Measures the amount of hydrogen ions (H+) and hydroxide ions (OH-). In water, there are always H+ and OH. H+ + OH = H,O (water) pH tells us which is more abundant:

more H+ = 0H -> more 0H
o acidic

restral

nextral

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Why does pH matter to living againsms?

- → Ht and OH are very chemically reactive
- organisms have a range of pH values in which they can function correctly
- -> when you get out of an arganism's ideal pH range, either: unwanted chemical reactions can occur or necessary chemical reactions can stop