Power BI

Sensitivity: Public

Portfolio1 - Power BI Desktop (September 2023)

Search

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Get data | Refresh | New visual | More visuals | New measure | Publish

National | All Services

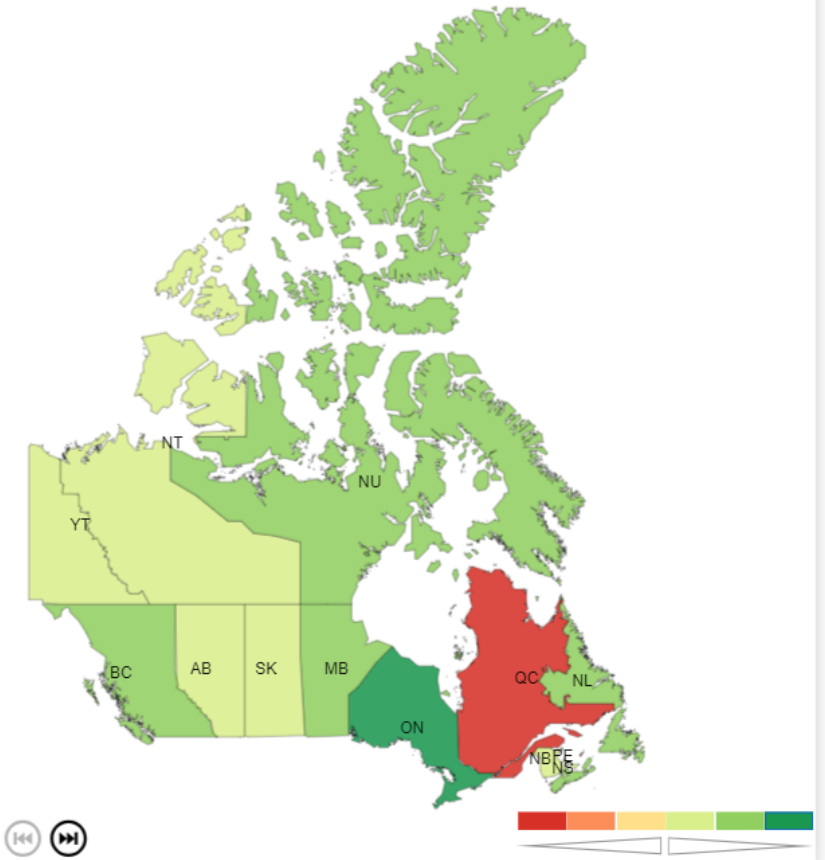
MoMTD
WoW - rolling
DoD

1.17b ▲2.0%	12.17m ▼2.3%	48.88m ▲1.1%
Revenue	Subscribers	Subscriptions

Top 10 Products by Revenue

productname	Rank	Δ	Actual (var%)	var(abs)
Mobile Freedom Pac...	1		453.5m (+1.7%)	7.38m
DIY Enthusiast Toolkit	2		57.4m (+0.9%)	497.1k
Tech Enthusiast Club	3		57.2m (+1.3%)	726.2k
Smart Speaker Integ...	4		53.1m (+3.5%)	1.80m
Smart Home Securit...	5		45.6m (-0.4%)	-169.0k
Gaming Enthusiast P...	6		43.7m (+4.3%)	1.81m
Local Community Wi-Fi	7	▲ +2	41.5m (+20.1%)	6.94m
Traveler's Roaming ...	8	▼ -1	40.6m (-0.6%)	-249.7k
Fashion Tech Access...	9	▼ -1	39.5m (+1.4%)	545.0k
Personal Finance App	10		30.5m (-2.2%)	-692.9k

Choropleth - selected KPI var



Daily Revenue Trend

4/6/2024

Sub-cate...
- Select all
- Communication ...
- Connectivity
- Education
- Entertainment a...
- Health and Welln...
- Lifestyle and Per...
- Smart Home and...

Product
All

Filters | Visualizations | Data

Product Services Dashboard

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Top_sites_tracker - Power BI Desktop (September 2023)

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T1277

4G Network Throughput Dashboard

Peak Hours | All Hours

Get the latest data by refreshing all visuals in this report.

Median 4G Throughput (Mbps)

9.26 ▲7.2%

Median 4G Availability (%)

100.00 ▲0.0%

Aggregation

- 30-Day
- 7-Day
- 1-Day

Date range

10/1/2023 — 12/31/2023

1 selected site(s)

Select category

Filter by state

Filter by cluster

Filter by site

siteid	Cluster	State	Traffic Rnk	Peak Period	Peak Hours 'mbps	All Hours 'mbps	slope	Peak Hours '%	All Hours '%	NWK recommend
T3115	Kwara State Polytecnic	Kwara	1	20:00 - 23:59	17.48	21.81	9.77	100.00	100.00	
T0110	Garki Area 1	FCT	2	20:00 - 23:59	10.97	12.40	1.67	100.00	100.00	
T1277	**Oshokoshoko**	**Kogi**	**3**	**20:00 - 23:59**	**9.26**	**16.68**	**2.15**	**100.00**	**100.00**	
FC0139	Wuse 2A	FCT	4	10:00 - 15:59	12.52	13.03	7.97	100.00	100.00	
T3229	Ekpoma	Edo	5	20:00 - 23:59	15.22	18.59	11.22	100.00	100.00	
T5821	Lugbe Zone 1	FCT	6	20:00 - 23:59	4.17	6.57	0.42	100.00	100.00	
DL0668	Warri Airport Okpe	Delta	7	20:00 - 23:59	4.65	5.54	-0.23	100.00	100.00	
LG3363	Shangisa	Lagos	8	20:00 - 23:59	4.36	6.90	-1.32	100.00	100.00	

Very poor throughput/Down site : <1Mbps / 0% Poor Throughput : 1Mbps - 4Mbps Degrading : <-3Mbps var

Top 20% Sites Peak Period Stats

Filters | Visualizations

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Regional_BPR - Power BI Desktop (September 2023)

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National

Latest date : Mar-24

Latest

Month QTD YTD

Search Region: East, Lagos

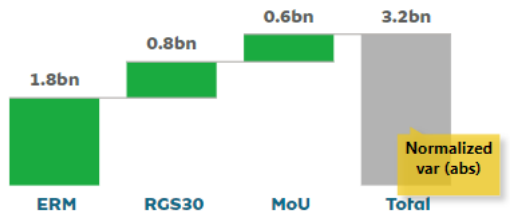
Search State: Abia, Adamawa

Search LGA: Aba North, Aba South

search clusters

Filters | Visualizations | Data

Voice revenue drivers



Total Recharges 'NGN

238.25bn

Target var%	PP var%
2.92%	8.16%

Apr-24 target: 227.68b

Market Share '%

PP var% 0.33%

RGS90

77.74M

Target var%	PP var%
-2.06%	1.09%

ADS

44.48M

Target var%	PP var%
-3.36%	0.54%

Apr-24 target: 79.73m

Total revenue 'NGN

216.36bn

Target var%	PP var%
6.90%	9.94%

Voice revenue 'NGN

93.2bn

Target var%	PP var%
7.92%	10.66%

Data revenue 'NGN

117.1bn

Target var%	PP var%
6.10%	9.39%

Apr-24 target: 198.21b

Gross Connections

2.22M

Target var%	PP var%
21.83%	-1.33%

Net Churn

1.39M

Target var%	PP var%
-4.12%	7.27%

Net Adds

834.84K

Target var%	PP var%
121.49%	-12.93%

Apr-24 target: 1.81m Returnees 908.2k Churn rate: 1.81% Net Migration:

ASPU 'NGN

2,798

Target var%	PP var%
9.48%	8.67%

ERM 'NGN

8.29

Target var%	PP var%
4.08%	2.66%

ERMB 'NGN

0.25

Target var%	PP var%
0.65%	-0.30%

MoU/RGS30

157

Target var%	PP var%
4.79%	6.62%

GB/ADS

10.32

Target var%	PP var%
8.94%	8.87%

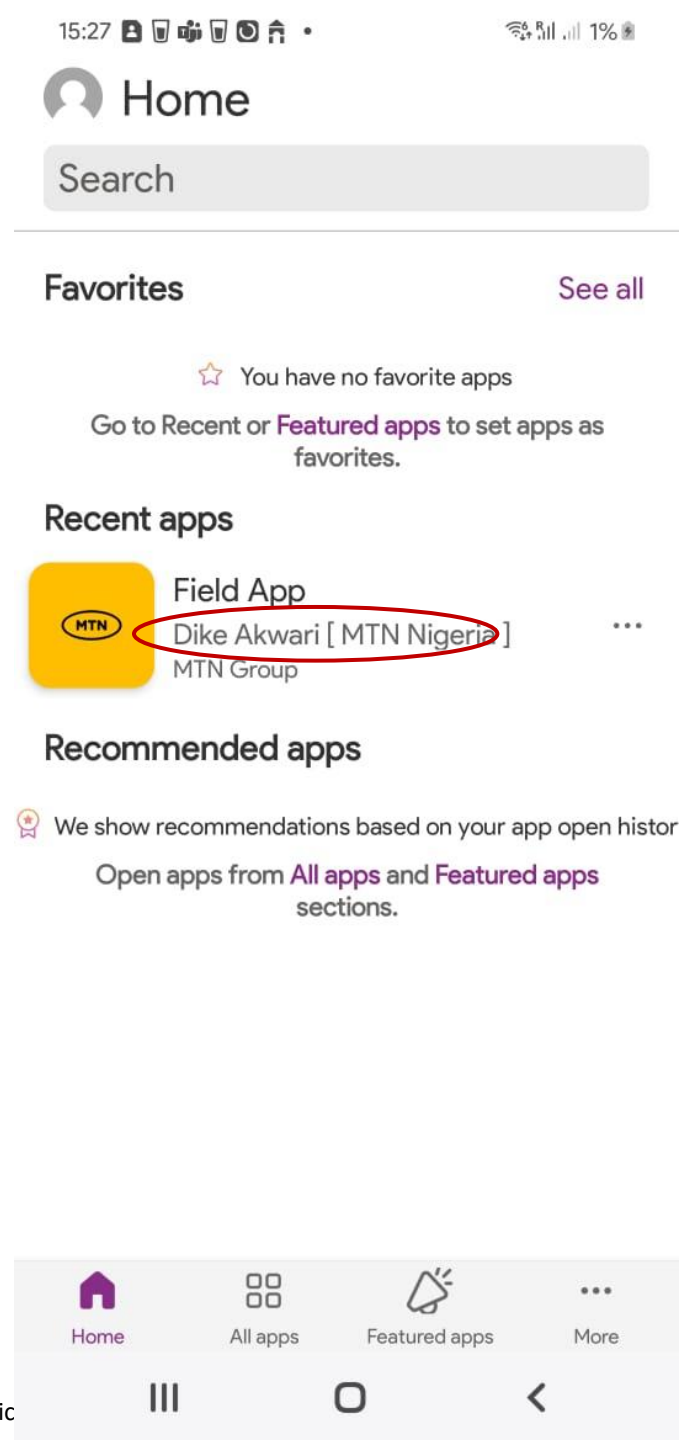
Commercial Dashboard | Market share trend | KPI by State | Outliers & Declining Clusters | NARI | Opportunities | Net Migration by State | +

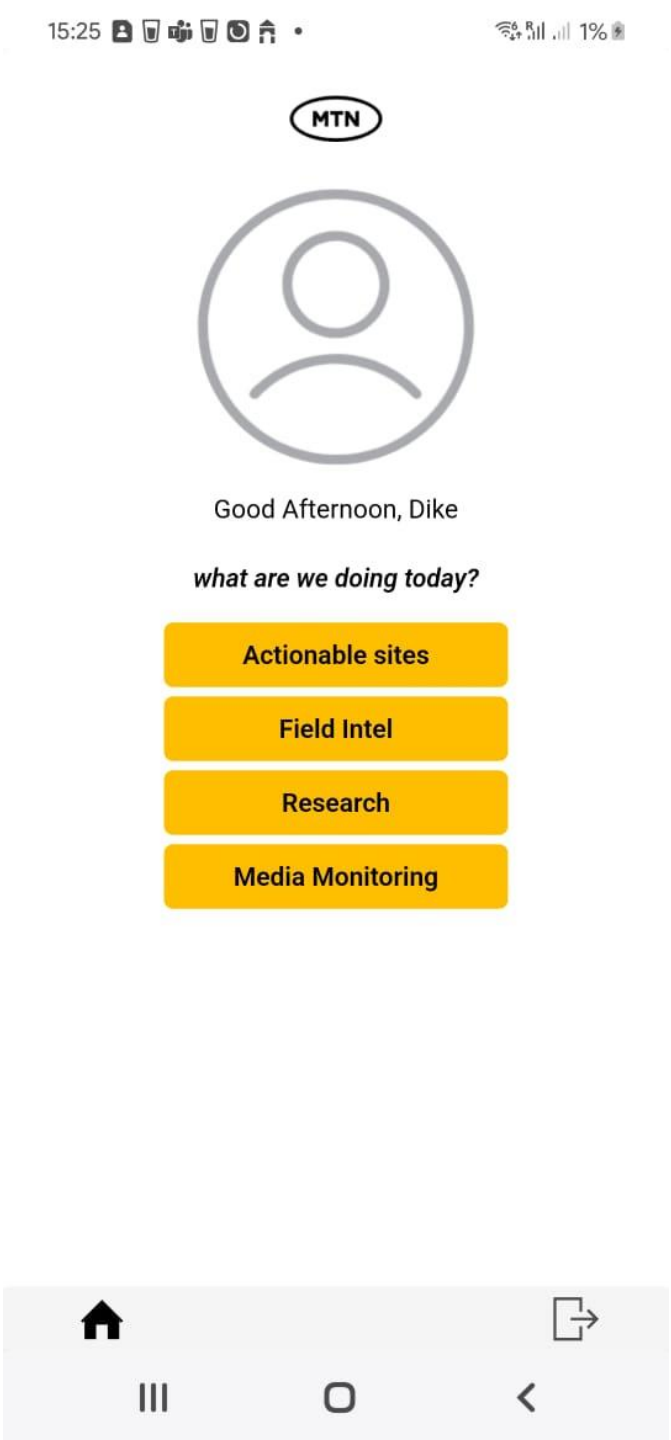
Sensitivity: Public

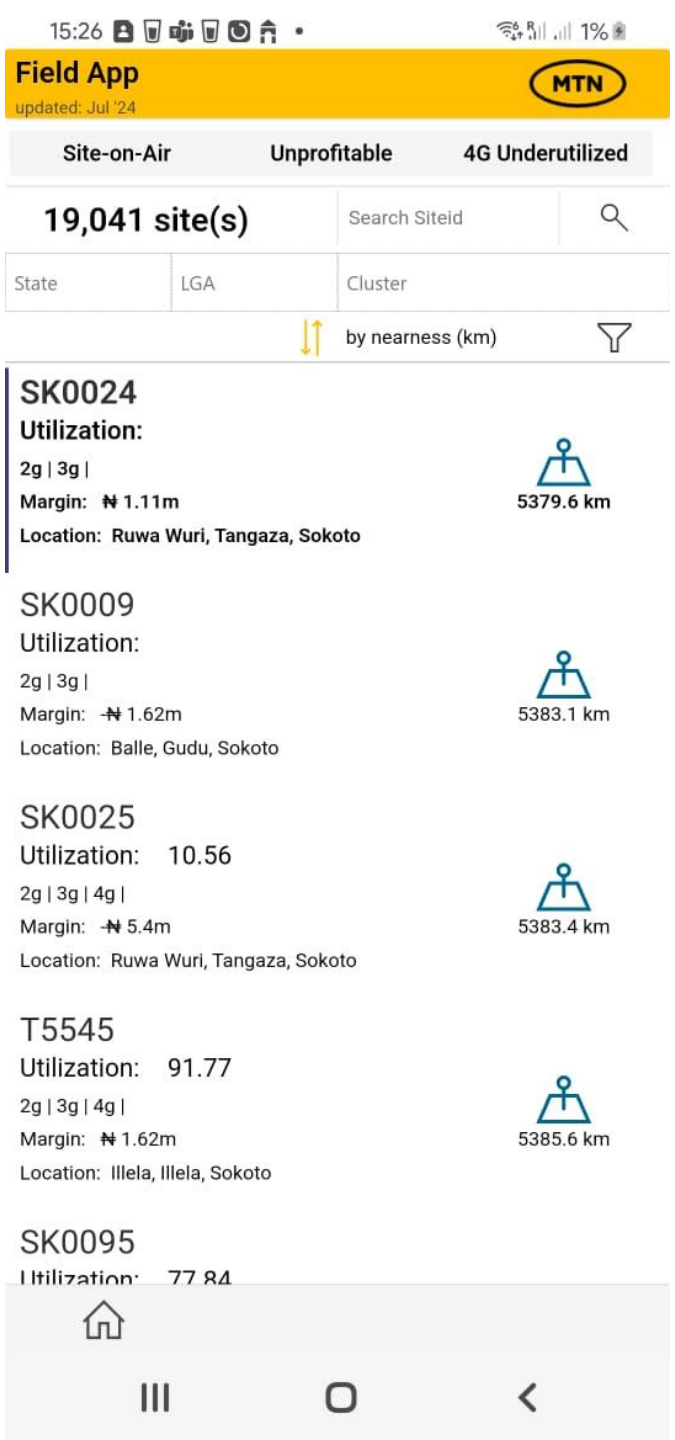
Power Apps

power-up program cohort | Oct 2023 grad

Sensitivity: Public







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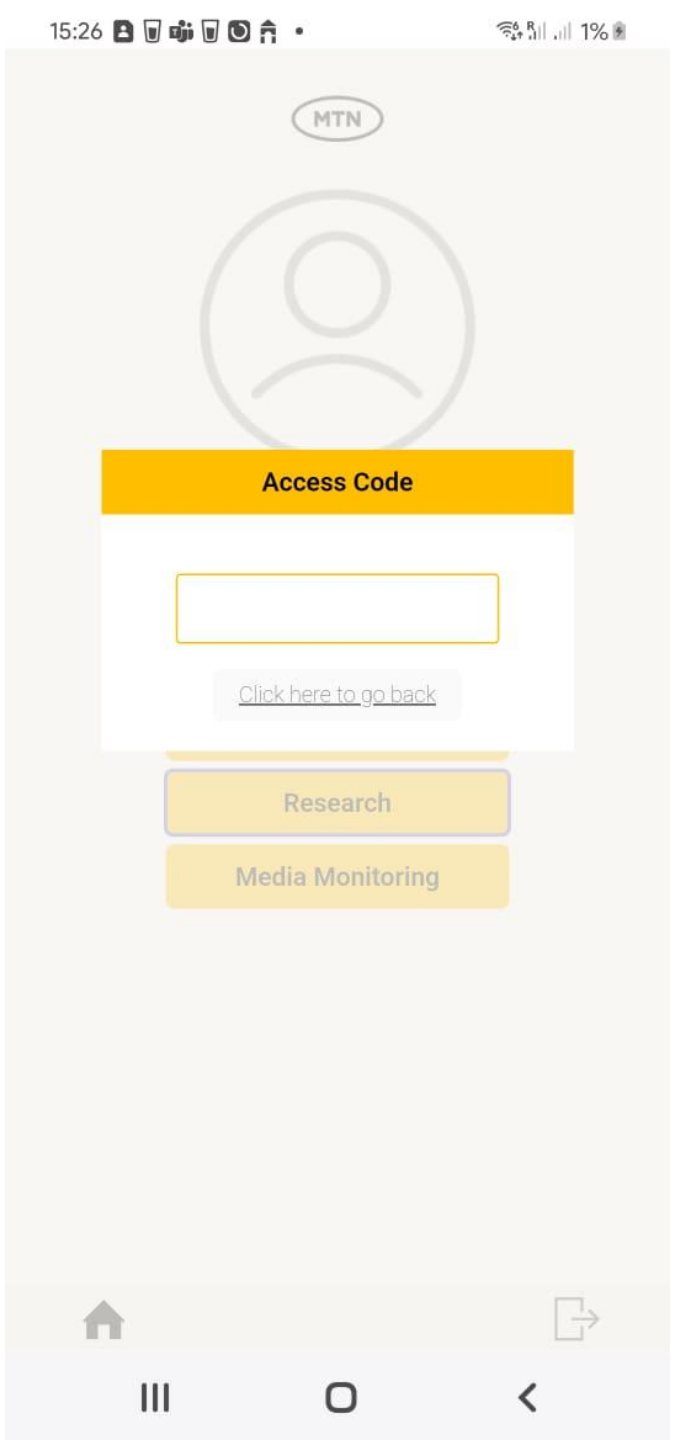

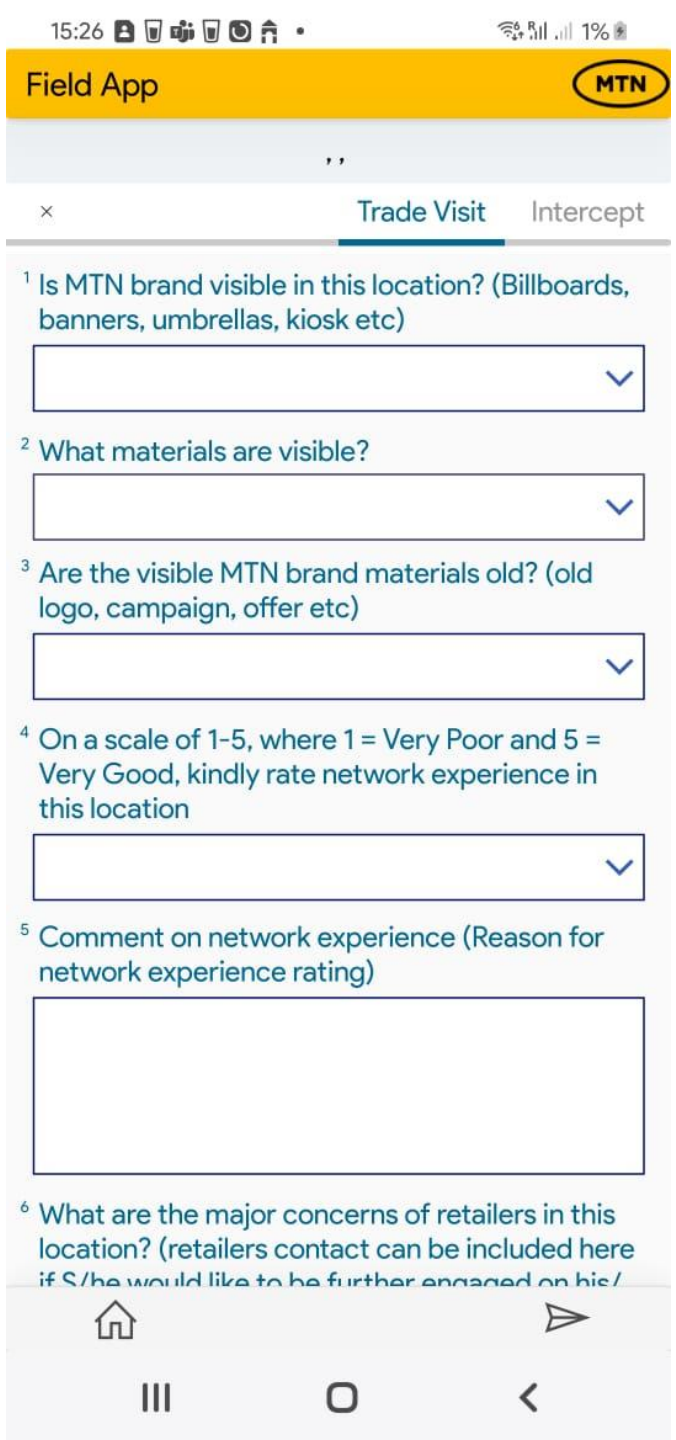

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