



www.dancollinscreative.com



hello@dancollinscreative.com



07729 710 754



Manchester, UK



www.linkedin.com/in/dan-collins-creative

SKILLS

- Creative Thinking
- Branding
- Wireframing & Prototyping
- User Interface Design
- User Research & Testing
- Project & Team Management
- Information Architecture
- Illustration
- Photography & Videography

TOOLS

- Adobe Creative Suite
- Figma, Sketch
- InVision, Craft & Marvel
- Overflow
- Optimal Workshop
- Affinity Creative Suite
- Mockup
- Google Workspace, iWork & Microsoft Office



DAN COLLINS

UX/UI designer with over 15 years of creative design experience, passionate about innovative human-centred design solutions that are adaptive, inclusive and positively impact people's lives.

EXPERIENCE



2021 - present

Freelance Designer

Designed a dynamic series of digital and print resources for the leadership and youth of a large church in London, developing a unique style for each edition. Ensured complex themes and ideas were distilled into simple, digestible formats for both audiences.



2018 - 2020

Operations Director – Grace Church

Developed my leadership skills overseeing the operational running of a large, vibrant church. Streamlined workflows and implemented changes to improve the experience and engagement of those interacting with the church. Enhanced the branding, communications and pioneered live stream and video content.



2009 - 2018

Creative Lead – Kaplan

Key role in driving and developing the Kaplan UK brand. Creative lead on large multimedia campaigns and branding projects, regularly presenting to key stakeholders. Cultivated an in-house studio culture that enabled the team to flourish and consistently deliver successful design solutions.



2008 - 2009

Freelance Designer

Freelanced for a diverse range of self-sourced and agency clients, enabling me to expand my design skills and grow in my understanding of the world of design.



2005 - 2008

Graphic Designer – Hippo

Kickstarted my professional design career at a small and busy studio, gaining valuable experience in understanding a brief and crafting creative solutions for a wide range of clients.

EDUCATION



2021

UX Design Course – CareerFoundry

An 8-month intensive training program for UX designers, specialising in UX process and methodology, mentored by two industry experts.



2014

Interaction Design – Nielsen Norman

Principles, processes, and techniques of Human-Computer Interaction (HCI) with UX pioneer Bruce Tognazzini.



2001 - 2004

Graphic Design – Lincoln University

First-Class BA Honours Degree.