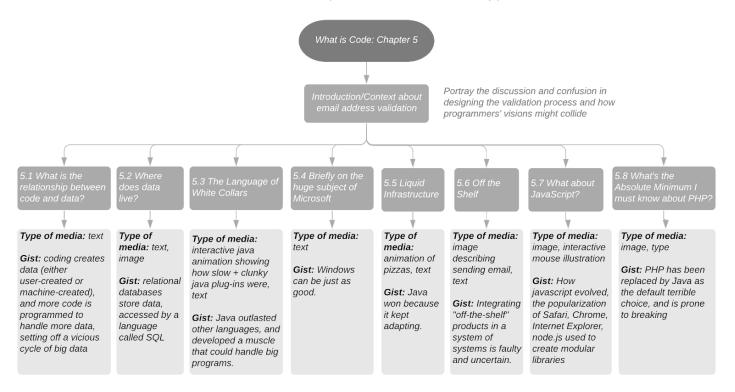
## What is Code | RISD Wintersession Web Design 2020

### Informational Sitemap

Summarizes the content of each sub-chapter and describes the type of media involved



#### Audience

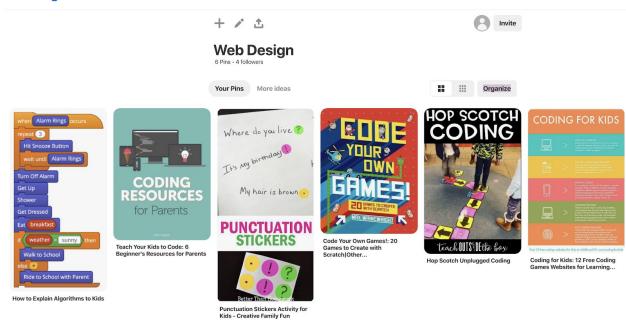
The primary audience I am designing for is my 9 year-old brother who is currently taking coding classes in Scratch and has an unhealthy addiction with the Internet.

## Persona questions/statements

- → "As a student in primary school, I want to know how the internet happened."
- → "If coding is a language, why doesn't everyone speak it/understand it?"
- → "What happens to data? Does it just stay in thumb drives? What happens when we don't save data?"
- → "Why are there different kinds of computers?"
- → "Why am I learning Scratch and what is Java?"

# Website moodboards, style guide, wireframes, mockups

# Creating a moodboard on Pintrest



# STYLE GUIDE FOR WHAT IS CODE: CHAPTER 5 DESIGNED FOR KIDS

# PRIMARY PALETTE

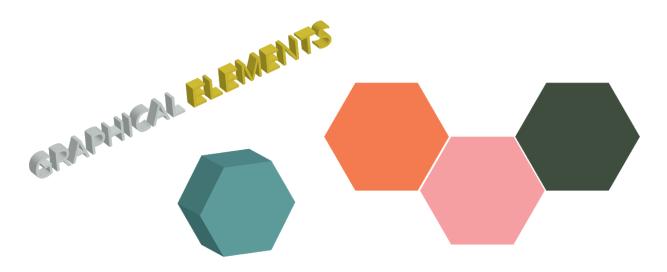


# **FONTS**

What is Code | Tisa Sans ProRegular What is Code | Tisa Sans Pro Medium What is Code | Tisa Sans Pro Bold

# **GRAPHICAL ELEMENTS**

Hexagons, 3D isometric shapes and text



### Wireframes

Designed wireframes on Adobe XD, lo-hi fidelity





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# Chapter 5

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## Part 1: Code & Data

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## Part 2: Why Java Won

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## Part 3: Systems in Systems



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# Part 4: What Java is today and why

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## Mockup

