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Atlanta, GA

I'm a UX designer and researcher who approaches problem solving with creativity, curiosity, and an empathic attention to detail to produce data-driven design solutions for real humans.

Education

2022

MS Human-Computer
Interaction, DePaul University

2007

BA Fine Arts,
Valparaiso University

Skills

- Communicating with stakeholders
- Conducting interviews
- Information architecture
- Prototyping
- Research methodologies
- Usability testing
- Visual design
- Wireframing

Experience

2022 - present, UX Designer and Researcher, Inzovu

I conduct user research and usability testing; conceptualize user flows, sitemaps, and information architecture; and communicate recommendations and findings to a diverse range of clients.

2020, Marketing Strategist, Atlanta Speech School

I led marketing strategy for an online learning platform to drive awareness, membership, and engagement, ensuring that specific marketing goals and outcomes aligned with overall mission and grant objectives.

2016-2019, Content Editor, Flytographer

As the sole remote employee through various iterations of the on-site marketing team, I copy edited, proofread, and wrote blog content and selected visually engaging photos to supplement written content. I planned, created, and scheduled all social media content with a focus on targeted messaging, growth, and diverse representation.

2013-2015, Content Curator, Chicago Tribune

I was part of a team responsible for finding new ways to tell stories related to innovation, entrepreneurship, and technology in Chicago's rapidly growing startup landscape.

2011-2013, Digital News Producer, Chicago Tribune

I created, edited, and managed online editorial content for Tribune's network of affiliates; helped newsrooms share content; and made editorial judgments about the value, importance, and suitability of news items, photos, and graphics.