Results

Paired Samples T-Test

Paired Samples T-Test

	t	df	p	Cohen's d	95% CI for Cohen's d	
					Lower	Upper
likableness_semantic - likableness_social	4.133	29	< .001	0.755	0.343	1.156

Note. Student's t-test.

Assumption Checks

Test of Normality (Shapiro-Wilk)

	W	p
likableness_semantic - likableness_social	0.923	0.033

Note. Significant results suggest a deviation from normality.

Descriptives

Descriptives

	N	Mean	SD	SE
likableness_semantic	30	0.591	0.047	0.009
likableness_social	30	0.574	0.035	0.006

Descriptives Plot

likableness_semantic - likableness_social
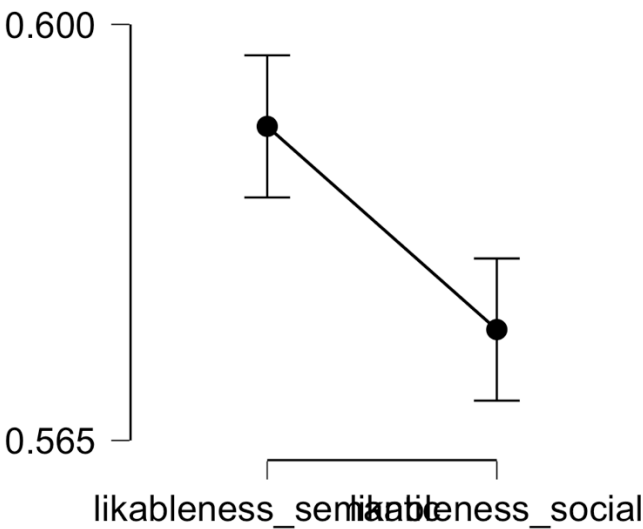
Bayesian Paired Samples T-Test

Bayesian Paired Samples T-Test

	BF_{10}	error %
likableness_semantic - likableness_social	103.4	3.628e -5

Descriptives

Descriptives

	N	Mean	SD	SE	95% Credible Interval Lower	95% Credible Interval Upper
likableness_semantic	30	0.591	0.047	0.009	0.574	0.609
likableness_social	30	0.574	0.035	0.006	0.561	0.587

Descriptives Plot

likableness_semantic - likableness_social
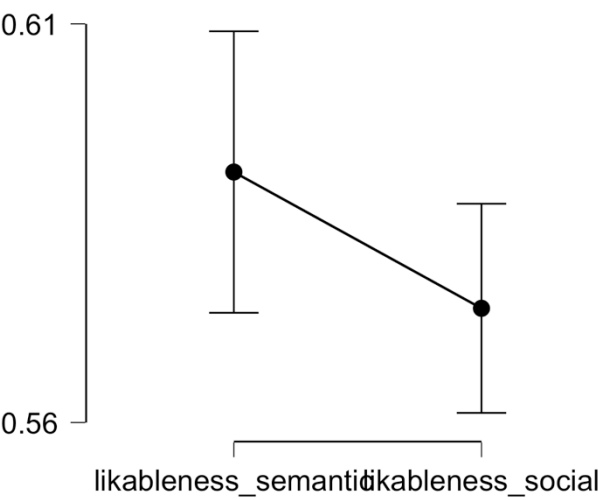
Inferential Plot

likableness_semantic - likableness_social

Prior and Posterior