# Module 3: Linear Regression

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#### Abstract

Many of those who work in finance and economics might argue that one of humanity's greatest inventions is linear regression and the Ordinary Least Squares algorithm. A large part of modern economic and social science is built upon the simplicity and elegance of the linear regression method. It holds within itself a magnificent power to provide sustainability and substance to many of the great economic and financial problems that have been solved in recent decades.

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## 1 Simple Linear Regression Model

Simple linear regression is a statistical model that helps us identify the relationship between two variables, a dependent one that we call x. The primary objective of linear regression is to explain the relationship between the two variables, as well as to predict the values for given values of x. This model assumes a strictly linear relationship between both variables (hence its name) and is represented by the following form:

$$y = \beta_0 + \beta_1 x + \varepsilon \tag{1}$$

The coefficients  $\beta$  determine the relationships between the dependent variable and the explanatory variable. First,  $\beta_1$  represents the absolute rate of change that links x to y: if x changes by one unit, y changes by  $\beta_1$  units. On the other hand,  $\beta_0$  represents the average value of the dependent variable when the independent variable is zero. In other words, it accounts for values that cannot be explained by the model. Geometrically, this value is the intercept of the line on the y-axis (axis of ordinates).

In addition, there is an error term  $(\varepsilon)$ , which represents the discrepancies between our linear regression model and reality. While statistical models are useful for understanding reality, they do not always perfectly capture natural observations. Therefore, it is important to account for these differences to analyze them appropriately.

### 1.1 Ordinary Least Squares (OLS)

The algorithm used to find this combination of coefficients  $\beta$  is called **Ordinary Least Squares (OLS)**. This method is widely used in economics and the social sciences due to its efficiency in identifying relationships between two or more variables. To derive OLS, we begin with the Linear Sample Regression equation (which is the expected value of the Population Linear Regression, previously shown in Equation 1).

$$E[y] = \hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x \tag{2}$$

What differentiates this model from the one seen above (in addition to the accents on the coefficients) is that we are not able to capture the entire population to fully understand a phenomenon; therefore, we will never be able to know the true  $\beta$  coefficients, so we seek to get some estimators  $\hat{\beta}$ . On the other hand,  $\hat{\varepsilon}$  will be the residuals of the regression, if we clear for this variable:

$$\hat{\varepsilon} = y - \hat{y} \tag{3}$$

$$\hat{\varepsilon} = y - \left(\hat{\beta}_0 + \hat{\beta}_1 x\right) \tag{4}$$

One of the main assumptions of the OLS estimator is that the expected value of the residuals is zero; hence, their sum will also be zero. Therefore, we can square the equation and then apply the summation operator.

$$\sum_{i=1}^{n} \hat{\varepsilon}_{i}^{2} = \sum_{i=1}^{n} \left( y_{i} - \hat{\beta}_{0} - \hat{\beta}_{1} x_{i} \right)^{2}$$
 (5)

The left-hand part of the equation is equivalent to the sum of squares of the error we talked about earlier. Now, what we want is to find what is the combination of coefficients  $\hat{\beta}$  that minimize this variable. Therefore, what we will do is derive with respect to both coefficients, remembering that the derivative of a sum of a function is equal to the sum of the derivatives of it:

$$\frac{\partial \sum_{i=1}^{n} \hat{\varepsilon}_{i}^{2}}{\partial \hat{\beta}_{0}} = \sum_{i=1}^{n} 2 \left( y_{i} - \hat{\beta}_{0} - \hat{\beta}_{1} x_{i} \right) (-1) = 0$$
 (6)

$$\frac{\partial \sum_{i=1}^{n} \hat{\varepsilon}_i^2}{\partial \hat{\beta}_1} = \sum_{i=1}^{n} 2\left(y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i\right) (-x_i) = 0 \tag{7}$$

Since this is a minimization problem, we must set the derivatives equal to zero. By doing so, we obtain a system of two equations with two unknowns; we can also make some mathematical tricks to simplify the expressions. Remember, we can factor out all constants from the summation and simplify by dividing by two, which eliminates the coefficients of two. Ultimately, we derive two equations that involve only the independent and dependent variables, along with the coefficients to be estimated.

$$\sum_{i=1}^{n} \left( y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i \right) = 0 \tag{8}$$

$$\sum_{i=1}^{n} \left( y_i x_i - \hat{\beta}_0 x_i - \hat{\beta}_1 x_i^2 \right) = 0 \tag{9}$$

To obtain  $\hat{\beta}_0$ , we start from the first equation and distribute the summation sign across all values within the parentheses. This step is mathematically valid because the summation operator preserves the property of commutativity.

$$\sum_{i=1}^{n} y_i - \sum_{i=1}^{n} \hat{\beta}_0 - \sum_{i=1}^{n} \hat{\beta}_1 x_i = 0$$
 (10)

Let us remember that  $\hat{\beta}_0$  and  $\hat{\beta}_1$  are both constants, as they can only take specific values. Therefore, we can factor them out of their respective summations. Consequently, we multiply the entire equation by  $\frac{1}{n}$  to simplify further.

$$\frac{1}{n} \left[ \sum_{i=1}^{n} y_i - \sum_{i=1}^{n} \hat{\beta}_0 - \sum_{i=1}^{n} \hat{\beta}_1 x_i \right] = 0 \tag{11}$$

$$\frac{1}{n}\sum_{i=1}^{n}y_{i} - \frac{1}{n}\hat{\beta}_{0}\sum_{i=1}^{n}1 - \frac{1}{n}\hat{\beta}_{1}\sum_{i=1}^{n}x_{i} = 0$$
(12)

Additionally, we can recall the formula for the arithmetic mean, given by  $\bar{X} = \frac{1}{n} \sum X$ . Recalling that  $\sum 1 = n$  and distributing the  $\frac{1}{n}$ :

$$\bar{y} - \hat{\beta}_0 - \hat{\beta}_1 \bar{x} = 0 \tag{13}$$

And finally simplifying and clearing for  $\hat{\beta}_0$ :

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x} \tag{14}$$

To obtain  $\hat{\beta}_1$ , we start with the second equation derived from minimizing the Sum of Squares of the Error. Applying the same rules previously described, we simplify arriving at the following mathematical expression.

$$\sum_{i=1}^{n} y_i x_i - \hat{\beta}_0 \sum_{i=1}^{n} x_i - \hat{\beta}_1 \sum_{i=1}^{n} x_i^2 = 0$$
 (15)

Now, if we substitute  $\hat{\beta}_0$  with the expression we derived earlier, we obtain a new equation. Simplifying by solving the terms within the parentheses, we get:

$$\sum_{i=1}^{n} y_i x_i - \left[ \bar{y} - \hat{\beta}_1 \bar{x} \right] \sum_{i=1}^{n} x_i - \hat{\beta}_1 \sum_{i=1}^{n} x_i^2 = 0$$
 (16)

$$\sum_{i=1}^{n} y_i x_i - \bar{y} \sum_{i=1}^{n} x_i + \hat{\beta}_1 \bar{x} \sum_{i=1}^{n} x_i - \hat{\beta}_1 \sum_{i=1}^{n} x_i^2 = 0$$
(17)

By isolating the components multiplied by  $\hat{\beta}_1$  on the left side of the equation, we can then factor out  $\hat{\beta}_1$  as a common term:

$$\hat{\beta}_1 \bar{x} \sum_{i=1}^n x_i - \hat{\beta}_1 \sum_{i=1}^n x_i^2 = \bar{y} \sum_{i=1}^n x_i - \sum_{i=1}^n y_i x_i$$
(18)

$$\hat{\beta}_1 \left[ \bar{x} \sum_{i=1}^n x_i - \sum_{i=1}^n x_i^2 \right] = \bar{y} \sum_{i=1}^n x_i - \sum_{i=1}^n y_i x_i$$
(19)

Multiplying both sides of the equation by  $\frac{1}{n}$ , we obtain the following:

$$\hat{\beta}_1 \left[ \bar{x} \frac{1}{n} \sum_{i=1}^n x_i - \frac{1}{n} \sum_{i=1}^n x_i^2 \right] = \bar{y} \frac{1}{n} \sum_{i=1}^n x_i - \frac{1}{n} \sum_{i=1}^n y_i x_i$$
 (20)

$$\hat{\beta}_1 \left[ \bar{x}^2 - \frac{1}{n} \sum_{i=1}^n x_i^2 \right] = \bar{y}\bar{x} - \frac{1}{n} \sum_{i=1}^n y_i x_i \tag{21}$$

Simplifying all arithmetic means and isolating  $\hat{\beta}_1$ :

$$\hat{\beta}_1 = \frac{\frac{1}{n} \sum_{i=1}^n y_i x_i - \bar{y}\bar{x}}{\frac{1}{n} \sum_{i=1}^n x_i^2 - \bar{x}^2}$$
 (22)

Given the definitions of variance and covariance for a random variable:

$$Var(X) = \frac{1}{n} \sum_{i=1}^{n} (X_i - \bar{X})^2$$
 (23)

$$Cov(X,Y) = \frac{1}{n} \sum_{i=1}^{n} (X_i - \bar{X}) (Y_i - \bar{Y})$$
(24)

(25)

The, the expression for the slope coefficient of our linear regression model can be easily derived as the ratio between the covariance of the two variables and the variance of the independent variable:

$$\hat{\beta}_1 = \frac{Cov(x,y)}{Var(x)} \tag{26}$$

#### 1.2 The R-Squared Coefficient

Since the Ordinary Least Squares algorithm is based on minimizing the Residuals Sum of Squares, much of the interpretation of the statistical model rests on the reasoning that the Sums of Squares mean us. The **Residuals Sum of Squares** (RSS) can be understood as the variation of the real phenomenon, which is captured only by the error term, in other words, everything that affects our variable of interest and that cannot be explained by our model. Therefore, what is captured by our model can be quantified and we will call it the **Estimation Sum of Squares** (ESS), which is defined as follows:

$$ESS = \sum_{i=1}^{n} (\hat{y}_i - \bar{y})^2 \tag{27}$$

It is interpreted as the sum of the squares of the differences between the values of our estimates (made by the model) and the arithmetic mean of the dependent variable. The ESS helps us to understand how much of the variation in the observed phenomenon is explained by our model. It is easy to guess that if we add the RSS to the ESS, we will obtain the **Total Sum of Squares** (TSS), which captures the total variation of the observed phenomenon.

$$TSS = \sum_{i=1}^{n} (y_i - \bar{y})^2$$
 (28)

So how might we know how much of our phenomenon to be understood is explained by our simple linear regression model? To do this, we could use the R-Squared  $(R^2)$ , which is an adjustment measure used in econometrics for the diagnosis and analysis of the results of a model.

$$R^{2} = \frac{ESS}{TSS} = \frac{\sum_{i=1}^{n} (\hat{y}_{i} - \bar{y})^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}}$$
(29)

If we recall the definition of the variance of a random variable:

$$R^2 = \frac{Var(\hat{y})}{Var(y)} \tag{30}$$

This coefficient is defined as the ratio of the Explained Sum of Squares (ESS) to the Total Sum of Squares (TSS). It can only take values between zero and one, representing the percentage of the variation in the phenomenon that our model can explain. The closer  $R^2$  is to zero, the less explanatory power the model has; conversely, the closer it is to one, the more explanatory power the regression model possesses. Since  $R^2$  will always be less than or equal to one, we can conclude that the variance of the fitted values  $(\hat{y})$  will always be less than or equal to the variance of the original variable.

$$Var(\hat{y}) < Var(y)$$
 (31)

If we remember that the adjusted values  $(\hat{y})$  are extracted from our linear regression model (without the residuals) we can obtain:

$$R^{2} = \frac{\sum_{i=1}^{n} \left( \left[ \hat{\beta}_{0} + \hat{\beta}_{1} x_{i} \right] - \bar{y} \right)^{2}}{\sum_{i=1}^{n} \left( y_{i} - \bar{y} \right)^{2}}$$
(32)

Now we can substitute the arithmetic mean of the dependent variable  $(\bar{y})$  with the equation of the linear regression model in means (as we obtained it to derive  $\hat{\beta}_0$ ):

$$R^{2} = \frac{\sum_{i=1}^{n} \left( \left[ \hat{\beta}_{0} + \hat{\beta}_{1} x_{i} \right] - \left[ \hat{\beta}_{0} + \hat{\beta}_{1} \bar{x} \right] \right)^{2}}{\sum_{i=1}^{n} \left( y_{i} - \bar{y} \right)^{2}}$$
(33)

Simplifying the numerator of the equation and taking out a common factor:

$$R^{2} = \frac{\sum_{i=1}^{n} \left(\hat{\beta}_{1} x_{i} - \hat{\beta}_{1} \bar{x}\right)^{2}}{\sum_{i=1}^{n} \left(y_{i} - \bar{y}\right)^{2}}$$
(34)

$$R^{2} = \frac{\sum_{i=1}^{n} \left(\hat{\beta}_{1}[x_{i} - \bar{x}]\right)^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}}$$
(35)

$$R^{2} = \hat{\beta}_{1}^{2} \frac{\sum_{i=1}^{n} (x_{i} - \bar{x})^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}}$$
(36)

If we recall the alternative method for obtaining  $\hat{\beta}_1$ , which is the ratio between the covariance of the dependent and independent variables and the variance of the latter, we note that to calculate the variances of x and y, we divide by n. Substituting the numerator with the variance of x and the denominator with the variance of y, we obtain:

$$R^{2} = \left(\frac{Cov(x,y)}{Var(x)}\right)^{2} \left(\frac{Var(x)}{Var(y)}\right)$$
(37)

Finally, simplifying the expression, we obtain a new form of the  $R^2$  coefficient.

$$R^{2} = \frac{Cov(x,y)^{2}}{Var(x)Var(y)} = \frac{\gamma_{xy}^{2}}{\sigma_{x}^{2}\sigma_{y}^{2}}$$
(38)

From this equation and after taking squeared-root, we can recognize a well-known statistic: Pearson's Correlation Coefficient.

$$R = \frac{\gamma_{xy}}{\sigma_x \sigma_y} = \rho \tag{39}$$

In Module 1, we discussed that Pearson's correlation coefficient measures both the strength and direction of the linear relationship between two random variables, with a range from -1 to 1. A value close to 1 indicates a strong positive correlation, while a value close to -1 suggests a strong negative correlation. In the context of a simple linear regression model, this coefficient is essential for understanding the preliminary relationship between the variables and for formulating a grounded hypothesis. This hypothesis can then be validated and explored further through the regression model.

# 2 Multiple Regression Model

Not always will be the case that a linear regression model is only formulated with one independent variable, but many of them. We can propose an equation with multiple independent variables in the following form:

$$y_i = \beta_0 + \sum_{k=1}^n \beta_k x_{ki} + \varepsilon_i \tag{40}$$

Where k is the number of dependent variables we want to include in our model specification. Technically, we use matrices to explain and calculate the multiple regression model, so we can rewrite the equation as the following form:

$$\mathbf{Y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \tag{41}$$

Or in the classical matrix form:

$$\begin{bmatrix} y_1 \\ \vdots \\ y_n \end{bmatrix} = \begin{bmatrix} 1 & x_{11} & \cdots & x_{1n} \\ \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & \cdots & x_{nn} \end{bmatrix} \begin{bmatrix} \beta_1 \\ \vdots \\ \beta_k \end{bmatrix} + \begin{bmatrix} \varepsilon_1 \\ \vdots \\ \varepsilon_n \end{bmatrix}$$

The vector  $\mathbf{Y}$  has a dimension of  $n \times 1$  and contains all the observations of the dependent variable. These are the values we want to predict with our regression model. The matrix  $\mathbf{X}$  contains all the observations for all the independent variables we are including in our model, this is why it has a dimension of  $n \times k$ , where n is the sample size and k the number of regressors. The vector  $\beta$  contains all the coefficients we are trying to estimate, and it has a dimension of  $k \times 1$ . The product  $\mathbf{X}\beta$  must have a  $n \times 1$  dimension to be added to the residuals vector  $(\varepsilon)$ , which has the same dimension.

#### 2.1 Coefficients Estimation

Now, to estimate the coefficients we must clear up the residuals vector:

$$\varepsilon = \mathbf{Y} - \mathbf{X}\beta \tag{42}$$

To square a vector, we usually multiply by its transposed form, this means that:

$$\varepsilon^{\mathsf{T}}\varepsilon = (\mathbf{Y} - \mathbf{X}\beta)^{\mathsf{T}} (\mathbf{Y} - \mathbf{X}\beta) \tag{43}$$

The number  $\varepsilon^{\top}\varepsilon$  might be interpreted as the Residuals Sum of Squares, so we are going to minimize it to obtain the coefficients. First, we must expand the parenthesis, a squared binomial in linear algebra will have the next form:

$$\varepsilon^{\mathsf{T}}\varepsilon = \mathbf{Y}^{\mathsf{T}}\mathbf{Y} - 2\mathbf{X}^{\mathsf{T}}\mathbf{Y}\beta + \beta^{\mathsf{T}}\mathbf{X}^{\mathsf{T}}\mathbf{X}\beta \tag{44}$$

Then, just like the simple regression case, we have to derive the RSS, and then equalize to zero. We can cancel both twos and rearrange the equation obtaining:

$$\frac{\partial \left(\varepsilon^{\top}\varepsilon\right)}{\partial \beta} = 2\mathbf{X}^{\top}\mathbf{X}\beta - 2\mathbf{X}^{\top}\mathbf{Y} = 0 \tag{45}$$

To clean up for  $\beta$  we have to multiply both sides by the inverse matrix of  $\mathbf{X}^{\top}\mathbf{X}$ :

$$\beta = \left(\mathbf{X}^{\top}\mathbf{X}\right)^{-1}\left(\mathbf{X}^{\top}\mathbf{Y}\right) \tag{46}$$

In econometric literature, the **X** will be known as the **Design Matrix** (or the Information Matrix) which contains all the data needed to predict the phenomena of study. Then  $\mathbf{X}^{\top}\mathbf{X}$  shall be interpreted as the square of the information matrix, containing all the variability of the regressors. By some equivalence, we might conclude that  $\mathbf{X}^{\top}\mathbf{X}$  approximates the denominator of the coefficient  $(\beta_1)$  of a simple regression

model. The Design Matrix should always contain a column of 1 to capture the effect of the constant on the linear equation ( $beta_0$ ). Let's analyze the properties of  $\mathbf{X}^{\top}\mathbf{X}$  and  $\mathbf{X}^{\top}\mathbf{Y}$ :

$$X^{\top}X = \begin{bmatrix} n & \sum X_{1i} & \cdots & \sum X_{ki} \\ \sum X_{1i} & \sum X_{1i}^{2} & \cdots & \sum X_{1i}X_{ki} \\ \vdots & \vdots & \ddots & \vdots \\ \sum X_{ki} & \sum X_{1i}X_{k1} & \cdots & \sum X_{k1}^{2} \end{bmatrix}$$

The matrix  $\mathbf{X}^{\top}\mathbf{X}$  is symmetric with a dimension of  $k \times k$ , meaning that the elements above the diagonal are identical to those below it. The diagonal entries contain the sums of the squares of the regressors, which provide an approximation of the variability of each independent variable (recalling the form of the variance). We can interpret the interaction terms as the shared variability between  $X_m$  and  $X_k$ . Ideally, we would like the regressors to be uncorrelated, though this only happens in the case of perfect independence.

$$X^{\top}Y = \begin{bmatrix} \sum Y_i \\ \sum X_{i1}Y_i \\ \vdots \\ \sum X_{ik}Y_i \end{bmatrix}$$

Now, the vector  $\mathbf{X}^{\top}\mathbf{Y}$ , with dimensions  $k \times 1$ , contains the shared relationship between the dependent variable and the regressors in the linear equation. This vector plays a key role in determining the numerator of the formula for  $\beta_1$  in a simple linear regression model. The scalars in the vector reflect the degree of covariation between the dependent variable Y and any regressor  $X_k$  offering insight into how changes in the independent variables are associated with changes in the dependent variable. This explains why it has a direct relationship with the estimated coefficients.

## 2.2 Fitted Values and the Hat Matrix

The predicted values of the dependent variable  $(\mathbf{Y})$ , will then have the next form:

$$\hat{\mathbf{Y}} = \mathbf{X}\boldsymbol{\beta} \tag{47}$$

Where  $\hat{\mathbf{Y}}$  is a vector with dimensions  $n \times 1$  containing all the fitted values of our regression model. But by remembering the form of  $\beta$ :

$$\hat{\mathbf{Y}} = \mathbf{X} \left( \mathbf{X}^{\top} \mathbf{X} \right)^{-1} \mathbf{X}^{\top} \mathbf{Y} \tag{48}$$

Then we can note that there is a "transformer" of  $\mathbf{Y}$  that turns it into the predicted values  $(\hat{\mathbf{Y}})$ . Let us call this transformer the **Hat Matrix**:

$$\hat{\mathbf{H}} = \mathbf{X} \left( \mathbf{X}^{\top} \mathbf{X} \right)^{-1} \mathbf{X}^{\top} \tag{49}$$

Then, using the Hat Matrix we can also calculate the residuals of the model by transforming the real values of  $\mathbf{Y}$ :

$$\varepsilon = \mathbf{Y} - \hat{\mathbf{Y}} \tag{50}$$

$$\varepsilon = \mathbf{Y} - \mathbf{\hat{H}Y} \tag{51}$$

$$\varepsilon = \left(\mathbf{1} - \hat{\mathbf{H}}\right) \mathbf{Y} \tag{52}$$

The Hat Matrix is a powerful tool in econometrics, as it helps us to 'separate'  $\mathbf{Y}$  into its deterministic part  $\hat{\mathbf{y}}$  and its stochastic component  $\varepsilon$ . The Hat Matrix has dimensions  $n \times n$  and exhibits several interesting characteristics that aid in the understanding of the linear regression model. The Hat Matrix is symmetric and idempotent, meaning that multiplying this matrix by itself does not alter it. But one of the most important properties is the orthogonality condition:

$$\hat{\mathbf{H}}\varepsilon = 0 \tag{53}$$

This condition confirms that the fitted values of the dependent variable are orthogonal to or independent of the error term (as proven in the previous section). This means that the error term or the residuals do not contain any additional information relevant to explaining the phenomenon under study. In other words, there are no specification errors, no bias in the estimated coefficients, and the other OLS assumptions are satisfied.

### 2.3 The Adjusted R-Squared

The R-Squared  $(R^2)$  coefficient can also be estimated in the context of multiple linear regression models, the calculation of the Sums of Squared are practically the same, but in the matrix notation we can use the next formulas:

$$RSS = \varepsilon^{\mathsf{T}} \varepsilon = \mathbf{Y}^{\mathsf{T}} \mathbf{Y} - \beta \mathbf{X}^{\mathsf{T}} \mathbf{Y}$$
 (54)

$$ESS = \hat{\mathbf{Y}}^{\top} \hat{\mathbf{Y}} - \frac{1}{n} \left( \mathbf{N}^{\top} \mathbf{Y} \right)^{2}$$
 (55)

$$TSS = \mathbf{Y}^{\top} \mathbf{Y} - \frac{1}{n} \left( \mathbf{N}^{\top} \mathbf{Y} \right)^{2}$$
 (56)

Being N a vector of ones  $n \times 1$ , the R-square will then have the same classic form since all the sums of squares are scalars (only one value). Nevertheless, in the context of a multivariate regression model, just adding independent variables will inflate the  $R^2$  giving us a wrong impression of better specifications, this is why we have to 'punish' the R-Squared if some useless variables are added. This is why we introduce the Adjusted R-Squared ( $R^2_{Adj}$ ):

$$R_{Adj}^{2} = 1 - \left(\frac{RSS}{TSS} * \frac{n-1}{n-k+1}\right)$$
 (57)

By adding more regressors, we penalize  $R_{Adj}^2$ , due to its negative relationship with k, the number of estimated coefficients. Furthermore, if these variables are not relevant in explaining  $\mathbf{Y}$ , RSS will also increase, causing  $R_{Adj}^2$  to fall as well. Therefore, it is preferable to analyze the adjusted version of  $R^2$  rather than the original form, as it provides a more accurate measure of the quality of the model. However, it's important to note that in a simple regression model with just 2 coefficients, both versions of  $R_{Adj}^2$  will be identical.

### 2.4 Testing Significance

When deriving the  $\beta$  coefficients with the Ordinary Least Squares Algorithm it is truly relevant to diagnose them for statistical significance. This means that we want to assess the coefficients to be statistically different from zero, concluding that their respective independent variables are relevant to explain the phenomena we are studying. Then, **hypothesis testing** is a fundamental tool at evaluating the quality of an econometric model. Technically speaking, we use robust statistical evidence to assess and prove the hypothesis we are proposing, those being:

$$H_0: \hat{\beta}_j = 0 \tag{58}$$

$$H_1: \hat{\beta}_j \neq 0 \tag{59}$$

We understand  $H_0$  as the null hypothesis, the base case in the hypothesis testing; this is going to be the hypothesis we want to prove as false since it implies that the coefficients derived from the OLS algorithm are not zero, which means that the independent variables are irrelevant to comprehend the phenomenon of study. Therefore,  $H_1$  is the alternative hypothesis, which is the case we want to prove, and help us to conclude that the linear model we are proposing is the best one to predict the variable  $\mathbf{Y}$ . To do so, we must calculate the t-Student Scores with the form:

$$t_j = \frac{\hat{\beta}_j}{\text{SSE}(\hat{\beta}_j)} \tag{60}$$

To do this, we must obtain the covariance matrix — an array that contains the variances of the coefficients and the covariances among them. The covariance matrix takes the following form:

$$\mathbf{C} = \frac{RSS}{n-k} \left( \mathbf{X}^{\mathsf{T}} \mathbf{X} \right)^{-1} \tag{61}$$

The first part of the formula, RSS/(n-k), is the variance of the errors  $(\sigma^2)$ , while the second part is the inverse of the square of the design matrix.

$$\mathbf{C} = \begin{bmatrix} \operatorname{Var}(\hat{\beta}_0) & \operatorname{Cov}(\hat{\beta}_0, \hat{\beta}_1) & \cdots & \operatorname{Cov}(\hat{\beta}_0, \hat{\beta}_k) \\ \operatorname{Cov}(\hat{\beta}_0, \hat{\beta}_1) & \operatorname{Var}(\hat{\beta}_1) & \cdots & \operatorname{Cov}(\hat{\beta}_1, \hat{\beta}_k) \\ \vdots & \vdots & \ddots & \vdots \\ \operatorname{Cov}(\hat{\beta}_0, \hat{\beta}_k) & \operatorname{Cov}(\hat{\beta}_1, \hat{\beta}_k) & \cdots & \operatorname{Var}(\hat{\beta}_k) \end{bmatrix}$$

Note the equivalence of the previous equation with the formula of the variance of the  $\hat{\beta}_1$  in the previous chapter. Not that the diagonal of the Covariance Matrix contains all the variances of the coefficients. Now let us build a matrix where its diagonal will be the square root of the diagonal of C (the standard errors), and the rest of values will be 0:

$$\mathbf{D} = \begin{bmatrix} \operatorname{SSE}(\hat{\beta}_0) & 0 & \cdots & 0 \\ 0 & \operatorname{SSE}(\hat{\beta}_1) & \cdots & 0 \\ \vdots & \vdots & \ddots & \vdots \\ 0 & 0 & \cdots & \operatorname{SSE}(\hat{\beta}_k) \end{bmatrix}$$

Then to obtain the t-Student Scores for the hypothesis testing, we can multiply the inverse of D and the vector  $\beta$ :

$$\mathbf{T} = \mathbf{D}^{-1}\beta \tag{62}$$

Since **D** has a dimension of  $k \times k$  and the vector  $\beta$  has a dimension of  $k \times 1$ , the vector **T** will be  $k \times 1$  too.

$$\mathbf{T} = egin{bmatrix} t(\hat{eta}_0) \ t(\hat{eta}_1) \ dots \ t(\hat{eta}_k) \end{bmatrix}$$

The t-student distribution is a good approximation of the normal distribution, being remarkably close to it when the degrees of freedom are sufficiently large. Then we can build the confidence intervals for the hypothesis testing:

$$\Pr\left[-t_{\alpha/2} \le \frac{\hat{\beta}_j - \beta_j}{SSE(\hat{\beta}_j)} \le t_{\alpha/2}\right] = 1 - \alpha \tag{63}$$

By rearranging the equation, we can find:

$$\Pr\left[\hat{\beta}_j - t_{\alpha/2} * SSE(\hat{\beta}_j) \le \beta_j \le \hat{\beta}_j + t_{\alpha/2} * SSE(\hat{\beta}_j)\right] = 1 - \alpha$$
(64)

We can interpret this interval as the probability that the true coefficient  $\beta$  lies within the bounds  $\hat{\beta}_j \pm t_{\alpha/2} \cdot \text{SSE}(\hat{\beta}_j)$  is  $1-\alpha$ , where  $\alpha$  is the significance level and  $1-\alpha$  is the confidence level. This means that, in a large number of samples, we expect the confidence interval to contain the true value of the coefficient  $\beta$  in  $(1-\alpha)\%$  of those cases. Furthermore, if zero is not included in this interval, we can conclude that there is sufficient evidence to assert that  $\hat{\beta}_j$  is a statistically significant approximation of the true coefficient  $\beta$ . This highlights the robustness of our conclusion regarding the relationship between the independent variable and the dependent variable in the context of the regression model.

The values  $t_{\alpha/2}$  are interpreted as the critical values of the distribution, so the probability of being outside the boundaries is  $\alpha$ . However, since we are using a two-tailed test, the significance level is divided into two. When the degrees of freedom are extremely large, these critical values approximate to  $\pm 1.96$ . Also, traditionally, statisticians use a level of significance of 5% as a consensus, but in econometric literature we will find hypothesis testing with different  $\alpha$  values (such as 10% or 1%). Then we can rewrite the previous equation as:

$$\Pr\left[\hat{\beta}_{j} - 1.96 * SSE(\hat{\beta}_{j}) \le \beta_{j} \le \hat{\beta}_{j} + 1.96 * SSE(\hat{\beta}_{j})\right] = 0.95$$
(65)

Being the case, for each value of  $|t| > t_{\alpha/2}$  (previously defined), we reject the null hypothesis  $(H_0)$ , concluding that the  $\hat{\beta}_j$  we are testing is statistically significantly different from zero with a confidence of 95%, ensuring that the variable  $X_j$  is relevant to understanding  $\mathbf{Y}$ . We can also obtain the *p-value* (probability) for a certain value of t. For a two-tailed test, we can use:

p-value = 
$$2 \cdot P(T > |t_j|) = 2 \int_{|t_j|}^{\infty} f_T(x) dx$$
 (66)

If the *p-value* is smaller than the significance level  $(\alpha)$ , we can reject the null hypothesis. This implies that there is sufficient statistical evidence to conclude that the observed data is unlikely under the null hypothesis. For instance, with a significance level of 0.05, we expect to observe a *p-value* < 0.05. The function  $f_T(x)$  is the probability density function of the Student's t-distribution. By integrating this function, we obtain the probability that the t-statistic falls within the rejection area of the null hypothesis. This integration ensures that our conclusions are robust and grounded in the appropriate distribution of our data.