**Crowdfunding analysis report**

Given the provided data about crowdfunding campaigns, we can draw three important conclusions. First, there are more successful campaigns than cancelled, live or failed campaigns. Second, theatre and plays are the parent category and sub-category respectively with the most failed and successful campaigns. Finally, July is the month with the most crowdfunding campaigns

This dataset is not without limitations. A clear limitation is that it only includes data from seven different countries and most of them are developed countries and on the Western hemisphere. Therefore, it is impossible to draw conclusions for non-Western and developing countries from this dataset. Moreover, most of the data included is based on the pre-pandemic era. Some of these crowdfunding numbers might have changed after the year 2020. Additionally, the parent categories seem to be limited because they are mostly based on the arts and leisure. They do not include more diverse crowdfunding campaign categories, such as science and engineering.

For future analyses, I would suggest creating other tables, such as one comparing the goal of each campaign category and their outcome in order to see whether some categories tend to require more money than others and whether that affects the outcome. I would also graph the duration of each campaign and evaluate whether there is a correlation between campaign duration and outcome.