**ETL Project Outline**

Our project will extract, transform, and load social power NBA data. The data have salary, on-court performance, twitter engagement, and Wikipedia traffic. We will detect any duplicates in the data, extract columns that are needed, and define relationships. We will set uniqueness criteria on the columns for easy retrieval. We will load the transformed data into a database and build a frontend visualization SQL query. The data are downloaded from Kaggle data sources section at <https://www.kaggle.com/noahgift/social-power-nba#>. We are interested in the sports category with fewer data elements and moderate size data.

**Questions on Data**

We are interested in asking the following questions about this data.

1. Which player is highly popular on twitter?
2. Who is the highest paid player?
3. Which player recorded the highest field goal percentage?
4. Which player scored highest points per game?
5. Who is the oldest player in the league?