Manhattan, NY

408-768-0568

dani@theamsalems.com

theamsalems.com

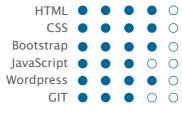
in linkedin.com/in/dani-amsalem

EXPERTISE

Web Development E-commerce **UI** Design

SKILLS

Development



ADDITIONAL SKILLS

Design

Photoshop • Illustrator Affinity Designer

Software Development Life Cycle:

Scrum Framework Agile Methodology

Object Oriented Programming:

C#. .NET and ASP.NET

Database Skills

SQL and T-SQL

EDUCATION

Certification:

Software Developer The Tech Academy

Associates in Applied Science:

Business Administration Hubbard College of Administration

Dani Amsalem

Front end dev passionate about user-friendly design, looking for a full-time role in NYC.

EXPERIENCE

Full Stack Developer Internship

Prosper I/T Consulting — 2019

- Built back-end scheduling software web app for tracking employee hours.
- Used the Agile/scrum methodology and Azure DevOps/TFS.
- Applied C#, SQL, HTML/CSS to build both the front-end and back-end.

Personnel Director

The Tech Academy — 2018

- Recruited, trained, and on-boarded new staff for a variety of roles
- Wrote and revised company policies
- Optimized the on-boarding process increasing efficiency by 200%

E-commerce Project Manager

AMZ Club — 2017 to 2018

- Developed e-commerce websites
- Composed dozens of Standard Operating Procedures
- Simultaneously managed a handful of e-commerce brands

Amazon Merchant Account Manager

Fury Fitness — 2016 to 2017

- Researched, developed, and sourced products internationally
- Synchronized product launch strategies
- Formulated and maintained successful advertising campaigns

Marketing Manager

Tile Plus — 2015 to 2016

- Designed and optimized the entire web presence including the website.
- Created a successful lead generation funnel effectively doubling the leads.

PROJECTS

Decryptionary Wiew Live Site

-HTML, CSS, Wordpress-

Created the simplest Bitcoin and blockchain dictionary with hundreds of entries, a variety of visual walkthroughs and more.

Blackjack Game View Github Source

Casino console app made with C# in Visual Studio containing a blackjack game. Uses generics to allow for future additional games.

Insurance Quote App View Github Source

-ASP.NET, MVC, C#, SQL HTML, CSS-A database-first ASP.NET, MVC project using Entities Framework that collects customer information and generates an insurance quote.

Library Database View Github Source

-SOL. MS SOL Server-

SQL Server/SQL project to enable storage of information on books, authors, customers, library numbers, circulation, and more across multiple libraries.

-JavaScript, HTML, CSS-

Designed a pizza ordering page using Javascript that takes an order and generates an itemized receipt using the customer selected items.

Wiew Live Site Tile Plus Website

-WYSIWYG Editor-

Modeled a website after leading competitors which funneled traffic into lead generation forms. The system has actively generated leads on an ongoing basis.