DANA HEIMANN

UX/UI & VISUAL DESIGNER

SKILLS

UX / UI
- User Research
- User Journeys
- User Flow
- Sketching
- Storyboarding
- Paper & Digital Wireframing
- Mockups
- Affinity Mapping
- Mobile App Design Systems
- Lo-Fi & Hi-Fi Prototyping
- Usability Studies

DESIGN
- Figma
- Adobe Suite (XD, Photoshop, Illustrator)
- Typography
- Visual Hierarchy
- Color Theory

CODING
- HTML
- CSS
- CSS Grid & Flexbox
- Basic JavaScript
- Bootstrap
- Responsive Design

GENERAL
- Fluent Spanish
- Teaching
- Photography
- Leadership
- Problem Solving
- Writing & Editing

EXPERIENCE

Google User Experience Design Professional Certificate
Online ❖ *2023*

- ❖ A rigorous training designed for entry-level job readiness. Seven courses covering topics like: UX research fundamentals, inclusive design, wireframing, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio including 3 projects to receive the certificate.

Mobile Ordering App Design
Lead UX Designer & Researcher

Online ❖ *2022*

- ❖ A comprehensive start-to-finish project built in Figma. Conducted user research, interviews, and usability studies. Created user journeys, storyboards, & affinity maps. Delivered paper & digital wireframes, mockups, as well as low- & high-fidelity prototypes. Accounted for accessibility and iterated on designs.

Responsive Website Design & Development
Lead UX Designer & Front-End Developer

Online ❖ *2021*

- ❖ Coded a fully-responsive website for a small business using only HTML & CSS. Built in Visual Studio Code using principles of CSS Grid & Flexbox.

EDUCATION

STATE UNIVERSITY OF NEW YORK AT NEW PALTZ
New Paltz, NY, USA, 2009-2013
Bachelor of Arts, Cum Laude
English Literature Major
Spanish & Art Studio Minors
GPA 3.6

UNIVERSIDAD DE SEVILLA
Seville, Spain, Spring 2012
Spanish Language Studies
GPA 4.0

CERTIFICATES
(CODECADEMY)

November 2020-November 2021

- ❖ Learn JavaScript Course
- ❖ Build A Website With HTML, CSS, & GitHub Pages Skill Path
- ❖ Learn Responsive Design Course
- ❖ Learn Navigation Design Course
- ❖ Learn SASS Course
- ❖ Learn Bootstrap Course
- ❖ Learn Color Design Course
- ❖ Learn CSS Course
- ❖ Learn HTML Course

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