

**DANA LAUREN**

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August 31, 2022

Vercel  
Attn: Sales Development Team  
1046 Kearny Street  
San Francisco, California 94133

Dear Sales Development Hiring Team:

I am writing to apply for several of the Sales Development Representative positions currently open at Vercel. I am specifically interested in the strategic, enterprise and mid-market SDR positions being advertised on your website. I am confident that my passion for learning and strong communication skills render me the perfect candidate for the job.

I am extremely driven and will stop at nothing until I have reached my goals. I enjoy working in a collaborative environment, particularly one that fosters community and supporting one another's growth. The more that I learn about your company, the more confident I am that I would excel in an SDR position.

I want to work for a company that I believe in. Authenticity is a trait that I pride myself on, which only heightens my ability to convey my passion as I prospect for new business. I view every conversation as an opportunity for connection. I have always been fascinated by startups, particularly those in their early stages. I am confident that I can match the enthusiasm of the individuals at the heart of each company when I present them with the solution to a problem that they may not be aware of yet. My outgoing nature and empathetic nature allow me to connect with people in a manner that delves beneath the surface, as I possess an innate ability to identify commonalities with almost everyone I meet.

I am a forward thinker intent on pursuing a career with a company that offers a variety of opportunities for growth. I am not simply looking for a job; I want to be part of something bigger than myself and play a role in its development. I understand that my background is unique, but I believe that my personality and experience will introduce a unique perspective into a community that is already thriving. I would be honored to join the team at Vercel, and the mere thought of what the future could hold excites me beyond measure.

Thank you in advance for your consideration.

Sincerely,

Dana Lauren