

# BANA.780 Midterm

By Dana DiVincenzo

## Introduction

In this assignment, I was given data from a Rochester NY based company which described if their staff members were vaccinated, and gave other information about the employees. I was tasked with exploring and preparing the data to possibly be used in a predictive model later on. The goal of the predictive model would be to predict which employees are likely to get vaccinated, and to identify which features are most important in this prediction.

## Step 1: Inspecting the data

In this section, an initial inspection was done on the dataset. I looked at each of the columns individually to see if they were necessary, or if they needed cleaning or manipulation for easier understanding and visualization. Further inspection than what is shown below may have been done, but redundant inspections will be removed/ collapsed.

```
In [1]: import matplotlib.pyplot as plt
import matplotlib.ticker as tkr
import numpy as np
import pandas as pd
import seaborn as sns
from scipy.stats import ttest_ind
```

```
In [2]: # read in files
file = '/Users/dana/Downloads/VaccinationAnalysis.csv'
vacdf = pd.read_csv(file)
```

```
In [3]: # 622 rows
vacdf.head()
```

```
Out[3]:
```

	Marital Status	Ethnicity	Gender	Age	Shift	Years of Service	Zip Code	Skill	Vaccinated	Salaried / Hourly	Age Range
0	Single	Two or more races	Male	28	1st Shift (7a-3p)	5	13039	A	Yes	Hourly	25-34
1	Single	White	Male	56	1st Shift (7a-3p)	8	14001	A	Yes	Salaried	55-64
2	Married	White	Male	52	1st Shift (7a-3p)	8	14005	B	Yes	Hourly	45-54

	Marital Status	Ethnicity	Gender	Age	Shift	Years of Service	Zip Code	Skill	Vaccinated	Salaried / Hourly	Age Range
3	Married	White	Male	51	1st Shift (7a-3p)	10	14005	B	No	Hourly	45-54
4	Married	White	Male	48	1st Shift (7a-3p)	21	14020	A	Yes	Salaried	45-54

```
In [4]: print(vacdf["Ethnicity"].unique())
# I will remove the "Not specified" group

print(vacdf["Marital Status"].unique())
# I will remove the "Unknown" group

print(vacdf["Gender"].unique())

print(vacdf["Age"].unique())

print(vacdf["Shift"].unique())
# I will remove the "Other" group

print(vacdf["Years of Service"].unique())

print(vacdf["Zip Code"].unique())
# I will change 145341450 to 14534
# there is only 1 count of 145341450 and 12 counts of 14534, and all other zip c
# im going to remove the 13039 because that is a completely different area and t

['Two or more races' 'White' 'Hispanic or Latino'
 'Black or African American' 'Native Hawaiian or Other Pacific Islander'
 'Not specified' 'Asian' 'American Indian/Alaskan Native']
['Single' 'Married' 'Unknown']
['Male' 'Female']
[28 56 52 51 48 42 62 24 60 43 50 32 46 54 30 45 44 49 73 29 27 55 35 65
 39 61 64 25 41 22 36 40 21 70 57 31 59 17 58 34 74 16 71 33 47 53 38 37
 66 19 20 26 63 67 68 69 23 72 75 76 80]
['1st Shift (7a-3p)' '3rd Shift (11p-7a)' '2nd Shift (3p-11p)' 'Other']
[ 5  8 10 21 20  1  2  7  3  6 16 28 14 18 15  4 40 29  0 19 17 32 27  9
 11 12 13 39 22 31 24 30 25 23 41 43 42 36 34 26 33]
[ 13039 14001 14005 14020 14054 14414 14416
 14420 14423 14424 14425 14428 14435 14437
 14445 14450 14454 14464 14467 14468 14469
 14470 14472 14480 14481 14482 14485 14487
 14502 14505 14510 14511 14514 14517 14519
 14522 14525 14526 14532 14534 14543 14546
 14548 14551 14555 14559 14560 14564 14568
 14572 14580 14586 14589 14605 14606 14607
 14608 14609 14610 14611 14612 14613 14615
 14616 14617 14618 14619 14620 14621 14622
 14623 14624 14625 14626 14692 14822 14836
145341450]
```

After looking at the data more closely, I was able to decide which rows should be eliminated.

Rows that containe information that is not helpful, such as "Marital Status" = "Other," should be removed. A few values in the zip code factor should be edited to maintain consistency

throughout the column. One other thing that stood out to me is that there are two columns which tell us about the employee's age: "Age" and "Age Range." We do not need two columns that tell us the same thing, and they would be too highly correlated anyways, so one of them can be removed. I think "Age" should be removed, as vaccinations are being rolled out to certain age groups at once, and that factor may be more meaningful for predicting vaccinations.

## Step 2: Data Preparation

In this section, I prepare the data for visualizations by implementing the changes discussed in the previous section.

```
In [5]: # dropping rows with bad data
vacdf = vacdf[vacdf["Ethnicity"] != "Not specified"]
vacdf = vacdf[vacdf["Marital Status"] != "Unknown"]
vacdf = vacdf[vacdf["Shift"] != "Other"]
vacdf = vacdf[vacdf["Zip Code"] != 13039]
vacdf = vacdf.drop(columns=['Age'])
```

```
In [6]: # replacing the badly formatted zip code with one in the correct format
vacdf['Zip Code'].replace(145341450, 14534, inplace=True)
```

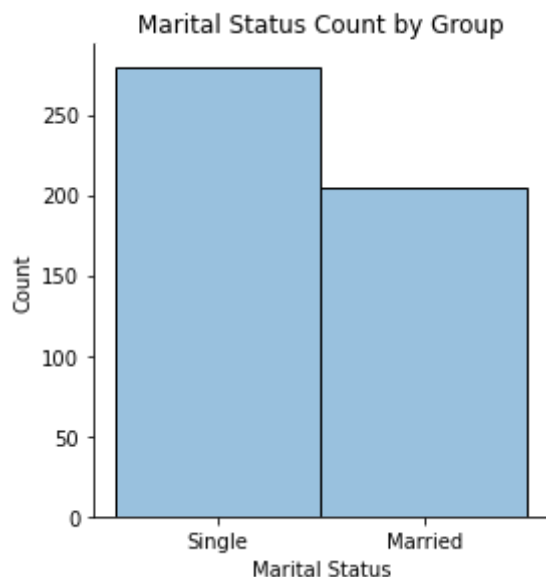
## Step 3: Inspecting Feature Variability

In this section, I inspect each of the variables in the dataset to see which have low variability. Variables which are identified as having too low of variability should be dropped as they will not meaningfully contribute to the model's ability to predict vaccinations.

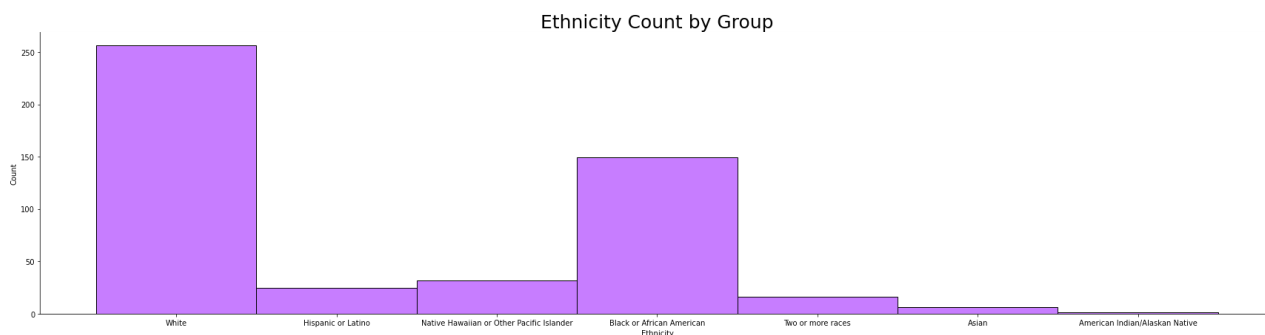
```
In [7]: vacdf.var()
# ignore zip code
```

```
Out[7]: Years of Service      74.919784
Zip Code      8052.432751
dtype: float64
```

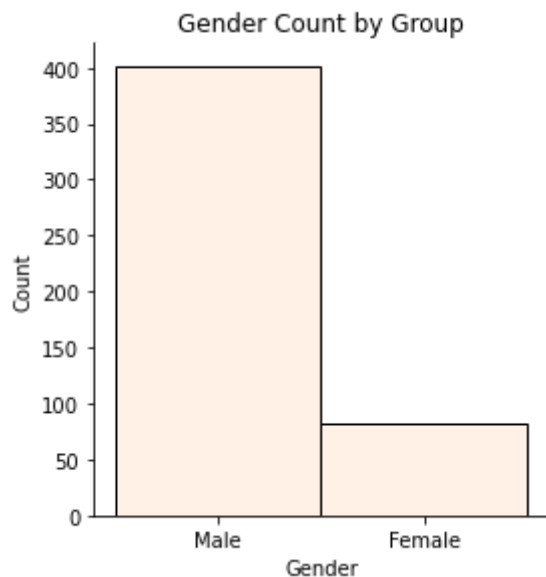
```
In [8]: maritalhist = sns.displot(vacdf["Marital Status"], color = "#99c1de", height = 4
plt.title("Marital Status Count by Group", fontsize = 12);
```



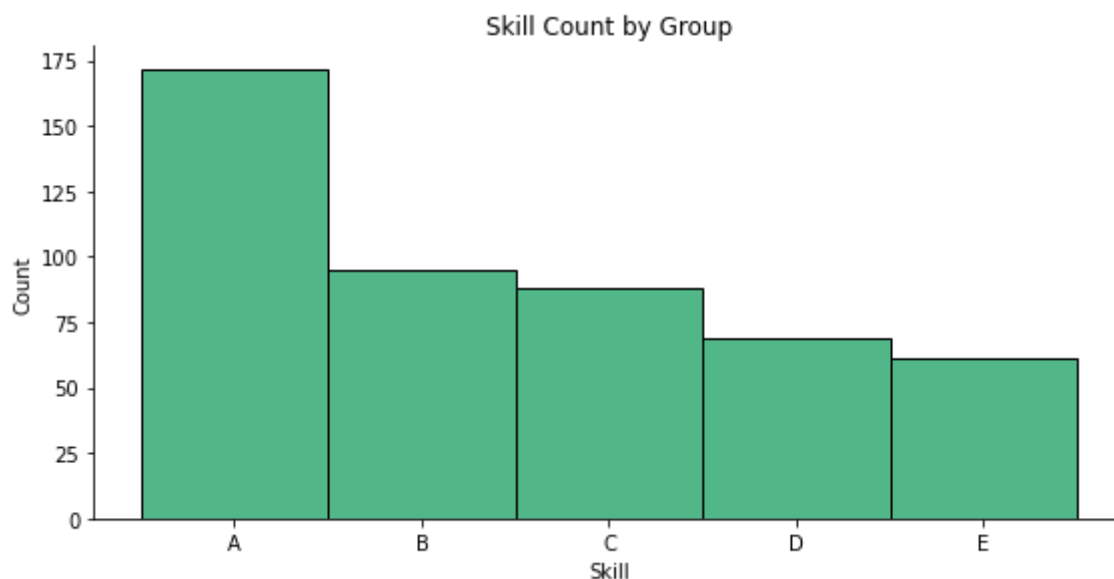
```
In [9]: ethhist = sns.displot(vacdf["Ethnicity"], color = "#c77dff", height = 6, aspect  
plt.title("Ethnicity Count by Group", fontsize = 25);  
# this one should be dropped
```



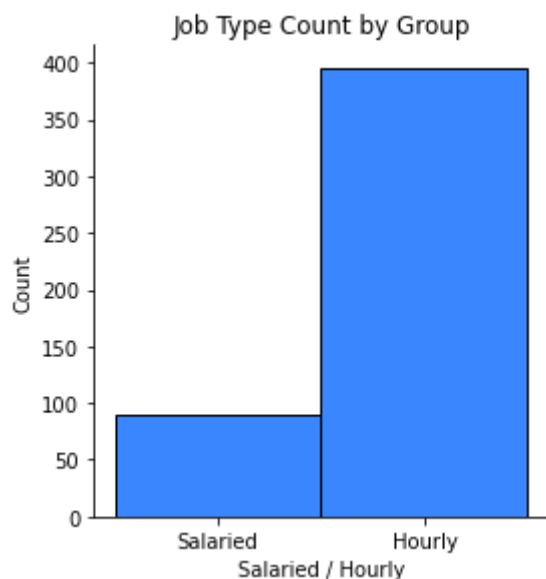
```
In [10]: genhist = sns.displot(vacdf["Gender"], color = "#ffffe6", height = 4, aspect = 1  
plt.title("Gender Count by Group", fontsize = 12);  
# this one should be dropped
```



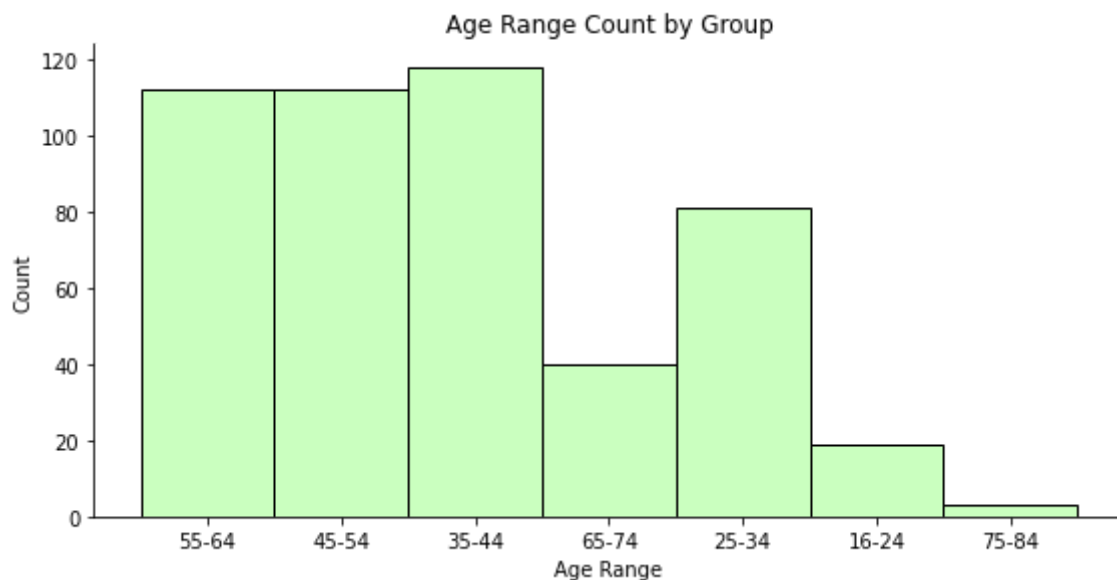
```
In [42]: skillhist = sns.displot(vacdf["Skill"], color = "#52b788", height = 4, aspect =  
plt.title("Skill Count by Group", fontsize = 12);
```



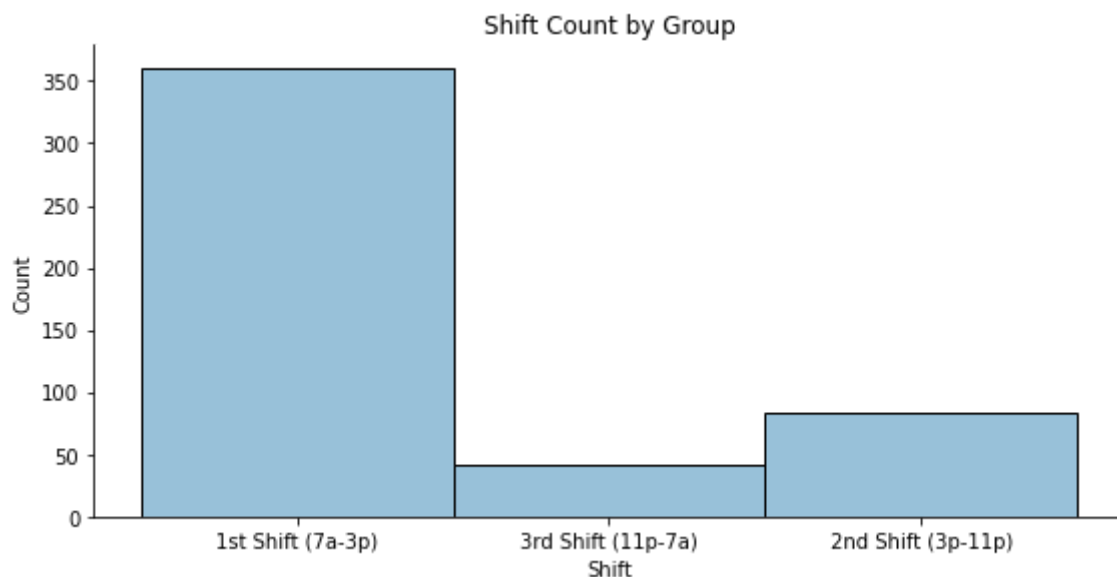
```
In [12]: salhist = sns.displot(vacdf["Salaried / Hourly"], color = "#3a86ff", height = 4,
plt.title("Job Type Count by Group", fontsize = 12);
# this one should be dropped
```



```
In [13]: agehist = sns.displot(vacdf["Age Range"], color = "#cafff9", height = 4, aspect
plt.title("Age Range Count by Group", fontsize = 12);
```



```
In [14]: salhist = sns.displot(vacdf["Shift"], color = "#98c1d9", height = 4, aspect = 2,
plt.title("Shift Count by Group", fontsize = 12);
# drop
```



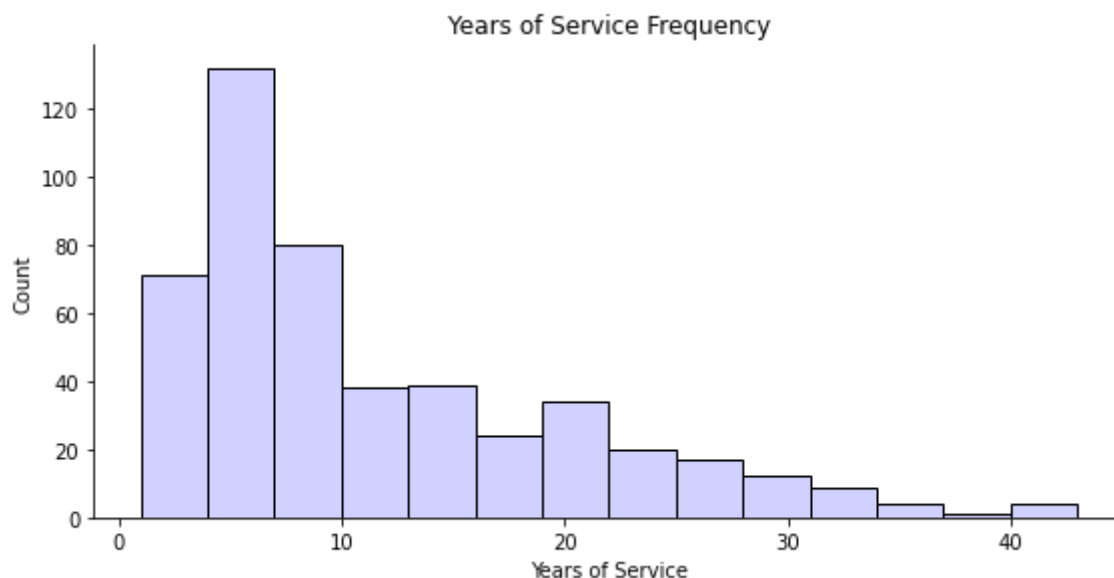
```
In [15]: # dropping categorical variables with low variability
vacdf = vacdf.drop(columns=['Ethnicity', 'Gender', 'Salaried / Hourly', "Shift"])
```

I calculated the variance of each of the numerical factors. I then created frequency plots to visualize the count of datapoints in each level of every categorical variable. The goal of these plots was to quickly see which variables had datapoints that were not well distributed across the levels, and therefore had low variability. There was no set threshold (such as 90%) which determined which factors had "too low" of variability, rather, those that seemed very poorly distributed to the naked eye were dropped. Based on this examination, I decided to remove "Ethnicity," "Gender," "Salaried / Hourly," and "Shift" from the dataset.

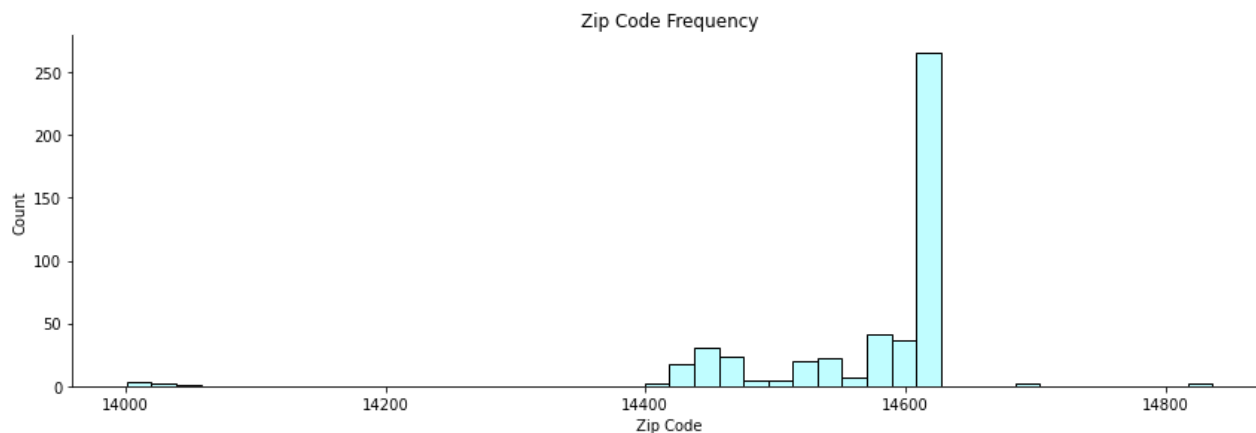
## Step 4: Showing the Frequency of the Remaining Variables

In the previous step, I created histograms to visualize the frequency of the categorical independent variables in the dataset. Here, I create histograms for the numerical variables as well as our dependent variable.

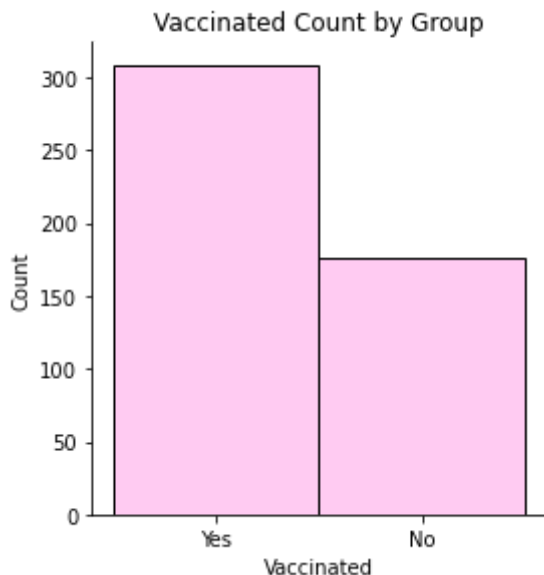
```
In [16]: yoshist = sns.displot(vacdf["Years of Service"], color = "#d0d1ff", height = 4,
plt.title("Years of Service Frequency", fontsize = 12);
```



```
In [17]: # lets do a different visualization for this one...
ziphist = sns.displot(vacdf["Zip Code"], color = "#c0fdff", height = 4, aspect =
plt.title("Zip Code Frequency", fontsize = 12);
```



```
In [18]: agehist = sns.displot(vacdf["Vaccinated"], color = "#ffcbf2", height = 4, aspect
plt.title("Vaccinated Count by Group", fontsize = 12);
```

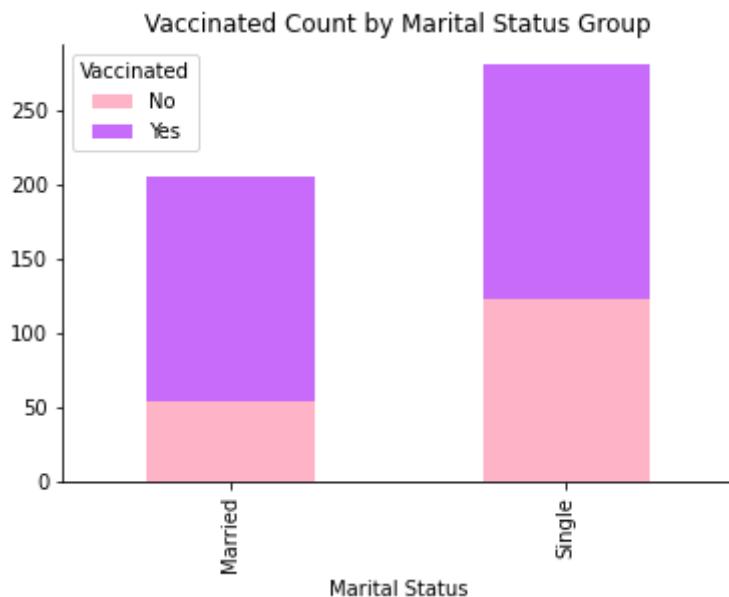


Based on these histograms, we can see that "Years of Service" peaks around 5 years, and then quickly decreases. We can also see that most of the zip codes fall between 14400 and 14630, with the vast majority falling in the 14620's. The visualization of the dependant variables shows us that more employees in the dataset have been vaccinated than have not been vaccinated.

## Step 5: Visualizing Factors with the Dependant Variable

In this section, I plot each factor against the dependant variable. Categorical variables are shown with stacked bar chart, and numerical variables are shown with a violin plot. These plots allow us to see how the different features may be influencing vaccinations. Individual analysis will be written for each graph.

```
In [34]: g = pd.crosstab(vacdf['Marital Status'], vacdf['Vaccinated']).plot(kind='bar', s
plt.title("Vaccinated Count by Marital Status Group", fontsize = 12)
g.spines['top'].set_visible(False)
g.spines['right'].set_visible(False);
```

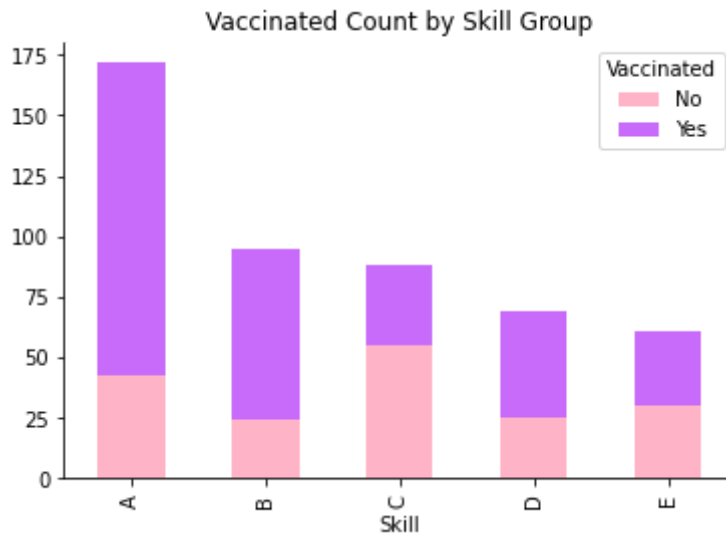


This graph shows us that there are more single employees in the dataset than there are married



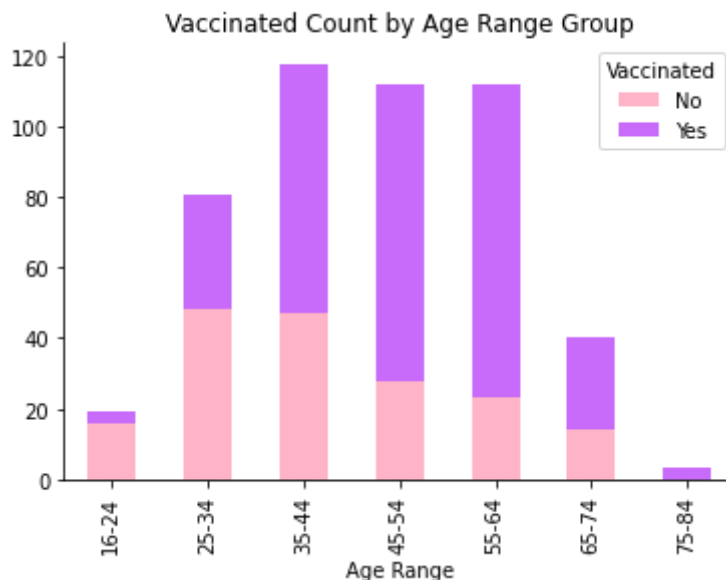
employees. However, a higher proportion of married employees are vaccinated compared to single employees.

```
In [35]: h = pd.crosstab(vacdf['Skill'], vacdf['Vaccinated']).plot(kind='bar', stacked=True,
plt.title("Vaccinated Count by Skill Group", fontsize = 12)
h.spines['top'].set_visible(False)
h.spines['right'].set_visible(False);
```



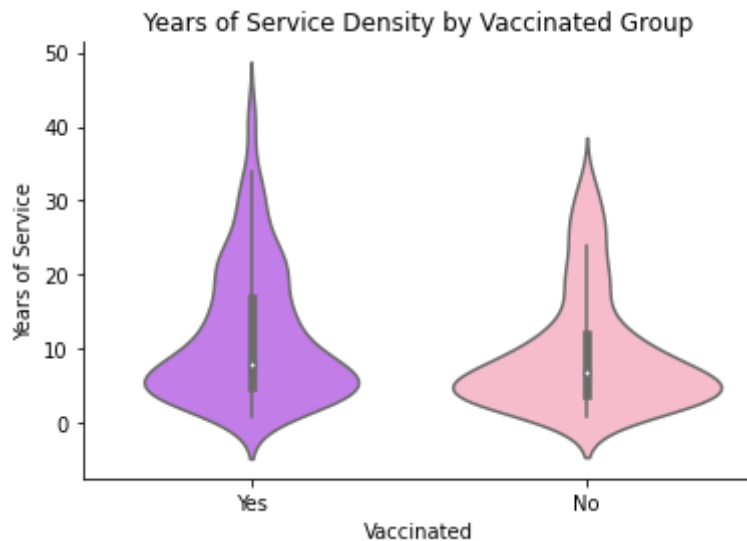
This graph shows us that skill group A is the most frequent within the dataset. Skill group A, B, and D all have similar proportions of vaccinated to unvaccinated, with a higher proportion than the other groups. Group E follows, and group C has the lowest proportion.

```
In [39]: b = pd.crosstab(vacdf['Age Range'], vacdf['Vaccinated']).plot(kind='bar', stacked=True,
plt.title("Vaccinated Count by Age Range Group", fontsize = 12)
b.spines['top'].set_visible(False)
b.spines['right'].set_visible(False);
```



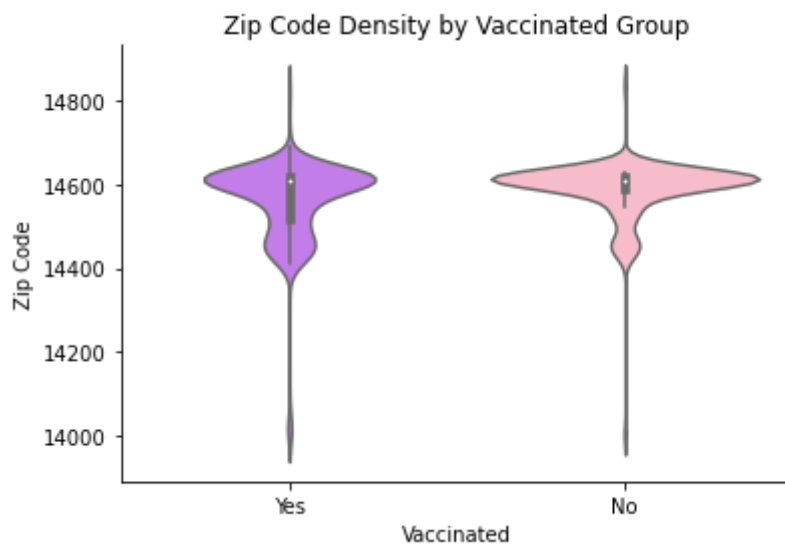
This chart shows us that as the age range increases, the proportion of vaccinated to unvaccinated also increases. This makes sense, as vaccinations have been rolling out to older age ranges first. Although the 75-84 age group has only a few datapoints in the set, everyone in the group is vaccinated.

```
In [40]: p = sns.violinplot(data=vacdf, x='Vaccinated', y='Years of Service', palette=['#
plt.title("Years of Service Density by Vaccinated Group", fontsize = 12)
p.spines['top'].set_visible(False)
p.spines['right'].set_visible(False);
```



There are a few things we can see from this plot. We can see that those who are vaccinated have a slightly higher "Years of Service" median, which may correlate to age, which we have already seen has a positive relationship with being vaccinated. We can also see that the years of service for both groups is highly concentrated around 5 years, but is more concentrated in the unvaccinated group.

```
In [41]: v = sns.violinplot(data=vacdf, x='Vaccinated', y='Zip Code', palette=['#c86bfa',
plt.title("Zip Code Density by Vaccinated Group", fontsize = 12)
v.spines['top'].set_visible(False)
v.spines['right'].set_visible(False);
```



This plot shows us that the median zip code for the two groups is extremely similar. We can also see that the zip codes for both groups are highly concentrated around 14620, but the unvaccinated groups has the highest density here. The vaccinated group has a slightly higher density for the zip codes lower than 14600.

## Conclusions

By using feature selection, I was able to eliminate variables that seemed unhelpful in predicting whether or not an employee would be vaccinated. I was also able to take a closer look at the relationship between each feature and vaccinated to explore the relationship between them. Although the graphs can give us a good sense of how each feature may influence the dependant variable, the next step would be to run a regression model and look at the coefficients and log odds of each feature, to see which variables are significant and how they effect vaccinated. A stepAIC function would also be useful in determining which variables have predictive power here.

Additionally, some variables which were eliminated due to low variability may be powerful in predicting whether or not an employee was vaccinated - but the data collection may have been biased which resulted in the low variability. I would recommend taking a wider sample of employees if possible to see if some of the variability in these features could be improved.