



<http://hackmizzou.com> | [sponsor@hackmizzou.com](mailto:sponsor@hackmizzou.com)

HackMizzou is an annual hackathon held at the University of Missouri. Building off of the success of the inaugural event last fall, we are looking to expand and grow this year into a 40-hour competition drawing the finest students from across the midwest.

**HackMizzou 2014 will take place October 3-5:** a full weekend of coding, building, debugging, and creating anything the hackers can possibly imagine. We would like to invite you to help sponsor HackMizzou and come meet 400 of the best and brightest student hackers around.

Sponsorship can give many possible benefits, including but not limited to:

1. Access to resumes and GitHub/LinkedIn accounts
2. Introduction to upcoming talent, and interviews with those of your choice
3. Demonstration of your API in front of hundreds of hackers
4. Promotion of your brand and product among future members and leaders of the tech industry

To get all you possibly can out of HackMizzou:

1. **Send company swag** - Hackers love laptop stickers, t-shirts, keychains, and anything else you want to give! This builds your brand recognition and makes the hackers happy.
2. **Bring company mentors** - Hackers will occasionally need help, especially if you demo an API for them to use. Having a mentor there to answer any questions and build a positive relationship will be greatly appreciated by them.
3. **Award your own prize** - A hackathon is, at its core, a competition among the hackers. Your own branded prize will promote your brand and allow you to see the competitors at their finest.

# Sponsorship Options

Base sponsorship is required, other options listed below can be added to tailor your sponsorship package specifically to your company.

<b>Base Sponsorship</b>	<b>\$1,000</b>
Logo on Website	(Included)
Popup Banner Allowed (Limit 1)	(Included)
Thanked at Kickoff and Closing	(Included)
Technical Mentors at Event	(Included)
Give Away a Branded Prize	(Included)
You Distribute Swag	(Included)

## General

Company Blurb in Program	\$250
Designated Table	\$500 / Day
Co-Host* (Limit 1)	\$8,000

## Recruiting

Recruiters on Site	\$500 / Recruiter
Access to Post-Event Resumes, GitHub and LinkedIn	\$1,000
Real-time Access to Resumes, GitHub and LinkedIn	\$250
*Requires post-event resume access	
Access to Interview Space During Event	\$500 / 4 Hours

## API & Tech

API Demo at Opening Presentation	\$500
*API demos are only for demonstrating developer products. No powerpoints or company pitches allowed.	
Tech Talk/Info Session During Hackathon	\$500
*Tech talks will take place in an auditorium in the same building as the hackathon.	

## Branding

Logo on T-Shirt	\$500
Swag Distributed in Swagbags	\$1,000

In addition to these sponsorship options, companies can also sponsor a meal. Please contact us for more information.

\*Co-Host sponsorship includes the base sponsorship, 2 text messages to all participants, a judging spot, resumes, a table, company blurb in the program, all branding options, and a keynote presentation during the kickoff or closing ceremony.

## Interested in sponsoring?

Please get in touch with us at [sponsor@hackmizzou.com](mailto:sponsor@hackmizzou.com)