

COM 3413: DIGITAL MEDIA PRODUCTION I

MAJOR PROJECT #2: UPDATE YOUR WEBPAGE

The purpose of this assignment is to combine the Dreamweaver and Photoshop skills that you have learned in class. For this assignment you will redesign your initial webpage from Major Project #1 to match the JPEG banner that you created in class. It is important to note that simply pasting your new JPEG banner into your old webpage will NOT meet the requirements of this project. Pay close attention to each of the **NEW** requirements for this assignment.

Requirements:

Your webpage may be on any topic you choose, but it must contain the following elements:

- A CSS (Cascading Style Sheet) layout
- Text:
 - A main title followed by an intro paragraph to explain the purpose of the site
 - At least 5 subheads with 5 corresponding paragraphs on the topic (OR 5 separate, interlinked pages)
 - **NEW** font choices that compliment the new Photoshop banner (you may NOT use your old fonts)
 - **NEW** color choices (fonts and backgrounds) that compliment the new banner
 - **NEW** expanded content. Each paragraph must be between 150 and 200 words (1 intro + 5 others = 900 to 1200 words total)
 - **NEW** sub-topic labeled “The redesign of this page.” This is where you defend your new design choices AND mention how you used the results of your assessment report in the redesign process. This should be the last of your 5 sub-topics.
- Images:
 - **NEW**, add your JPEG banner created in Photoshop (including text, an ideogram, and 1 other image)
 - Add at least 1 other relevant image file (1 minimum, but add as many images as needed)
- Links:
 - Add anchor links to the 5 subheads (OR links to the 5 separate, interlinked pages)
 - Add a “Back to Top” link after each of the 5 subheads (OR links to the homepage: “Back to Home”)
 - Add hypertext links to several outside web pages
 - Add 2 personal links: (1) a link to your UTSA email and (2) a link to your class blog
 - Make sure that at least 1 image uses a hotspot link
 - **NEW**, all pictures obtained from the web **MUST** be cited with links at the bottom of your website
 - **NEW**, add “Wikipedia-Style” links when you use outside sources:
 - Any material pulled from an outside source without a citation **WILL** be counted as plagiarism
 - If you pull any text content from outside sources you **MUST** use quotations and cite sources with a footnote. Paraphrased content **MUST** also be cited with footnotes. For example:

UTSA's Comm Department offers three undergraduate concentrations [1] and a M.A. program [2].

References:

1. <http://communication.utsa.edu/index.php/undergraduate>
2. <http://communication.utsa.edu/index.php/graduate/program>

All photos shown here were used for educational purposes and were obtained from:
<http://www.utsa.edu/>
<http://communication.utsa.edu/>

Grading:

This assignment is worth 10% of your final grade and is due via email either before or at the START of class on **Tuesday, November 11th**. You will need to “zip” and email all files associated with your webpage, including the .html file, the .css file, and all image files. Attach all files to one email and send to chad.mahood@utsa.edu.