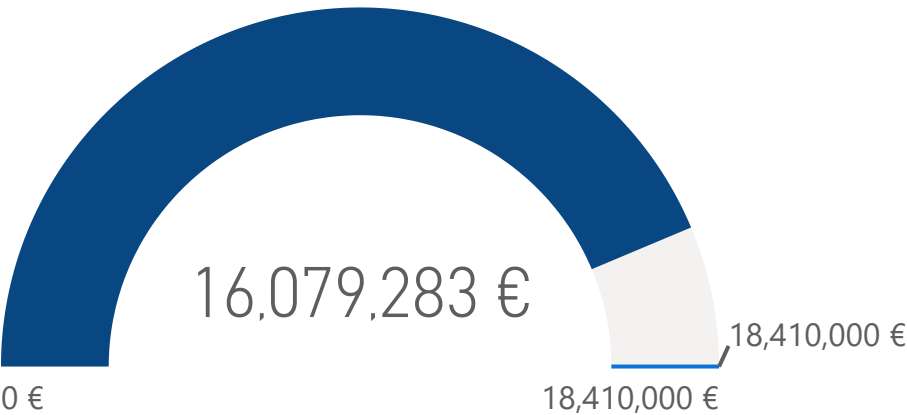


Current revenue vs current plan and yearly plan



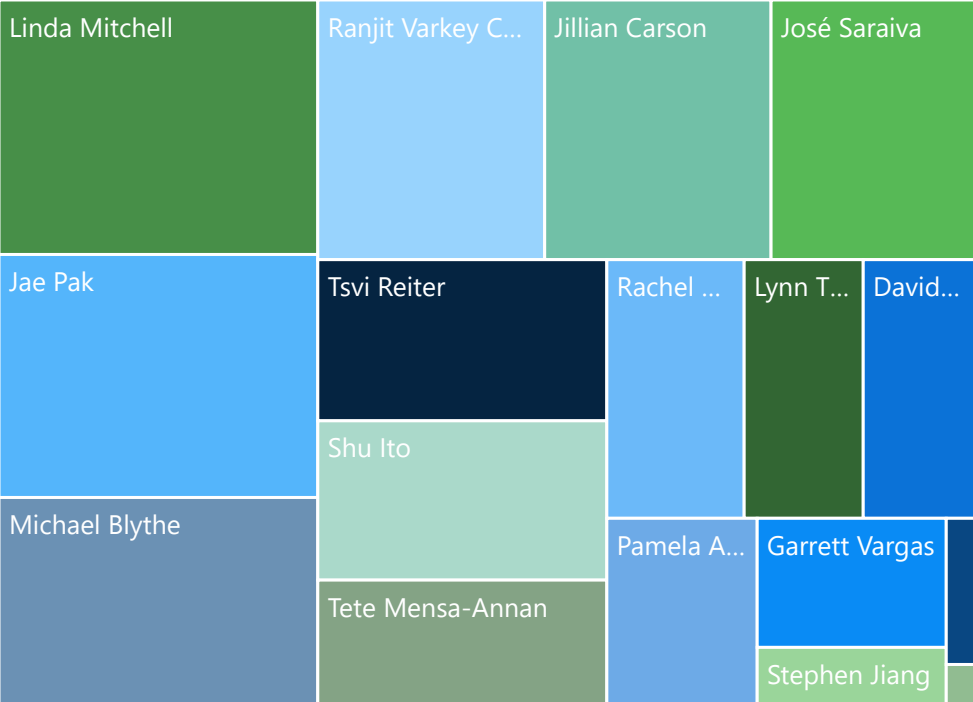
16,079,283 €
Revenue

18,410,000 €
Plan

87.34 %
Revenue vs Plan

Menu

Revenue by Sales Person



Year

2005

2006

2007

2008

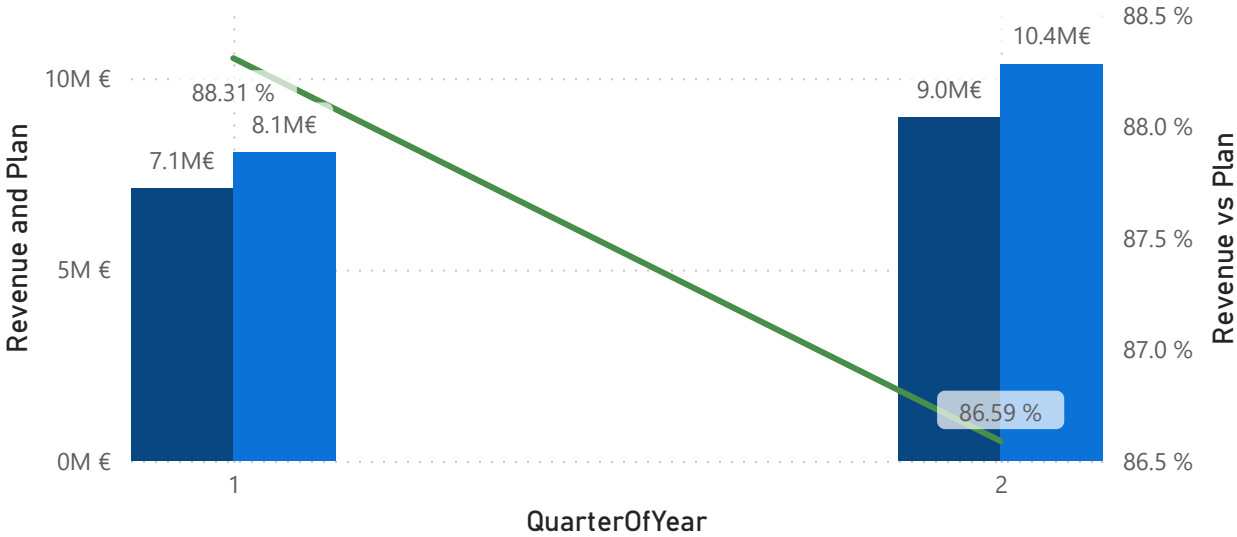
Quarter...

1

4

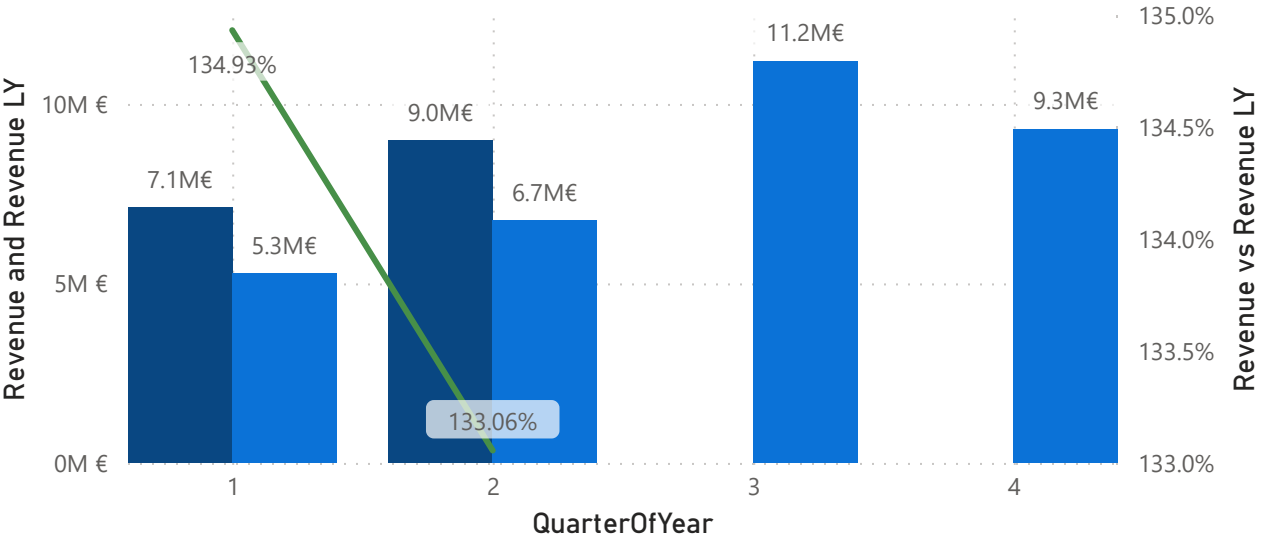
Revenue and Plan per quarter

● Revenue ● Plan ● Revenue vs Plan



Revenue and last year revenue per quarter

● Revenue ● Revenue LY ● Revenue vs Revenue LY



Category	Revenue	Revenue LY	%
[-] Bikes	20,134,193 €	7,399,580.69 €	272.10%
Road Bikes	10,803,181 €	2,850,435.70 €	379.00%
Mountain Bikes	9,331,012 €	4,549,144.99 €	205.12%
[-] Components	3,611,042 €	615,474.71 €	586.71%
Road Frames	1,618,602 €	243,887.37 €	663.67%
Mountain Frames	1,400,445 €	371,587.34 €	376.88%
Wheels	452,551 €		
Handlebars	53,650 €		
Forks	49,710 €		
Headsets	36,084 €		
[-] Clothing	489,820 €	34,466.98 €	1421.13%
Tights	123,871 €		
Jerseys	110,844 €	28,289.17 €	391.83%
Bib-Shorts	102,183 €		
Gloves	90,897 €		
Shorts	49,384 €		
Caps	9,467 €	2,690.63 €	351.85%
Total	24,328,852 €	8,069,762.32 €	301.48%



24,328,852 €

Revenue

8,069,762 €

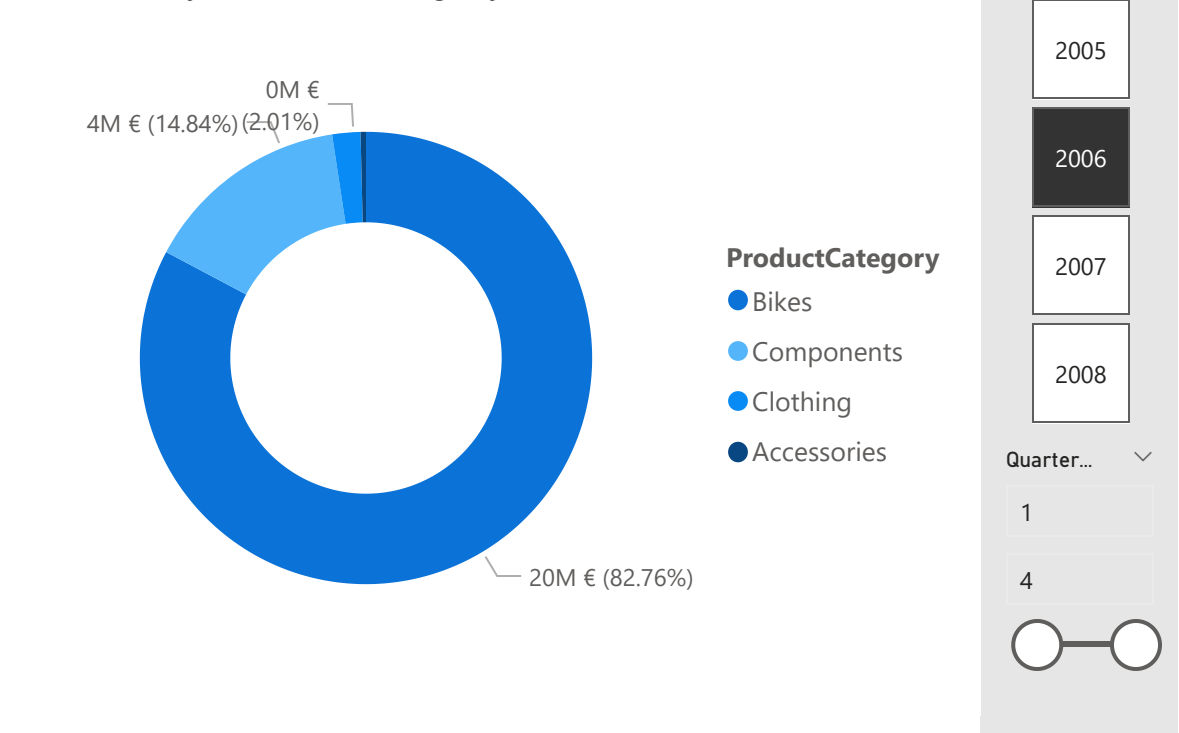
Revenue LY

301.48%

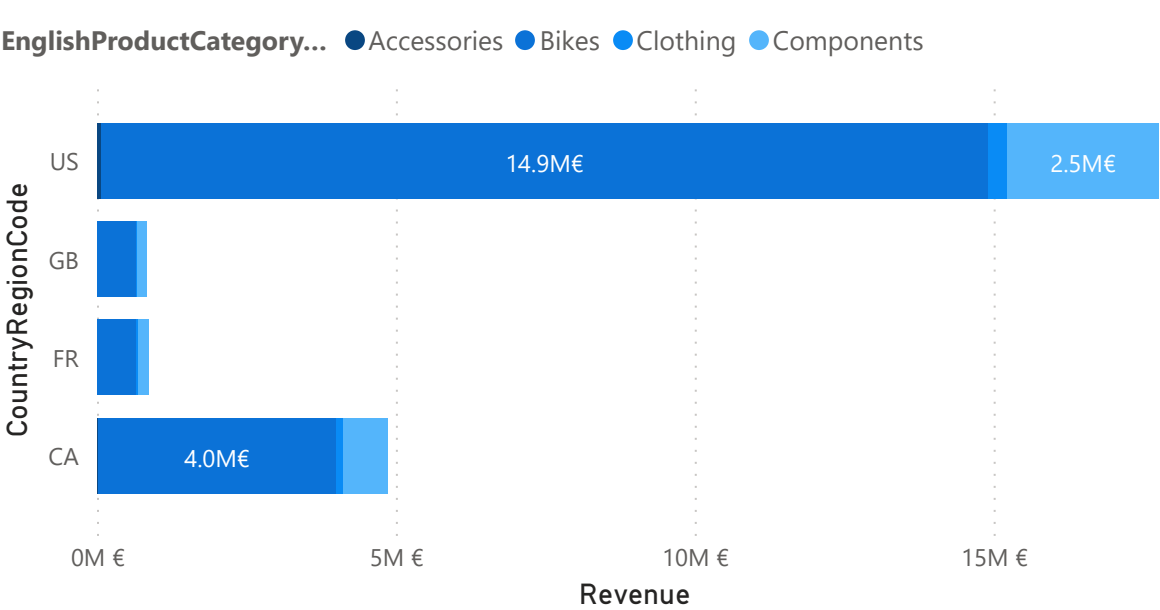
Revenue vs Revenue LY

Menu

Revenue by Product category



Revenue per country



TOP 20 resellers by revenue

ResellerName	Revenue	Revenue Share of Reseller
Retail Mall	339,570 €	1.40%
Vigorous Exercise Company	334,145 €	1.37%
Farthermost Bike Shop	328,997 €	1.35%
Golf and Cycle Store	318,811 €	1.31%
Excellent Riding Supplies	317,507 €	1.31%
Totes & Baskets Company	297,275 €	1.22%
Corner Bicycle Supply	288,912 €	1.19%
Fitness Toy Store	278,723 €	1.15%
Health Spa, Limited	268,729 €	1.10%
The Gear Store	264,420 €	1.09%
Outdoor Equipment Store	248,873 €	1.02%
Brakes and Gears	247,884 €	1.02%
Great Bikes	247,840 €	1.02%
Total	5,419,840 €	22.28%

