Flawless HACKS
SPONSORSHIP

Dear potential sponsor,

We're delighted to announce that NYU's Women in Computing (WinC) club is hosting NYU's first hackathon for women: FlawlessHacks. It will be hosted on April 16th, 2016 at the Courant Institute of Mathematics.

NYU WinC is the largest community of technical women on campus, with over 200 members. At FlawlessHacks we will bring together over 100 women engineers from the greater New York area and colleges such as NYU, Columbia, Barnard, Pace, and Cooper Union to build projects using your technologies.

In order to make FlawlessHacks possible, we need some awesome sponsors and would love for you to be one of them!

WHY SPONSOR FLAWLESSHACKS?

AWESOME WOMEN IN TECH - Meet amazing students in engineering, computer science, and other technical fields across New York City.

MAKING AN IMPACT - Make a lasting impression on a diverse group of students through mentorship.

100+ RESUMES AND PORTFOLIOS - Get access to resumes, portfolios, websites, LinkedIn and Github profiles from over 100 talented women!

ESTABLISH COMPANY RAPPORT AND BRAND RECOGNITION - Students will have the opportunity to use and interact your APIs and technologies to create their projects—a great opportunity to build brand recognition.

HOW CAN I CONTRIBUTE?

We have three main levels of sponsorship that we have found fit most company needs. However, we are flexible to work with you on what you think would be best for you. Shoot us an email at **wincinfo@ cs.nyu.edu**.

See our tiers of sponsorship on the next page.

SPONSORSHIP DETAILS

Sponsorship level is determined by total points contributed. Sum of points determines the tier of sponsorship. To the right is a list of what we need to be #flawless and the corresponding point values.

POINTS #FLAWLESS

POINTS	#FLAWLESS
1	Shirt
1	Swag bags
2	Swag for swag bag
2	Lunch
3	Dinner
5	Mentors
5	Category Prize
6	Place Prizes (1st, 2nd, 3rd)

SPONSORSHIP LEVEL	SILVER 3 POINTS Option to send 1 Mentor	GOLD 6 POINTS Option to send 2 Mentors	PLATINUM 10 POINTS Option to send 3 Mentors
Thanked at opening + award ceremonies	x	x	x
Logo on FlawlessHacks website	x	x	x
Distribute recruiting materials	x	x	x
Distribute swag + branded items	x	x	x
Distribute swag in a swag bag		x	x
Logo in email blast		x	x
Access to resume database + Github accounts		x	x
Offer a category prize		x	x
Send recruiters			x
Company blurb in program			x
Post-Hackathon Recruiting + API Email			x

We look forward to working with you to make FlawlessHacks #flawless! Again, if you have any other questions please reach out to us at **wincinfo@cs.nyu.edu**.

Best,

Team #FlawlessHacks