DANA HEIMANN

UX/UI & VISUAL DESIGNER

SKILLS

UX / UI
- ❖ User Research
- ❖ User Journeys
- ❖ User Flow
- ❖ Sketching
- ❖ Storyboarding
- ❖ Paper & Digital Wireframing
- ❖ Mockups
- ❖ Affinity Mapping
- ❖ Mobile App Design Systems
- ❖ Lo-Fi & Hi-Fi Prototyping
- ❖ Usability Studies

DESIGN
- ❖ Figma
- ❖ Adobe Suite (XD, Photoshop, Illustrator)
- ❖ Typography
- ❖ Visual Hierarchy
- ❖ Color Theory

CODING
- ❖ HTML
- ❖ CSS
- ❖ CSS Grid & Flexbox
- ❖ Basic JavaScript
- ❖ Bootstrap
- ❖ Responsive Design

GENERAL
- ❖ Fluent Spanish
- ❖ Teaching
- ❖ Photography
- ❖ Leadership
- ❖ Problem Solving
- ❖ Writing & Editing

EXPERIENCE

Google User Experience Design Professional Certificate
Online ❖ *2023*

- ❖ A rigorous training designed for entry-level job readiness. Seven courses covering topics like: UX research fundamentals, inclusive design, wireframing, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate.

Mobile Ordering App Design
Lead UX Designer & Researcher

Online ❖ *2022*

- ❖ A comprehensive start-to-finish project built in Figma. Conducted user research, interviews, and usability studies. Created user journeys, storyboards, & affinity maps. Delivered paper & digital wireframes, mockups, as well as low- & high-fidelity prototypes. Accounted for accessibility and iterated on designs.

Responsive Website Design & Development
Lead UX Designer & Front-End Developer

Online ❖ *2021*

- ❖ Coded a fully-responsive website for a small business using only HTML & CSS. Built in Visual Studio Code using principles of CSS Grid & Flexbox.

EDUCATION

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ

New Paltz, NY, USA, 2009-2013

Bachelor of Arts, Cum Laude

English Literature Major

Spanish & Art Studio Minors

GPA 3.6

UNIVERSIDAD DE SEVILLA

Seville, Spain, Spring 2012

Spanish Language Studies

GPA 4.0

CERTIFICATES
(CODECADEMY)

November 2020-November 2021

- ❖ Learn JavaScript Course
- ❖ Build A Website With HTML, CSS, & GitHub Pages Skill Path
- ❖ Learn Responsive Design Course
- ❖ Learn Navigation Design Course
- ❖ Learn SASS Course
- ❖ Learn Bootstrap Course
- ❖ Learn Color Design Course
- ❖ Learn CSS Course
- ❖ Learn HTML Course

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