

Presentation – Blink (Fast and Frugal)

Raider Academy

Individually, read the excerpt “Fast and Frugal” posted on my web site. In pairs (no groups of three or more!), answer each of the following questions. Work together on each question, and all of your answers should be at least 3-4 sentences. (You can hand-write your answers or you can type your answers on your iPads.) You will have around 45 minutes to read the excerpt and answer the questions. After your group has answered all the questions, your teacher will assign you and your partner to create a PowerPoint presentation for one or two of the questions. You will make this PowerPoint and present it to the class during the next class period.

1. Explain the basic rules of the game described in the reading.
2. How is the game “rigged”? Which decks are the best decks to choose from, and which decks are the poor decks to choose from?
3. In the study done by the scientists at the University of Iowa, how long did it take people to figure out which deck to pick from? What happened after people turned over around 50 cards, and how does that compare to what happened after people turned over around 80 cards?
4. When the scientists hooked the gamblers up to the monitoring equipment, what did they see? How many cards did the people have to turn over before the equipment started to see this effect?
5. How did the people change their behavior as the monitoring equipment started to pick up the changes you described in question 4?
6. What are the main differences between the conscious observations the gamblers made (that you discussed in question 3) and the unconscious changes the scientists observed (that you described in questions 4 and 5)?
7. Think about your own life – describe one instance when you either remember or can imagine you had an experience like the one described in this reading.