

1-PAGE WEBSITE THAT CONVERTS (PNW-SPECIFIC)

This is built for **local trust + urgency + calls**, not “pretty.”

SECTION 1: HERO (Above the fold)

Headline

Reliable Gutter Cleaning for Washington Homes
Protect Your Roof & Foundation From Heavy Rain

Subheadline

Local • Insured • Storm-Ready Service
Serving [Your City] & Surrounding Areas

Buttons

-  **Call / Text Now**
-  **Free Gutter Inspection**

(Phone number should be clickable. Mobile first.)

SECTION 2: PROBLEM → SOLUTION (PNW framing)

Header

Washington Rain + Pine Needles = Clogged Gutters

Body

Heavy rain, evergreen needles, moss, and leaves clog gutters fast in Washington.
Overflowing gutters can lead to:

- Roof leaks
- Fascia & siding rot

- Foundation damage
- Basement moisture issues

Bold line

If water spills over your gutters during rain — they're already clogged.

SECTION 3: YOUR SERVICE (Simple + Trustworthy)

Header

What's Included in Every Gutter Cleaning

- ✓ Hand-cleaned gutters (no blowers that leave a mess)
- ✓ Downspouts flushed and cleared
- ✓ Debris removed from your property
- ✓ Before & after photos
- ✓ Quick inspection for problem areas

Most homes are completed in under 90 minutes.

SECTION 4: WHY YOU (Solo advantage)

Header

Why Homeowners Choose Us

- ✓ Local Washington operator — no crews, no shortcuts
- ✓ Insured & safety-focused
- ✓ Honest pricing, no upsells
- ✓ You deal directly with the person doing the work

I treat your home like it's my own — because reputation matters here.

(This is HUGE for solo trust.)

SECTION 5: PRICING (Transparency converts)

Header

Simple, Honest Pricing

Typical Pricing

- Single-story homes: **\$120–160**
- Two-story homes: **\$180–260**
- Three-story or steep roofs: **custom quote**

Final pricing depends on height, debris buildup, and access — but you'll always know the cost before work begins.

Button

 Get a Free Inspection

SECTION 6: PHOTOS (Do not skip)

Header

Real Washington Homes. Real Results.

(Insert 6–10 photos)

- Before/after gutters
- Pine needles & moss
- You + truck
- Wet/rainy shots

Photos > words here.

SECTION 7: REVIEWS (Even 3–5 helps)

Header

What Local Homeowners Say

Pull from Google reviews once you have them.

Until then:

“New local business — early customers receive priority scheduling.”

SECTION 8: SERVICE AREA

Header

Service Areas

Serving:

- [City]
- [Nearby City]
- [Nearby City]

Not sure if you’re in range? Call or text — I’m flexible.

SECTION 9: STRONG CTA (End with urgency)

Header

Don’t Wait for the Next Storm

Clogged gutters don’t fix themselves — and Washington rain doesn’t take breaks.

 **Call / Text: XXX-XXX-XXXX**

 **Same-Week Appointments Available**

Tech Notes (keep it cheap)

- Squarespace / Wix / Carrd = totally fine
- One page only
- Mobile first
- Phone number sticky at top
- Google Analytics + Google Business link