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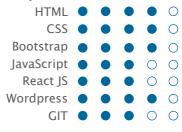
in linkedin.com/in/dani-amsalem

#### **EXPERTISE**

Web Development E-commerce **UI** Design

#### **SKILLS**

#### Development



### ADDITIONAL SKILLS

#### Design

Photoshop •  $\bigcirc$ Illustrator  $\bigcirc$ Affinity Designer • •

#### **Software Development Life Cycle:**

Scrum Framework Agile Methodology

### **Object Oriented Programming:**

C#. .NET and ASP.NET

#### **Database Skills**

SQL and T-SQL

#### **EDUCATION**

#### **Certification:**

Software Developer The Tech Academy

#### **Associates in Applied Science:**

**Business Administration Hubbard College of Administration** 

# **Dani Amsalem**

Front end dev passionate about user-friendly design, looking for a full-time role in NYC.

#### **EXPERIENCE**

### Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours.
- Used the Agile/scrum methodology and Azure DevOps/TFS.
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end.

#### **Personnel Director**

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

#### E-commerce Project Manager

AMZ Club — 2017 to 2018

- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

#### Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

#### Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website.
- Created a successful lead generation funnel effectively doubling the leads.

## **PROJECTS**

## **Decryptionary** Wiew Live Site

-HTML, CSS, Wordpress-

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

## Blackjack Game View Github Source

Casino console app made with C# in Visual Studio containing a blackjack game. Uses generics to allow for future additional games.

## Insurance Quote App View Github Source

-ASP.NET, MVC, C#, SQL HTML, CSS-A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.

Library Database View Github Source

-SOL, MS SOL Server-

SQL Server/SQL project to enable storage of information on books, authors, customers, library numbers, circulation, and more across multiple libraries.

#### -JavaScript, HTML, CSS-

Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

## Tile Plus Website Wiew Live Site

-WYSIWYG Editor-

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.