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# Dani Amsalem

Front end dev passionate about user-friendly design, looking for a full-time role in NYC.

## EXPERTISE

Web Development  
E-commerce  
UI Design

## SKILLS

### Development

HTML	●	●	●	●	○
CSS	●	●	●	●	○
Bootstrap	●	●	●	●	○
JavaScript	●	●	●	○	○
jQuery	●	●	○	○	○
C#	●	●	○	○	○
.NET	●	●	○	○	○
ASP.NET	●	●	○	○	○
GIT	●	●	●	○	○
SQL	●	●	○	○	○
T-SQL	●	●	○	○	○

### Design

Photoshop	●	●	●	○	○
Illustrator	●	●	●	○	○
Affinity Designer	●	●	●	●	○

## ADDITIONAL SKILLS

### Tools & IDEs

Visual Studio	●	●	●	○	○
MS SQL Server	●	●	●	○	○
GitHub	●	●	●	●	○

### Software Development Life Cycle:

Scrum Framework  
Agile Methodology

## EDUCATION

### Certification:

Software Developer  
The Tech Academy

### Associates in Applied Science:

Business Administration  
Hubbard College of Administration

## EXPERIENCE

### Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours.
- Used the Agile/scrum methodology and Azure DevOps/TFS.
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end.

### Personnel Director

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

### E-commerce Project Manager

AMZ Club — 2017 to 2018

- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

### Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

### Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website.
- Created a successful lead generation funnel effectively doubling the leads.

## PROJECTS

### Decryptionary [View Live Site](#)

–HTML, CSS, Wordpress–

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

### Blackjack Game [View Github Source](#)

–C#–

Casino console app made with C# in Visual Studio containing a blackjack game. Uses generics to allow for future additional games.

### Insurance Quote App [View Github Source](#)

–ASP.NET, MVC, C#, SQL HTML, CSS–

A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.

### Library Database [View Github Source](#)

–SQL, MS SQL Server–

SQL Server/SQL project to enable storage of information on books, authors, customers, library numbers, circulation, and more across multiple libraries.

### Pizza Pies Website [View Live Site](#) [View Github Source](#)

–JavaScript, HTML, CSS–

Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

### Tile Plus Website [View Live Site](#)

–WYSIWYG Editor–

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.