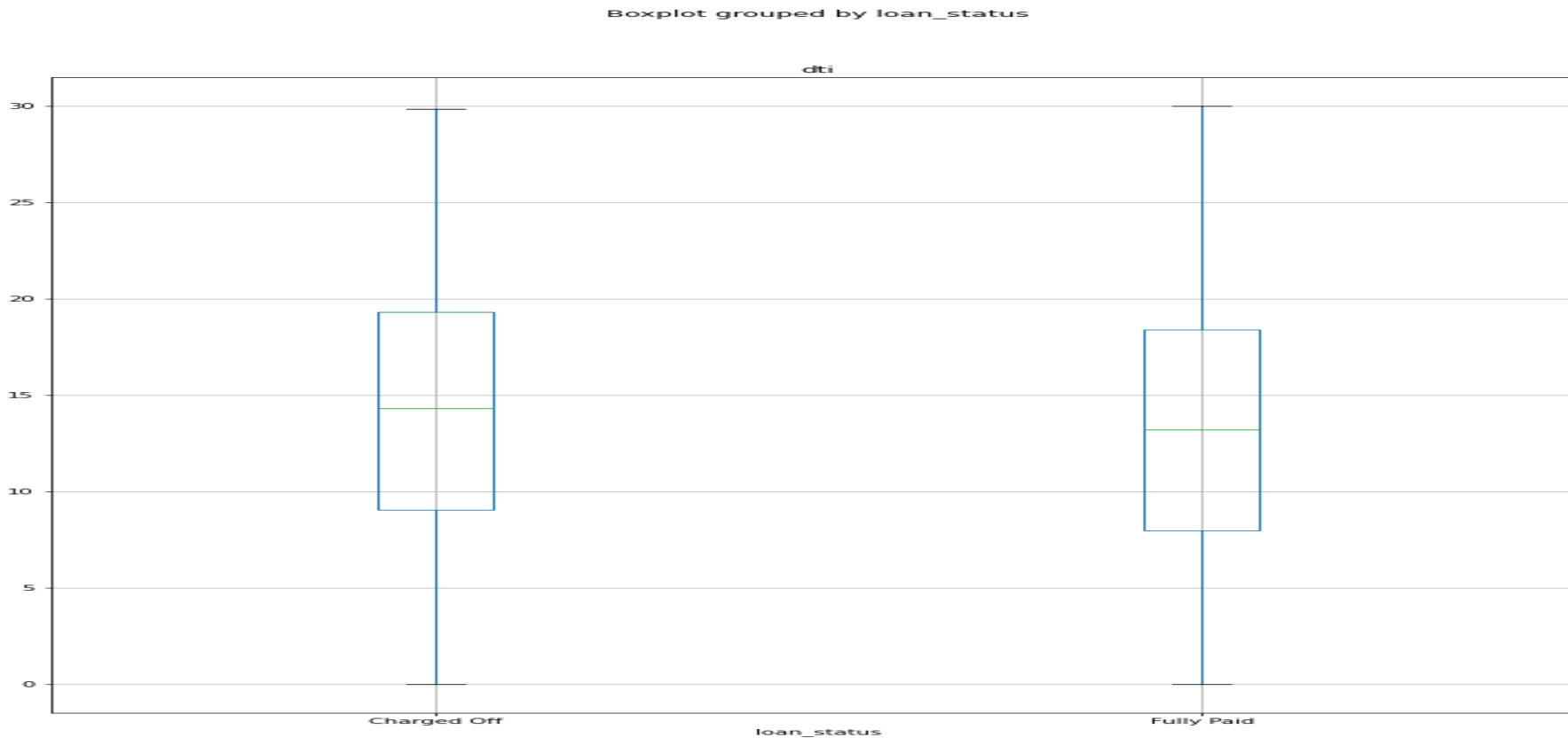
Term Analysis

- Increase term from 36 to 60 months has influence in chance of defaulting the loan.



Debt To Income(DTI) Analysis

- Debt to income ration increase will also increase chance of customer defaulting the loan



Recommendations

- Applicants having more loan amount, more interest rate, having more months has term, more Debt to Income(DTI) ratio are have more chance of defaulting the Loan.
- Customers having more income has less chance of defaulting the loan.