2013年09月20日 20:48:20 阅读数:5312

# 1、H.264/AVC 是ITU与ISO联合制定的视频编码标准

国际标准不代表免费

## 2、H.264的版权由美国MPEG-LA公式专门负责



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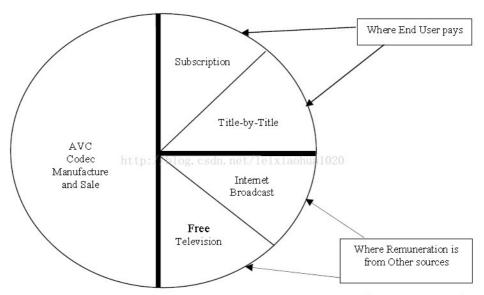
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### 分成2大部分:硬件与软件



http://blog.csdn.net/cmsbupt

For (a) (1) branded encoder and decoder products sold both to End Users and on an OEM basis for incorporation into personal computers but not part of a personal computer perating system (a decoder, encoder, or product consisting of one decoder and one encoder = "unit"), royalties (beginning January 1, 2005) per Legal Entity a re 0 - 100,000 units per year = no royalty (this threshold is available to one Legal Entity in an affiliated group); US \$0.20 per unit after first 100,000 units each year; above 5 million units per year, royalty = US \$0.10 per unit. The maximum annual royalty ("cap") for an Enterprise (commonly controlled Legal Entities) is \$3.5 million per year 2005-2006, \$4.25 million per year 2007-08, \$5 million per year 2009-10, and \$6.5 million per year in 2011-15.

### 品牌的编解码产品:

	2005-2006	2007-2008	2009-2010	2011-2015
100,000	0	0	0	0
100, 000-500,000	0.2 \$/unit	0.2 \$/unit	0.2 \$/unit	0.2 \$/unit
500,000以上	0.1 \$/unit	0.1 \$/unit	0.1 \$/unit	0.1 \$/unit
最高年费	3.5 m\$	4.25 m\$	5 m\$	6.5 m\$

unit指单个decoder、单个encoder 或者包含一个decoder和一个encoder的产品

## 对于软件服务提供商, 收费标准是:

100,000 or fewer subscribers = no royalty 100,001 to 250,000 subscribers = \$25,000 250,001 to 500,000 subscribers = \$50,000 500,001 to 1,000,000 subscribers = \$75,000 greater than 1,000,000 subscribers = \$100,000

H.264 patents: how much do they really cost?

http://www.zdnet.com/blog/bott/h-264-patents-how-much-do-they-really-cost/2122

## 专利池中专利分布:

http://www.zdnet.com/blog/bott/h-264-patents-how-much-do-they-really-cost/2122

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- •Fraunhofer-Gesellschaft zur Foerderung der angewandten Forschung e.V. (82)
- •Microsoft Corporation (65)
- •Samsung Electronics Co., Ltd. (57)
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Countries with more than 100 patents

• JP (226), US (169), KR (130)

#### Countries with 51-100 patents

• CN (54), GB (51)

#### Countries with 21-50 patents

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#### Countries with 11-20 patents

• AU (20), HK (19), SE (19), FI (16), CA (16), ID (16), RU (15), TW (14), DK (14), AT (14), HU (12), BE (12), CZ (11), TR (11)

原文地址: http://blog.csdn.net/cmsbupt/article/details/11045395

文章标签: h.264 专利 mpegla

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