

JOHANNA ALLEN

Design Team Leader and Creative Information Designer

Driven by the desire to better understand human behaviour.
Visual communicating insights, telling stories and designing inclusive digital experiences.
Corporate Identity, and Visual Communication. non-profit and commercial

CONTACT DETAILS

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QUALIFICATIONS

Information Design BA(Hons)
London College of Communication
University of the Arts, London
2003–2006

BTEC Foundation in Art and Design
Camberwell School of Art and Design
University of the Arts, London
2002–2003

PROFESSIONAL SKILLS

Agile/lean methodologies
Strategy, project management and budgeting
Problem solving, critical thinking,
Line-management, leadership, coaching
Stakeholder engagement, storytelling
Figma, Sketch and Adobe CC
Trello, Slack, Asana, Todoist, Zapier,
Basecamp.

- Additional Skills – Facilitating, presenting, workshop design
- Competencies – Effective decision making, communicating and influencing, delivering at pace

RELEVANT WORK EXPERIENCE

Deputy Head of Visual Design, 2020–Present
British Council – Digital, Partnerships and Innovations

Currently leading a multi-discipline, integrated and remote team.
Designing a new design system for a React (FE) headless content publisher.
Championing being open, disproving bias, building trust and earning respect across our global network.
Testing customer-led
in multi-lingual, culturally diverse and sensitive commercial

Lead Visual Design, 2014 – 2020
British Council – Digital, Partnerships and Innovations

Currently part of a 40 strong team developing our new Drupal platform CMS, the largest of it's kind in the world, for the British Council globally.
Responsibilities included:

- Testing and improving the current responsive design theme
- Designing new features and integrating third party features eg. event management
- Engaging with stakeholders and suppliers
- Collaborating with business analysts, developers, content managers and UX experts
- Motivating a small team of accomplished creatives

Senior Visual Design, 2012 – 2014
British Council – Global Digital Delivery

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