Dani Amsalem

Front-end dev and expert in process documentation giving you an easier web experience.

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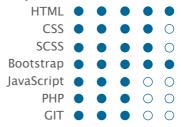- theamsalems.com
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EXPERTISE

Web Development
Mobile-friendly Design
E-commerce
UI/UX

SKILLS

Development

HTML	● ● ● ● ●
CSS	● ● ● ● ○
SCSS	● ● ● ● ○
Bootstrap	● ● ● ● ●
JavaScript	● ● ● ○ ○
PHP	● ● ● ○ ○
GIT	● ● ● ○ ○

ADDITIONAL SKILLS

Design

Photoshop	● ● ● ○ ○
Illustrator	● ● ● ○ ○
Affinity Designer	● ● ● ● ○

Software Development Life Cycle:
Scrum Framework
Agile Methodology

Object Oriented Programming:
C#, .NET and ASP.NET

Database Skills
SQL and T-SQL

Editors & IDEs
Atom
Dreamweaver
Visual Studio Code
Visual Studio

EXPERIENCE

Web Developer
Pulse Creative — 2019 to Now
- Designed custom Wordpress themes and sites for clients in PHP
- CMSed the templates to allow for easy editing by clients
- Implemented JS and PHP libraries for expanded functionality

Full Stack Developer Internship
Prosper I/T Consulting — 2019
- Built back-end scheduling software web app for tracking employee hours
- Used the Agile/scrum methodology and Azure DevOps/TFS
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end

Personnel Director
The Tech Academy — 2018
- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

Interviewer & Co-Author
Crypto101 Podcast — 2017 to 2018
- Co-hosted and interviewed cryptocurrency influencers on the podcast
- Co-authored Johnny's Guide to Cryptocurrency available on Amazon

E-commerce Project Manager
AMZ Club — 2017 to 2018
- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

Amazon Merchant Account Manager
Fury Fitness — 2016 to 2017
- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

Marketing Manager
Tile Plus — 2015 to 2016
- Designed and optimized the entire web presence including the website
- Created a successful lead generation funnel effectively doubling the leads

Stud Welding Supervisor
SILICON Rapid Arc Welding — 2012 to 2015
- Supervised crews of over a dozen stud welders in oil refineries
- Coordinated metallurgical tests across refineries

EDUCATION

Certification:
Software Developer
The Tech Academy

Associates in Applied Science:
Business Administration
Hubbard College of Administration

PROJECTS

Persistent Systems 🌐 View Live Site
–HTML, CSS, PHP–
Incorporated PHPMailer library for built-in emailing functionality. Updated content and styling of various pages.

A&M Property Investments 🌐 View Live Site
–HTML, CSS, PHP, WordPress–
Designed new template pages for expansion of a custom WordPress theme.

PowerPlay – Site not yet live
–HTML, CSS, PHP, JS–
Built out custom WordPress template pages and content. Used Slick Slider JS library for custom slider functionality.

Courtyard Farms – Site not yet live
–HTML, CSS, PHP–
Designed and a custom WordPress theme with a mobile friendly layout.

TaxandToday 🌐 View Live Site
–HTML, CSS, WordPress–
Updated web content and templates for a revitalized web experience.

A&M Capital 🌐 View Live Site
–HTML, CSS, WordPress–
Improved copy and media for an improved site design.

A&M Global Transaction Advisory Group 🌐 View Live Site
–HTML, CSS, PHP, WordPress–
Refreshed online content for SEO purposes.

Decryptionary 🌐 View Live Site
–HTML, CSS, WordPress–
Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

Catch of the Day 🌐 View Live Site View Github Source
–HTML, CSS, JavaScript, React.JS, Firebase–
Developed a seafood market web-app built with authentication, web sockets, URL routing, and global variables using State for real-time updates.

Tile Plus 🌐 View Live Site
–WYSIWYG Editor–
Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.

Gate Pro 🌐 View Live Site
–WordPress–
Constructed a simple website for a small business based in NYC. Provides lead generation and basic brand information.

Pizza Pies Website 🌐 View Live Site View Github Source
–HTML, CSS, JavaScript, jQuery–
Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

Insurance Quote App View Github Source
–HTML, CSS, C#, ASP.NET, MVC, SQL –
A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.