



Dana Avesar  
portfolio: [www.danaavesar.com](http://www.danaavesar.com)  
[danaavesar@gmail.com](mailto:danaavesar@gmail.com)  
058-450-9900

Creative. Skilled. Passionate.

## Education

### MFA in Design and Technology | Parsons the New School for Design, NYC 2014-2016

- Curriculum: web development/design, creative coding, physical computing, prototyping and design
- Honors: Graduate Dean's Scholarship
- Notable projects: Interactive website- [www.foodsgreatadventure.com](http://www.foodsgreatadventure.com), interactive installation- [www.splaycious.com](http://www.splaycious.com), portfolio website- [www.danaavesar.com](http://www.danaavesar.com)

### BA in Visual Communication and Media Studies | New York University, NYC 2009-2013

- Curriculum: motion graphics, drawing, painting, liberal arts, writing, media studies, communication theory classes
- Honors: Founder Day Award for maintaining a high GPA

## Skills

Code: HTML, CSS, SASS, Javascript, PHP, MYSQL, Node, Underscore.js, Angular.js,

p5.js, Processing, OpenFrameworks, Arduino, Unity

Adobe: Photoshop, Illustrator, InDesign, After Effects, Premiere

Fine Art: Illustration, Painting

Spoken Languages: English-native, Hebrew-native, Spanish-fluent

## Work Experience

### Frontend Developer | GSI Markets, Tel Aviv 2016 - present

- Developed and designed economic widgets and landing pages using Javascript, PHP, HTML and CSS.
- Lead each project from UX design, graphic design, development to user testing.

### Code Teaching Assistant | Parsons the New School for Design, NYC 2015

- Taught students Javascript, Jquery, and Processing. Held tutoring sessions twice a week.

### Web Development & Special Effects Teacher | Big Idea Technology Camp, Israel 2015

- Taught workshops in web design/development and Adobe After Effects for campers ages 8-17.
- Led social and educational activities for campers ages 10-14.

### Graphic Designer Internship | Mccann Erickson, Tel Aviv Israel 2014

- Created work for high end print, web, and TV production with technical mastery in Photoshop, InDesign, and Illustrator.
- Prepared work for international and domestic professional press.
- Re-designed projects for multichannel ads.

### Graphic Designer | Information Technology Services at New York University, NYC 2013

- Produced animated videos to increase awareness and instructional knowledge of NYU Stream, the Kaltura video web service at NYU.
- Created intro graphics and posters to promote awareness of NYU Stream.
- Worked on the population and design of the word press site for the "blended learning" video services provided for Faculty in the NYU Digital Studio.