🧿 Manhattan, NY

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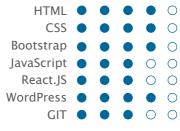
in linkedin.com/in/dani-amsalem

EXPERTISE

Web Development E-commerce **UI** Design

SKILLS

Development



ADDITIONAL SKILLS

Design

Photoshop		•	0	0
Illustrator			0	\circ
Affinity Designer				0

Software Development Life Cycle:

Scrum Framework Agile Methodology

Object Oriented Programming:

C#. .NET and ASP.NET

Database Skills

SQL and T-SQL

EDUCATION

Certification:

Software Developer The Tech Academy

Associates in Applied Science:

Business Administration Hubbard College of Administration

Dani Amsalem

Front end dev passionate about user-friendly design, looking for a full-time role in NYC.

EXPERIENCE

Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours.
- Used the Agile/scrum methodology and Azure DevOps/TFS.
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end.

Personnel Director

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

E-commerce Project Manager

AMZ Club — 2017 to 2018

- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website.
- Created a successful lead generation funnel effectively doubling the leads.

PROJECTS

Decryptionary Wiew Live Site

-HTML, CSS, WordPress-

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.



Catch of the Day <u>View Live Site</u> View Github Source

Developed a seafood market web-app built with authentication, web sockets. URL routing, and global variables using State for real-time updates.

Tile Plus Wiew Live Site

-WYSIWYG Editor-

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.

Gate Pro Wiew Live Site

-WordPress-

Constructed a simple website for a small business based in NYC. Provides lead generation and basic brand information.



-HTML, CSS, JavaScript, iQuery-Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

Insurance Quote App View Github Source

-HTML, CSS, C#, ASP.NET, MVC, SQL -

A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.